

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,782

Monday November 18 1985

D 8523 B

Reagan and Gorbachev  
face to face:  
round one, Page 16

## World news

## Business summary

### Pakistan accuses India on N-bombs

President Zia ul-Haq of Pakistan accused India of having the nuclear capability of being able to strike "against anyone they like," despite repeated statements by Indian Premier Rajiv Gandhi that India has not reactivated its nuclear weapons programme since the early 1970s.

The Pakistani president stated publicly for the first time that he will retire as chief of army staff when the country's martial law is lifted at the end of next month.

He also appealed to the Soviet Union to reduce its military activities in Afghanistan so that some of the country's estimated 3m refugees in Pakistan could return to their homes. Page 2

### Rescue abandoned

US and Colombian helicopters began evacuating rescue workers from the mud-engulfed town of Armero, Colombia, and abandoned hope of finding more trapped survivors of the volcanic eruption that killed 22,000 people. Page 4

### India faces storms

Heavy rain and gale-force winds whipped up by a cyclonic storm were expected to reach southern India's Tamil Nadu state and hamper rescue work after floods which killed 250 people.

### Tidal wave fear

Swedish scientists said they monitored a strong earthquake registering 7.5 on the Richter scale which they believed occurred off the southern Philippines. They said the quake might have set off a tidal wave.

### UK industry appeal

The Confederation of British Industry called on the Chancellor of the Exchequer to earmark £1bn (£1.42bn) in his next year's budget to tackle unemployment, if necessary at the expense of tax cuts. Page 11

### Danish boycott

The Danish Trade Union Federation announced a boycott of trade with South Africa in protest against Pretoria's apartheid policies. The boycott, which runs until January 31, will mainly affect coal.

### Spanish air strike

Spanish air controllers are due to strike from midnight for more pay, a cut in working hours and better equipment.

### Rome protest

Thousands of university and secondary-school students from all over Italy marched through Rome in protest against poor conditions and bad organisation in the country's education system. Page 3

### Forty-four 'safe'

Forty-four people whose aircraft was hijacked to rebel-held western Uganda a week ago are safe and well but unable to cross to freedom in neighbouring Rwanda, according to diplomats in the Ugandan capital, Kampala.

### Liberia accuses

Liberian military leader Samuel Doe accused Sierra Leone of direct involvement in last week's attempt to overthrow him in what might cause a serious diplomatic row between the two neighbouring west African states.

### Lovers flee Berlin

A lorry driver smuggled an East German woman and her Turkish lover from East Berlin to Austria via Czechoslovakia in a removal van.

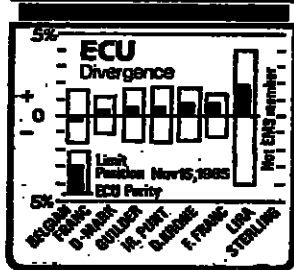
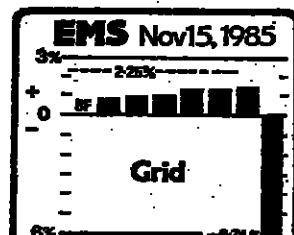
### Lendl wins

Tommy Benson and Hedges final in London. Ivan Lendl (Cz) beat Boris Becker (W Ger) 6-3, 4-6, 6-4, 6-4.

### Plessey points finger at Rockwell

BRITAIN'S FAILURE to win a multi-billion contract from the US Army was primarily the result of lack of co-ordination between the UK electronics group Plessey, and Rockwell, its US prime contractor, rather than overpricing of its equipment by the British company, Michael Heseltine, UK Defence Secretary, will be told today. Page 18

EUROPEAN Monetary System: The Belgian franc continued to improve within the EMS last week, ex-



aging the central bank in Brussels to reduce interest rates. Both the discount and Lombard rates were cut and domestic interbank rates continued to decline after the move, suggesting the possibility of a further cut in official rates. Although still the weakest currency, the Belgian franc was encouraged by the prospect of lower US interest rates and has so far resisted any build up of pressure that could result from a firmer D-Mark. The latter was little changed in subordinated trading.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the current currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO share prices closed higher on Saturday. The Nikkei stock average finished the half-day session up 42.2 at 12,679.84 after light trading.

JAPAN and West Germany appear to be making progress towards reducing the barriers to each other in their capital markets, although negotiations still have some way to go. Page 19

MEXICO is to levy additional taxes on middle to high-income earners next year to meet reconstruction costs from September's earthquakes and as part of efforts to halve the public sector deficit in 1986. Page 4

BURGUNDY: Prices at the Hospices de Beaune auction reached unprecedented and largely unexpected heights. Page 15

BALLY Manufacturing of the US is to buy MGM Grand Hotels and its casino-hotels in Las Vegas and Reno in a deal valued at about \$560m.

BASF, the West German chemicals group, is reorganising its US subsidiaries into one company in the wake of several US acquisitions this year. Page 19

PROPOSALS for an electronic network connecting stock exchanges worldwide for dealing in international equities are expected to be presented this week by the London Stock Exchange. Page 18

WHEELING-PITTSBURGH, US steel company operating under Chapter 11 bankruptcy proceedings, lost \$209m in the first nine months of this year as it absorbed the impact of the 96-day strike against wage cuts. Page 21

WERNER K. REY, Swiss financier, is to sell a majority stake in his internationally active Omibank to Switzerland's 29 cantonal banks. Page 21

## Weinberger views played down by Soviets and US

BY REGINALD DALE AND PATRICK COCKBURN IN GENEVA

BOTH THE US and the Soviet Union yesterday sought to play down the implications of a sharp warning by Mr Casper Weinberger, the US Defence Secretary, that President Ronald Reagan should take a tough stand on arms control in his two-day summit meeting with Mr Mikhail Gorbachev, the Soviet leader, which opens here tomorrow.

The US party swiftly backtracked from the initial reaction of one senior administration official, who had suggested that the deliberate leaking of Mr Weinberger's secret warning was an attempt to "sabotage" the Geneva talks.

Mr Larry Speakes, the White House spokesman, said that Mr Weinberger's views were already well known and would be taken into account, along with those of other government departments after Mr Reagan returns to the US at the end of the week. The warning would not change Mr Reagan's attitude at the summit, he said.

Mr Weinberger's letter has had little apparent impact on Soviet attitudes to the summit. Mr Georgy Arbatov, a close adviser to Mr Gorbachev, said it was "a direct attempt to torpedo disarmament negotiations," but Mr Leonid Zamyatin, the official Soviet spokesman, said he largely agreed with Mr Speakes.

It was clear, however, that the incident, which dominated pre-summit briefings yesterday, had embarrassed the US Administration. In his letter, published in US newspapers at the weekend, Mr Weinberger urged Mr Reagan not to agree to limits on the US Star Wars space defence programme or formally recommit himself to the unratified 1979 Strategic Arms Limitation Treaty (Salt 2), which technically expires at the end of this year.

US spokesmen insisted that Mr Reagan would make no final decision on a continued commitment not to "undercut" the treaty until his return to the US - taking into account, among other things, the outcome of his talks with Mr Gorbachev. They did not rule out, however, that he might respond in some way in Geneva to Moscow's proposal that the treaty be extended for a year so that a new agreement can be negotiated in 1986.

The Soviet Union is eager to see the Salt 2 treaty extended when it expires at the end of the year and a US commitment to abide by an interpretation of the anti-ballistic missile treaty of 1972 acceptable to Moscow.

Mr Reagan, who arrived in Geneva on Saturday night, was said by his spokesman to be "hopeful,

optimistic and determined" as he awaited his first encounter with a Soviet leader. Mr Gorbachev was due to arrive today.

Mr Speakes said that Mr Reagan hoped to chart a course for US-Soviet relations that would be "fundamentally different" from that of past American presidents. While recognising the deep differences between the two competing systems, he would argue, from a position of US strength, that superpower rivalry could still be kept peaceful.

The US team was encouraged by a Soviet decision, revealed at the weekend, to grant exit visas to nine out of 25 "divided spouses" of Americans hitherto unable to leave the Soviet Union. Mr Speakes said that the full implications remained to be seen, but he hoped that it was a "new signal" of Soviet willingness to work towards a less hostile relationship.

General Nikolai Chervov, the Soviet military spokesman on disarmament issues, reiterated the Soviet position that Star Wars was an insurmountable obstacle to nuclear arms limitation.

Continued on Page 18

Background, Page 2; Views from Moscow, Washington and Geneva, Pages 16 and 17

## Parliaments to debate Anglo-Irish agreement

BY MARGARET VAN HATTEM IN LONDON AND HUGH CARNegie IN DUBLIN

THE ANGLO-IRISH agreement giving Dublin a role in Northern Ireland policy making will go before the British and Irish parliaments this week and is expected to be endorsed by both within 18 days.

Mrs Margaret Thatcher, the UK Prime Minister, will make a statement in the House of Commons this afternoon and will lead for her Conservative Government in a two-day debate at the beginning of next week.

In Dublin, the agreement will be the subject of a three-day debate in the Dail (parliament) starting tomorrow. It is expected to survive an onslaught from Mr Charles Haughey, leader of the opposition Fianna Fail party.

In a television interview yesterday, Mrs Thatcher commended the agreement as an example of the strong policies characteristic of her Government. The deal was intended to "mobilise everyone against the men of violence," she said and added: "We will carry it resolutely through."

Opposition to the agreement in the UK Parliament is expected to be confined to 15 Ulster Unionist MPs, a group of right-wing Conser-

vatives estimated at no more than 15 to 20, and possibly a handful of far-left Labour MPs who support a united Ireland.

In Dublin yesterday, Dr Garret FitzGerald, the Irish Prime Minister, said in a radio interview that the hostile reactions of Unionist leaders should be seen to be "out of touch with a significant part of Unionist opinion."

"I do not detect from what I have heard the kind of movement on the ground of the type created at the time of the power-sharing executive in 1974," he said. It did not seem that the people were being moved to any mass political action of the sort seen in the Ulster Workers Council strike, which resulted in the collapse of that power-sharing agreement.

Mr Haughey has strongly attacked the agreement as a blow to aspirations towards Irish unity and indicated that Fianna Fail will oppose it.

The party will meet on Wednesday to decide how it will vote. It is not clear to what extent the party will be influenced by its former leader and Prime Minister, Mr Jack

Lynch, who yesterday expressed strong support for the agreement.

Some government supporters are predicting a split in Fianna Fail ranks with some deputies voting for the agreement. Mr Haughey may, however, opt for an amending resolution, which, while condemning the Government's handling of the negotiations, leaves the way clear for a future Fianna Fail government to work within the new arrangements.

Failure to leave that option open would drive a wedge between Mr Haughey and the Social Democratic and Labour Party, the main nationalist party in the north, which has warmly endorsed the agreement.

Over attempts by Mr Haughey's supporters, at the SDLP conference in Belfast 10 days ago, to provoke criticism of Dr FitzGerald and create a rift between the SDLP leaders, were quashed at the time.

In London yesterday, Mr Tom King, Northern Ireland Secretary, indicated that the predominantly Protestant Ulster Defence Regiment would be substantially re-trained.

Background, Page 11; Editorial comment, Page 16

## Steinberg intends to keep stake in Mercury 'at less than 20%'

BY DAVID LASCELLES, BANKING CORRESPONDENT, IN LONDON AND WILLIAM HALL IN NEW YORK

AN ACRIMONIOUS exchange erupted last night between Mr Saul Steinberg's Reliance Group and Mercury Securities, the UK merchant banking group in which he has been building up a stake, creating fresh uncertainties over his intentions.

Mercury issued a statement saying that weekend contacts between the two companies - the first since Mr Steinberg began buying shares two weeks ago - had produced agreement by Mr Steinberg not to increase his 10.7 per cent stake without Mercury's consent. But sources close to Mr Steinberg in New York immediately denied that that had been the outcome of the discussions. Mr Steinberg had also refused, they said, to reduce his stake below 10 per cent as requested by Mercury.

Mr David Scholey, Mercury's

chairman, said in response to the denial: "This is amazing and extraordinary. My colleague who was dealing with Mr Steinberg was in no doubt at all as to what he thought had been agreed." Mercury, parent company of S. G. Warburg, one of the UK's leading merchant banks, has made no secret of its hostility to Mr Steinberg.

The heated exchanges began with the statement issued by Mercury's board, which met yesterday in the wake of Mr Steinberg's announcement on Friday that he had raised his stake from 8.9 to 10.7 per cent and intended to push it to 15 per cent. He also said he had bought shares in Akroyd & Smithers, a stockmarket jobbing firm that Mercury is acquiring.

Mercury said it had asked Mr Steinberg to reduce his stake below 10 per cent because it did not like

large shareholders. But Mr Steinberg replied that his holding was an investment and he had no intention of exercising any control or influence over Mercury. The Mercury statement also said Mr Steinberg had agreed to limit his stake to 20 per cent, and would not buy more shares without its agreement.

Mercury indicated that it strongly resented Mr Steinberg's interest and would put up a fight if it became too close.

Mercury also emphasised that the group it was assembling for the City of London "revolution", consisting of Akroyd and Rowe & Pittman and Mullens & Co., stockbrokers, would make it "exceptionally well placed" to take advantage of the changes.

Executives of the merchant bank said yesterday they expected to meet Mr Steinberg shortly

### Washington threat of steel curbs may delay EEC pact

By Nancy Dunne in Washington

A US THREAT to curb imports of semi-finished steel from the EEC might delay ratification of the new four-year steel sales pact just negotiated by the two sides.

Semi-finished products were left out of the agreement at the EEC's insistence. But sales of such products to the US have been rising fast as European producers meet demand from US industry.

Mr Clayton Yeutter, the US Trade Representative, has threatened to impose a ceiling of 400,000 tonnes a year on EEC semi-finished steel imports, well below recent sales levels. EEC officials say no ceiling is needed, citing a recent US International Trade Commission finding that the US market could absorb 3.1m tonnes a year.

That compares with the 1.7m tonne limit for semi-finished products set under President Reagan's steel import restriction programme. Brazil has been given a 700,000-tonne quota and Canada has no limit, so EEC officials believe 400,000 tonnes is unreasonable.

The issue of semi-finished products was expected in the EEC to cause difficulties over the new pact, announced this month and setting out market shares or tonnage for most EEC steel shipped to the US.

The US market is worth \$2.5bn a year to EEC producers. Assurances have been sought from the US Government that it would not unilaterally shut off semi-finished imports.

Imports of semi-finished steel into the US soared to 670,000 tonnes in the first nine months of this year from 492,000 tonnes and 113,000 tonnes in the same period of 1984 and 1983 respectively.

The EEC Council of Ministers has been expected to ratify the steel pact this month. But clarification of US intentions on the semi-finished product is needed before that can happen.

British Steel Corporation (BSC) is especially concerned about the issue because it has contracts to supply the new Tuscaloosa Steel plant in Alabama, in which it has a minority interest, with semi-finished, continuously cast slabs.

Unless the threat of a 400,000-tonne limit is removed, the UK might refuse to ratify the total steel agreement, possibly backed by West Germany and the Netherlands. BSC has contracted to supply about 250,000 tonnes a year to Tuscaloosa.

The tough US line over semi-finished steel is thought to have been prompted by representations from established US steel producers, alarmed at the new competition from Tuscaloosa.

## US business leaders push SA reforms

BY MICHAEL HOLMAN IN WASHINGTON

SENIOR executives from leading South African and US companies have met in London to draw up a joint strategy to challenge apartheid. The plan includes funding of a range of black educational, housing and business projects.

The unpublished meeting, held last week, is seen as part of a big effort to present a constructive alternative to the growing move towards disinvestment from the Republic by US companies. Coca-Cola, International Harvester and Phibro-Salomon are among 18 companies that in the past year have ended or reduced their South African business links. About 300 US companies operate in South Africa, representing a total investment of more than \$2.5bn.

Present at the London meeting were the chief executive officers of four of the largest US corporations: Mr Roger Smith of General Motors; Mr Michael Blumenthal of Burroughs; Mr Raleigh Warner of Mobil and Mr John Reed of Citibank. The South African side included Mr

Gavin Rely, chairman of Anglo American and Mr Mike Rosholt, chairman of Barlow Rand.

Mr Rosholt said in Johannesburg that the meeting was part of continuing efforts by business leaders of both countries to work out a positive business contribution to solving South Africa's problems.

The discussions were organised by the US Corporate Council on South Africa, which was formed in September and consists of executives of companies with interests in the country. All 70 members subscribe to the Sullivan code of business practice, a set of principles drawn up under the chairmanship of the Rev Leon Sullivan, a US clergyman.

Spokesmen for the US companies have refused to discuss the London meeting, although General Motors described it as "productive." The broad purpose of the meeting, according to businessmen close to the talks, was to continue efforts to

Continued on Page 18

## VW-Audi leads West European car sales

BY KENNETH GOODING IN LONDON

VOLKSWAGEN-AUDI was the top selling car manufacturer in Western Europe in the first nine months of 1985. The West German group seems almost certain to top the league for the full year for the first time in its history.

Japanese companies' penetration of the Western European market reached a record 10.7 per cent in the nine months, up from 10.4 per cent in the same period last year. The Japanese sold 870,000 cars in January-September against \$30,000 in the same months of 1984 - more than Renault, even though the French group's sales improved from \$30,000 to \$80,000.

This is the first time that the combined Japanese total has been above that of one of Europe's top six producers.

The VW-Audi group was neck and neck with Fiat of Italy (which includes Lancia) half-way through this year but pulled ahead in the third quarter, mainly because of strong performances in Spain and in Fiat's domestic market, Italy.

Whereas the uncertainties about emission control regulations held back sales in West Germany, where VW-Audi's registrations advanced by only 0.7 per cent, the new VW

Western European car market: nine months

	1984	1985
Total market	7.82m	8.18m
Market shares (%)		
VW-Audi	11.8	12.9
Fiat	12.8	12.4
Ford	13.1	12.1
GM (Opel-Vauxhall)	11.2	11.5
Pugeot, Citroen	11.2	11.2
Talbot	10.7	10.5
Renault	10.7	10.5

Golf made tremendous headway in Italy, where the West German group's nine-month sales jumped by nearly 73 per cent, from 65,000 to 112,000.

In Spain, where VW is now benefiting from the link forged two years ago with the state-owned Seat company, VW-Audi sales in the nine months improved by more than 83 per cent.

According to statistics compiled by UK-based Automotive Industry Data, Ford, which won the West European car sales race last year, had dropped a full percentage point at the end of nine months.

## Some current questions for property investors...and the answers.

What are the true requirements of high technology occupiers?

Is accurate, detailed and extensive information on property investment performance readily available?

What is the likely impact on commercial property of advancing communications technology?

Do surveyors appreciate the scope for harnessing information technology?

Drivers Jonas has recently been working on a study of "The Accommodation Needs of Modern Industry" for the Department of the Environment.

Drivers Jonas is one of the firms sponsoring Investment Property Databank which already covers over one-fifth of UK institutional property holdings.

Drivers Jonas has assisted British Telecom in establishing sites for over fifty cellular radio installations.

Drivers Jonas has designed and developed sophisticated computer software systems for the UK's largest institutional property investor.

On further thought

**DRIVERS JONAS**  
Chartered Surveyors

16 Suffolk Street, London SW1Y 4HQ  
Telephone: 01-930 9731 Telex: 917080

CONTENTS	
International Companies .. 2-4	9, 10, 19, 21
World Trade .. 5	11-13
Britain Companies .. 24	
Appointments .. 3, 31	
Arts - Reviews .. 15	
World Guide .. 15	
Construction .. 31	
Crossword .. 40	
Corrections .. 31	
Editorial comment .. 18	
Eurobonds .. 18, 22	
Financial Futures .. 40	
Insurance .. 22, 23	
Law .. 22	
Letters .. 17	
Lex .. 18	
Management .. 14	
Men and Matters .. 16	
Money Markets .. 40	
Stock markets - Bourses .. 37	
Wall St .. 38, 39	
London .. 34, 35	
Technology .. 6	
Unit Trusts .. 31-33	
Weather .. 18	
Pakistan: facing a nuclear-armed neighbour .. 2	
Technology: laser systems that cut costs .. 6	
Japanese companies: not at home in Europe .. 14	
Summit: views of Moscow, Washington, Geneva .. 16, 17	
Editorial comment: Ireland; UK local government .. 16	
Lombard: need for shock treatment .. 17	
Lex: Stockholm market; electronic indices .. 18	
International Funds: Survey .. Section III	



## OVERSEAS NEWS

# Arafat petitions Gorbachev on Mideast peace

By TONY WALKER IN AMMAN

MR YASSIR ARAFAT, chairman of the Palestine Liberation Organisation, has sent a message to Mr Mikhail Gorbachev, the Soviet leader, on the eve of the Geneva summit urging him to "support the rights of the Palestinian people" at any proposed conference on the Middle East.

Mr Arafat, in an exclusive interview with the Financial Times, said he hoped that President Reagan and Mr Gorbachev would discuss the Arab-Israeli dispute, including "its main issue, the Palestinian question, and accept to have an international conference... to solve this chronic problem."

The PLO chairman spoke in the early hours of Sunday morning after talks on Saturday with King Hussein of Jordan in which they considered in what form and under whose auspices an international conference might take place. It was their first meeting since hard evidence emerged last week of a growing rapprochement between Syria and Jordan which has unnerved senior members of the PLO.

Mr Arafat insisted that his relationship with the King was "strong, deep and strategic," but he allowed himself oblique criticism of a letter made public by the Hashemite monarch admitting unintentionally misleading Damascus over the activities of anti-Syrian elements in Jordan.

"He was very generous with the Syrians," Mr Arafat said. "Why isn't there a response (from Damascus) on the same lines and the same attitude?" There is a deep enmity between Mr Arafat and President Hafez al-Assad of Syria who has been telling visitors there is no prospect of reconciliation with the PLO while Mr Arafat remained in command.

Mr Arafat confirmed that recent attempts at smoothing over differences with Syria had made no progress. Some senior Palestinian officials fear that the Jordanian-Syrian rapprochement will be used to exert pressure on the PLO in the lead-up to a proposed international conference and that the organisation may even be forced to play a second role at such a conference.



THE SUMMIT

Mr Arafat insisted, however, that he had confidence in the King and that their accord of February 11, which is barely mentioned in Amman these days, still stands.

The King is co-ordinating with me, not squeezing me," Mr Arafat said. The February 11 accord, which was greeted with much fanfare in Amman when it was signed, formulates principles for resolving the Arab-Israeli dispute according to United Nations and Security Council resolutions.

Among these resolutions, although not specifically mentioned, is 242, acceptance of which would involve implicit recognition of Israel's right to exist within pre-1967 boundaries.

Mr Arafat refuses publicly to endorse resolution 242, despite pressure from the King to do so. He says he is not prepared to agree to pre-conditions in advance of an international conference.

He indicated some thought was being given to the shape of Arab representation. He referred to a proposal that he surfaced in the past for a joint Arab delegation in which members would have more or less equal status.

Mr Arafat was adamant that the "international conference cannot only be decided by an agreement between the Arabs and the Israelis with the Americans."

"No, this international conference has to be decided by the two superpowers," he said. "The Americans were imagining they could solve the whole issue through Camp David (the US-sponsored accord which led to the peace treaty between Israel and Egypt), but what happened?... more tragedy, more wars..."

## Moscow urged to ease Jewish emigration

By Walter Ellis in Tel Aviv

ISRAELI leaders yesterday called on the Soviet Union, in the context of the Geneva summit, to agree to an increase in the level of Jewish emigration.

Mr Shimon Peres, the Israeli Prime Minister, said that there were signs from latest reports to reach Jerusalem that Moscow might be ready to step up permitted emigration in the framework of "family reunion." The immediate families of those who had already been granted exit visas might be allowed to leave as well.

Mr Peres said Israel was prepared to speed up the process by "quiet diplomacy," thus meeting a Soviet requirement that publicity should be kept to a minimum. Mr Yitzhak Shamir, the Foreign Minister, and Mr Jacob Tsuri, the Immigration Minister, also pleaded for a quickening in the pace of release for the "prisoners of Zion."

## Talks in Oman on Middle East

KING HUSSEIN of Jordan and President Hosni Mubarak of Egypt arrived in the Oman capital last night and are expected to have talks today amid a flurry of regional diplomatic activity involving the Soviet Union, to try to further the Middle East peace process, Stewart Dalby reports from Muscat.

The two leaders are among a number of heads of state, prime ministers and other political representatives expected for Oman's national day celebrations which mark the 15th anniversary of Sultan Qabous bin Said's accession to power.

Over the weekend the United Arab Emirates became the third member of the station Gulf Co-operation Council to establish diplomatic relations with the Soviet Union, following Oman's lead last September.

Western diplomats in Muscat said they felt recognition of the Soviet Union reflected a desire amongst GCC countries to try and move closer to centre stage in the Middle East peace processes.

# Zia appeals for troop cuts in Afghanistan

By JOHN ELLIOTT, SOUTH ASIA CORRESPONDENT, IN ISLAMABAD

PRESIDENT Zia ul-Haq of Pakistan yesterday appealed to the Soviet Union to reduce its military activities in Afghanistan so that some of the country's estimated 3m refugees in Pakistan could return to their homes.

Speaking as President Reagan of the US and Mr Gorbachev, the Soviet leader, were preparing for tomorrow's summit, President Zia also appealed to Moscow to state a time frame for the withdrawal of troops from Afghanistan and to give its direct backing to the United Nations' peace initiatives.

President Zia said during a wide-ranging interview that there could be "no military solution" of the Afghanistan problem and appealed to Mr Gorbachev to discuss the issue with Mr Reagan during the summit. Some Pakistan diplomats believe the most that can be expected is that the issue

East Germany is believed to have ordered its border guards not to shoot at escapees seeking to reach West Germany. The suspension of the shooting orders was believed in Bonn to be connected with tomorrow's summit meeting in Geneva or with a possible visit to West Germany by the East German President.

writes Leslie Collitt in Berlin. Mr Gerhard Reddemann, the Christian Democrat (CDU) chairman of the Inner-German committee of the Bundestag, said he had information that the border guards standing orders to shoot were being "suspended."

leadership may have taken this step to prevent a possible shooting of an escapee from overshadowing the Geneva summit. He said it might also be connected with a possible visit to West Germany in the near future by Mr Erich Honecker. Such a visit has been widely rumoured in West Germany.

while "at least the Soviets should limit the activities of their 150,000 troops in Afghanistan so that some conducive environment can be formed so that some, though not all, of the refugees will go back."

President Zia has obtained considerable financial benefit from the Soviet occupation of Afghanistan because it brought international support for his military regime, notably in the form of a \$3.2m package of defence and economic aid from the US. But the presence of 3m refugees in Pakistan is creating problems, even though most live in border tribal areas where they are broadly accepted.

Pakistan has asked the US for a fresh aid package which Mr Mohammad Haq, the Finance Minister, has described as twice the size of the present package.

is put formally on the agenda for a follow-up summit. President Zia described this as the "second best we can hope for."

He believed Mr Gorbachev's wish to ease relations with the west could lead him to consider initiatives in Afghanistan. The escalation of Soviet military activities during recent months could reflect the fact that Mr Gorbachev is in a "hurry" and had therefore allowed plans to go ahead which had been drawn up by Soviet military authorities before he became leader.

President Zia reiterated Pakistan's refusal to have direct talks with Afghanistan in the forum of the Geneva peace talks which last convened in August and are scheduled to resume next month. "Direct talks are out—there can be no compromise on that," he declared.

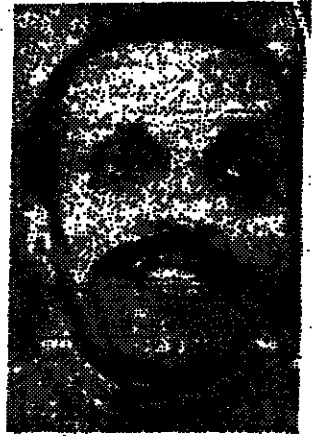
Since the Soviet Union will not negotiate directly with Pakistan, he appealed to Mr Gorbachev to "use the good offices of the United Nations and give its backing to the peace process so that it might resolve the issue politically."

# Pakistan accuses India of nuclear strike capability

By JOHN ELLIOTT

President Zia yesterday stated publicly for the first time that he will retire as Pakistan's Chief of Army Staff when the country's martial law is lifted at the end of next month. He said he would remain President until elections in 1990 and would then retire from that post as well.

This could change the balance of authority in the country, although he will still have considerable presidential powers under amendments to the country's constitution which have altered many of the existing martial laws.



President Zia ul-Haq

President Zia, a career army officer who ousted the late Prime Minister Bhutto in 1977 and formed a military regime, said it would be inappropriate for him to stay in the post "when as Chief of Army Staff I have no role to play."

He says he does not want political parties to operate until just before the scheduled 1990 elections. This will leave him considerable scope to influence the country's non-party assembly, which was elected early this year and Mr Mohammad Khan Junejo, the Prime Minister.

to our proposals nor a fresh proposal from them. We have an open mind. Let them suggest anything, however," President Zia said yesterday. He described general relations with India as "satisfactory" but not as "intimate" as they should be for co-operation.

Mr Gandhi has complained in recent months that cordial talks he has had with President Zia have been quickly soured by Pakistani army action against Indian troops in northern Kashmir and by Pakistan training extremist Sikhs.

President Zia said the clashes in Kashmir and Sikh problems were "India's creation not ours. To blame Pakistan for them is highly unfair."

Pakistan feels it has regained the initiative from India in a nuclear debate in the United Nations Assembly in New York which hit international headlines in October.

"After five years of battle we have succeeded in defining the correct approach for the aim of the US which is to stop proliferation. That demands that anyone anywhere in the region should be equally treated," President Zia said.

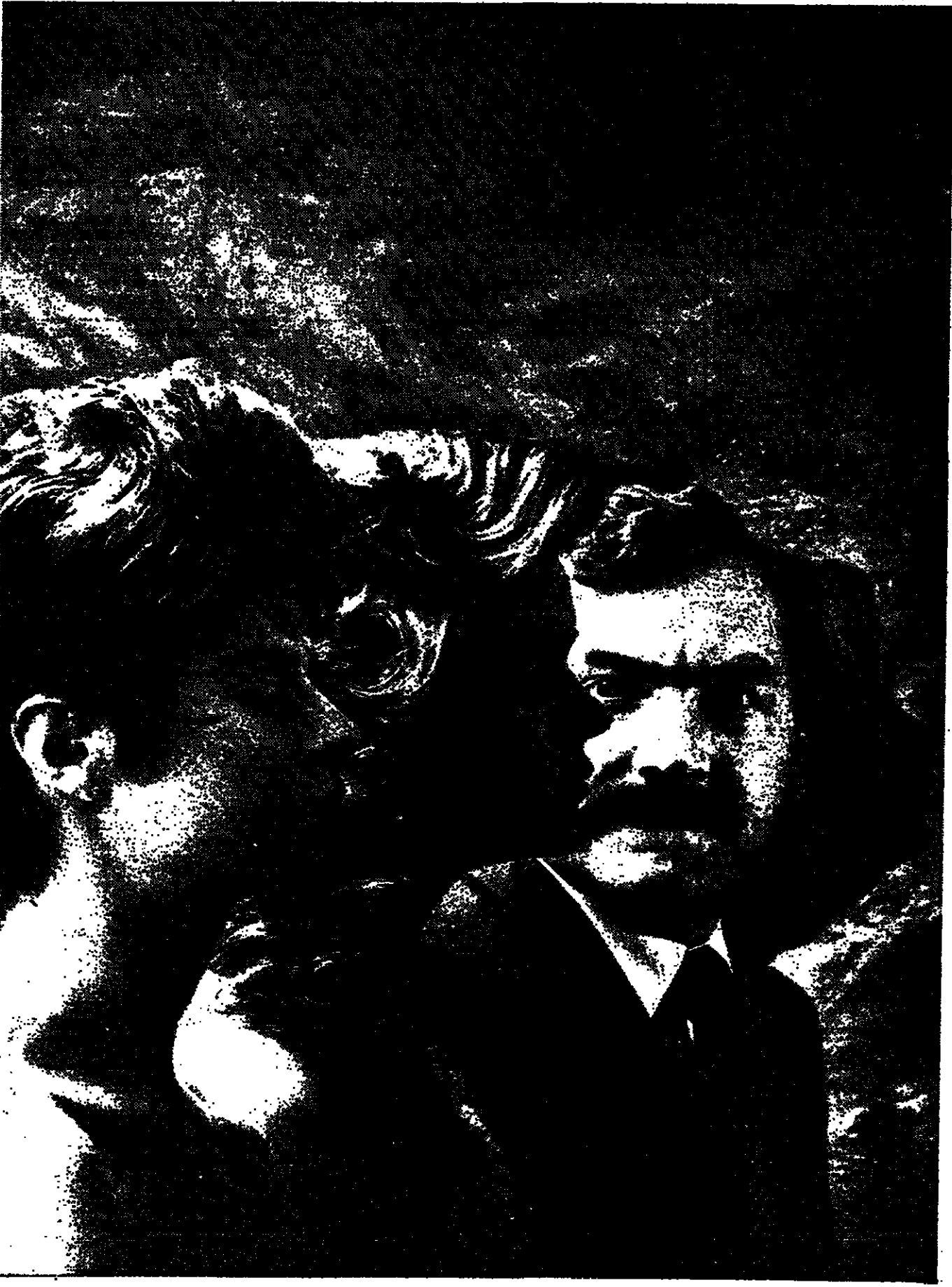
accepting full international safeguards, inspecting each other's facilities, renouncing acquisition of weapons, and making South Asia a nuclear-free zone. India has rejected this. New Delhi argues that it cannot trust Pakistan, and that it is not prepared to open its indignously developed nuclear technology to inspection or leave itself at a disadvantage to China, its large neighbour.

Mr Gandhi said last week in India that he was ready for wide-ranging talks with Pakistan. In response President Zia said this was a "very happy augury" and looked forward to opening its indignously developed nuclear technology to inspection or leave itself at a disadvantage to China, its large neighbour.

Earlier in the year Mr Gandhi threatened India would consider reactivating India's abandoned nuclear weapons programme if it were proved that Pakistan had developed a nuclear bomb. He had drafted to persuade the US to take direct action to curb Pakistan, but failed. India was then annoyed by a US suggestion that the two south Asian countries should jointly launch a regional non-proliferation initiative.

"But I do not think India will buy this because they are on a much higher technological and scientific plane and they do not want to be equated with Pakistan," he said.

"I went to Mr Gandhi in New York and said here are the proposals. If you can't find any of them comprehensive or practical then please tell me another and I will consider it. But we have neither got a yes."



# ELECTRICITY TALKS THE LANGUAGE OF INDUSTRY.

Here at Revlon, replacing our central oil-fired boiler with an electrode boiler has saved us £49,000 a year in fuel and maintenance costs. On a capital investment of £10,000 we've achieved a pay-back of under three months. Furthermore, response is faster so our production flexibility is improved.



Malcolm Bond, General Manager, Revlon Manufacturing UK Limited, Westgate, Mid Glamorgan.

Electricity talks our language very fluently indeed. Across the country, in companies both large and small, electricity is helping industry reduce costs and increase productivity. An electric furnace has enabled the Rexel Cumberland Pencil Company Limited to more than double their weekly output of graphite pencil cores and has cut process energy costs by over 50%. Together with labour and material savings, Rexel's investment has been offset in under 10 months.

Electric infra-red drying of the paint finish on microwave ovens at Thorn EMI has improved production quality, halved curing time and reduced man hours. Production has trebled and the equipment has paid for itself in less than a year.

The list of examples is growing daily. All proving that electricity is likely to talk your language, too.

We've produced a 15-minute VHS video on which managers from industry describe how electricity has improved their companies' efficiency and productivity. For your free copy, or for further information, just return this coupon with your business card, letterhead or compliments slip attached.

To: Electricity Publications, PO Box 2, Feltham, Middlesex TW14 0TG. Please send me (tick as appropriate):

☐ The VHS video cassette.

Information on: ☐ Electric steam raising ☐ Electric furnaces ☐ Electric infrared drying

☐ Please arrange for an Industrial Sales Engineer to contact me.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

**INVESTELECTRIC**  
The energy-efficient switch.

The Electricity Council, England & Wales 1979

# France in move to persuade UK over Ariane

## EEC bid to boost spending on Esprit

The Commission is keen to draw a distinction between Esprit, which is aimed solely at electronics and covers pre-competitive research, and Eureka, a second pan-European research project that is organised outside the formal framework of the Commission.

## Socialist assault on Eiffel Tower provokes outcry

Mr Jacques Rigaud, the head of CLT, made an unusual appeal last week for a link between Radio-Tele-Luxembourg, CLT's radio and TV broadcasting offshoot, and the two rival French radio stations, Europe-1 and Tele-Monte Carlo, to counter the threat from the Seydoux-Berlusconi consortium.

and industry. Mr Sharon has apologised for critical statements he had made of the Premier and his policies.

# Development areas: nowhere else comes within miles of Corby

— — — — —

[illegible]

If you're planning to develop your business you need look no further than Corby.

Corby is a **Development Area** so your business gets the help of Development Area benefits. For most companies this means the better deal for them of either 15% grants on plant, machinery and equipment or £3000 per job created. There is also selective assistance for some job creating projects.

Corby is also a **Steel Opportunity Area**, and this means even more incentives.

Corby is **England's first Enterprise Zone**. There are factories off the peg, from 500 sq.ft. to 50,000 sq.ft., some of which are rates free until 1991. You can also choose from offices, warehouses, and high tech buildings.

Corby has **EEC aid for small businesses**. £1m is now available to aid efficiency.

Above all, Corby is right in the heart of England. Within 80 miles of London. 50 miles from Birmingham. Strategically placed for any business that needs fast, inexpensive, easy access to the big South East and Midland population centres.

However far you look, you will find that, as a total package for the success of your business, nowhere else comes within miles of Corby.

**Development Areas**  
as defined by  
The Department of  
Trade and Industry  
to take effect from 29.11.84

The map shows the outline of England with several regions shaded to represent Development Areas. A circle in the Midlands highlights the Corby area, with the word 'CORBY' written inside. Major cities are marked with dots and labeled: Manchester, Nottingham, Birmingham, and London.

FT18/11

Name: .....  
Company: .....  
Position: .....  
Address: .....

For more information, send to Fred McGlenaghan,  
Director of Industry, Corby Industrial Development Centre,  
Douglas House, Queens Square, Corby, Northamptonshire  
Telephone Corby (0536) 62571 Telex 341543  
Prestel Key # 20079 #

**CORBY WORKS**



# Own land in the great American West



America. More than two hundred years old and still waiting for many people to claim their share of it. For themselves and for the future of their families. Imagine one of the most beautiful landscapes in the world and what it could mean to have part of it for your own.

What more perfect way to stake your claim than by purchasing five glorious acres in the Colorado Rockies for yourself and those you love. At Sangre de Cristo Ranches you can still own a sizeable piece of America at a very modest cost and on easy credit terms. This is scenic land in one of the fastest-growing states in the USA, a piece of the unspoiled, romantic old Southwest.

Sangre de Cristo Ranches is a subsidiary of Forbes Inc., publishers of the highly respected American business and financial publication, FORBES MAGAZINE. The land being offered for sale to you is a part of the huge 258,000-acre Forbes Trinchera Ranch, one of the oldest of the remaining big ranches in America. A sportsmen's paradise in all seasons for hunting, fishing, riding, hiking and boating. With fine skiing less than 50 miles away, the ranch ranks among the world's best-known preserves for deer, elk, game birds and other wildlife.

You can own majestic mountain views of Trinchera Peak and Mount Blanca (higher than Pikes Peak) which stand as silent sentinels protecting the rolling foothills and

valley that make up our Sangre de Cristo Ranches.

The land lies about 200 miles southwest of Denver, just east of US Route 160... the Navajo Trail. Its town is historic Fort Garland, the last command of Kit Carson.

For as little as \$4,500 total cash price you can purchase your own 5-acre Sangre de Cristo Ranch, with payments as low as \$45 monthly.

Important money-back and exchange privileges backed by FORBES MAGAZINE's distinguished reputation have contributed much to the great success of this unusual land offering.

Five or more acres of this land can be yours. Easy credit terms available.

For complete details on this wonderful opportunity, without obligation, please fill in and mail coupon today.

**FORBES EUROPE**  
SANGRE DE CRISTO RANCHES INC.  
P.O. BOX 86  
LONDON SW11 3UT  
ENGLAND



Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

Obtain the Property Report required by Federal law and read it before signing anything. No Federal agency has judged the merits or value, if any, of this property. Equal Credit and Housing Opportunity

## OVERSEAS NEWS

### Mexico to raise taxes in deficit drive

BY DAVID GARDNER IN MEXICO CITY

MEXICO IS to levy additional taxes on middle to high income earners next year to help meet reconstruction costs from September's earthquake and as part of the effort to halve the public sector deficit in 1986.

The reduction in the public sector deficit, from a forecast 9.6 per cent of gross domestic product this year to 4.9 per cent next, is one of the central aims of the 1986 budget, which is due before the Mexican congress this week. It is also one of the thorniest issues to be negotiated with the International Monetary Fund (IMF) before the end of the year.

Mexico was due to end a three-year austerity agreement with the Fund this December but is negotiating a further one-year programme for 1986, which the authorities here hope will persuade the country's foreign bank creditors and international financial institutions to lend it \$4.1bn (£2.9bn) in net new funds next year.

President Miguel de la Madrid has ruled out a moratorium on payments of the country's \$86.4bn external debt. "It would only lead to confrontation and isolation," he said.

Mexico had been set to miss the targets agreed with the IMF for this year even before the devastation caused by the earthquake, the eventual cost of which has been estimated at around \$6bn.

In particular, the agreed public deficit figure of 8.1 per cent of GDP would in any case have been exceeded by at least three points and the inflation rate was already heading for the now likely year-end level of around 60 per cent, against a target of 35 per cent. As a result the IMF was preparing to suspend disbursement of some \$900m under the current three-year agreement the day the first earthquake struck.

Total expenditure for next year is due to rise 57 per cent in nominal terms, to just over

pesos 30,000bn, or \$92bn at the current "controlled" exchange rate used for 80 per cent of trade and all transactions on the \$96bn foreign debt. Over a third of this will go towards servicing the foreign and increasingly intractable domestic public debts, a rise of around half on this year's debt service bill.

But as a percentage of GDP, spending is due to drop 2.6 percentage points while the authorities hope to increase treasury receipts by 1.5 per cent through the additional income taxes, higher taxes on cars, luxury goods, and public goods and services, and higher oil revenues, which fell this year by 12 per cent.

The budget document sent to Congress equates this effort with the severe austerity of 1983 following Mexico's financial collapse during which spending was cut 4 per cent and the tax take rose by the equivalent of 3.4 per cent of GDP.

The document also underlines that the burden of the cuts will fall on current spending by public sector enterprises. Growth next year will be virtually stagnant, after a 4 per cent rise this year, with inflation running at 45-50 per cent. The Government forecast a slightly improved trade surplus of around \$8bn (against a likely \$7.5bn this year and a \$12.8bn last year), with the current account running a small surplus of up to \$500m (against a deficit this year of the same amount and a \$4bn surplus in 1984).

Both independent analysts and, privately, government officials believe that this new attempt to restore Mexico's financial health will be acceptable to the IMF and thence to the country's creditors. One that the cuts will strip away all the fat that there is left, and can go no further, particularly in the light of the earthquake damage.

### Sao Paulo challenge for Sarney

BY ANDREW WHITLEY IN RIO DE JANEIRO

FORMER PRESIDENT Janio Quadros of Brazil, yesterday returned to national prominence with an upset electoral victory in Sao Paulo over Mr Fernando Henrique Cardoso, favourite son of the Brazilian Democratic Movement Party (PMDB) — the dominant party in the government coalition.

Even before the final announcement of the results from last Friday's municipal elections, Mr Quadros, 68, an eccentric populist, who in 1960 was Brazil's last freely elected head of state, served notice on President Jose Sarney that he would be a force to reckon with in future.

In a press conference on Saturday the new mayor of Sao

Paulo, South America's largest city, said he would be pressing President Sarney for economic policy reforms and the dismissal of left-wingers from the cabinet.

With nearly all the votes counted from the poll—the first free elections in Brazil for over 20 years—the PMDB was either leading in or had scored victories in a clear majority of state capitals.

But the scale of anticipated triumph was much diminished by losses in half a dozen of the country's largest cities, including Sao Paulo and Rio de Janeiro. In Rio and Porto Alegre in the far south the socialist Democratic Labour

Party of Mr Lionel Brizola, a presidential hopeful, put up a strong showing to capture the two cities.

The appeal of the political left among the 19m voters who took part in the elections was also demonstrated by the unexpectedly strong performance of the grassroots Workers Party (PT). It won 29 per cent of the vote in Sao Paulo, its political base, and came a good second in at least three other cities. But its most spectacular performance was in Furtaleza, one of the most important urban centres of the crowded north-east coastal strip, where its candidate was in the lead yesterday afternoon.

### Venezuela plans Apure oil production

VENEZUELA is pressing ahead with plans to start oil production next June in its western state of Apure, even though one of the fields is probably part of the same structure as one being developed in Colombia on the other side of the River Arauca, Richard Johns writes.

Cooperacion, an affiliate of Petroleros de Venezuela, is aiming to truck 14,000 barrels a day of light crude to the first

40 km leg of a new pipeline from Barinas which is already linked to the company's El Palito refinery on the coast.

When the full 300 km/20 inch facility is finished towards the end of 1987, throughput is projected at 100,000 b/d rising later to 200,000 b/d. Cooperacion now estimates proven reserves from the two fields, so far discovered at 500m barrels but says, the actual amount could be much greater.

The potentially contentious field is Guafita, situated in a remote region where there is already tension because of smuggling and a border dispute.

PDVSA and Ecopetrol, the Colombian state oil corporation, are understood to have undertaken not to drill within 1200 metres of the river. They are also working on an agreement on the exchange of technical information to determine the area's structure.

### Colombian town may be declared mass cemetery

THE Colombian Government on Sunday prepared to declare the buried town of Armero a giant cemetery because of the difficulty of recovering thousands of bodies lost under a massive mud-slide triggered by the eruption of the Nevado del Ruiz volcano last Wednesday. AP reports from Armero. Mr Rafael Zubizarra, the Health Minister, made the announcement on Saturday night, saying civil defence workers would begin burning rotting bodies jutting from the mud flats that cover Armero to prevent the outbreak of disease.

He said the number of dead and missing from the 15-ft-deep river of mud that swept down the mountain on to the sleeping town and nearby villages has reached more than 22,000. Rescue workers said they have recovered only about 800 bodies.

The dead include about 8,000 children, Mr Jaime Benitez Tobon, director of the National Family Welfare Institute, said. Authorities were keeping a close watch on the Lagunilla, the Guail and the three other rivers that run from the volcano's glacier after an erroneous report of another avalanche caused panic on Saturday afternoon in towns along the rivers.

British Management is amongst the best in the world.

But let's face it, there's a lot on its plate. Especially in today's competitive economic climate, which demands such a high level of commitment to every sector of your business.

Thankfully, there is one thing you can do to ease the strain. And that's to hand over all your catering problems to us.

You'd be following in the footsteps of over 2,000 successful companies throughout Britain. Including the whole of Ford. All of Commercial Union. W.H. Smith. Jaguar Cars. British Gas. The Halifax Building Society. And many more.

With almost 100 years of experience behind us, we can provide them with answers to all their catering needs. We offer them unbeatable buying power. Plus the lowest level of staff turnover in the contract catering business. Which means continuity of management, stability, and a consistently-high level of staff proficiency.

We can offer you the same cost-efficient contract catering service through any one of our twenty local centres throughout Britain.

So whatever your catering requirements, large or small, simple or sophisticated, write to Peter Howell, Gardner Merchant Limited, FREEPOST 100, Manchester M60 9AU, or telephone 100 and ask for Freefone 5525.



**GARDNER MERCHANT**  
THE RECIPE FOR SUCCESS

British Management. Just what has it got?

Gatt fa  
produc  
report

Ariane in  
Luxembourg  
TV deal

SHIPPING REPORT  
Tanker ma  
but dry car

World Eco



## WORLD TRADE NEWS

## Gatt fails to produce progress report on talks

BY WILLIAM DUFFELL IN GENEVA

THE ATMOSPHERE among the 90 countries in the General Agreement on Tariffs and Trade (GATT) has been soured by the failure last week of senior officials to produce an agreed report on the path to new multilateral trade negotiations.

Their failure may nevertheless not be so important despite the sharp reactions from the US, the European Community and other countries eager to get a round of talks going next year.

Fundamental differences over the contents and shape of the talks were in any case bound to be aired again at Gatt's top-level meeting next Monday. The meeting is scheduled to decide on the establishment of a committee to prepare the talks.

The group of senior officials, appointed at a logjam breaking special session of Gatt on October 2, succeeded during the last four weeks of discussion in establishing a compendium of all the major issues that countries want the talks to handle.

It also elicited the widely varying priorities and attitudes to each topic among Gatt members, an exercise which has

compelled many to start thinking seriously about aims and tactics.

One factor to emerge was the importance many developing countries attach to obtaining a commitment from the industrialised countries before the talks start to call a halt to further protective trade measures. They also want an advance understanding that national measures already effective, which are contrary to Gatt rules, will be rolled back.

The small group of developing countries—Brazil, India, Argentina, Egypt and Yugoslavia—which has consistently opposed the inclusion of trade in services in the new round blocked agreement in the senior officials' group on the report to be submitted to next Monday's meeting.

In Washington Mr. Clayton Yeutter, the US Special Trade Representative, reacted by threatening to organise trade talks next year outside Gatt. The European Community, which has been taking a more conciliatory line towards the developing countries, also voiced its disapproval.

## Hong Kong puts faith in Reagan on protectionism

BY DAVID DODWELL IN HONG KONG

HONG KONG'S director of trade, Mr. Hamish MacLeod, was this weekend retaining a "battered optimism" over assurances by US presidential aides that the protectionist Jenkins Bill—which passed through the Senate at the end of last week—will be vetoed by President Reagan.

If passed into law, the Bill would force a 14 per cent cut in Hong Kong's textile exports to the US which in 1984 were worth \$3.08bn (\$2.11bn). Equally hard hit would be China, Indonesia, Taiwan, and other Asian textile exporters to the US.

Defeat of the Bill will bring comfort in Hong Kong, however. Officials have been left with no illusions over the strength of protectionist senti-

ment in the US. They are aware that the Jenkins Bill is just one of a number of moves in the US which threaten sales to the territory's single most important export market.

As a result, the Hong Kong Government has in recent months mounted an unprecedented lobbying effort in the US. Professional lobbyists have been employed to sway votes in the Senate and the House of Representatives. A campaign has been waged to show that Hong Kong is a market of considerable importance to American exporters.

Above all, in response to American claims that the protectionist legislation passing through the US Senate is largely an assault on the protectionism in Japan in particu-

lar and Asia and the Pacific in general, Hong Kong has bellowed that it is a market without tariff barriers. This prompted two amendments to be tabled to the Jenkins Bill calling for a special case to be made of Hong Kong, but both were defeated.

Protectionism in the US could do great damage to Hong Kong's trade performance. The US accounts for 45 per cent of the territory's total exports. In 1984 sales to the US amounted to \$7.9bn, with textiles and garments accounting for almost 40 per cent of this.

The outrage in the territory over the passage of the Jenkins Bill has been fuelled by the fact that Hong Kong is an important market for US exports. Hong Kong is America's fourth

largest trading partner in Asia—behind the much more populous countries of Japan, Taiwan and South Korea. Imports from the US in 1984 amounted to \$3.1bn, or about \$57 per capita. This compared with per capita sales averaging \$172 in the European Community, \$188 in Japan, and \$312 in Australia.

Even though it is a market of just 6m people, it is the US's second largest export destination for cigarettes (worth \$147m in 1984) and oranges (worth \$32m). Hong Kong's electronics industry imports a large share of its components from the US, while almost \$390m of US-made computers and computer parts were imported last year.

All of this takes no account of the importance of Hong Kong

as an entrepot for US exports to mainland China, and as an operations base for US banks and corporations active in China or elsewhere in Asia.

In the first nine months of this year, trade between Hong Kong and the US fell by 0.7 per cent on the corresponding period of last year to \$8.76bn. This is in sharp contrast with a 26 per cent rise last year.

In answer to US complaints that Asian countries do not buy enough US goods, Hong Kong trade officials have a simple answer. "With no tariff walls, it's a matter of quality and the price being competitive," one official said. "If these are right then there is nothing to stop US traders making infinite gains."

US manufacturers insist that

the problem lies with inflation rather than the strength of the US dollar or other domestic economic factors.

Mr. George Bush, US Vice President, recently visiting Hong Kong, made the sort of response that cynical local exporters have come to see as unhappy reality. "If the protectionist tidal wave comes rolling through the Pacific, it is unlikely to distinguish the innocent from the guilty," he warned.

Whether President Reagan lives by his promises to fight against the tide by vetoing the Jenkins Bill, or decides to swim with it is something which will be closely watched in Hong Kong and, indeed, throughout the Asian region.

## China warns on Japan trade

BY ROBERT THOMSON IN PEKING

A CALL for increased but better balanced trade between China and Japan has been made by Zheng Tuobin, China's Minister for Foreign Economic Relations and Trade.

In an interview in People's Daily he warned that if the trade deficit between China and Japan continued to widen and China was unable to bear it, it would inevitably affect the long-term and stable development of Sino-Japanese trade.

The trade deficit between the two countries was \$2.3bn (\$1.6bn) in the first half of this year and was, said Mr. Zheng, "still developing."

Zheng said the deficit had become unreasonably high because imports of consumer durables had increased too quickly. "We have adopted or are adopting measures to solve the problem," he said. Zheng also condemned

Japanese restrictions on the export of products, such as raw silk, satin, and some farm produce.

It would be easy for the Japanese to increase imports of oil and coal in the near future, he said.

It is also hoped that Japan will co-ordinate with China to develop China's export of industrial finished products," he said.

## Ford wins E. German car deal

BY LESLIE COLTIT IN BERLIN

FORD OF Europe has made a breakthrough in Eastern Europe with a contract to deliver its Escort car to East Germany.

The state government of Saarland in West Germany said the cars would be produced at Ford's plant in Saarlouis. It said a figure of 10,000 cars was "realistic," but had not been "firmly agreed" with Ford. East Germany has held talks with several major western car

makers to buy a large volume of cars. It has been unable to obtain enough Soviet-built Lada cars in recent years, which Moscow has mainly supplied to the Soviet market and the West.

East Germany has also agreed to buy 900,000 tonnes of coal from Saarland. A state economics official said its trade with East Germany would rise to DM 200m (£74m) this year, from DM 50m last year.

East Germany imported 10,000 VW Golfs in 1977, its first large purchase of cars from the west and since then it has imported small quantities of Mazdas, Fiats, Citroens and Peugeot's, as well as a fleet of Volvos for government use.

In 1984 East Germany concluded a DM 600m deal with Volkswagen in which VW is supplying equipment for an engine assembly line to produce 300,000 units a year.

## Ariane in Luxembourg TV deal

By David Marsh in Paris

ARIANE, the European space rocket, will launch in 1987 a Luxembourg television satellite which could provide a rival to France's direct broadcasting satellite, TDF-1, due to be placed in orbit next summer.

Société Européenne des Satellites (SES), the Luxembourg company set up this spring to carry out the Grand Duchy's space broadcasting plans, has signed a contract with Ariane-space, the French-led company commercialising Ariane flights. SES envisages a launch in April or May 1987.

The SES satellite, being built by RCA of the US, will carry 16 TV channels with a 45 watt power output per channel. With a capacity to be received by antennae of 0.9 to 1.2 metres in diameter, across a broad swathe of western Europe, the Luxembourg satellite could provide direct competition to the four-channel, high powered TDF-1 satellite scheduled to be launched next July.

The signing of the contract marks a landmark in several years of wrangling between France and Luxembourg over rival satellite projects. Partly because of French opposition, Luxembourg abandoned last year its project for a US-based satellite project, which had been under study by the Coronet grouping.

France has still not agreed financing and programme details for the TDF-1 spacecraft. This partly reflects continuing doubts over whether the Compagnie Luxembourgeoise de Télédiffusion, the Grand Duchy's broadcasting group, will cooperate with TDF-1.

The SES order gives Ariane-space an order book worth FF 7.1bn (\$622m).

## EEC acts on transport market

By Paul Cheswright in Brussels

EUROPEAN COMMUNITY transport ministers have promised to create a free market, without quantitative restrictions, by 1992 at the latest. This is in response to the demands of the European Court of Justice.

Last May the court found that the transport ministers were in breach of the Treaty of Rome for not taking action to secure the free provision of international transport services.

The declaration, made by ministers meeting in Brussels, is in line with the instructions handed down from the last summit meeting of Community leaders at Milan in June. It is part of a wider march towards the creation of a free internal market.

The creation of a free market for road haulage has long been an aim of the British and Netherlands governments.

But for Community transport ministers the gap between pledge and practice has often been too wide to cross. So complex negotiations are likely before the transitional period begins.

The existing system of controlling road haulage traffic by using bilateral quotas is to be replaced by enlarging the Community quota, which covers only some 7 per cent of road haulage. With a permit from this quota, a driver can pick up and unload cargoes anywhere in the Community.

Discussions among the transport ministers showed that there was little immediate prospect of an agreement to liberalise air services, but that some elements of a common shipping policy could be in place by the end of the year.

## SHIPPING REPORT

### Tanker market buoyant but dry cargo rates fall

BY ANDREW FISHER, SHIPPING CORRESPONDENT

IT WAS AGAIN a week of greater buoyancy in the tanker market and depressed spirits on the dry cargo scene, where rates eased further. Increased activity and rates were reported for all tanker sizes in loading areas around the world.

The sharp rise in the rate of scrapping last month has helped the tanker market. E. A. Gibson Shipbrokers calculated that the total of laid-up vessels fell by nearly 5m deadweight tons to 43.5m dwt in the four weeks to mid-November.

Large tankers operating in the Middle East benefited from the heightened activity, and there are less than 10 such vessels available for loading in November.

Galbraith's, another London

shipbroker, reckoned rates would stay higher and not return to the very low levels of this summer. Oil company restocking with the approach of winter in the northern hemisphere seems to be one reason for the improved business.

Most dealings in the Gulf were concluded privately, but reports suggested that vessels of 250,000 dwt and 245,000 dwt achieved rates of Worldscale 42 and slightly more for voyages to the Far East, a few points better than in recent months.

The rise in tanker rates also gave a lift to the sale and purchase market. Three VLCCs (very large crude carriers) were sold and interest was also shown in smaller vessels.

## World Economic Indicators

INDUSTRIAL PRODUCTION (1980 = 100)

	Sept 85	Aug 85	July 85	Sept 84	% change over previous year
US	114.8	114.9	114.3	113.5	+1.1
UK	109.1	107.5	107.2	103.2	+5.6
Japan	122.8	124.4	122.3	117.9	+4.2
W. Germany	103.6	102.9	102.3	99.9	+3.7
France	102.5	101.9	101.1	100.7	+1.8
Italy	97.4	95.0	100.6	98.6	+1.2
Belgium	102.3	102.2	102.1	101.7	+1.6
Netherlands	101.8	104.9	101.9	99.9	+1.9

Source (except US, UK, Japan): Eurostat

Anyone travelling to the West Coast on Pan Am can relax in the knowledge that they've made the right choice.

For Pan Am has more nonstops than any other airline.

What's more they are now convenient morning departures. So you arrive in time to make the most of the afternoon and evening. Or in time to catch a Pan Am connection to Australia or New Zealand.

In fact Pan Am make everything more relaxing.

At Heathrow we've special check-in desks for First and Clipper® Class.

Then, on board, we've our famous Sleeperette® seats in First Class. Our new Clipper Class has wider six-across seating in three separate cabins.

Even your luggage gets priority treatment, First Class and Clipper Class is unloaded ahead of the rest.

So fly Pan Am next time you're flying to the West Coast and leave your worries behind.

Call your Travel Agent or Pan Am on 01-409 0688.

**Pan Am. You Can't Beat The Experience.**

TECHNOLOGY

Laser systems that cut through costs

THE IDEA of cutting metal with laser systems as opposed to conventional pressing tools is gradually catching on in British industry.

While such companies as Ferranti and Coherent are making headway in selling carbon-dioxide lasers for this job, several smaller companies have set up either to do subcontracting work based on laser cutting or to assemble automated systems that use laser devices.

Mr Olavi Laas, systems sales technical director of Laser Scientific Services, a small laser company in Huntingdon, suggests that laser cutting can prove more cost effective than conventional pressing tools either when high accuracy is required or if a manufacturer requires items cut from metal sheet in small batches.

Laser Scientific, set up five years ago by Mr Bryan Green, chairman and managing director, in partnership with Mr Laas, has annual sales of about £2m and employs 36 people. Half the sales come from subcontracting work for industry based, for instance, on the company's use of CO<sub>2</sub> lasers made by Coherent, a big US laser company which has a British base in Cambridge.

The rest of Laser Scientific's revenue is a result of sales of

Peter Marsh looks at a company that is showing others how to automate

complete laser systems. A system for the engineering industry could cost £150,000. It would comprise a CO<sub>2</sub> laser made by Coherent of perhaps 900w, a beam delivery system to guide the light from the laser to a piece of metal to be cut and the key to the complete piece of equipment, a computer controller to ensure the laser cuts in a prescribed way.

The controller would be programmed initially by an engineer using a keyboard and display screen. This is in much the same way as a technician gives software instructions to a conventional computerised machine tool for a job such as cutting chunks of metal from a solid block.

Laser Scientific uses controllers made by such companies as Aerotech and Anorad of the US, Heidenhain of West Germany and Micon Systems, based in Basingstoke.

Laser Scientific's strategy is

to introduce companies to laser cutting first by doing subcontracting work. Later, it may try to sell the company a complete laser system.

For instance, it has done jobs for Huntingdon Engineering of Amphil, Beds, an aerospace company involved in work on the Tornado military aircraft. Cutting out complex shapes from aluminium sheet with a laser to high accuracy has proved a better solution than stamping out the shapes with pressing tools.

Mr Laas says a laser beam can cut out shapes with an accuracy of perhaps 20 microns (millionths of a metre). Such high accuracies may not be needed in general engineering but can be required in aerospace work where, for instance, parts have to be fitted together to extremely tight tolerances.

Pressing tools can give high accuracies when new, but their performance falls off once the tool becomes less sharp after it has been in use for some time. A laser cutting system represents a high capital investment, but it does not require new tool shapes for different cutting jobs. As a result, a manufacturer can save on running costs and may find that laser systems are useful for small runs of products.

K Shoemakers of Kendal, Cumbria, has bought another system, based on a 50w laser



Mr Bryan Green, managing director of Laser Scientific Services, with Mr Olavi Laas and Mr Bill Tuttle, technical directors, beside a laser machining centre.

Among the companies to which Laser Scientific has sold CO<sub>2</sub> systems are Flexitallic, a subsidiary of Turner and Newall, which uses the laser to shape pieces of material for engineering gaskets. NEI Parsons, the turbine manufacturer, is buying a system based on several work stations which will cut metal needed for the blades in steam turbines. In this equipment, a 900w laser will send pulses of radiation (of peak powers of 4-5kw) via beam guides to cut out the intricate shapes required.

K Shoemakers of Kendal, Cumbria, has bought another system, based on a 50w laser

for cutting cardboard patterns used in shoemaking. The company found this was a better option than the decades-old technique of shaping the cardboard by hand.

Laser Scientific branched into engineering systems after initially concentrating on relatively low-power solid-state lasers. These neodymium-YAG devices are used in the semiconductor industry to cut pieces of ceramic from which are made thin-film electronic devices. Laser Scientific has sold about a dozen systems based on these lasers.

Customers include AB Electronic, Marconi Electronic

Devices and GEC's Hirst Research Laboratory, London.

Another use for laser cutting devices is working on new materials which may be too hard and tough for shaping with orthodox machine tools. For instance, Laser Scientific (in which Newmarket, a venture-capital company has a 25 per cent stake) has worked during subcontracting jobs on such new plastic materials as Kevlar.

The most challenging job that Mr Green can recall was being asked by Mars, the confectionery company, to cut up chocolate bars in a sweets

factory. Unfortunately, the heat from the laser caused the chocolate to melt and the job came to nothing.

A more promising idea is to cut sheets of lasagna using a laser. Mr Green says that the characteristics of this kind of pasta are barely changed as a result of the localised heating the laser introduces.

The food company for which the Huntingdon concern did a feasibility study found, however, that on cost grounds the laser could not match the centuries old method of snapping the pasta with a knife or scissors.

Software 'the key to parallel processing'

A RADICAL solution to the problems of artificial intelligence, trying to get computers to deal with the overwhelming complexities of the real world, could be the outcome of a programme in parallel processing just started at Stanford University, California.

However, instead of building new hardware, the Stanford researchers are trying in the face of conventional wisdom and are seeking how to achieve large increases in computing power simply with software running on existing computers.

It is widely agreed that to get computers to be able to see, move about, and understand human language, enormous increases in processing power will be necessary. The only way to achieve this is by processing in parallel many items of data at once rather than in sequence as in conventional computing. Several large projects are

expert systems.

The Stanford team aims to speed processing by between 100 times and 1,000 times. This will, they hope, be done not with one big breakthrough but several small ones. Professor Feigenbaum said: "You don't have to be very smart to get a speed-up factor of five and if we do this right at four different levels, the factors will multiply and we will get an improvement of five times five times five times five. If we do it wrong they will add, and that's a loser."

A central part of the Stanford effort is the newly popular idea of a "blackboard" a technique for getting several different expert systems, or "knowledge bases," to co-operate by exchanging information. These can work together relatively in parallel, although not totally, Professor Feigenbaum said: "We must learn a new style of building expert systems using the black-

board framework."

The Stanford ideas will initially be run in simulation on a Symbolics computer, a type specially designed for handling words rather than numbers. When the concepts have been proved, it is expected they will run for real on a network of such machines, with two processors at each node. Each processor would be fairly powerful, with plenty of memory, and there could be 1,000 or more of them. This contrasts sharply with the ideas of Thinking Machines at MIT, where the connection machine under construction is intended to have im-

processors, but each one very small.

Immos in Britain is also developing its transporter as a building-block for parallel processors. But the emphasis is on hardware, not software.

RORY JOHNSTON

Harwell seeks 'pure' microchips

THE Harwell Laboratory in Oxfordshire is to start a research programme to track down sources of uranium and other elements in microchips that can cause catastrophic failures in electrical equipment.

The failures go under the name "soft errors," sometimes known in semiconductor jargon as single-event upsets.

They are the result of small levels of radioactivity in impurities of elements such as uranium and thorium. The elements are naturally present in the materials used in microchips and their packages.

Alpha particles (positively charged helium ions) from the radioactive materials release electric charge into the circuit elements of the microchip, so altering the contents of memory cells or introducing errors into electronic computations.

The effect can be disastrous. For example, engineers have

traced to soft errors computer failures that have led to shutdowns in process plants.

In collaboration with companies from the electronics and process industries, the Harwell Laboratory is to start a soft errors research club to investigate the problem. The club would determine the maximum levels of radioactivity that can be tolerated in an integrated circuit.

The research programme will extend a technique developed at Harwell which can detect the presence of uranium in minute quantities. Fission track autoradiography, which can measure uranium in concentrations as little as two parts per billion, monitors the products of the nuclear fission reaction involving the uranium-235 isotope of the element.

Specimens of semiconductor materials are coated with polyamide film and irradiated with

neutrons. The resulting fission particles are registered as tracks on the film, which is developed chemically and microscopically inspected to determine the precise amount of uranium present.

The Harwell programme will investigate the extent of impurities in materials such as silicon and gallium arsenide used in integrated circuits. It will also examine the plastic packaging materials used in microchips. Companies that join the research club will have to pay an annual membership of £11,000 to gain access to the results.

This new activity at Harwell builds on the research clubs the laboratory already administers. Harwell runs about 20 such clubs, working on such techniques as waste management and sensors.

PETER MARSH

Realise the potential of Teletext

We transmit Pages (not on Clock) for use within our systems. Transmissions on BBC will soon commence. We have the technology and the hardware to fully exploit Teletext.

Electron Systems (Marketing) Ltd 0787 261161

ESM

Alternative to bar code system

VISION INTELLIGENCE, a new company based in Bordon, Hampshire, aims to sell novel image analysis systems that could be used in the packaging and retail industry.

Such equipment could be based at supermarket checkouts or in warehouses to read labels using ordinary character recognition codes. The innovation could be an alternative to using bar codes as a medium to carry information about, for instance, the price of goods in stores.

Vision Intelligence has taken over the work of British Robotic Systems, formerly owned by the British Technology Group. Other products under development include crack detection equipment, for use in the car and aerospace industries, and inspection hardware for production lines.

Vision equipment is based on cameras that capture details about items and relay the information to computers that make sense of the images.

The US Automated Machine Vision Association has published a glossary of terms used in the industry, which covers such areas as automated inspection and providing vision to industrial robots.

The document contains about 700 terms and is available (price \$51) from the association at PO Box 1366, Dearborn, MI 48121.

Shell cracker

DELWIN, of Southall, Middlesex, is selling a range of automatic egg-breaking machines that can smash up to 21,600 eggs a minute. Eggs are lifted by a vacuum device from trays and transferred by rollers to cutting machines that crack the shells. A conveyor transports yokes and whites separately for use in the food and drink process industries.

Reach Houston's business leaders in Houston's leading newspaper.

Houston Chronicle

Reagan stands tough on star wars system



Houston has a special breed of business professionals—leaders with insight and a pioneering spirit that have transformed this Sunbelt city into the United States' fourth largest market. They look for in-depth, international coverage on topics from energy and banking to foreign trade and medicine. And they find it in The Chronicle, with informative articles written by the nation's leading financial journalists.

We're the first newspaper in the country to feature weekly highlights on Mondays from The Financial Times of London. And every Sunday, our Outlook section provides thought-provoking commentary on issues that matter, by leaders from business, government, politics, literature, science and the arts. This makes us even more appealing to our readers—67% of Houston's newspaper-reading professionals on weekdays and nearly three-fourths of this audience on Sundays.

Reach the business leaders of Houston, a vital international center, with the leading newspaper of Houston and the Southwest. For more information, contact U.K. and European representative Joshua B. Powers, Ltd., 46 Keyes House, Dolphin Square, London SW1V3NA. National telephone 01-834-5566, telex 917684 Powers G.

Houston Chronicle

Houston's primary advertising investment

801 Texas Avenue, Houston, TX 77002 USA

Source: 1985 Belden Continuing Market Study, Houston FMMA.

THE ROYAL BANK OF CANADA

NOTICE OF PARTIAL REDEMPTION

TO THE HOLDERS OF U.S. \$100,000,000 12 3/4% DEPOSIT NOTES DUE JANUARY 28, 1992 OF THE ROYAL BANK OF CANADA

NOTICE IS HEREBY GIVEN pursuant to the terms and conditions of the 12 3/4% Deposit Notes due January 28, 1992 (the "12 3/4% Deposit Notes") that U.S. \$4,610,000 aggregate principal amount of the 12 3/4% Deposit Notes of the Royal Bank of Canada (hereinafter referred to as "the Bank") in coupon bearer form in the denomination of U.S. \$5,000 each bearing the under-mentioned distinguishing numbers, namely:

37	1021	1075	2727	3340	3996	5095	5946	6970	7638	8616	9523	10302	10338	11835	12340	13068	13876	14673	15347	16327	16914	17419	18259	19191
91	1028	1077	2758	3367	3993	5158	5950	6997	7642	8634	9569	10314	10343	11844	12408	13074	13815	14702	15385	16320	16924	17433	18260	19199
117	1048	1076	2765	3379	3980	5184	6035	7041	7607	8604	9575	10323	10360	11845	12412	13087	13828	14715	15398	16332	16936	17445	18271	19204
140	1057	1070	2771	3397	4009	5204	6055	7061	7627	8624	9595	10343	10380	11865	12417	13104	13848	14801	15398	16345	16945	17455	18281	19218
164	1068	1096	2772	3427	4102	5211	6062	7068	7634	8631	9602	10350	10387	11872	12439	13114	13855	14815	15427	16370	16967	17485	18298	19226
226	1087	1096	2814	3442	4136	5234	6085	7091	7657	8654	9625	10373	10410	11895	12462	13137	13878	14833	15448	16382	16986	17495	18321	19254
251	1148	1164	2831	3467	4174	5273	6124	7130	7696	8693	9664	10412	10449	11934	12501	13176	13917	14804	15487	16421	17025	17534	18360	19293
255	1164	1185	2833	3475	4220	5274	6125	7131	7697	8694	9665	10420	10457	11942	12509	13184	13925	14812	15516	16392	17046	17548	18369	19292
274	1213	1237	2838	3478	4234	5286	6137	7143	7709	8706	9677	10428	10465	11963	12530	13205	13946	14833	15516	16429	17054	17563	18389	19322
300	1219	1240	2841	3477	4234	5286	6137	7143	7709	8706	9677	10428	10465	11963	12530	13205	13946	14833	15516	16429	17054	17563	18389	19322
341	1223	1250	2843	3482	4261	5290	6140	7146	7712	8709	9680	10431	10468	11969	12536	13211	13952	14839	15522	16456	17060	17569	18395	19328
383	1228	1254	2874	3489	4261	5291	6141	7147	7713	8710	9681	10432	10469	11970	12537	13212	13953	14840	15523	16457	17061	17570	18396	19329
401	1252	1210	2876	3477	4254	5283	6133	7139	7705	8702	9673	10424	10461	11961	12528	13203	13944	14831	15514	16448	17052	17561	18387	19320
410	1354	2153	2881	3511	4420	5373	6234	7236	7802	8800	9753	10505	10542	11994	12561	13236	13977	14864	15547	16481	17085	17594	18420	19353
411	1354	2153	2881	3511	4420	5373	6234	7236	7802	8800	9753	10505	10542	11994	12561	13236	13977	14864	15547	16481	17085	17594	18420	19353
447	1385	2184	2920	3548	4457	5410	6271	7273	7839	8837	9790	10542	10579	12030	12597	13272	14013	14900	15583	16517	17121	17630	18456	19389
454	1385	2185	2921	3549	4458	5411	6272	7274	7840	8838	9791	10543	10580	12031	12598	13273	14014	14901	15584	16518	17122	17631	18457	19390
482	1476	2223	2926	3555	4464	5416	6277	7279	7845	8843	9794	10544	10581	12032	12600	13275	14015	14902	15585	16519	17123	17632	18458	19391
540	1491	2236	2927	3511	4476	5448	6288	7290	7856	8854	9807	10545	10582	12033	12601	13276	14016	14903	15586	16520	17124	17633	18459	19392
517	1508	2268	2973	3621	4528	5470	6298	7300	7866	8864	9817	10546	10583	12034	12602	13277	14017	14904	15587	16521	17125	17634	18460	19393
540	1513	2247	2975	3627	4533	5475	6303	7305	7871	8869	9820	10547	10584	12035	12603	13278	14018	14905	15588	16522	17126	17635	18461	19394
545	1520	2257	2983	3635	4541	5477	6311	7313	7879	8877	9828	10548	10585	12036	12604	13279	14019	14906	15589	16523	17127	17636	18462	19395
564	1550	2443	3114	3704	4674	5529	6342	7313	7879	8877	9828	10549	10586	12037	12605	13280	14020	14907	15590	16524	17128	17637	18463	19396
594	1552	2474	3120	3705	4680	5539	6348	7314	7880	8878	9829	10550	10587	12038	12606	13281	14021	14908	15591	16525	17129	17638	18464	19397
618	1561	2498	3125	3732	4691	5561	6352	7315	7881	8879	9830	10551	10588	12039	12607	13282	14022	14909	15592	16526	17130	17639	18465	19398
638	1608	2506	3127	3759	4714	5568	6354	7316	7882	8880	9831	10552	10589	12040	12608	13283	14023	14910	15593	16527	17131	17640	18466	19399
642	1616	2519	3127	3761	4725	5583	6355	7317	7883	8881	9832	10553	10590	12041	12609	13284	14024	14911	15594	16528	17132	17641	18467	19400
658	1633	2531	3128	3771	4736	5591	6356	7318	7884	8882	9833	10554	10591	12042	12610	13285	14025	14912	15595	16529	17133	17642	18468	19401
683	1645	2547	3144	3777	4820	5716	6729	7643	8487	9333	10078	10767	11614	12462	12847	13742	14619	15206	16028	16782	17276	18014	18612	19151
700	1652	2554	3147	3780	4827	5723	6736	7650	8494	9340	10085	10774	11621	12469	12854	13749	14626	15213	16035	16789	17280	18019	18619	19158
750	1790	2643	3219	3828	4880	5746	6763	7694	8531	9401	10104	10835	11757	12588	13254	13771	14642	15221	16043	16807	17297	18046	18645	19235
768	1752	2646	3230	3838	4877	5741	6764	7715	8534	9411	10130	10838	11765	12594	13255	13788	14644	15262	16043	16808	17298	18047	18646	19236
780	1812	2694	3231	3839	4877	5741	6764	7715	8534	9411	10130	10838	11765	12594	13255	13788	14644	15262	16043	16808	17298	18047	18646	19236
845	1825	2698	3256	3881	4982	5862	6873	7724	8553	9476	10231	10861	11793	12613	13259	13804	14658	15288	16094	16848	17306	18054	18652	19244
930	1857	2698	3294	3917	4986	5830	6816	7717	8555	9512	10277	10881	11798	12619	13267	13816	14684	15298	16094	16848	17306	18054	18652	19244
940	1857	2698	3294	3917	4986	5830	6816	7717	8555	9512	10277	10881	11798	12619	13267	13816	14684	15298	16094	16848	17306	18054	18652	19244
1005	1865	2711	3280	3931	5091	5943	6926	7613	8615	9514	10282	10928	11828	12299	13314	13865	14698	15329	16114	16859	17344	18081		



## THE UNITED NATIONS

## Tasks for the years ahead

BY BRIAN URQUHART

DURING THE recent 40th anniversary celebrations, the United Nations got mixed reviews. Outside the UN many pointed to the shortcomings and disappointments of the organisation's first 40 years, but few prescribed convincing remedies. At the UN itself an unprecedented gathering of heads of state and government—86 in all, plus 115 foreign ministers—attested both by their presence and in their speeches to the importance they attach to the world organisation and to making it more effective in the future.

As often happens, the multiplicity of speeches tended to obscure their high quality and the practical proposals which were made. Although the imminent Reagan-Gorbachev summit loomed larger than life at the celebrations, underlining the fundamental importance of the US-Soviet relations, the event was a decided—perhaps unexpected—success.

What is the United Nations at 40, and where is it going? The organisation is certainly nothing like what its founders envisaged at San Francisco. It has more than three times the membership, the scope of its work has widened and changed, and the antagonisms of the great powers, whose unanimity was supposed to be the driving force of its collective security system, in fact present the greatest potential danger to its members. What then are its achievements?

First of all, it is a nearly universal organisation which no state has ever wished to leave. This, in itself, is something new. It has played an important role on many occasions in heading off a confrontation between nuclear powers which could well be the terminal world war. It has in critical times served, perhaps more often than the governments concerned like to admit, as a safety net, a last resort, a dignified method of turning away from fatal confrontations.

The UN's performance in the maintenance of international peace and security has, none the less, been uneven. It has, however, managed to formulate basic positions on a number of highly complex issues, the Middle East and Namibia to name only two. It has been effective, when properly used,



Mr Urquhart (above), who has been Under-Secretary-General for Special Political Affairs at the United Nations since 1974, announced last week that he would retire in January. He was the second person to be recruited for the world body's staff when he joined it in 1945 and has long been the leading British figure in the UN Secretariat

as an instrument to head off disastrous escalations of regional conflicts, to contain insoluble problems and to provide a framework for negotiation, conciliation and good offices. It has also developed a new form of conflict control, peace-keeping—the use of military forces in a non-violent role—which has proved itself when the necessary degree of co-operation and realism has animated the conflicting parties. This technique, imaginatively strengthened, could play a much more important role in future conflicts.

The Security Council does

not, however, as yet provide a consistent and effective system of collective security and peaceful settlement of disputes which might limit conflict and eventually provide the conditions for disarmament and arms control. This is perhaps the most serious failure of the member-governments so far—a failure of will, of leadership and of confidence.

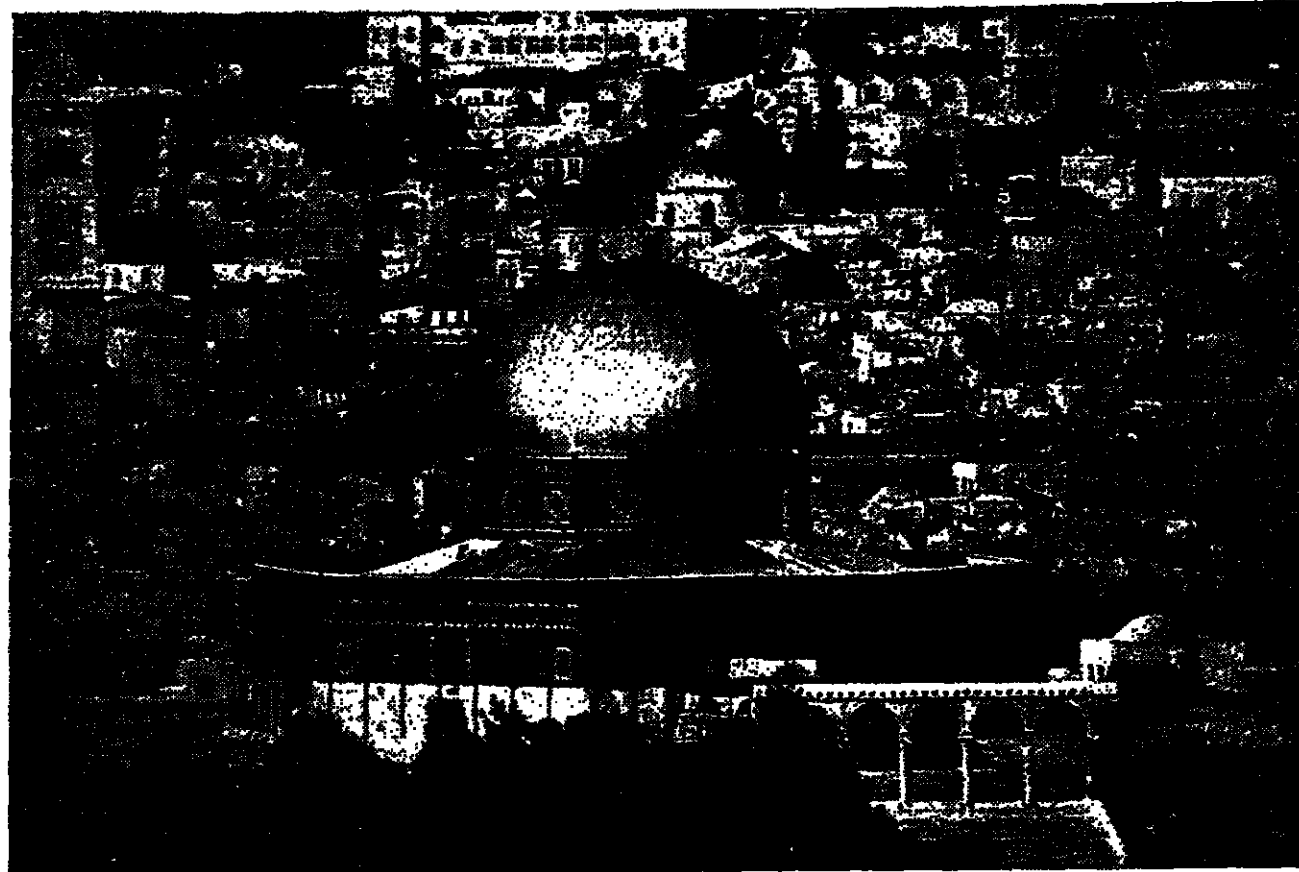
The vast historical revolution of decolonisation has taken place with surprisingly little violence. The role of the UN as a catalyst in this process has been of great value both to the former colonial powers and

to the newly independent countries. The UN is now the main forum for the multifarious and very complex adjustments in political, economic, social and even military relationships which the vast upheaval of decolonisation demands.

The technological revolution and the doubling of the world's population have presented challenges that were unforeseen 40 years ago. The UN has responded with a massive effort to secure co-operation and common approaches to so-called global problems, such as development, the environment, natural resources, population, water and many others. Some of these efforts have succeeded in raising consciousness and promoting national responses in line with international guidelines. If a decline into chaos and despair is to be avoided, these efforts will have to be intensified and strongly supported across the constantly widening range of problems which no government can tackle on its own. The debt problem, the drug crisis and terrorism have recently joined the list of global problems. There has also been considerable progress in the organisation and co-ordination of international responses to great humanitarian disasters.

There has been much pioneering work on human rights, a concept which, at the very least, no government can now ignore. In the past 40 years more international law has been codified, much of it under the auspices of the General Assembly, than in all previous history.

Many other aspects of the organisation's work could be mentioned. Obviously, an enormous amount remains to be done. The Secretary-General, whose responsibilities have grown out of all recognition in 40 years, can and does play an essential role. Above all, the necessary mutual confidence, a minimum sense of trust and security, and the habit of co-operation all need to be developed if the Charter system is to become the great framework for peace, justice and progress which its founders intended it to be. Many leaders spoke in urgent terms of these matters at the anniversary celebrations. The coming years will show if the member governments can indeed muster the will, the determination and the courage to make their world organisation work.



## Arab Bank Limited

### 55 Years and as solid as a Rock!

Arab Bank Limited is a worldwide financial institution headquartered in Amman, Jordan, with over \$12 billion in assets and more than 100 branches and affiliated offices throughout the Middle East. The bank also maintains offices in London, Paris, New York, Geneva, Zurich, Athens, Cyprus and Singapore.

Trade services at the Arab Bank reflect our unparalleled knowledge of business conditions in the Arab World. Each of the managers in our more than 100 Middle East offices is a specialist in his own region, with direct telecommunication links to our London Branch.

Here in London we understand the special requirements of British exporters and importers and we are accustomed to accommodating those

needs. We work with you to ensure the success of your foreign business. Your transactions are completed quickly, accurately and expertly. Companies of various sizes seeking to transact business with the Arab World will find that we can ease the way to successful business there. Most transactions are handled entirely within the Arab Bank's worldwide network of branches and offices, thereby assuring the accurate and efficient execution of all business directed to us.

Nearly all transactions are under our direct control. There are no middlemen, second or third parties. This eliminates errors, saves time and money for correspondents and their customers. European banks and businessmen no longer need to shy away from seemingly complex Middle East transactions—they can just turn to the Arab Bank Limited.

If you are considering negotiating any business in the Middle East why not contact us first?—You will be pleasantly surprised by our expertise and advice.



London (01) 6067801  
Paris (01) 3593434  
Zurich (01) 2213035  
Athens (01) 3255401  
New York (212) 7159700  
Singapore 5330055

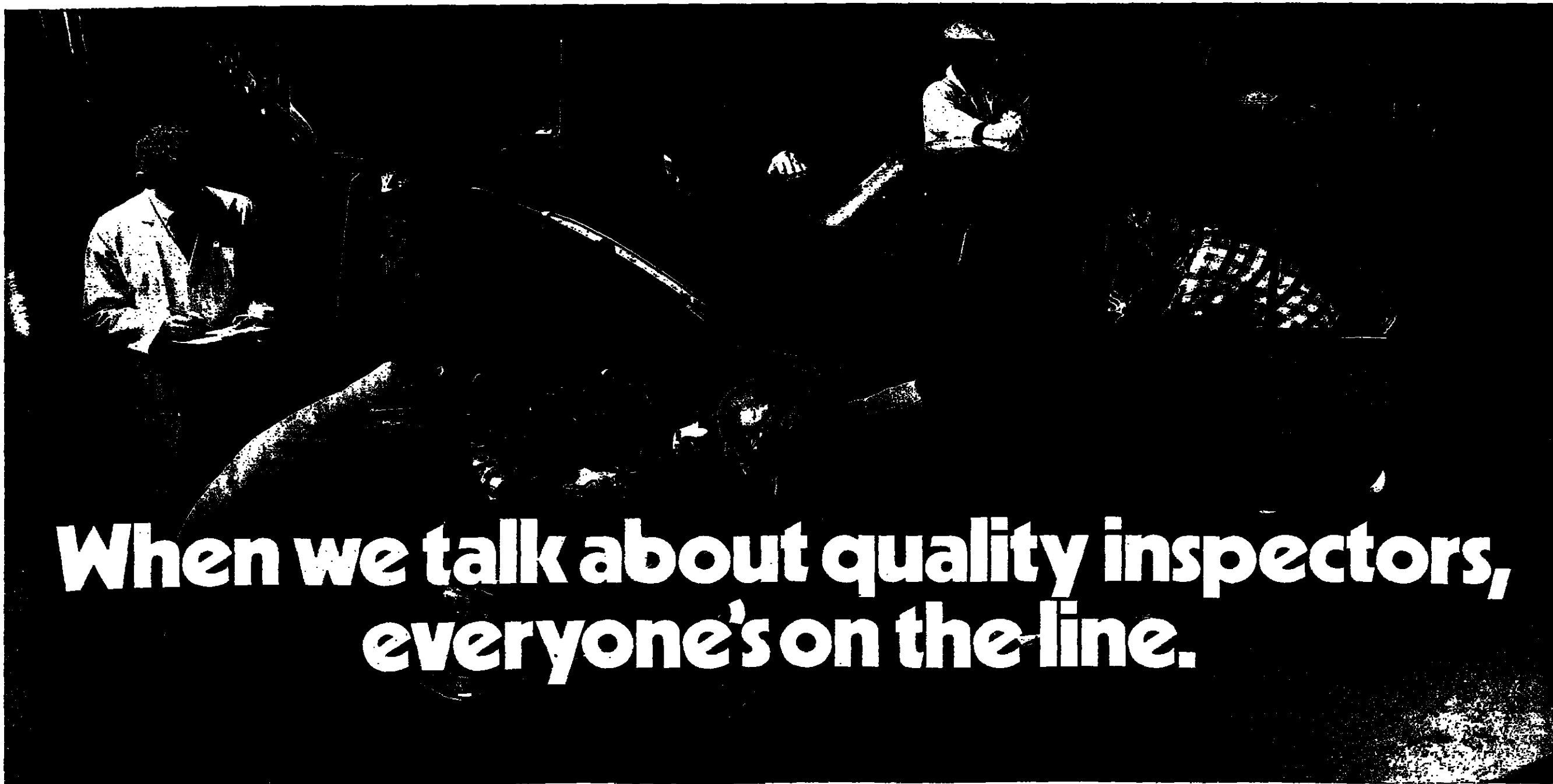
Everybody on our assembly lines knows that the best possible quality control lies in their own hands. That's why they take extra care to ensure that body surfaces are spotless, fits are perfect and welds spot on. Even where robots are used.

Of course, that's not to say we don't have a team of line inspectors. We do.

But in addition to that, we carry out a special "Quality Audit" on a random selection of finished cars.

This covers 200 checks on everything from paint thickness to exhaust emission levels.

All this adds up to what we at General Motors call our commitment to overall excellence. We believe it goes a long way to explaining why the Cavalier was the best selling car in its class in 1984, and why the new shape Astra won the prestigious "Car Of The Year" 1985 Award. Don't you?



# When we talk about quality inspectors, everyone's on the line.

**General Motors. The name behind a great British family.**

VAUXHALL · BEDFORD · GMSPO · ACDELCO · AC SPARK PLUG · DELCO PRODUCTS · FISHER BODY · SAGINAW · GMAC



CAR OF THE YEAR IS ORGANISED BY TELEGRAPH JOURNAL MAGAZINE, QUANTROUTE, AUTOSIDE, EXCURSE, STEIN AND M. BLAINE

BELIZE

Planting oranges in a giant forest

THE ONLY way Barry Bowen can survey his land is from an aircraft. Even then, the property stretches beyond the horizon: mile upon mile of tropical forest that engulfs the landscape of Belize in a monotonous carpet of green.

"I get excited every time I look at this," says Mr Bowen as he banks his twin-engined aircraft over the tree tops that rise 90 feet from the forest floor. Since he bought the estate in 1982 he has had many dreams. And well he might. The Hill Bank Estate covers over 700,000 acres, which is 13 per cent of Belize and the largest undeveloped private property in Central America.

Now one of his dreams is about to come true.

With what one admiring colleague called "nerves of steel," Mr Bowen has pulled off a remarkable deal. He has persuaded Coca-Cola Foods to buy into the estate, investing up to \$120m in a venture to plant citrus for orange concentrate exports.

This investment dwarfs Belize's operating budget and is the largest commitment by American capital under President Reagan's Caribbean Basin Initiative (CBI). The deal offers an unusual insight into the metamorphosis of a country's resources. The land that Coca-Cola Foods now proposes to develop for citrus was the source of Belize's colonial wealth—timber. It is all forest but once cultivated as the hundreds of Mayan ruins attest, now reduced to shapeless mounds hidden beneath thick foliage. Most of the timber trails have become disused with the decline of the business and this vast expanse is given over to an astonishing variety of wildlife from bears and jaguars to howler monkeys, toucans and wild turkeys.

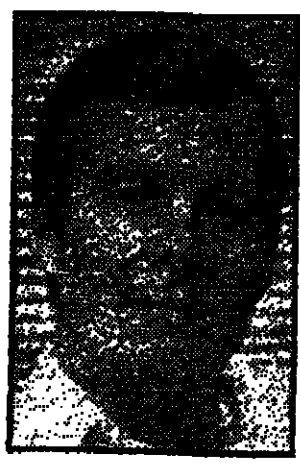
The story behind the deal could have been scripted for a Central American episode of Dynasty with Mr Bowen in a walk-on part, with his rugged 40-year-old executive looks,

private aircraft, and island retreat that evokes one of the wonders of the Caribbean, the huge barrier reef off the Belize coast.

Mr Bowen's family has been in Belize for 235 years, among the early settlers who came to pirate Spanish vessels and work the forests. His father founded a trading and small manufacturing company, Bowen and Bowen, in 1827. He joined the company after studying at Cornell University in New York State and built it up into one of the two leading local groups in Belize. His activities centre on brewing with 90 per cent of the local beer market, and soft drinks. It is also involved in general trading, including exports mainly to Mexico. Before moving into forest estates, Mr Bowen bought out all the members of his family, giving him full control.

"I had my eye on that company for some time," says Mr Bowen, referring to the Belize Estate and Produce Company (BEC). For many years this company was Belize. Formed in 1859 as the British Honduras Company, it consolidated a number of mahogany interests that had found difficulty following the collapse of the original logwood industry, in making the change that was caused by the introduction of man-made dyes. The company assumed its present name in 1957 and incorporated more land. At its apogee BEC owned over 1m acres, or a fifth of the country.

Well before independence, BEC, which had become a subsidiary of International Timber, was lessening its activity. A boom from the sale of the Chiche tree for use in chewing gum collapsed when an artificial substitute was found. This left mahogany as BEC's main resource. "The quality of the mahogany was excellent," says Mr Bowen. "But the Brazilians were able to produce much cheaper, and here it was necessary to go further and further inland into the forest to find



Robert Graham interviews Barry Bowen (left) whose timber company's deal with Coca-Cola could lead to major changes in Belize's export profile

trees; and although they built a small gauge railway, it was difficult to get at the timber."

Perhaps prodded by the uncertainties in the run up to independence and with Guatemala still vociferous in its claim to the whole of Belize, International Timber decided to sell out. The buyer was Mr W. F. Bellota, a U.S. businessman from Georgia with interests in Belize, who paid \$4.5m.

In Belize, International Timber was reckoned to have sold out cheaply. However, Mr Bellota underestimated the tax penalties in new legislation relating to unexploited land and soon found his liabilities accumulating.

Mr Bowen seized his chance, offering to buy BEC along with its tax liabilities. The deal went through in 1982 for \$7m, of which \$2m covered back taxes. At the time Bowen and Bowen's net assets were around \$22m with sales from the group of \$35m. None of the local banks was prepared to back Mr Bowen who needed to raise nearly \$6m for the purchase. Finally the cash was raised in Panama.

Mr Bowen bought BEC with a bold but simple idea in mind. He would clear the land and feed a new wood burning power

station. Initially the power station would be fuelled by the wood cut during clearing, and subsequently from a newly planted fast growing species on 20 per cent of the area, the remainder of the land being used for agriculture and agribusiness. In other words, fueling a government-sponsored power station would pay for clearing the land. "Belize is desperately short of power; the land is ideally located almost in the middle of the country and there is a great future for agribusiness," he says.

He then proceeded to bombard the Government and lobby international institutions, including the World Bank, to study the feasibility of the project and provide finance. Several times the scheme came close to getting off the ground but government worries about finance and feasibility led to changes and delays. Having borrowed in the expectation of early movement on the scheme, Mr Bowen found himself in difficulty over servicing the Panamanian loan.

At this point Mr Bowen contacted Coca-Cola. Bowen and Bowen had had the Belize franchise since 1960, and Mr Bowen had a good working relationship with the company. He

went to their foodstuffs division in Houston with a proposition for an agribusiness venture.

Coca-Cola Foods had been taking a hard look at the future of the fast growing orange juice business for their brand, Minute Maid. Traditionally, Florida citrus growers had been the source of supply but the expanding market had led to increased dependence upon imports bought as concentrate from Brazil.

Coca-Cola had already looked at Egypt and Costa Rica as potential sources of diversified supply but the best prospect seemed to be Brazil with its \$1bn orange concentrate and juice export industry. Belize and Mr Bowen's offer of virgin forest land became the joker in the pack.

According to Mr Bowen, it took a lot to convince U.S. businessmen that investment on a large scale was feasible in Belize, many not even knowing where it was. He once told a U.S. business conference that Belize was part of Africa and watched many heads nod in agreement. Having convinced Coca-Cola executives that Belize was a stable democracy capable of protecting foreign investment, the attractions became more apparent. The main one was that the concentrate could enter the U.S. duty free under the CBI rules introduced in 1984—Brazilian concentrate on the other hand is subject to duties. In addition there would be savings in transport costs and time. For instance a special tanker costing \$70m ships the concentrate from Brazil in 12 days; while a small vessel costing \$5m could ship the commodity from Belize in three or four days with little likelihood of demurrage charges.

Although Belize wages are marginally higher than those in Brazil, it is reckoned that, overall, \$2 a box of oranges can be saved. If Coca-Cola develops 50,000 acres of citrus, it could save \$40m to \$45m a year on the current cost of imports

from Brazil, believed to be around \$220m.

With these calculations in mind, Coca-Cola started negotiations to buy land and began to test soil. But the pace of negotiations was forced by another disastrous winter for Florida growers and the realisation that not only some of the old trees were diseased but canker was affecting seedlings in nurseries. Mr Bowen was desperate for a deal since he was threatened with imminent foreclosure on the \$6m loan, which had financed the BEC purchase. Agreement with Coca-Cola foods was reached in principle in March. Since then, it has gone through a number of changes until finalised last month.

Coca-Cola has directly acquired 50,000 acres of forest land on the BEC estate about 40 miles inland from Belize City, to be used for citrus. A separate arrangement Coca-Cola, along with two Houston businessmen, Mr Walter Miescher of Allied Banks and Mr Paul Howell who has oil refining interests, has taken a 60 per cent stake in the remainder of the BEC estate (nearly 600,000 acres). In return, Mr Bowen has been paid \$5m, leaving the three foreclosures and apart from retaining a 40 per cent stake in the bulk of the BEC estate, has 50,000 acres of forest land of his own.

For Coca-Cola everything now depends on whether the soil and climate turn out to produce the crop expected. Citrus is grown further south and closer to the coast at Stann Creek where the climate is slightly wetter. Two small concentrate plants have been set up, one of them linked to Nestlé.

If the project is successful, orange concentrate will be Belize's main export within a decade providing over \$200m a year. The investment also compensates Belize for the decline of its sugar industry and the virtual withdrawal of Tate and Lyle, which since the 1960s has been the biggest foreign investor.

What will happen to the bulk of the BEC forest land is still in doubt. "There are up to 80 to 90 broad feet of mahogany in there," says Mr Bowen who would like to see some of the timber trade preserved. He still believes in the idea of a wood burning power station with the forests supplying the fuel. But the bottom line on development is the inaccessibility of this vast tract of land. It possesses only a few timber trails, a disused narrow gauge railway and a few airstrips.

On his own stretch of the forest Mr Bowen has begun to make some demarcation clearings with freshly hired labour. Led by the traditional "hunter" the man whose skill knows how to locate the mahogany trees, they are clearing small tracts to test the soil. "I want to experiment with cocoa," he says. "We could also start exploiting the existence of these Mayan ruins." And to make the point the hunter is instructed to show some nearby Mayan ruins unknown to archaeologists. Four huge mounds positioned in a rectangle rise in the open jungle. And here the businessmen and romantic mix as the hunter produces a slim root he has cut about the length of a broomstick. Tipping it up to his mouth, water drips as though from a pipe. Mr Bowen says: "The purest water in the world." It tastes light, cool and woody.

APPOINTMENTS

Renshall appointed as ASC vice-chairman

THE CONSULTATIVE COMMITTEE OF ACCOUNTANCY BODIES has announced that Mr Michael Renshall, a partner in Pect, Marwick, Mitchell and Co., has been appointed vice-chairman of the Accounting Standards Committee (ASC) with immediate effect. Mr Renshall has been a member of the ASC since September 1984.

Mr John Preston, the marketing and sales director of AKERLY CAN CAN (UK), has been named as commercial director of the company while retaining the marketing and sales function. Mr Preston now also assumes the responsibility for purchasing materials management and distribution which was previously that of Mr Renshall. Mr Preston now devotes his full time to the rapidly expanding TRIFID Software Division.

Mr John M. Bowman has been appointed chairman of BOWRING PROFESSIONAL INDEMNITY, following the resignation of Mr W. J. Betchelor from the Board of Bowring UK Ltd, and Bowring Professional Indemnity Ltd.

Mr J. A. Board has been appointed a director of KING AND SHAXSON, and managing director of KING AND SHAXSON SECURITIES.

Mr J. M. A. Patterson is to stand down as chairman of BERTEC on January 1, but will remain on the board as a non-executive director. Mr J. S. M. Jones will take his place as chairman and Mr W. J. Dunbar will become group managing director. These changes will also take place on January 1.

Mr Roy Harcourt has been appointed UK Sales and Marketing Director of HERMAN MILLER, the leading systems furniture manufacturer. Mr Harcourt, who is based in New York, replaces Mr Gary Vines who leaves to form the Docklands-based FACILITY GROUP which will incorporate Mr Miller's first London dealership.

Mr Alan Butler, the managing director of Communications

Strategy Ltd, is to be the vice-chairman of the PUBLIC RELATIONS CONSULTANTS ASSOCIATION (PRCA), a national trade association with 123 members and 17 associates. Mr Butler will take up the position on Thursday, in succession to Mr Douglas Smith, a specialist in parliamentary and public affairs, who has been PRCA's chairman since May of last year.

Mr Matthew Finlayson and Mr William G. Thomson have been appointed directors of THE PENNYCOOK PATENT GLAZING AND ENGINEERING CO. Ltd, the Glasgow-based patent glazing design and manufacturing subsidiary of RUBBEROID CONTRACTS LTD. Mr Finlayson will continue his role of general manager of Pennycook to which he was promoted in 1983 after joining the company in 1976 as development manager. Mr Thomson will operate as Contracts Director, and continue as Scottish area manager of Rubberoid Contracts Ltd, responsible for roofing, cladding and patent glazing activities.

Mr Paul Tuffield, formerly creative director of McCann-Erickson in the Far East, Middle East and Africa, returns to London to join the NATURAL PARTNERSHIP, the Mayfair-based advertising agency. His international experience includes such accounts as Unilever, General Motors, Toyota, Nestlé, Kodak, Yellow Pages, Harveys Bristol Cream, Nabisco and the Singapore Government.

Mr John Cable has joined the partnership of R. A. COLEMAN & CO, stockbrokers, as the London partner. He will be responsible for private client and institutional stockbroking business. Mr Cable was previously a partner in the Birmingham advertising partnership of Griffiths and Lamb.

HARVEY PLANT has appointed Mr Philip O'Dell (national operations manager) and Mr George Inch (national sales and marketing manager) as executive directors. Harvey Plant is jointly owned by Lex Service and Lombard North Central.

CONTRACTS

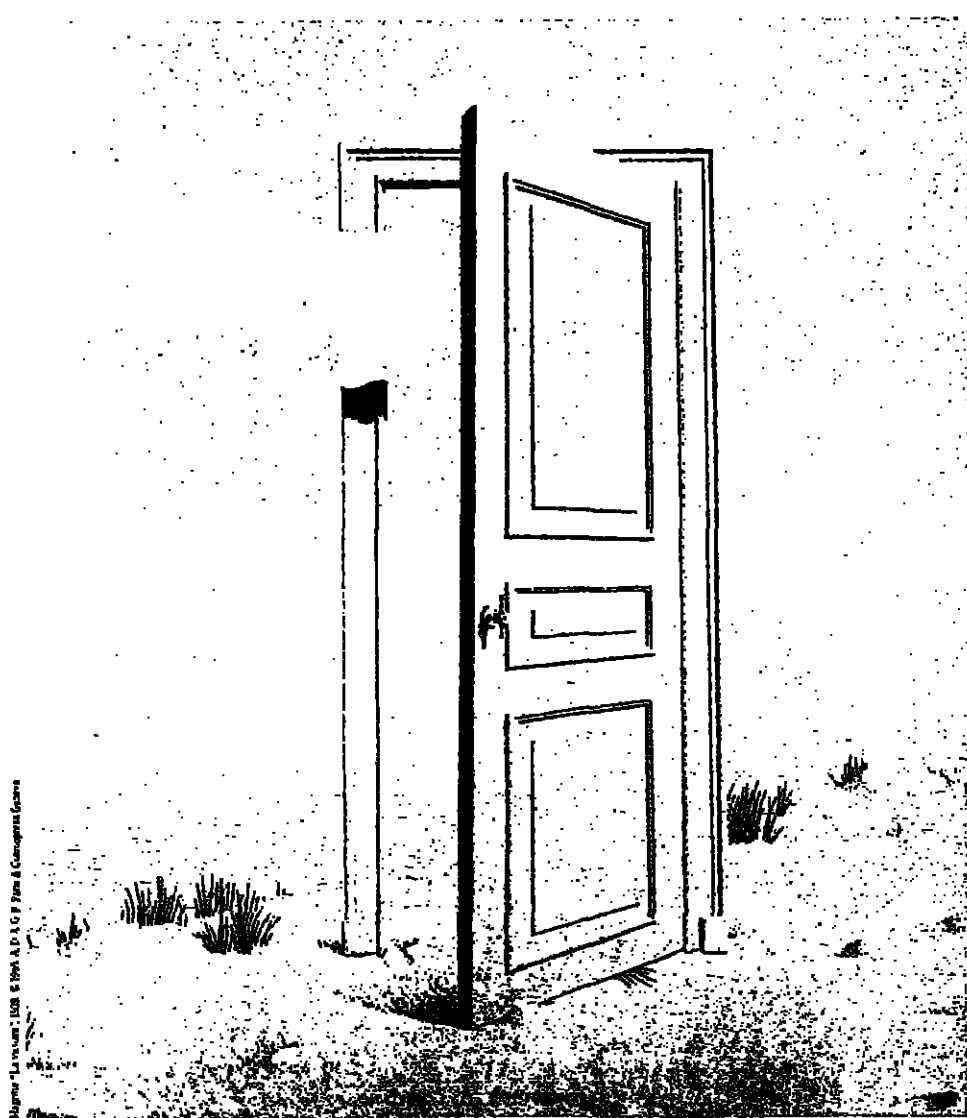
Finland to buy Ferranti message handling system

Under a contract worth well over \$500,000, FERRANTI COMPUTER SYSTEMS is to supply the Finnish Board of Aviation with an aeronautical fixed telecommunications network (AFTN) message handling system. This system will form part of the International Civil Aviation Organisation (ICAO) worldwide network transmitting messages primarily to the safety of air navigation. The contract includes supply of a national switch centre at Helsinki Vantaa Airport and the first of a number of regional switching sub-centres. Each of the sub-centres will act as a switching concentrator for messages transmitted from AFTN terminals within the region. Ferranti will also supply PC 800 personal computers to operate as intelligent AFTN terminals. These work on compatible PCs provide many advantages over conventional teletype terminals including off-line local computing and message storage.

NEI INTERNATIONAL COMBUSTION has won a \$300,000 contract for a Cochran Coalmaster boiler associated plant from Asahi Synthetic Fibres of Killala, Eire. Due to be delivered early in 1986, the contract also includes two Triumph chain grate stokers, ash and coal handling equipment, and associated instrumentation and controls. The boiler will be made at the Cochran unit of NEI International Combustion, Annan, Dumfriesshire. NEI International Combustion is based in Derby and part of Northern Engineering Industries.

SPRIT Steel has awarded GEA SPIRO-GILLS, Polborough, a contract for an engineering study for waste heat recovery at Port Talbot iron works. Recovered heat is expected to be transported over 400 metres by one, or possibly two, thermal fluid circuits, from the sinter plant to the blast furnaces. GEA claims that about 30 Mw of heat could be recovered from the sinter plant, where exhaust levels reach 350°C. Recovered heat would be used for pre-heating blast furnace gas and combustion air for the blast furnace stoves.

Solving tomorrow's software problems today. Software AG.



Today's decisions determine tomorrow's success. That's why it's important that you program yourself into the future - with advanced System Software from Software AG. All products are designed to give you a competitive advantage in three important ways.

Firstly, they're end-user friendly.

Secondly, software products from Software AG are as efficient as they are comprehensive. They can actually reduce programming-time by as much as 80%.

And thirdly, because our System Software is more effective, you're more productive. Instead of wasting time being 'occupied', you have more time to be creative.

To solve your company's software problems, do what over 1,500 other international companies already have done. Call. Software AG, Dehmelstraße 3, D-6100 Darmstadt, West Germany. Tel. (0 61 51) 50 40.

Subsidiaries in all West European countries.

Federative Republic of Brazil

8 1/4% External Bonds Due December 1, 1987

NOTICE IS HEREBY GIVEN, on behalf of the Federative Republic of Brazil, that on December 1, 1985, \$694,000 principal amount of the said External Bonds will be redeemed out of the principal amount thereof to be paid by it to Dillon, Read & Co. Inc., as Principal Paying Agent, pursuant to the mandatory, annual redemption provisions of said Bonds and to the United States Securities Laws, and in accordance with the terms of the Indenture, dated as of December 1, 1972, bearing the following serial numbers:

Coupon Bonds to be redeemed in whole:			
Serial Number	Principal Amount in \$	Serial Number	Principal Amount in \$
M-51 1205 3054 4294 5240 5592	1205 3054 4294 5240 5592	1087 7781 8739 10394 12884 12887	14998 23570 30328 34447 34979
3058 3222 3269 4458 4501 4765	3058 3222 3269 4458 4501 4765	11008 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3062 3238 3265 4473 4501 4765	3062 3238 3265 4473 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3067 3241 3265 4488 4501 4765	3067 3241 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3073 3244 3265 4488 4501 4765	3073 3244 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3078 3247 3265 4488 4501 4765	3078 3247 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3083 3250 3265 4488 4501 4765	3083 3250 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3088 3253 3265 4488 4501 4765	3088 3253 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3093 3256 3265 4488 4501 4765	3093 3256 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3098 3259 3265 4488 4501 4765	3098 3259 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3103 3262 3265 4488 4501 4765	3103 3262 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3108 3265 3265 4488 4501 4765	3108 3265 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3113 3268 3265 4488 4501 4765	3113 3268 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3118 3271 3265 4488 4501 4765	3118 3271 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3123 3274 3265 4488 4501 4765	3123 3274 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3128 3277 3265 4488 4501 4765	3128 3277 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3133 3280 3265 4488 4501 4765	3133 3280 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3138 3283 3265 4488 4501 4765	3138 3283 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3143 3286 3265 4488 4501 4765	3143 3286 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3148 3289 3265 4488 4501 4765	3148 3289 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3153 3292 3265 4488 4501 4765	3153 3292 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3158 3295 3265 4488 4501 4765	3158 3295 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3163 3298 3265 4488 4501 4765	3163 3298 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3168 3301 3265 4488 4501 4765	3168 3301 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3173 3304 3265 4488 4501 4765	3173 3304 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3178 3307 3265 4488 4501 4765	3178 3307 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3183 3310 3265 4488 4501 4765	3183 3310 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3188 3313 3265 4488 4501 4765	3188 3313 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3193 3316 3265 4488 4501 4765	3193 3316 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3198 3319 3265 4488 4501 4765	3198 3319 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3203 3322 3265 4488 4501 4765	3203 3322 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3208 3325 3265 4488 4501 4765	3208 3325 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3213 3328 3265 4488 4501 4765	3213 3328 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3218 3331 3265 4488 4501 4765	3218 3331 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3223 3334 3265 4488 4501 4765	3223 3334 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3228 3337 3265 4488 4501 4765	3228 3337 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3233 3340 3265 4488 4501 4765	3233 3340 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3238 3343 3265 4488 4501 4765	3238 3343 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3243 3346 3265 4488 4501 4765	3243 3346 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3248 3349 3265 4488 4501 4765	3248 3349 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3253 3352 3265 4488 4501 4765	3253 3352 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 23905 30384 34478 35005
3258 3355 3265 4488 4501 4765	3258 3355 3265 4488 4501 4765	11018 11338 12887 12887 12887 12887	14707 2



## INTL. COMPANIES & FINANCE

### Paul Betts on the West German engineer's French connection Lurgi warms to Soviet gas deals

MR DANIEL FISCHER, the head of the French subsidiary of Lurgi, the West German project engineering group for the past 12 years, has been spending an increasing part of his time winning and dining visiting Soviet trade officials in Paris.

Mr Fischer has been building up a major business for Lurgi's French subsidiary with Moscow. His success has been such that French competitors and government officials have described the subsidiary as the Trojan Horse in France of the West German engineer—its own owned by the Metallgesellschaft group—for doing business with the Soviet Union.

The Trojan horse claim is rejected by Mr Fischer since his company, which employs about 150 people in France, relies heavily on subcontracting to domestic, mainly medium-sized companies to help it complete large international turnkey orders. But he acknowledges that Lurgi has identified a promising long-term business in supplying from its French base gas treatment plants and eventually other facilities to the Soviet Union.

Lurgi won a FFr 1.3bn (\$162.5m) order this year to build the Tengiz gas and oil treatment plant after fierce competition from the French Government and Technip, the troubled French project engineering group, which were after the Soviet contract. Instead, Technip was awarded at the same time a FFr 2.7bn contract to build the Astrakhan II gas processing plant.

The pressure that the French

government put on the Soviet Union to award the Tengiz contract to Technip as well as rejected by the fact that Lurgi had already signed a letter of intent for Tengiz back in April 1984 and had to wait until March this year to have the order confirmed.

Lurgi is now after an even bigger gas treatment project in the Soviet Union. It involves the Karachaganak 12bn cubic metres a year treatment facility to be built in two stages at a total cost of between FFr 10bn-FFr 12bn. The Soviets are expected to decide on the order in 1987, but it is likely to go to a French-based group. The Karachaganak contract is part of a series of more than 20 major projects which the Soviet Union has indicated could interest France.

During the recent session of the Franco-Soviet economic commission, which met during the state visit to France last month of Mr Mikhail Gorbachev, the Soviet leader, Moscow sought to reassure France that it would try to reduce the current trade imbalance between the two countries by placing more orders for French goods and equipment.

France's trade deficit with the Soviet Union has been growing because of the large French purchases of Soviet gas, which are due to continue rising in coming months with the latest Soviet gas supply contract gradually coming on full stream. As a result of its large gas supplies and the soft energy market situation, the French Government has argued forcefully for a greater commitment from Moscow to order French goods.



Mr Fischer: winning and dining Soviet trade officials

Gas process engineering was clearly a prime growth sector of future business for France with Moscow.

"The Soviets are in a sense virtually condemned to award contracts to French industry, especially for gas plants," says Mr Fischer.

Lurgi's position in France has also been indirectly strengthened by the decision of Technip to take over Crensol Loire Entreprise (CLE), the process engineering subsidiary of the bankrupt Crensol Loire indus-

trial group. The Soviet Union, like other countries, has never been keen to rely on one principal contractor and has preferred to spread the deals around a number of groups. Before the Technip-CLE merger there were two French process engineering groups competing for the same sort of Soviet business. Now Lurgi has been able to fill the gap opened by the CLE takeover.

In spite of the problems of the oil and heavy engineering market, Lurgi has continued to see its profits and sales rise steadily in France. However, while the subsidiary initially relied on the domestic market it has seen the weight of export sales rise to an overwhelming 90 per cent of annual turnover. Mr Fischer explains that Lurgi's French subsidiary concentrated at the beginning on essentially three domestic markets including the chemical industry, the steel industry and Electricité de France (EdF), the electricity utility. Mr Fischer feels that relying so heavily on exports is not altogether "healthy" and he wants to try to restore a little more balance between domestic and foreign sales. This could be helped by an eventual recovery of orders from the French chemical industry.

The French subsidiary's order book now totals FFr 2.5bn and sales are expected to amount to FFr 738m this year and rise to FFr 1.2bn next year. Mr Fischer is more discreet about his subsidiary's earnings but he acknowledges that the French company is the most profitable foreign subsidiary of Lurgi.

### InterFirst warns of cost cuts threat to jobs

BY MARY FRINGS IN SAHARA

INTERFIRST, the 19th largest US banking group and second largest in Texas with assets of \$21bn, is planning to reduce staff in an effort to cut costs and improve performance.

Mr Joseph Bowles, corporate communications manager, confirmed that across-the-board cost controls in the group's 68 independently chartered banks would include some layoffs among the 10,300 staff. But there was no predetermined number and the savings to be achieved would not be known until next year, he said.

The cuts were not related to any new loan losses or unpleasant surprises, Mr Bowles added.

InterFirst's net income of \$47.4m (71 cents per fully diluted share) for the first nine months of this year included a \$55.7m non-recurring gain from the sale of a lower block in downtown Dallas during the first quarter. But this gain was offset by higher loan loss provisions.

The burden of the bank's mainly energy related non-performing assets has shrunk

only slightly over the past year, from \$199m (5.30 per cent of loans outstanding) to \$175m (5.12 per cent). Although return on average assets has apparently declined from 0.66 per cent to 0.30 per cent the 1984 figure included a \$70m gain on another building sale which was taken into earnings, and the bank has maintained dividends at last year's rate of 60 cents per share.

Meanwhile, loan growth prospects have flattened for the once fast-growing bank holding companies in Texas. The state's economy has

noticeably slowed over the past year and unemployment at 8.1 per cent is now one percentage point above the national average.

InterFirst and First City Bancorporation have been the leaders in spectacular gift giving campaigns to boost deposits, offering anything from an Apple computer to a Cessna aeroplane for the purchase of a long-term jumbo CD. But almost all have implemented cost controls with Allied Bancshares cutting 365 people from its 3,800 workforce, and others simply not filling vacancies.



**CHRYSLER**  
FINANCIAL CORPORATION

**U.S. \$100,000,000**

**10¾ per cent. Multiplier Bonds due 1992**

Swiss Bank Corporation International Limited

Banque Paribas Capital Markets  
Orion Royal Bank Limited

Merrill Lynch Capital Markets  
Salomon Brothers International Limited

Banque Bruxelles Lambert S.A.  
Banque Internationale à Luxembourg S.A.  
Chemical Bank International Group  
Crédit Lyonnais  
Dresdner Bank Aktiengesellschaft  
Kleinwort, Benson Limited  
Mitsubishi Finance International Limited  
Société Générale

Banque Générale du Luxembourg S.A.  
Banque Nationale de Paris  
Creditanstalt-Bankverein  
Daiwa Europe Limited  
EBC Amro Bank Limited  
Kreditbank International Group  
Morgan Stanley International  
S. G. Warburg & Co. Ltd.

Wood Gundy Inc.

Banca del Gottardo  
Swiss Volksbank

Bank Leu International Ltd  
Unigestion SA, Geneva

New Issue

This announcement appears as a matter of record only.

November, 1985

## Do you know the one about the Chinese, the Scot and the Belgian?



The Chinese was refurbishing a furniture factory. Importing a large amount of foreign equipment to be paid for in hard currency. But the factory only produced for the domestic market.

Problem. He had no exports with which to recoup the outgoing currency.

He came to Generale Bank in Beijing. They contacted the Foreign Trade Promotion Department of their Head Office in Brussels, and asked about possible customers. Belgium occupies a prominent position in the furniture market. Not surprisingly the answer came back the same week.

Enter the Scot. Her company badly needed a new supplier. It was the perfect match.

Generale Bank made the introduction, then structured and financed the deal. The Scot got her supplies and the refurbishment went ahead immediately.

We did it for them and we can do it for you.

**Generale Bank**

Montagne du Parc 3, B1000, Brussels, Belgium.

# INTERNATIONAL COMPANIES and FINANCE

## China's Southern Airlines faces take-off in strong crosswinds

FOR CHINA'S Southern Airlines, the talking is almost over. For Zhu Deji, responsible for disentangling the new airline from CAAC, the country's national carrier, six rather hectic months lie ahead.

"Much of the work has been done," he said bravely. "All that remains is to separate the assets, personnel, equipment, facilities, and allocate responsibilities. I expect to be preparing our first set of annual reports this time next year."

Breaking up the inefficient CAAC, and separating its work as an airline operator from that as the country's civil aviation authority, has been difficult even by the complex standards of Chinese bureaucracy.

Some still doubt whether it will really ever happen. Critics say it will only be a cosmetic job, embellishing CAAC's external image without tackling the underlying inefficiencies that make it one of the worst airlines in the world. But to Zhu, a cool-headed accountant who has worked for CAAC in Guangzhou (Canton) for the past 36 years, the changes ahead are radical. They are rooted in Peking's keenness to galvanise efficiency by fostering competition.

Southern Airlines will be one of six regional carriers, responsible for an area stretching west to Guilin and north to Wuhan on the Yangtze river. The others will be based on Dalian in north-east China, Xian in the north-west, Shanghai in the east and Chengdu in the south-west, with Peking combining regional and international services.

The new airline is expected to be smaller than those based on Peking or Shanghai, and will operate its fleet for cargo and agricultural spraying services as well as for carrying passengers. It will have its own livery, and pay commercial rates for all of

the airport services it uses.

In addition, airport management will be hived off from air traffic control and run on a commercial basis. Recent aircraft purchases have lifted the fleet to 12 Boeing 737s and six Tridents, as well as the ageing Soviet Antonovs and home-made Y-7s.

A fleet of helicopters link oil rigs operating in the Nantai offshore fields with points on China's southern coast. New aircraft orders can be expected, but will have to be cleared by Peking, Zhu Deji says.

International routes, or routes linking Guangzhou and the other airports in the Southern Airlines region with

them. Earnings on flights between airports in the Guangzhou region and other parts of China will be shared between the two airlines concerned.

Whether the routes are profitable is another matter. Most of CAAC's international flights make money, but the domestic ticket price structure, coupled with the high cost of operating such a large number of ageing aircraft, means that most domestic flights need to be more than 80 per cent full to manage a profit.

"It's still a profitable business," Zhu says. "But profits are not high." He says 90 per cent of routes are profitable, but

**David Dodwell looks at the problem of creating a new airline out of China's CAAC—regarded as one of the world's worst carriers—and questions whether it will improve services and boost competition**

others in China, will remain the responsibility of Peking, but internal route-planning will be based on proposals drafted by Southern Airlines. Guangzhou is asking for new routes to Qingdao in Shandong province, Changchun in Jilin, and Changzhou in Jiangsu.

One of the difficulties will be how to allocate profits. Peking will continue to regard the international flights transiting through Guangzhou to Sydney, Singapore, Bangkok and Manila as its own, and will take all of the profit generated from

that the policy of keeping airfares low means that some routes lose money even when aircraft fly fully-laden—and would lose still more if the frequency of services was increased to match demand more closely.

Profits come on the long-haul flights using the larger, fuel-efficient aircraft, and in particular on the "regional" flights to Hong Kong—which average three a day. This route is attractive not just because the Hong Kong-Canton corridor is a critical one for passengers

entering and leaving China, but because a large proportion of passengers pay for their tickets in foreign exchange, and at internationally comparable prices.

Efforts to move more passengers on Southern Airlines will depend heavily on airport construction and expansion plans now at various stages of progress. Most important is a new terminal at Guangzhou's Baiyun airport. The present terminal handles an average of 8,000 passengers a day, and is stretched beyond capacity. A feasibility study is being prepared by Lockheed of the US. The terminal is expected to cost \$10m, and will be operating in 1987, Zhu says.

An airport is under construction at the open coastal city of Beihai, with airports in the design stage at Changsha, Lianyungang and Meixian. A feasibility study for an airport in Shenzhen, the economic zone adjoining Hong Kong, is due to be complete early next year.

Zhu Deji, like CAAC officials in other regions, is waiting for the green light from Peking. Separation is certain, but whether improvement in services follows is another matter. It is unclear whether it will lead to more competition, or whether it will simply add a new tier of bureaucracy to the layers that already exist.

More may depend on events outside China, rather than reforms within. Hong Kong-based airlines like Cathay Pacific and the newly-created Dragonair and Caledonian Far East are bidding for the right to fly to cities inside the country. If they succeed, the competitive forces unleashed are likely to bring far-reaching change.

## Canadian mine back on course

By Kenneth Marston, Mining Editor

THE Canadian gold and silver producing Agnico-Eagle Mines reports an increased third quarter net profit of C\$3.6m (US\$2.6m or £1.5m)—the best for five years—equal to 26 cents per share.

This brings the total for the first nine months to C\$5.6m, matching the year-ago figure despite below average gold output in the 1985 first quarter.

This year the company has also received lower average prices for its precious metals, but the recent commissioning of the Teibel Mine shaft has boosted gold production by 25 per cent to 57,397 ozs. Gold output for the full year is expected to reach 75,000 to 80,000 oz and to rise further to 90,000 oz or better in 1986.

Gold production costs have been reduced to the equivalent of US\$110 per oz against US\$220 a year ago. Silver production costs are running at under US\$4 per oz and nearly all this year's silver output has been stockpiled for future marketing.

Royce Gold Mining of Toronto has reached agreement with International Investors of New York and International Corona Resources of Toronto for the private placement of 12.8m Royce shares at C\$2. Following the placing, International Investors will hold 9 per cent of Royce common shares.

Canada's Echo Bay Mines has sold, for US\$23.7m (£16.8m), all the shares of the copper mining and refining Copper Range to Northern Copper. Following the transaction Echo Bay will retain the 50 per cent interest in the Round Mountain gold mine and gold exploration properties in Nevada that were acquired with Copper Range's White Pine copper complex in January.

## Attwoods plc

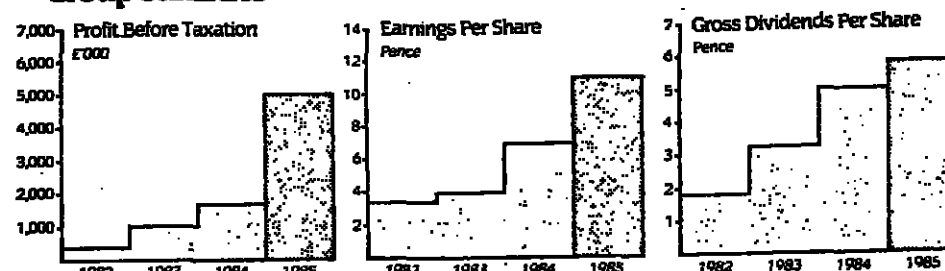
WASTE DISPOSAL SERVICES • QUARRY PRODUCTS • LANDFILL RESTORATION

### Operating Companies

UK Industrial Waste Services Inc  
County Sanitation Inc

- Attwoods made a substantial move into the USA waste services industry when it acquired Industrial Waste Services Inc of Florida. The success of this buy is reflected in the results below.
- The purchase of County Sanitation Inc of Palm Beach County last August will greatly increase Group profits in the current financial year.
- Drinkwater Sabey—the UK arm of Attwoods—produced bigger profits and added to its reserves to both sand and aggregates and landfill capacity.
- Sales of £32.2 million produced pre-tax profit of £5 million. Earnings per share jumped 60% to 11.05p per share. The proposed dividend of 4p per share represents a rise of 14.3% over the previous year.

### Group statistics



Copies of the Report and Accounts are available from: The Secretary, Attwoods Plc, The Pickridge, Stoke Common Road, Fulmer, Bucks SL3 6HA.

### Company Notices

US\$100,000,000

**SOCIETE NATIONALE DES CHEMINS DE FER FRANCAIS**  
12 1/2% guaranteed notes due 1992 with detachable warrants to purchase US\$100,000,000  
12 1/2% guaranteed notes due 1992

#### NOTICE OF PARTIAL REDEMPTION

NOTICE IS HEREBY GIVEN that pursuant to the fiscal agency agreement dated as of December 13th, 1984 between SNCF and Banque Nationale de Paris (Luxembourg) S.A., the following notes in the principal amount of US\$1,000,000 have been drawn by lot and are due for redemption on December 18th, 1985 at the offices of the paying agents at 101% together with accrued interest thereon to said redemption date.

000516-000527	001423-001434	002327-002338
003473-003484	004884-004895	005384-005395
006018-006029	007428-007439	008013-008024
009185-009196	010730-010741	011798-011807
012001-012011	013000	013153-013164
014381-014392	015301-015312	016828-016839
017271-017282	018318-018329	019222-019233
020510-020522	021858-021870	022201-022213
023808-023820	024204-024216	025288-025290
026384-026396	027574-027586	028450-028462
029848-029860	030894-030906	031206-031218
032727-032739	033554-033566	034877-034889
036828-036841	037678-037691	037157-037169
038418-038430	039124-039136	100421-100428
101380-101397	102381-102388	103520-103527
104533-104540	105047-105055	

The Fiscal Agent  
BANQUE NATIONALE DE PARIS (LUXEMBOURG) SA

### THE SCOTTISH AGRICULTURAL SECURITIES CORPORATION PLC

#### UNAUDITED INTERIM STATEMENT FOR SHAREHOLDERS

1. During the half-year to 30th September 1985, £1,347,500 of working losses were completed. At 30th September 1985 further losses totalling £1,152,000 had been completed. At the Directors' meeting on 11th October 1985, £252,500 were made in the principal amount of £1,152,000 of the half-year, of which £215,150 represented capital repayments and £36,350 special reductions and provisions. The total amount of loans outstanding at 30th September 1985 was £15,859,831.

### AUSTRALIA AND NEW ZEALAND BANKING GROUP LIMITED

#### Sterling Floating Rate Notes due 1997

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the period from 14th November, 1985 to 14th February, 1986, has been fixed at 11.525 per cent per annum. On 14th February, 1986 interest of £146.51 per £5,000 nominal amount of the Notes, and interest of £121.51 per £25,000 nominal amount of the Notes will be due. Interest on the Notes will be due semi-annually on 14th November and 14th February.

SWISS BANK CORPORATION INTERNATIONAL LIMITED  
Reference Agent

### Holidays and Travel

TURKISH DELIGHT—Istanbul. Fantastic 1st class bargains. Direct to 12 of Istanbul from Newcastle, guaranteed return year-round 60% representative agent, 25% discount. Call the specialists. Capped Universal Travel on 01-249 0721.

The European Banking Traded Currency Fund Limited

The European Banking Currency Income Fund Limited

## The Right Combination

The international foreign exchange markets offer private investors real scope for substantial returns but currency markets are highly volatile, and successful investment in them requires the right combination of market knowledge, trading expertise and active day-to-day management to select the right balance of currencies.

**The European Banking Traded Currency Fund and The European Banking Currency Income Fund provide just such a combination of skills.**

Both funds are based in Jersey and are advised by EBC Amro Bank Limited, a merchant bank well known in the City of London for foreign exchange trading. The full prospectus for both funds can be obtained by completing and posting the coupon below.

This advertisement is published by EBC Amro Bank Limited, an exempted company, on behalf of EBC Trust Company (Jersey) Limited.

Customer: Midland Bank Trust Corporation (Jersey) Limited, 28-34 Hill Street, St. Helier, Jersey, Channel Islands.

To: **EBC Trust Company (Jersey) Limited**, EBC House, 1-3 Seale Street, St. Helier, Jersey, Channel Islands.

Please send me a copy of the prospectus of The European Banking Traded Currency Fund Limited and The European Banking Currency Income Fund Limited (on the terms of which alone applications will be considered).

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Please telephone me to discuss the Funds ☐

Purest of the pure.

**Glenfiddich**  
Pure Malt  
Scotch Whisky

Glenfiddich Pure Malt Whisky is unique among malts. No other Highland Malt is distilled, matured and bottled at its own distillery. No other Highland Malt uses a single source of pure natural spring water throughout from distilling to bottling. Since 1887 the waters of the Robbie Duth have ensured the consistent purity of taste for which Glenfiddich is justly famous. A tradition of purity that continues to this day.

**Glenfiddich. The pure malt.**



## UK NEWS

## CBI calls for £1bn to cut unemployment

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE CONFEDERATION of British Industry (CBI) yesterday called on the Chancellor of the Exchequer to earmark £1bn in his next year's budget to tackle unemployment - if necessary, at the expense of tax cuts.

The CBI believes that a programme of building improvements, new training schemes and the encouragement of labour mobility could provide about 350,000 jobs over the next few years.

Sir James Cresswell, the CBI president, pressed to say how these measures would be funded, said: "If people believe that some of the things suggested are more worthwhile [as a means of] getting unemployment down, rather than tax cuts, that's what we will go for."

He stressed, however, that it would be a matter for the delegates at the CBI's annual conference to decide the shape of the CBI's budget submission.

The conference of the CBI, the main employers' organisation in Britain, opens today in Harrogate, Yorkshire.

He also said, "We believe that if we can achieve a 4 per cent output growth we can make enormously significant cuts in unemployment by the end of the century. We could get to the stage ... where people who want to work will be allowed to work."

## Big companies expect continued job losses

BY OUR INDUSTRIAL EDITOR

A GALLUP poll of employers taken last month for the Confederation of British Industry shows deep concern over continued high levels of unemployment, skill shortages and competitiveness, but contentment over improving industrial relations and satisfaction that more flexible forms of working - more part time, temporary and sub-contracted work - are continuing to appear.

Overall, the companies surveyed were less optimistic than last year that they would increase their

The CBI's proposals are:

- A building improvement programme to be undertaken by the long-term unemployed, funded by the Manpower Services Commission. The scheme would provide the "rate for the job" and necessary training. It is seen as strengthening the *bona fide* building sector.
- The encouragement of labour mobility by giving concessionary fares to the long-term unemployed seeking work and greater provision of accommodation for those seeking work away from home.
- An increase of government aid to companies undertaking land reclamation.
- New training schemes, including a £40 a week training allowance to the unemployed to "undertake any activity which improved their marketability."
- A grant to help the reorganisation of work, supervised by civil servants drawn from the Department of Employment's work research unit. It would promote the benefits of additional shift and rota working and develop the existing job splitting and job release schemes and encourage "training sabbaticals."

Sir James insisted that financial control of these programmes must be tight and that borrowing should not be increased to pay for it.

workforce: 28 per cent said they would employ more, 29 per cent less, with 43 per cent the same. This compared with last year's figures of 30 per cent, 25 per cent and 45 per cent respectively. Smaller companies (less than 100 employees) are much more optimistic of employing more workers but the larger companies (1,000 to 5,000 plus) all expect to continue shedding labour.

Skill shortages are seen as a real and growing problem.

## Ulster Unionist leaders pledge to destroy Anglo-Irish accord

ULSTER UNIONIST leaders reacted furiously at the weekend to the Anglo-Irish agreement, insisting it represented "an infringement of British sovereignty," and pledged themselves to bring it down.

The agreement, signed last Friday by Mrs Margaret Thatcher, the UK Prime Minister, and Dr Garret FitzGerald, the Irish Prime Minister, opens the way for formal, regular participation by the Irish Government in Northern Ireland affairs, through an intergovernmental conference.

At an emergency seven-hour meeting of the Northern Ireland Assembly on Saturday, Unionist leaders won the backing of their parties for a resolution calling for a referendum, confined to Northern Ireland, for the deal; and summoning Mrs Thatcher to appear before the assembly. The resolution was accepted 44 votes to 10, with the Alliance members voting against (Nationalist members have boycotted the Assembly).

Later, Mr James Molyneux and the Rev Ian Paisley, leaders of the two main Unionist parties, declared that the 15 Westminster MPs in their parties would all resign their seats before Christmas, and would fight by-elections if their demands

Margaret van Hattem and Hugh Carnegie examine the reaction by Ulster Unionist leaders to the Anglo-Irish agreement.

for a referendum were once again refused.

They referred to Mrs Thatcher as a "liar," spoke of "the stench of treachery and deceit" and called officials involved in drawing up the agreement "quitting."

The Ulster people are not miners or Argentines - they have grit, courage and strength," Mr Paisley declared. But he dissociated himself from suggestions that their resistance would extend to unconstitutional, violent means.

However, some other Unionist leaders were less restrained. Mr Harold McCusker, Official Unionist Party MP for Upper Bann, said that the agreement would establish an Anglo-Irish coalition government in the North.

"There is no length to which I am not prepared to go to oppose this accord," he said.

Mr Peter Robinson, Democratic Unionist Party MP for East Belfast, said the agreement clearly violated

the UK Government pledge that there would be no change in the constitutional position of Northern Ireland without the consent of the majority.

The terms of the agreement are intended to put pressure on the Ulster Unionist parties to drop their veto on power-sharing with the constitutional nationalists, as a prelude to another attempt at devolution. The agreement makes clear that the Dublin Government shall have a voice only in those policy areas which have not been devolved; but that if attempts at devolution remain blocked by the Unionist veto on power sharing, Dublin's role will be wide ranging.

Mr John Hume, leader of the Social Democratic and Labour Party (SDLP), the main nationalist party, said yesterday his party would regard devolution to a power-sharing executive as an improvement on the Anglo-Irish agreement. They remained ready to open negotiations on this basis, he added.

Unionist politicians have not ruled out the possibility of reconsidering power-sharing. Some concede privately that they consider it inevitable. But many are sceptical of the SDLP's stated position.

## JMB and Gomba actions grow

BY TERRY POVEY

ATTEMPTS by Johnson Matthey Bankers (JMB) to recover £21m from Mr Abdul Shamji's sprawling Gomba group of companies are developing into a war of wits.

On Friday an \$80m action was begun in New York by Mr Shamji's son-in-law. On the same day in Jersey, the courts froze the assets of Mr Shamji's holding company after claims by JMB for repayment of outstanding loans.

Mr Shamji has already launched a court case in London claiming that the bank was wrong to put in receivers and seeking punitive damages from JMB and the Bank of England. An attempt by Mr Shamji to prevent the disposal of any of his group's assets until this action is heard next month was rejected by the courts a week ago.

Early on Saturday, Price Waterhouse, the receivers appointed by JMB for the main Gomba companies in the UK, finalised the sale of the group's key stake in the

Wembley Stadium complex in north-west London. The purchaser is a consortium led by Mr Brian Wolfson, chairman of the Anglo Nordic Group. The price is believed to be £1.2m.

Other banks in the last week have followed JMB's example and appointed receivers for parts of Mr Shamji's diversified empire. National Westminster has appointed receivers for the Universal leather goods company, Lloyds for Safe Deposit Centres, and Punjab National Bank has made a similar move over the lease on Aniford House, a property in Mayfair, London.

The action in the US has been mounted by three companies run by Mr Mimir Walji, the son-in-law of Mr Shamji. Mr Shamji has always denied any corporate connection between himself and the activities of his son-in-law.

Mr Walji's claim is for \$40m compensation and \$40m punitive dam-

ages against both JMB and the Bank of England for alleged failure to honour financing arrangements on the purchase from Johnson Matthey plc of that company's jewellery stocks and warehouse facilities in Rhode Island, New York. Johnson Matthey was the parent company of JMB before the £250m Bank of England rescue of the bank in October 1984.

In the Jersey case, JMB was seeking to recover about £11.5m plus interest from Arya Holdings (formerly Gomba Holdings), the offshore company which is apparently the parent of most of the Gomba empire. On Friday the Royal Court granted an interim injunction freezing Arya's assets up to a total of £14m. A ruling on the bank's claim will be given next week.

In yet another action, Mr Shamji's former lawyers in Jersey are seeking up to £2m from Arya in repayment for a loan made by a trust for which they are acting.

## Government urged to tighten bill on financial services

BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT is coming under increasing pressure from senior Tory MPs, as well as from the opposition parties, to strengthen and extend the forthcoming Financial Services Bill which will set out a new regulatory framework for City of London financial markets.

The MPs are urging increased statutory control of financial markets while Labour spokesmen and some Conservatives also want the Lloyd's of London insurance market to be brought within the scope of the legislation.

There is no indication so far that trade and industry ministers are considering any significant toughening of the bill compared with the proposals in last January's White Paper (policy statement) apart from wanting one, rather than two, supervisory boards.

The bill, due to be published next month, will permit recognised City bodies to regulate their own markets within a statutory framework designed to increase investor protection. On present plans, Lloyd's, covered by its own bill in 1982, will not be included.

Ministers are being made aware of the growing view at Westminster that these proposals are insufficiently tough. This is both because of the wide-ranging implications of

deregulation in the London Stock Exchange and following recent scandals such as the alleged frauds at Lloyd's and the Johnson Matthey Bankers affair.

For instance, Mr Geoffrey Rippon, the former Conservative Cabinet minister and chairman of Britannia Arrow, told the House of Commons last week that the debate on the bill would range beyond what the Government had in mind. MPs may have to consider, he said, whether Britain needs something along the lines of the Securities and Exchange Commission (SEC) in the US. This view is shared by several other senior Tory backbenchers.

Mr Bryan Gould, Labour's trade spokesman, will be putting down amendments to the bill in the new year to strengthen statutory regulation moving towards an SEC. Similarly, he will seek to bring Lloyd's within the bill.

The measure of Tory MPs is likely to be reinforced by the letter to the Prime Minister from Sir Nicholas Goodison, the chairman of the London Stock Exchange, urging tougher government action in pursuit of wrongdoing. He is worried that failure to prosecute cases of alleged fraud may also weaken self-regulation and affect public attitudes towards the City.

## Thatcher says policies have not been altered

BY OUR POLITICAL EDITOR

MRS MARGARET THATCHER, the Prime Minister, yesterday described herself as "still the prudent old Maggie" in defending the consistency of her economic and public spending policy.

During a television interview, Mrs Thatcher repeatedly rejected charges that there had been any change of approach in last Tuesday's economic statement.

She did acknowledge an increased emphasis on the marketing of policies already in the government programme such as "prudent" spending on maintenance and hospital building. She said that once policies were right, "You have to market them."

Mrs Thatcher also placed considerable emphasis on the Government mitigating unemployment and cushioning the harsh effects of change.

The interview came at the beginning of an intensive week for Mrs Thatcher. This morning she will meet France's President Francois Mitterrand in Downing Street to discuss the forthcoming treaty on the proposed fixed link across the English Channel, the two countries' attitude to nuclear arms and proposals for reforming the EEC at the Luxembourg summit in December.

In the afternoon she will make a statement to the House of Commons on the Anglo-Irish agreement.

## Cutback expected at arms factory

ROYAL ORDNANCE, the state-owned arms and munitions company, is expected to reduce the workforce at its under-used battle tank factory at Leeds, Yorkshire, ahead of a possible rationalisation of the UK armoured fighting vehicle industry involving Vickers.

Royal Ordnance is to be privatised in June. An early decision is expected on the future of the Leeds factory, which has a workforce of 1,800, to reassure potential investors well ahead of the stock market flotation.

Rationalisation or diversification of the industry is being considered by Royal Ordnance and the Ministry of Defence. Vickers Defence Systems on Tyneside is the only other UK maker of main battle tanks and also has spare capacity.

The future of Leeds is in the balance, according to accountants Coopers & Lybrand in a report to RO. "If no further large orders are received, then the factory will have to be closed or mothballed," it says. THE LONDON Stock Exchange today expands the range of its sterling and D-Mark currency options with the addition of two months, January and February, to its existing December/March/June/September cycle.

The move is to bring the London contracts in line with those of the Philadelphia Stock Exchange. The two exchanges plan to make the contracts interchangeable, so that an option bought in the morning in London can be sold in the afternoon in Philadelphia.

THE TRADES Union Congress today sharply criticises the Government's plans to privatise British Gas, arguing that the likely undervaluation of the sale will lead to a loss to the taxpayer of up to £2bn.

CALEDONIAN AIRMOTIVE, the aero-engine overhaul subsidiary of the Caledonian Aviation Group, is to double the size of its factory at Prestwick Airport, Scotland, over the next five years, creating up to 250 new jobs at the plant.

VOLVO is investigating modifications to the continuously variable automatic transmissions used on its Dutch-built 340 models, following two recent cases of cars moving in reverse following incomplete selection of the "park" position.

# We work at a higher frequency.

AIR CANADA OPERATES TWENTY THREE FLIGHTS A WEEK BETWEEN THE UK AND CANADA. FOR FULL DETAILS CONTACT YOUR TRAVEL AGENT OR CALL AIR CANADA ON: 01-759 2636 (LONDON), 021-643 9807 (BIRMINGHAM), 061-236 9111 (MANCHESTER) OR 041-332 1511 (GLASGOW).



OFFICIAL AIRLINE  
VANCOUVER, MAY 2 TO OCTOBER 13, 1986.

AIR CANADA

Some children  
get so much  
at Christmas  
and we all love them  
to enjoy their presents  
but...



### PLEASE - DON'T FORGET THE ELDERLY

Not everyone is surrounded by love and attention at Christmas. Thousands in fact, who used to live comfortably and securely, are bereaved and living on pensions slashed by inflation. The DGAA does all it can to help these unfortunates but, depending as we do mainly on private donations, covenants and legacies, we badly need financial help.

Please send all you can now, before Christmas.  
**THE DISTRESSED GENTLEFOLK'S  
AID ASSOCIATION**  
Founded 1897. Patron H.M. Queen Elizabeth, the Queen Mother  
Dept 7, Vicarage Gate House, Vicarage Gate,  
London W8 4AQ. Tel: 01-229 9341  
"HELP THEM GROW OLD WITH DIGNITY"

## UK NEWS

Alexander Nicoll looks at international share trading

# Cold water on a global market

THE GLOBAL equity market, in which shares in an increasing number of companies are issued and traded outside their own countries, has been the subject of much overblown publicity.

So it was probably refreshing, even if surprising, for delegates at a London conference on the new market last week to hear several speakers pour cold water on its development. The conference, arranged by Oyez International Business Communications, attracted several hundred people many of them, no doubt, secretly hoping to find out exactly what the global equity market is.

The existence of a new market cannot be denied. More and more share issues, like those of British Telecom, Reuters and Britoil, have included portions sold outside their domestic base. Meanwhile the world's biggest securities houses operate a round-the-clock trading market in shares of the largest US, Japanese and many other companies.

It was, nevertheless, satirical that some of the hype should be knocked down. A cool, commonsense look was needed at exactly what stage the market had reached and whom it benefited.

Mr James Fergusson, international director of stockbroker James Capel, said it would take a

long time to ease the cultural differences which made it difficult, for example, for US and UK investors to understand Japanese securities markets and vice versa.

"Securities firms can install all the hardware and software they want around the world, but unless a degree of common understanding is reached about the shares represented by prices on screens, and the concepts behind investing in them, there will not really be a global securities market," Mr Fergusson said. The 150 or more companies in which shares are traded around the clock could not be said to represent a global portfolio because many of them were not properly representative of their home markets, he said. Consequently they did not represent a genuine diversification of investment into those markets.

US fund managers for example have invested heavily in top British companies, such as ICI and BAT industries - trading in ICI shares is often said to be more active in New York than in London - but they have mostly chosen companies which have a strong business presence in the US.

As a result their shares tend to weaken in line with the dollar's decline, and the US investors suffer precisely the effects which they were hoping to escape by investing overseas, Mr Fergusson said.

Poor understanding among investors of foreign companies may not be the only problem. They may be conditioned to take a completely different view of a company from that taken elsewhere.

Just such a difference was highlighted by Lord Chandos, a director of Kleinwort Benson, the merchant bank which handled the British Telecom flotation. Though many investors saw BT as a high technology stock, it was viewed in the US as being a fairly typical utility company.

Such differences naturally affect the price at which shares can be sold if they are to be distributed internationally. Though an issue as large as BT's needed to be sold overseas, Lord Chandos cautioned against simultaneously offering shares in too many countries. The pricing, he warned, would be at the lowest common denominator; otherwise the poor performance of an offering in one country would be a drag on the price of shares sold elsewhere.

Several speakers referred to one of the market's most difficult problems, that of "downback". This is the term used to describe the rapid sale of internationally distributed shares back into their country of origin. This gives a quick profit to underwriters and securities houses but no benefit to the issuer.

Baron Van Ierssen, chairman of the Amsterdam Stock Exchange, suggested that foreign equity holdings generally are more short-term. "Limiting factors for long-term foreign equity holdings such as currency risk and distance from the home market may well be more lasting than one anticipates today," he warned.

Such cautionary notes underlined the need for all sides - issuers, investors and securities firms - to be careful in their approach to making and trading shares internationally.

Given a cautious approach, the speakers did not appear to doubt that the global market would continue to develop, even though, according to Mr Fergusson, "the very structure of most institutional obligations is such that the vast majority of funds will always be invested in their own domestic markets."

Progress was being made, he said, in developing a common international approach to the valuation of stocks. But he complained that "the whole thrust of current thinking ... seems to concentrate on what is convenient for large international issuers, large international securities firms and big investors." Development of a real global market, Mr Fergusson said, "will need much more effort, both from fund managers and their advisers."

Financial Times Monday November 18 1985

## BUSINESSMAN'S DIARY UK TRADE FAIRS AND EXHIBITIONS

November 24-30  
International Building and Construction Exhibition - INTER-BUILD (01-486 1951)  
NEC, Birmingham

November 26-28  
Northern Control and Instrumentation Exhibition (01-535 7777)  
Harrogate Exhibition Centre

November 27-29  
International Test and Measurement Exhibition - ITAME (0799 26698)  
Olympia

November 27-December 1  
World Travel Market Exhibition (01-643 8048)  
Olympia

December 2-5  
Royal Smithfield Show (01-235 8415)  
Earls Court

December 5-6  
Tax and Investment Exhibition (04568 31231)  
Wembley Conference Centre

December 9-11  
Exhibition, Conferences and Incentive Travel Event - EXCITE (0737 68611)  
Olympia

December 11-13  
International Coal Utilization Exhibition and Conference (01-437 2175)  
Wembley Conference Centre

January 1-12  
London International Boat Show (0832 54511)  
Earls Court

## OVERSEAS TRADE FAIRS

November 20-24  
International Food and Beverage Festival - FOODFEST (01-236 2399)  
Hong Kong

November 24-28  
International Hotel, Restaurant and Institutions Equipment Exhibition (021-705 8707)  
Brussels

November 26-28  
Computer Aided Design and Manufacturing Exhibition - CAD/CAM (01-437 2175)  
Amsterdam

November 27-29  
Energy Concepts for the Industry Convention and Exhibition - ENKON (01-430 7251)  
Nuremberg

November 27-29  
Biotechnology Exhibition - BIOTECH (01-968 4466)  
Singapore

November 28-December 1  
Autumn/Winter Ready-to-Wear Fashion Fair - FORTEX (01-483 0212)  
Oporto

December 2-5  
Oil and Gas Conference and Exhibition - ASCOPE (01-486 1951)  
Kuala Lumpur

December 7-12  
International New Computer Technology Exhibition - COM-PUTER CHINA (01-486 1951)  
Beijing

December 13-15  
Coin and Card Operated Machines and Equipment Exhibition - COIN-OP (01-734 7232)  
Singapore

December 17-19  
Summer Travel Industry Exhibition - TOUR (01-437 2175)  
Amsterdam

January 6-9  
International Hotel and Catering Industries Trade Fair - HORECAVA (01-437 2175)  
Amsterdam

January 7-9  
Computers, Communications and Business Equipment Exhibition - INFO/SOUTHWEST (01-491 5051)  
Dallas

## BUSINESS AND MANAGEMENT CONFERENCES

November 18-19  
FT Conference: Space: commercial benefits for industries worldwide (01-612 1355)  
Hotel Inter-Continental, W1

November 20  
Marketing Society Annual Conference (01-536 6501)  
Grosvenor House, W1

November 20-21  
The Informatics Resource Centre: Large systems 1990 - current options and future views (01-571 2546)  
Kenilworth Hotel, W1

November 21-22  
The Institute for International Research: The Second Annual China Trade and Investment Conference (01-434 3017)  
Royal Lancaster Hotel, W2

November 21-23  
EuroMoney: Conferences: Corporate Finance Conference (01-236 3288)  
Hotel Inter-Continental, W1

November 26  
Oracle Business Information: General insurance companies - a practical approach to VAT planning (01-727 3503)  
Gloucester Hotel, SW7

November 26  
Oyez/IBC: UK onshore and offshore oil and gas - rearrangement of licence interests (01-239 4080)  
Fortman Hotel, W1

November 28  
Leasing Digest Conference: The new era for leasing companies (0376 62262)  
Grosvenor House, W1

December 3-5  
Unicom Seminars: Expert systems and optimisation in process control (01-940 7716)  
London West Hotel, SW8

December 4  
Oyez/IBC: Re-regulation of the City, management of change (01-236 4080)  
London Press Centre, EC4

December 4  
Dun and Bradstreet: Finance for private companies (01-377 4454)  
Cafe Royal, W1

December 4  
Meeting Point Conferences: Selling to multiple retailers (01-734 0453)  
Strand Palace Hotel, WC2

December 7  
Monadock: Turkey (01-571 2546)  
Cumberland Hotel, W1

December 8-9  
Business Research International: The London international loan markets (01-437 4383)  
Hyde Park Hotel, SW1

December 8  
CB/FTIBEX: Post-acquisition strategy - How to get the best performance from your acquisitions  
Centre Point, W1

December 8  
Sweet and Maxwell Conferences: Criminal law review 1985 (01-583 9855)  
City University, London

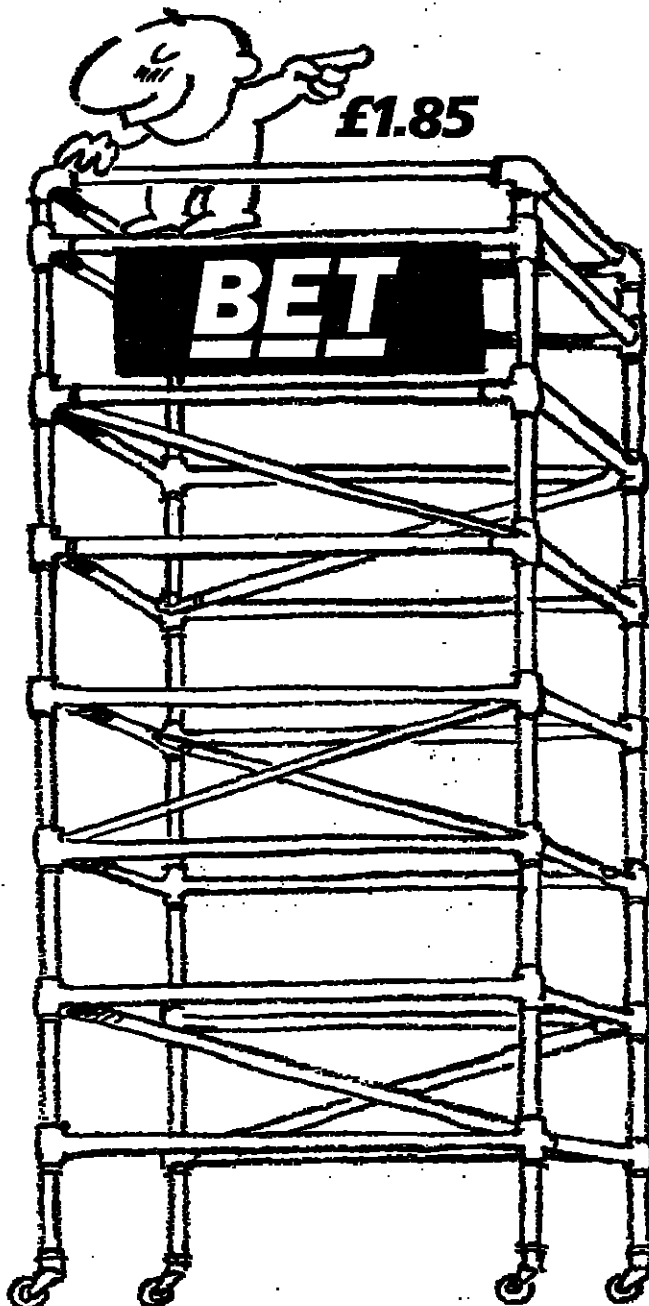
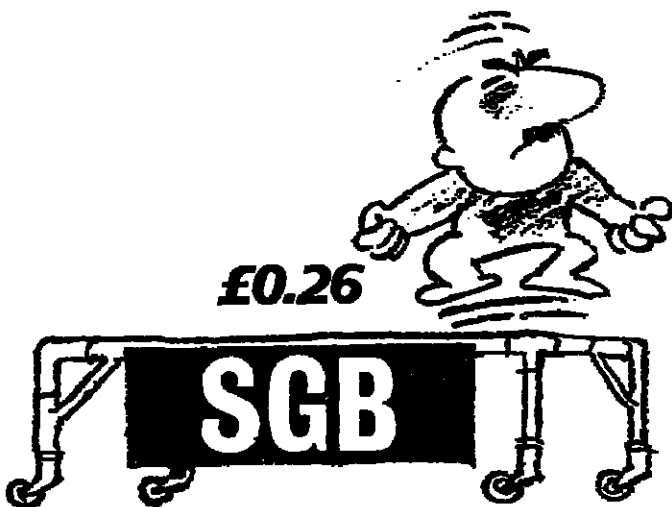
December 10  
Oyez/IBC: Insolvency Act 1985 (01-236 4080)  
Cavendish Conference Centre, W1

December 12  
Oyez/IBC: Telecommunications (01-236 4080)  
Fortman Hotel, W1

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

# Why SGB shareholders need access to BET

RETURN\* FROM  
£1 INVESTED ON OCTOBER 8, 1980



SGB shareholders will hardly be surprised at the difference. After all, even the Chairman of SGB has seen the need to 'offer some shelter from total dependence on the construction industry.' (Report to shareholders, 1982.)

Our offer of three BET shares for every four SGB Ordinary Shares is an extremely good one. But why take our word for it when the FT's Lex Column (October 24) wrote 'BET's offer for SGB would appear to satisfy everyone

but the Directors of SGB itself?

If our offer succeeds you will enjoy the benefits of a broadly based company committed to earnings growth and better able to cope with the cyclical nature of the scaffolding and access market. James Capel's latest circular (November 12, 1985) states that 'the [BET] shares are set to undergo a fundamental re-rating.'

SGB shareholders should accept our offer. And have access to better growth.

# BET

putting experience  
to good service

## Financial Times Conferences

### REGULATING THE FINANCIAL SERVICES INDUSTRY

London—January 21 and 22, 1986

The FT London conference programme in 1986 is to open with a two-day forum on this highly topical theme at the Hotel Inter-Continental on January 21 and 22. The conference is a natural follow-on from the acclaimed City Revolution conference held in July this year.

Sir Kenneth Berrill, KCB, is to be the keynote speaker on the first day and Mr Michael Howard, QC, MP, Under-Secretary of State for Trade and Industry, is to open the second morning. The proceedings are designed to cover the legal background, the broad questions of policy and approach, the functioning of the new self-regulatory organisations and the problems of accounting, auditing, insurance and enforcement that the new system will present. The whole purpose of the conference is practical and a series of workshops is included. These are being prepared with Deloitte as technical advisers.

### THE SECOND FT-CITY SEMINAR

London—January 27, 28 and 29, 1986

Following the highly successful three-day intensive version of the FT City Course held in London last January, the Financial Times is pleased to announce that this FT City Seminar is to be held again from January 27 to 29 at the Skinners' Hall in the City of London. Describing how business is done in London and commenting upon the changes stemming from the financial services revolution will be Dr Michael von Glött, of Credit Suisse First Boston, Mr Win Rischhoff of Schroders, Mr Penn Kent of the Bank of England, Mr Christopher Johnson of Lloyds Bank and Mr David Malcolm of Royal Insurance who are among a most interesting panel of contributors. The chair is to be taken again by Mr Marc Lee, the FT Conference Adviser, and the proceedings will cover a very wide range of City activities. The Seminar allows ample time for questions, discussion and contact-making.

All enquiries should be addressed to:

The Financial Times

Conference Organisation

Minster House, Arthur Street

London EC4R 9AX

Tel: 01-621 1355 (24-hour answering service)

Telex: 27347 FTCONF G

Cables: FINCONF LONDON



## UK NEWS

## GM subsidiary to build first UK micro van

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

GENERAL MOTORS of the US is to assemble a second Japanese-designed van at its Bedford subsidiary in Britain in a project which breaks new ground for the UK motor industry.

The vehicle is a very small, or micro, van - just over 10 ft long but able to carry half a tonne. It is the first time a vehicle of this size has been produced in Britain. It will be the first to be marketed under a dual-branding system through two separate dealer networks.

The van is based on a Suzuki model and will be distributed by 450 GM Bedford dealers and by the privately-owned company which imports the Japanese group's products to Britain.

Suzuki GB (Cars) is a Honda group subsidiary and expects to sell at least 2,500 a year of the British-built micro vans through about 180 dealers.

This will enable the company, which has had its growth constrained by the voluntary restraints on shipments from Japan to Britain - almost certainly the small Suzuki four-wheel-drive vehicles which, to a limited extent, compete with the Land Rover, made by BL's subsidiary.

Heron sold about 1,500 of the Suzuki four-wheel-drive vehicles last year and has not been able to keep pace with demand. Suzuki van sales in 1984 totalled nearly 900.

Mr J. T. Battenberg III, Bedford's chief executive, says that the UK Department of Trade and Industry has been consulted about the arrangements which should result in the GM company producing about 10,000 of the micro vans a year.

About £15m was spent to re-engineer the Suzuki SX-110 micro van, launched in Japan three months ago, to European standards.

Mr Battenberg says that the vans, to be built at Bedford's Luton facility which has been revamped at the cost of £80m, will be 62 per cent European in content (measured by ex-factory value) at the launch next February.

GM has promised the British Government that the European content will rise to 80 per cent within three years.

Mr Battenberg says that the UK-built micros - to be sold either as the Bedford Rascal or the Suzuki Super Carry - will equal the Japanese vans in quality, but Bedford will not be able to match Japanese production costs because it will be building comparatively only a few compared with Suzuki in Japan. So far, 124 UK companies have been awarded contracts to supply components for the micro.

A year ago GM began producing at Luton a light van based on a design by another Japanese company, Isuzu, which is sold in Europe as the Bedford MDH. The US group, the world's largest automotive organisation, owns nearly 40 per cent of Isuzu and 5 per cent of Suzuki.

The British version of the Suzuki micro van will be sold on the European continent and GM hopes it will do particularly well in France and Italy which are nearly closed to vehicle imports from Japan.

Japanese micro vans were first launched in the UK in 1970 and sales have grown to nearly 1,000 a year. GM believes that the introduction of UK-built micros will double annual sales in the next 18 months.

## JCB expects rise in profits to £25m

BY CHRISTOPHER LORENZ

JCB, the leading European maker of construction equipment, and one of Britain's most successful manufacturing companies, is expecting to report a 25 per cent increase to £25m in pre-tax profits for 1985.

Its sales look like being 20 per cent higher at about £185m, according to Mr Anthony Bamford, the chairman.

Mr Bamford said that the increase, at a time of generally stagnant markets around the world for many types of construction equipment, resulted from an all-round improvement.

Exports to US customers of JCB's primary product, backhoe loaders, have expanded sharply, giving the company an estimated US market share of 15 per cent against 14 per cent in 1984. The increase in sales partly results from a two-year programme of heavy investment in a new US distribution network.

The US expansion, plus JCB's strong performance in other international markets (two thirds of its production is exported), has lifted its world market share in backhoe loaders to over 17 per cent, compared with 11 per cent in 1979. This puts it slightly ahead of Deere & Co and in second place to J. I. Case, a US company which holds a world share of about 34 per cent.

Mr Bamford said that the value of JCB's unit sales, which were expected to rise by 10 per cent to about 11,500 machines of various types by the end of 1985, had been boosted by a shift in the product mix. Not only were customers buying more sophisticated backhoe loaders but sales of hydraulic excavators, telescopic handlers and other higher-value products had increased sharply.

Currency gains during 1985 were expected to be no higher than during last year, Mr Gilbert Johnston, the chief executive, said.

Mr Bamford and his father, Mr Joseph Bamford, who founded the company, are continuing to resist any suggestion that JCB should go public. They are understood to be strongly of the view that private ownership has conferred many advantages on the company, including its ability to make quick investment decisions and to weather difficult trading periods.

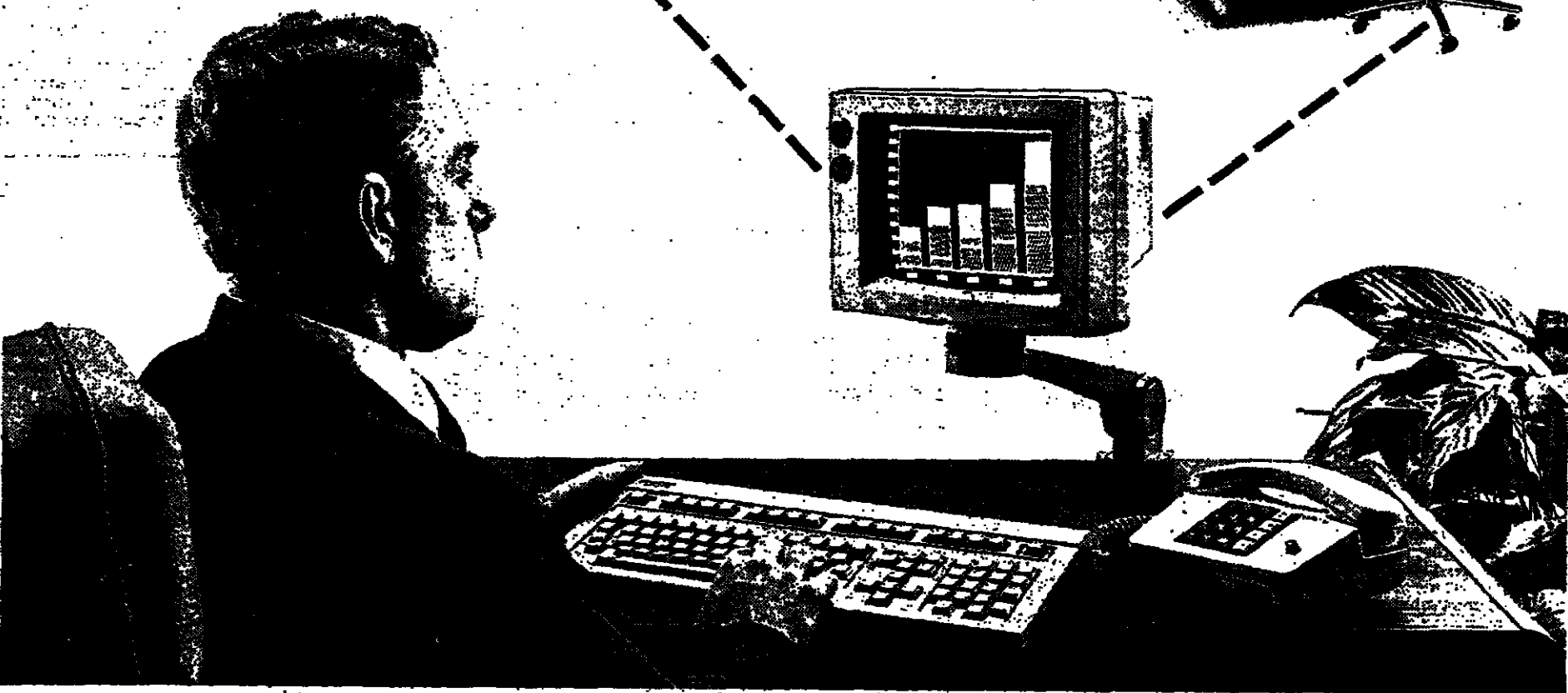
The most recent year was in 1980-81, when JCB continued to invest heavily in products, plant and sales promotion at a time when cash flow was heavily negative and borrowings were increasing.

The company now has 240m of unused bank loan facilities and a rapidly rising cash balance.

## Wang puts data processing, office automation and networking at your fingertips.



Together.



## Today.

Wang have an integrated solution for your business. Data processing, networking and office automation all come together in one family of computers.

It's a powerful but flexible family that integrates and distributes information between desktop and mainframe, in Wang, IBM and other environments, in local or remote locations.

And it's an easily upgradeable family, so it can grow when you grow.

With Wang Systems Networking, you have a number of options for linking your systems together - including gateways to other computer systems.

There's a solution for your office cabling

problems too. It's called WangNet and it's probably the most sophisticated broadband Local Area Network available today. (There's even one version you can install yourself.)

And with Wang OFFICE, you get a set of integrated applications and productivity tools that bring data processing, office automation and networking to every desktop terminal. It's all kept beautifully simple as you'd expect from Wang.

You'll find the same simplicity, innovation and commitment in everything we do. From the design stage right through to our after-sales service.

Find out how much better everything runs

when everything runs together. Call Wang on 01-568 4444 or send off the coupon for further details.

Please send me full details on Wang Computer Systems.

Name  FT 18/11

Position

Company

Address

Tel. No.  **WANG**

To: Janice Dinham, Wang (UK) Ltd, 661 London Rd, Isleworth, Middlesex TW7 4EL. Telephone: 01-568 4444. Telex: 8954121.

OFFICES IN ABERDEEN, BIRMINGHAM, EDINBURGH, LEEDS, LONDON (WEST END AND CITY), MANCHESTER, REDHILL AND SLOUGH.

New Issue

This announcement appears as a matter of record only

November 1985



## International Bank for Reconstruction and Development

Washington, D.C.

Multicurrency Financing provided by a consortium of members of the International Savings Banks Organisation

Co-ordinated by

Bayerische Landesbank Girozentrale

DM 350,000,000  
6% Deutsche Mark Notes of 1985/1992

Bayerische Landesbank Girozentrale

Caisse des Dépôts et Consignations  
Sveabank Sparbankernas Bank  
Girozentrale und Bank der Österreichischen Sparkassen Aktiengesellschaft  
Union Bank of Norway Sparbankens ABC

Caisse d'Épargne de l'État du Grand-Duché de Luxembourg, Banque de l'État  
Caisse Générale d'Épargne et de Retraite, Algemeine Spaar-en Lijfrentekas  
Stoepbank  
Bank der Bondesparbanken N.V.

CARIPLO Cassa di Risparmio della Provincia Lombarda  
Central Trustee Savings Bank Limited

Flux 300,000,000  
9% Luxembourg Franc Bonds of 1985/1990  
Domestic Private Placement

Caisse d'Épargne de l'État du Grand-Duché de Luxembourg, Banque de l'État  
Bayerische Landesbank Girozentrale S.A. Banque Nord-Europe S.A.

DFI 75,000,000  
Syndicated Dutch Guilders Medium Term Loan

Bank der Bondesparbanken N.V.  
with the participation of  
Veenkade Spaarbank, Bondesparbank Midden, Noord en Oost Nederland and other Dutch Savings Banks

AS 500,000,000  
7% Austrian Schilling Notes of 1985/1992  
Domestic Private Placement

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

Lit 50,000,000,000  
12% Italian Lira Bonds of 1985/1990  
Domestic Private Placement

CARIPLO Cassa di Risparmio della Provincia Lombarda

DKr 300,000,000  
9% Danish Kroner Bonds of 1985/1992  
Semi-Private Placement

Sparekassen SDS

Bayerische Landesbank Girozentrale  
Girozentrale und Bank der Österreichischen Sparkassen Aktiengesellschaft  
Union Bank of Norway Sparbankens ABC

Bank der Bondesparbanken N.V.  
Caisse des Dépôts et Consignations  
Cassa di Risparmio della Provincia Lombarda (CAZAR)

Caisse Générale d'Épargne et de Retraite, Algemeine Spaar-en Lijfrentekas  
Caja de Ahorros de Zaragoza, Aragón y Rioja (CAZAR)  
CARIPLO Cassa di Risparmio della Provincia Lombarda

# THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

**SURPRISING** though it may seem in view of Britain and West Germany's contrasting reputations for management competence and labour relations, Japanese companies are having a tougher time transplanting themselves into the Federal Republic than into the UK. Whereas UK shop floor workers (if not managers) have generally adapted remarkably well to the all-round commitment and job flexibility demanded by the European subsidiaries of Japanese companies, such structures are causing strain and conflict in West Germany.

Not only is the Japanese system of training by job rotation being frustrated by German labour practices and employee rights, but Japanese subsidiaries are making poor use of their German managers. The influence of local managers is limited, and promotion to influential jobs is rare—with the result that Japanese companies are unable to attract able German managers, and that the turnover rate of local management is high.

This indictment of the unsuitability of Japanese management practices to Europe's successful major industrial economy is made by three researchers at the East Asian Institute at the Free University of Berlin. One of them, Professor Sung-Jo Park, is leader of a research project on Japanese management in Germany which is supported by the Volkswagen Foundation.

The findings of Park and his colleagues cannot augur well for the rapid expansion of Japanese subsidiaries into continental Europe which has begun to take place in response to a battery of pressures on Japan to curb direct exports in favour of direct investment overseas. As the researchers warn, "the glorious Japanese success story could turn sour should their European subsidiaries neglect these pressing problems."

Reporting their findings in a special issue of Euro-Asia Business Review which deals in depth with Japanese investment in Europe, Professor Park, Helmut Demes and Hans-Peter Merz, however, are inventors of problems in Germany.

Whereas Japanese subsidiaries pay careful attention to the training of their German technicians, for example, the researchers found that few do much training at the managerial level. Nor do they carry out proper personnel planning. Given the rapid turnover of Japanese managers posted by head office to their German subsidiaries, argue Park, Demes and Merz, a personnel policy for German employees would seem doubly necessary.

## Japanese companies in Europe

# Tough times for transplants

BY CHRISTOPHER LORENZ

OVER THE past three years the number of Japanese manufacturers in France has surged from three to more than two dozen. Not all are delighted with their experiences.

Pentel, which in 1967 became the first Japanese company to invest in France, claims to have annexed a 60 per cent share of the French market for plastic roller-type pens. But, echoing a complaint of many of the 30-plus Japanese manufacturers in Britain, its director-general, Hiroaki Arai, is unhappy about his suppliers.

Whereas the main concern of Japanese companies in Britain has been about quality levels, Pentel's problems centre on reliability of supply. Arai says he receives anywhere from 80 to 120 parts for every 100 ordered, and that delays are frequent. To iron out the problems he has to plan for 15 days' storage time, more than double the seven days required by Pentel in Japan.

Pentel's French plant has had to resort to issuing frequent reminders to its suppliers—it now places an annual projected order, a further warning three months in advance, and an actual order one month in advance.

Like several other Japanese

manufacturers whose dissatisfaction about France are reported in the Euro-Asia Review, Arai admits to frustration with the management of French workers. "I don't understand them and they don't understand the company," he told the Review. Though Pentel picked a small town near Paris as the site for its factory because it was a quiet residential area where labour relations were not expected to pose problems, Arai has had his work cut out dealing with union issues. "Conditions for workers here are already too good, and they are still pushing for more money and more holidays," he commented.

Pentel's response has been to recruit more foreign workers—half the 50-person workforce at the plant is now non-French. The international flavour of the workforce prevents solidarity among the workers, according to Arai. He hopes to smooth the company's problems further by bringing in two French managers by 1987, and cutting the number of Japanese managers from five to three.

A set of equally forthright views is held by Ryozi Hirako, president of the French subsidiary of Canon, which began produc-

tion of small copiers near Rennes in September 1984 after gaining a 50 per cent share of the French copier market through aggressive selling by its 1,500-strong sales force.

The Japanese find themselves more at home in the US, UK or West Germany, according to Hirako and perceived France as a rather insular society "with a unique accounting system and a different way of doing just about everything."

Like Pentel, Canon has also had problems with its local suppliers. Hirako partly explains this with the comment that "the French system is completely different from the Japanese subcontracting system, in which the smaller companies completely cater to the larger ones. Here (in France) the relationship is more equal, and quality, timing and price all have to be negotiated independently."

The same is true, of course, in the US, UK and West Germany. But the fact remains, according to the Review's researchers, that "Japanese businessmen think of France as a land of unfriendly and inefficient bureaucracy, unreliable suppliers and demanding workers."

have gone home to be with family or friends.

Further exacerbation, say the researchers, arises from the fact that most Japanese companies in Germany are what they call "teletype subsidiaries"—that is, they are completely dependent on instructions from the mother company in Japan. The teletype or telefax machine, rather than the telephone, is the main means of communication for almost all the companies, but even so the subsidiaries feel they must work late into the European evening in order to be "on-line" at a time when their head offices are open in Japan.

These sorts of strains between Japanese and local managers are by no means unknown in Britain and Ireland, where most of the first batch of Japanese investments was made in the 1960s and 1970s. To a much

greater extent than during the equivalent stage of American "multinationalisation" in the 1930s and 1950s, local managers working for many Japanese subsidiaries in Britain have complained of lack of influence and career advancement.

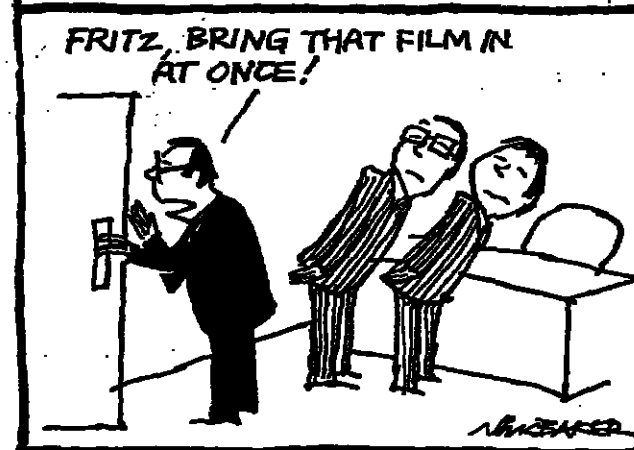
On the other hand, as has been widely reported, Japanese companies in Britain and Ireland have been generally delighted with the attitudes they have been able to instil into their shop floor and clerical workforces. The same cannot be said of West Germany, it seems.

The Berlin team reports, for example, that the Japanese system of training by job rotation has run foul of German unions and labour practices. Most German unions will only accept such rotation if the worker learns new skills which

result in a new position at higher wages. "Otherwise, such rotation gives a German legal grounds for resignation."

Park, Demes and Merz found that Japanese managers generally lack understanding of the legal status of industrial relations practices in West Germany. This, they say, has led to a number of problems such as the infringement of legally guaranteed rights related to worker participation, overtime, transfer, and the introduction of personnel information systems. The Japanese have also "misinterpreted collective agreements, particularly when they came into conflict with other, often individual, agreements."

"The behaviour of Japanese management is often clumsy, and misunderstandings caused by lack of information or comprehension occur relatively



often... but lack of knowledge is not the only factor; the Japanese are sometimes seen as deliberately blocking union initiatives. This can lead to conflicts that end up in court. The Japanese firms are apparently often misinformed of the risk of court cases and of their chances of winning them.

One union secretary characterised the policy of a particular Japanese company as "a mixture of incompetence, stupidity and stubbornness," according to the Berlin team, which adds that "a similar view of the posture of Japanese companies in West Germany was held by many experts."

Not surprisingly, a number of Japanese companies have responded to such problems by keeping their labour forces below 500, the level above which unionisation is common and worker participation rights apply. But even in non-unionised companies, report Park, Demes and Merz, misunderstandings have arisen over the legal rights of individuals. "Many Japanese employers, for example, do not understand the legal requirements of maternity leave which gives a German woman six months' leave during which her job is held open."

In Japan, a woman about to have a baby is normally expected to resign, and Japanese employers in West Germany often expect the same—to the extent of trying to terminate her employment though this is clearly against the law. Similar misunderstandings await German workers taken ill during their vacations—which they may legally extend for the time spent ill. A worker's right to a reference upon leaving the firm is also often not fully understood by the Japanese, complains the Berlin team.

The situation of Germans working for Japanese subsidiaries is not, it seems, always a happy one in view of their evidence the Berlin researchers may be guilty of an understatement when they conclude their report with the comment that "improved preparation of Japanese representatives in the language, law and culture of their host countries, as well as the provision of career opportunities for German managers, appear necessary to ensure the long-term success of Japanese subsidiaries in Europe."

\* Vol 4, No 2, Published by John Wiley & Sons, Baffins Lane, Chichester, Sussex PO10 1JD, England. Tel 0243-794531. Telex 862590.

† See, for example, "Why Japan's corporate style can upset local managers overseas," This page, August 22, 1983.

## Business courses

Japanese Management training and development techniques, Cambridge, November 27. Fee: £23.75. Details from Tracy Johnston, Employment Relations, 62 Hills Road, Cambridge CB2 1LA. Tel: 0223 315944.

Longman and Price Waterhouse business rescue seminar, London, November 28. Fee: £160 + VAT. Details from Longman Seminars, Longman Group, Freeport London WC1N 3SR. Tel: 01-242 4111.

Developing people and profit for competing services, London, December 5. Fee: COSIT members £103.50; non-members £126.50. Details from COSIT, Victoria House, London WC1B 4DP. Tel: 01-242 5048.

Improving the interviewing skills of qualitative researchers, Bedford, December 4-5. Fee: (including accommodation) members £276; non-members £368. Details from The Market Research Society, 15 Belgrave Square, London SW1X 8PF. Tel: 01-235 4709.

Choosing accounting software for microcomputers, London, December 2-3. Fee: £445. Details from Information Futures, Russell House, Russell Street, Windsor, Berkshire SL4 1HQ. Tel: 07535 58811.

The eleventh world banking conference, London, December 10-12. Fee: £300 per day maximum. Details from FT Business Information, Bracken House, 10 Cannon Street, London EC4A 3DF. Tel: 01-348 9000.

Defence research and development contracts, London, December 10-11. Fee £445.50. Details from Miss J. K. Van Wyck, Seminar Division, Crown Eagle Communications, Vernon House, 31 High Street East, Uppingham, Rutland, Leicestershire LE15 9PY. Tel: 0572 82711. Telex: 341352 EURCON G.

Strategic planning: a practical approach, Bristol, December 2-4. Fee: Non-members Bf 74,000; members (AMA/I) Bf 77,000. Details from Management Centre Europe, rue Caroly 15, B-1040 Brussels. Tel: 32/2 1518/19/11. Telex: 21917.

Electronic mail, London, December 4-5. Fee: 07535 58811. Details from CGS Institute, Russell House, Russell Street, Windsor, Berkshire SL4 1HQ. Tel: 07535 58811. Telex: 849105.

# Sorry London, sorry Philadelphia,

Amsterdam's Options Exchange is the first to launch traded options on ECU, listed in U.S. Dollars! Interested? You and all investors may get further information from

**EUROPEAN OPTIONS EXCHANGE**  
Dam 21, 1012 JS Amsterdam. Telephone + 31 20 26 27 21. Telex 13473.

## BASE LENDING RATES

ABN Bank	11 1/2%	Guinness Mahon	11 1/2%
Allied Dunbar & Co	11 1/2%	Hambros Bank	11 1/2%
Allied Irish Bank	11 1/2%	Harris & Co	11 1/2%
American Express Bk	11 1/2%	Hill Samuel	11 1/2%
Bank of America	11 1/2%	C. Hoare & Co	11 1/2%
Bank of Australia	11 1/2%	Hongkong & Shanghai	11 1/2%
Bank of Canada	11 1/2%	Johnson Matthey Bkrs	11 1/2%
Bank of China	11 1/2%	Knobley & Co Ltd	11 1/2%
Bank of India	11 1/2%	Lloyds Bank	11 1/2%
Bank of Japan	11 1/2%	Edward Mannion & Co	11 1/2%
Bank of Korea	11 1/2%	Meghraj & Sons Ltd	11 1/2%
Bank of Kuwait	11 1/2%	Midland Bank	11 1/2%
Bank of London	11 1/2%	Morgan Grenfell	11 1/2%
Bank of Montreal	11 1/2%	Mount Credit Corp Ltd	11 1/2%
Bank of New York	11 1/2%	National Bk of Kuwait	11 1/2%
Bank of Paris	11 1/2%	National Giro Bank	11 1/2%
Bank of Rome	11 1/2%	National Westminster	11 1/2%
Bank of Scotland	11 1/2%	Northern Bank Ltd	11 1/2%
Bank of Spain	11 1/2%	Norwich Gen. Trust	11 1/2%
Bank of Sweden	11 1/2%	People's Trust	11 1/2%
Bank of Switzerland	11 1/2%	PK Finance Intl (UK)	11 1/2%
Bank of the South	11 1/2%	Provincial Trust Ltd	11 1/2%
Bank of the West	11 1/2%	R. Raphael & Sons	11 1/2%
Bank of Tokyo	11 1/2%	Roxburghes Guarantee	11 1/2%
Bank of Victoria	11 1/2%	Royal Bank of Scotland	11 1/2%
Bank of Western Australia	11 1/2%	Royal Trust Co Canada	11 1/2%
Bank of Western Europe	11 1/2%	Standard Chartered	11 1/2%
Bank of Western Union	11 1/2%	TCB	11 1/2%
Bank of Western World	11 1/2%	Trustee Savings Bank	11 1/2%
Bank of World	11 1/2%	United Bank of Kuwait	11 1/2%
Bank of World Bank	11 1/2%	United Arab Bank	11 1/2%
Bank of World Bank	11 1/2%	Western Banking Corp	11 1/2%
Bank of World Bank	11 1/2%	Whiteaway Laidlaw	11 1/2%
Bank of World Bank	11 1/2%	Yorkshire Bank	11 1/2%
Bank of World Bank	11 1/2%	Members of the Accepting Houses	11 1/2%
Bank of World Bank	11 1/2%	7-day deposits 8.00% 1-month	11 1/2%
Bank of World Bank	11 1/2%	8.50% Top Tier £2,500+ at 3	11 1/2%
Bank of World Bank	11 1/2%	months notional 11.25% At call	11 1/2%
Bank of World Bank	11 1/2%	when £10,000+ remains deposited.	11 1/2%
Bank of World Bank	11 1/2%	Call deposits £1,000 and over	11 1/2%
Bank of World Bank	11 1/2%	8.00% gross	11 1/2%
Bank of World Bank	11 1/2%	21-day deposits over £1,000	11 1/2%
Bank of World Bank	11 1/2%	1 Mortgage base rate.	11 1/2%
Bank of World Bank	11 1/2%	See Provincial Trust Ltd.	11 1/2%
Bank of World Bank	11 1/2%	Demand dep. 8%. Mortgage 13%.	11 1/2%

## A NOTICE

Closed by order



In 1986 you could be in a sticky legal situation!

Works closure could happen to you... If by January 1st 1986, the signs in your workplace do not comply with the Safety Signs Regulations Act 1980. Ring BT Label Centre NOW - we have the full range of authorised signs.

Label Centre  
British Telecommunications plc.

B.T. Label Centre, Cwmcam Factory, Crosskeys, Newport, Gwent NP1 7ZB. Tel: (0495) 270521 Ext: 256 Telex: 498145.

A FINANCIAL TIMES SURVEY  
**DEVON AND CORNWALL**  
Wednesday  
15th January 1986  
For further information please contact:  
**PAUL JEFFRIES** on  
021-454-0922  
Financial Times  
Europe's Business Newspaper

**Spring comes to Country Life**  
Practically the ultimate guide to spring gardens & springtime flowers. That's the aim of Country Life. The best way to book your book. Book space now. Reproduction is quite superb. And it's the ideal medium for reaching the top cross-section of opinion-formers. Plan for Spring today. Contact David Gifford 01-261 5424.

# COMPLETE EXPORT FINANCE AND CREDIT PROTECTION PACKAGES?

# TALK TO GRIFFIN.

At Griffin, we have export finance schemes which help you at every stage, starting by helping you win export orders in the first place. That's because we can give you the means to compete on open account terms. Griffin can also provide the complete answer to both payment and bad debt problems. When you ship, we pay you up to 80% less

charges of approved invoices. The balance due follows on customer settlement (our local associates collect on your behalf). We also give you 100% credit protection against customer insolvency on approved accounts. So if your export sales are growing to £200,000 per annum or more, talk to Griffin.



**GRIFFIN FACTORS LTD.**  
A member of Midland Bank Group

GRIFFIN HOUSE, 21 FARNCOMBE ROAD, WORTHING, WEST SUSSEX BN11 2BW. TEL: (0903) 205181. Offices in: LONDON (01) 236-8982 • BIRMINGHAM (021) 233-2645 • BRISTOL (0272) 741770 • LEEDS (0532) 457591 • MANCHESTER (061) 236-3232 • BELFAST (0232) 226655.











## FOREIGN AFFAIRS

## This is just Round One

By Ian Davidson in Moscow

THERE seemed to be substantial consensus in Moscow last week on at least two points concerning the Reagan-Gorbachev summit which opens in Geneva tomorrow.

The first is that this will not be the kind of meeting that Mr Mikhail Gorbachev was expecting or at least hoping for when he agreed to it five months ago. The second is that it will be much more like the kind of meeting that President Reagan was expecting or at least hoping for — though naturally the Russians do not put it in these terms.

What is much less clear, however, is whether the meeting will be deemed to have been a success, especially by the Russians.

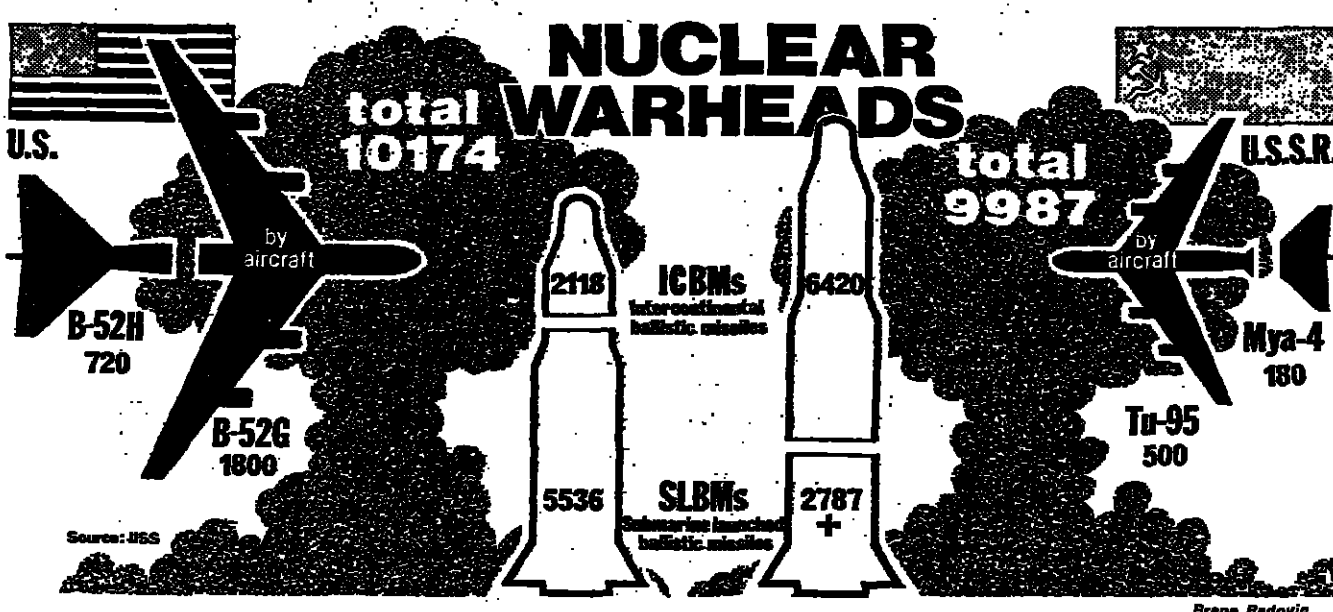
It will not be the kind of meeting Mr Gorbachev was hoping for, because it will not produce any significant agreements on the central questions of arms control, which is the most neutral ground for the Soviet Union. President Reagan's Star Wars anti-missile defence research programme.

It will be much more the kind of meeting that President Reagan was hoping for, because, in private at least, Russian observers are playing up the importance of dialogue between the super-powers — with the corollary that some believe the important result of this meeting will be an agreement to hold more regular meetings, including perhaps another summit.

The fact that there is this degree of consensus among these officials and observers, both Western and Russian, who were prepared to talk to a visiting journalist, does not mean that it is necessarily a reliable forecast.

The US Administration explicitly does not want a repetition of what it regards as the last Scottish-taping of last-minute agreements, as occurred at some of the summits of the 1970s.

But there are other views in Moscow. "This is just a guessing game," said one senior Russian commentator, "or may be your guesses are better than mine. This is a seminal event



for Gorbachev, for his gut feelings, for his mood. I back on Gorbachev and Reagan being able to break out of the shackles imposed by their bureaucracies. I do not think there will be a final communiqué. But anything could change at the last minute."

He was referring, I imagine, to Mr Gorbachev's significant success in public relations since he came to power. He made a big impact on Mrs Thatcher during his visit to London, and perhaps an even bigger impression during his recent visit to Paris. President Reagan prides himself on his skills as the great communicator (though some people suspect that he communicates better with a TV camera than with any individual interlocutor). It may well be that Mikhail Gorbachev will attempt to secure, by personal eloquence and "sincerity," what his officials have failed to secure by more orthodox negotiation.

Evidently the Moscow leadership once believed that it could extract some concessions from the US Administration, especially on Star Wars, first by setting a summit date which would itself exert pressure on President Reagan, second by putting forward an attractive proposal on deep cuts in offensive nuclear weapons (the famous 50 per cent offer unveiled during Mr Gorbachev's Paris

visit), so as to mobilise support from the European allies of the US and from supporters of arms control in the US.

Up to a point the ploy worked. The 50 per cent offer seemed to give Moscow a substantial edge in propaganda terms, and obliged the US Administration, partly at the urging of the NATO allies, to improve on its previous offer. But it did not work well enough to extract any movement on Star Wars, partly because, beneath the superficial glitter of the 50 per cent offer, the real substance of the Soviet offer was not attractive enough to move the European allies from their interest to support, but more because the time was too short to get the negotiations to a point where the US had no option but to offer something constructive on Star Wars.

It was not attractive enough for two basic reasons. First because the Russians are trying to scoop up all the American nuclear weapons in Europe which can reach the Soviet Union, by defining "strategic" as "strategic" — the second reason is that the Russians are transparently attempting to lure the two European nuclear powers into a separate negotiation on a "Euro-strategic" nuclear balance, in which the Soviet SS-20 missiles would be bal-

anced against the British and French strategic deterrents. On the first of these issues, the good news is that the Soviet Union has abandoned the attempt it made during the European negotiations, which broke down in 1983, to deny America's right to deploy any missiles in Europe. But the bad news is that the U.S. would have to pay correspondingly more heavily for this right by accepting deeper relative cuts than the Soviet Union.

The second issue is a mirror-image of the first. Soviet officials obstinately refuse to explain the purpose of the nuclear "dialogue" which they are seeking with Britain and France. The official Soviet position is that Moscow is not seeking reductions, nor even limitations on the British and French forces. But when I French force, but when I

Soviet Union has not yet made up its mind over how best to get its hooks into President Reagan's Star Wars. Two logically distinct approaches are possible. On the one hand, it can work towards an agreement on offensive weapons cuts which is not merely attractive in public relations terms, but is also negotiable in Geneva and ratifiable by the Senate.

When such an agreement was within arms reach, it could put the West on the defensive by insisting that the US offer constraints on its freedom to test Star Wars, and that the British and French Governments offer commitments on the future size of the nuclear force.

On the other hand, the Soviet Union could try to put the Star Wars issue at the beginning of the negotiating process, by itself, making detailed proposals for precise limitations on America's freedom of action. The difficulty with this approach is that the Russians know that Mr Reagan will not accept anything approaching an outright ban on testing, and for the moment they are unwilling to offer anything less than an outright ban.

The senior Russian commentator I spoke to seems to accept that the maximalist Soviet position on Star Wars simply won't wash with this administration. "The beastly

thing is that President Reagan sincerely believes that anti-missile defences would be a good thing. Some people in his administration may want Star Wars in order to regain strategic superiority over the Soviet Union. But I suspect that he personally believes in the morality of defence. What we must have, however, is an agreement that the US would, for a specified period, stay within the restrictions imposed by the 1972 Anti-Ballistic Missile Treaty (ABM), on an agreed interpretation of that treaty."

But when I questioned a Soviet staff officer, I got a different song. "We suggest a ban on all space-based systems, on all anti-missile systems, and on all anti-satellite weapons. We need a new agreement to supplement the ABM Treaty, but not until we have American agreement on these principles." If the Russians think that they can get American agreement on these principles simply by asking for it, they may have to wait a very long time, unless they move smartly towards a much more negotiable position on offensive nuclear weapons.

Despite the probable lack of any progress on the critical arms control issues at the summit, another Russian analyst was obviously anxious to accentuate the positive. "I can accept that the change in the Reagan rhetoric is quite sincere — though we still cannot trust this Administration. Still, it is important to have a political dialogue with the US — it would be ridiculous not to have such a dialogue. In the 1970s, dialogue led to agreements: now they are forced again to have such a dialogue — this is not bad in itself."

There can be little doubt that Moscow wants such a dialogue: for the Russians, the détente of the 1970s meant, not just nuclear parity, but political parity as well. But this does not mean that Mikhail Gorbachev will be all sweetness and light in Geneva. The Soviet press is still full of vituperation against the US, and Mr Gorbachev's domestic audience will no doubt require him to prove that dialogue does not mean softness. If he can't charm or persuade Mr Reagan, he'll want to show that he is just as tough. Stand by for theatrical recriminations on Wednesday night: this is just Round One.

The senior Russian commentator I spoke to seems to accept that the maximalist Soviet position on Star Wars simply won't wash with this administration. "The beastly

## Lombard

## Need for shock treatment

By Samuel Brittan

THE MOST disquieting aspect of the Autumn Statement has escaped critical analysis. This is in the export and import trends shown in the official accompanying table. These are in volume terms and include services as well as goods.

They show export growth falling sharply from 7 per cent in 1984 and 1985 to 2 per cent in 1986, while import growth rises to 4 per cent. These are not just crystal-gazing as they reflect trends already apparent in the 1985 performance (not concealed in a year-on-year comparison) or implicit in forward-looking indicators like the CBI Survey.

This deterioration has been masked by the rise in the terms of trade due both to higher sterling and depressed commodity prices, which will have their full statistical effect next year. As a result the Treasury is able to forecast an "improvement" in the current balance of pay-

balance of £3bn in 1987, which will worsen in 1988. By then a current deficit of £5bn is expected. This is under 13 per cent of GDP, or less than half the US deficit, but still substantial.

The two questions about the trend to deficit are whether it is (a) desirable and (b) sustainable. The British public has a much more puritanical attitude to red ink than the US, which makes the country less fertile soil for Reaganomics. The fate of Reginald Maudling and Anthony Barber make this clear.

It makes even less sense for the UK — which will still be more than self-sufficient in oil — to run a current deficit in the late 1980s than for the US to do so. It is especially unwise if it is to finance a growth of consumption one percentage point per annum faster than the growth of GDP over the next three years, which is Maudling's all-too-plausible expectation. An unsustainable UK current

## UK REAL DEMAND AND GDP

	1984	1985	1986
Domestic demand	21	21	21
Exports of goods and services	2	2	2
Imports of goods and services	2	2	2
GDP	21	21	21
GDP, adjusted for coal strike	21	21	21
Manufacturing output	4	4	4

Source: Autumn statement

ments from £3bn this year to £4bn in 1986.

The improved terms of trade are at best once-for-all. Thus if present trends continue a current deficit is unavoidable.

The deterioration cannot be explained away by any temporary dip in world trade. The growth of GNP in major countries, of world import volume, and of trade in manufactures are all expected by the Treasury forecasters to remain at the same rate next year as this. These expansion rates are less than those of 1984 because of the influence of unsustainably rapid US growth. But they are well up to recent trends.

The forecasts in the new Midland Bank Review (which under Andrew Bain are much closer to economic philosophy to the Government's) and avoid the growth pessimism of which the Chancellor complains are instructive here. They suggest a deterioration in the current

deficit will correct itself, the question is how.

Nature's remedy is currency depreciation. But if the pound falls substantially against the average of other currencies, it will put paid to the Government's hope of inflation falling to 3 per cent by 1989 — let alone the Midland's predicted 2 per cent.

There is only one way out of the impasse. That is to make it clear once for all to British companies that there will be no major depreciation. Paradoxically, a credible assurance of "no depreciation" might shock the British industrial establishment enough to put its bets in order and make depreciation unnecessary. The only available assurance against indefinite devaluation is ERM membership. It will be the combined shock and tonic which has advocated it, will be hot with its own petard.

## Sterling and the EMS

From Mr S. Bell

Sir, — Like Mr Brittan (November 14), I am a reluctant convert to the cause of sterling membership of the European monetary system. If the effects of membership may be rather less dramatic than either the pro- or anti-EMS lobbies would have us believe.

The latest issue of Pender and Boyle's "Strategy for the gilt-edged market" suggests that sterling could have a modest but steady rise in the exchange rate mechanism since late 1981 provided only that the wide bands (which currently apply to the lira) had been adopted and there was a modest sterling revolution in late 1982. The fact that the period since 1981 included a general election, a war, several crises in the oil market and the fluctuations in both the dollar and US interest suggests that the EMS may not represent quite the monetary strait-jacket that some would suggest.

The counterpart to this is that the benefits in terms of stability may be less than the pro-EMS lobby might have us believe. Sterling's exchange rate against both the Deutschmark and the Ecu (and even the pound sterling) is already much less volatile than that against either the dollar or the yen. Moreover, while the EMS probably does reduce the exchange rate volatility of its members the evidence suggests that it reduces interest rate volatility.

Perhaps the saddest aspect of the economic (as opposed to the political) case for the EMS, is that it is largely on the disadvantages of the alternative. Neither Mr Brittan's ideal of a European monetary union nor the free-market ideal of a stable, flexible, sensible yet independent monetary policy seems to be available. The EMS may be the best of a rather unsatisfactory list of alternatives.

Steven Bell,  
(Senior Economist),  
Morgan Grenfell and Co.,  
20, Great Winchester St, EC2.

## Working with people

From Mr A. Marx

Sir, — John Lloyd's article (November 5) entitled "The CBI's business plan — Employers map out pragmatic route" skirted over the most important factor in one employee to work harder and more co-operatively, without pressing for too much more money.

Do employers really believe that by just asking employees to work harder and more co-operatively this will just happen? Rather than wanting employees to work harder, they

## Letters to the Editor

should be taking steps to train their managers in how to get their employees to work harder and more co-operatively. One thing is certain, more pay, more bonus schemes, won't do it. They may attract people to the firm and they may prevent people leaving, but they won't make them work harder.

The only thing that will do this is leadership from managers at all levels: An understanding of what makes people give of their best, what senior managers can do to achieve this, how important it is that each manager communicates with his subordinates regularly, and lastly and most importantly, a realisation by chief executives that they have got to take a leadership role in leading their employees to success.

Our workplace may be becoming more technical, more automated, but it still depends on people for its success. Surely the most vital thing we can do to improve our economy is to train our managers at all levels, in how to get the best from those who work for them.

Andrew Marx,  
(Head of City and Commercial Department),  
Industrial Society,  
3 Carlton House Terrace SW1.

## It is possible to trade in angels

From the Editor, Retail Jeweller

Sir, — Your article (November 14) which refers to the halt in production of krugerrands in South Africa, claims that Commonwealth countries, including Britain, halted trade in krugerrands last month, but this is not the case.

The true position is that Commonwealth leaders declared their willingness to take action to ban the coins but so far no country has implemented such a ban. The Department of Trade and Industry has confirmed that in the light of the UK's international obligations to allow free trade under the GATT agreements, it would be difficult for the British Government to ban krugerrands.

The Prime Minister recently told the House of Commons: "We have agreed to do what we can, but there are legal limitations." A spokesman at the Department of Trade has told me that the necessary legislation to enforce a ban already exists. If the Government decides to go ahead despite its obligations to GATT, the

department is ready to take action. In the meantime, imports of the coins are legal and even if a ban is imposed, dealing in them within the UK would not be affected: those holding krugerrands need not fear their investment will be rendered worthless as each coin contains one ounce of fine gold.

There is, however, now a British-made coin which directly challenges the krugerrand. The angel is a one-ounce gold coin with a nominal value of £5 which has been produced for the Isle of Man and declared to be a legal tender of the Isle of Man Government.

John Cooper,  
30, Soho Sq, W1.

## Selling life insurance

From Mr P. Moran

Sir, — Clive Wolman's article about "The selling of life assurance" (Lombard, November 8) made an excellent point about Marketing of Investments Board (MIB) and its role in the life insurance industry.

Most people do not wish to sacrifice short-term spending to reduce financial sacrifice at some time in the distant future. It is hardly surprising therefore that life insurance salesmen are faced with a significant percentage of "no's". Of course, the "yes's" must pay for the "no's", but one cannot expect them to allow for this fact when contemplating the commission.

I usually offer a job to people who think the commission is too high. This is the most unsuccessful recruiting system ever devised.

A very considerable amount of term insurance is sold in spite of low commission. It is frequently attached to more expensive products and is sold to people who are too much of a nuisance or make irresponsible claims, but until such time as pensioners and widows are complaining about over-insurance there is a danger of throwing out the baby with the bath water. My firm has had a large number of offices over the past 30 years, but which one could purchase life insurance by pensions. We have never had a queue at one of them yet.

Of course Mr Wolman is correct in inferring that com-

mission is irrelevant to the consumer who pays the total expenses — not just the commission. He should therefore logically accept that the total expense ratio is decided by the consumer. It is therefore not surprising that every industry declares the gross profit margin on every transaction. This might double the unemployment problem at a stroke.

Alternatively, if consumer protection legislation is anything to go by, it might be a complete waste of time. Consumers used to pay ridiculous annual percentage rates without realising it. They now pay ridiculous annual percentage rates and in addition they are paying to be told that they are paying ridiculous annual percentage rates.

If Clive Wolman is seriously concerned about consumer protection, he should contemplate the position of maturing unit linked policies at the time of the next 1978 or 1981. All his other worries will then pale into insignificance.

The man on the Clapham omnibus is being exhorted to borrow next year's income to pay this year's holiday. Next year he will be exhorted to borrow more. Mr Moran and the debtor nations is a case of irresponsible escalating credit. The life insurance, pensions and savings industry is an island of comparative sanity.

If Clive Wolman thinks that the subject of selling life assurance provokes hypocrisy — he is right. Unfortunately his excessively simplistic article is counterproductive.

## Terrorists and victims

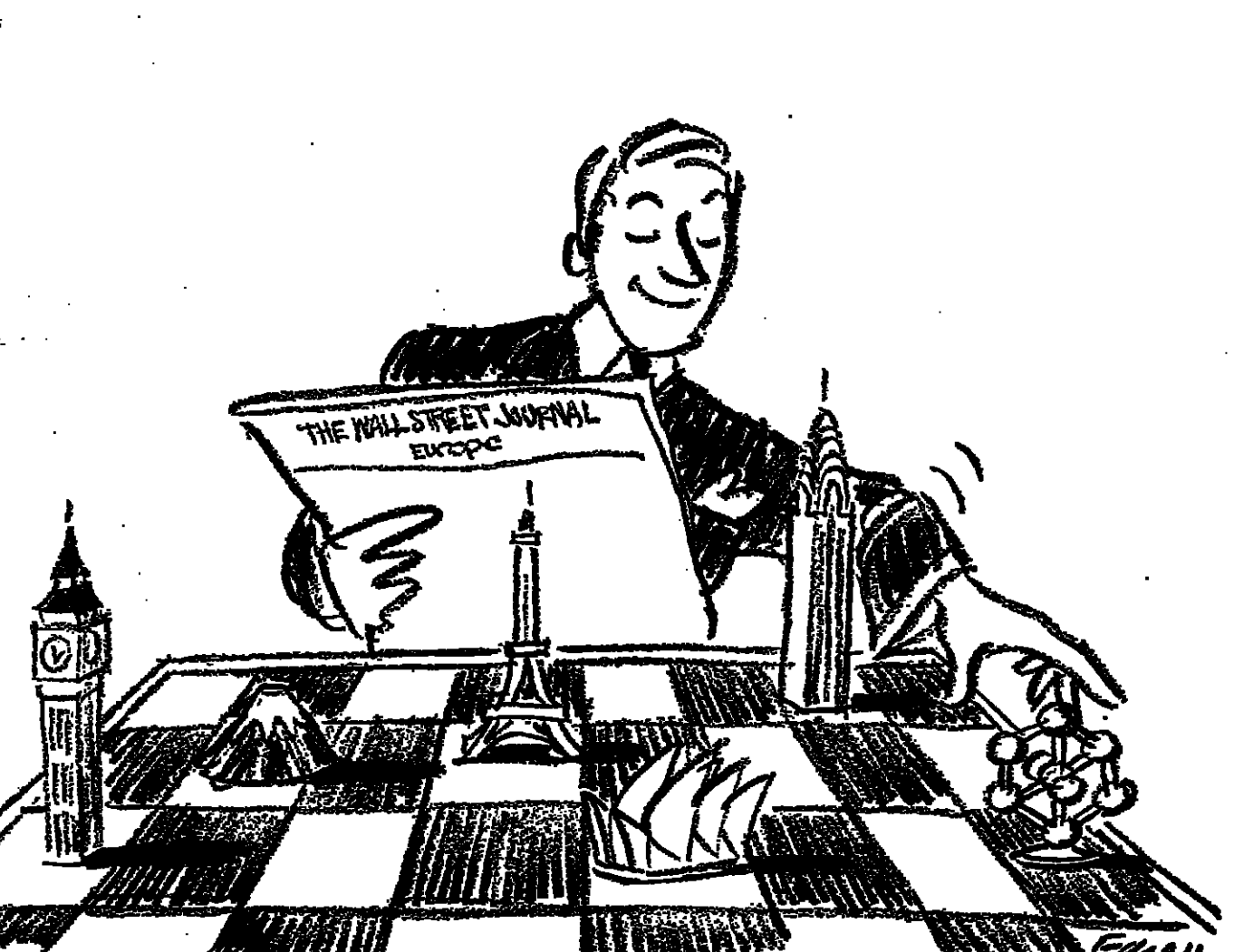
From Mr M. Smith

Sir, — What sort of world is advocated by your editorial (November 13)? Jordan senses an opportunity? To claim that the Western world has to expect further acts of terrorism in the Middle East and to "temper the desire to punish" offers carte blanche to terrorists and no sympathy to the victims.

If we have not understood yet that the only thing that terrorists respond to and which draw from in strong action then we will indeed be subjected to horrors and no doubt condemnation in the media when action is pursued against the perpetrators.

I would hate to assume that should Mr Arafat ever put positive rejection of the PLO movement, the destruction of the state of Israel, and to "temper the desire to punish" to paper, that your editor would have his heading "Peace in our time."

Mervyn E. Smith,  
43, Shirley Avenue,  
Chesham, Surrey.



## PROFIT FROM A WIDER VIEWPOINT.

For a strategic overview of the International business scene, all you need is The Wall Street Journal/Europe.

The Journal offers you:

- a concise daily summary of international corporate and economic developments,
- a comprehensive package of international capital market news and financial information,
- a unique and sometimes controversial editorial position on European economic

and public policy issues, and the most complete coverage of the American economy and American business available this side of the Atlantic.

The Wall Street Journal/Europe offers you a truly global view of the trends that will shape Europe's — and your company's — future.

Start picking up a copy every day.

It could be one of the smartest moves you'll ever make.

THE WALL STREET JOURNAL  
EUROPE

GO STRAIGHT TO THE TOP



**St Quintin** 01-499 8626  
Telex 268884  
AN INTERNATIONAL  
PROPERTY SERVICE

# FINANCIAL TIMES

Monday November 18 1985

**R&T** PROPERTY  
AND  
RUSH & TOMPKINS CONSTRUCTION  
GROUP PLC  
01-493 4937

## Terry Byland on Wall Street Banking on bullish financials

WALL STREET'S banking stocks have been rising strongly over the past eight weeks, even outperforming the explosive industrial sector as bond yields have plunged and rumours of a discount rate cut have circulated.

Gains of 10 to 20 per cent among money-centre and regional bank stocks since the beginning of October compare with 7.5 per cent on the Standard & Poor's 500, or 8.8 per cent in the narrower Dow Jones industrial average.

The renewed surge in financial issues has given the lie to those analysts who favoured caution after third-quarter results in that sector seemed to set the crown on a highly successful run both for banking profits and for stock prices.

Those analysts who recommended caution in mid-September were proved correct for a time - but only a short time. After a staggering fall over the eighteen months to last September, bank stocks came in for a bout of profit-taking. This selling burst left perhaps too deep a mark on the sector's relative stock performance.

However, the bears were thrown into disarray by two factors, one of which might have been foreseen, although both required a deep knowledge of the black arts.

Taking the easiest factor first, the World Bank-IMF agreement that the leading industrial nations should encourage their respective bankers to increase their already doubtful loan portfolios, was exactly what Wall Street had long predicted. Banking analysts have often claimed that the solution to the LDC loan crisis lay with governments and not with bankers.

But the chief reason behind the latest surge in bank stocks has been Wall Street's conviction - against all denials - that the G-5 agreement has been refined into a plan to use interest rates to lower the US dollar.

It is the expectation of lower US interest rates that has brought plunging bond yields and a soaring stock market on Wall Street. Leading the charge have been Chase Manhattan, up 20 per cent since October 1. Bankers Trust, up 13 per cent, Citicorp, up 9.5 per cent and Security Pacific up 16 per cent.

Wall Street is still a bull of bank stocks. Mr Thomas Hanley of Salomon Bros holds to a prediction that bank profits will rise by about 12 per cent in fiscal 1986. Both domestic and international loan portfolios are sounding healthier and the stocks should continue to outperform the S & P 500 index over the next six to twelve months.

Paine Webber is equally bullish, throwing more weight towards the money-centre stocks, where it sees Chemical NY lifting earnings by more than 20 per cent this year.

In contrast, bank profits will benefit once again in the final quarter from the excitement in US bond and world currency markets. While it is true that both trading sectors can also swallow profits as easily as they can boost them, the banks have kept on the winning side.

There is just one cloud on the banking horizon. Twice this year, bank profits - and stock prices - have become as the banks succeeded in keeping prime rates steady while rates fell in the money markets, where they must fund themselves.

In September the bulls were confounded when another fall in short-term rates inspired hopes that bank profits were about to repeat their good fortune.

But since October 1, near-term Treasury-bill rates have jumped by 30 basis points and six-month rates by about 20. Federal funds have stayed obstinately above 8 per cent, and the Senate delay in approval for the federal debt ceiling has now forced the credit markets with a disjointed but heavy flow of cash and short-term bills.

A check in bank profits in the final quarter would not change the fundamentally optimistic factors behind the industry. The bulls have probably got it right again, although some faint hearts may duck out on the year-end results.

## LONDON EXCHANGE SUGGESTS ELECTRONIC NETWORK

# Worldwide market link plan

BY ALEXANDER NICOLL IN LONDON

PROPOSALS for a new electronic network connecting stock exchanges worldwide for dealing in international equities are expected to be announced this week by the London Stock Exchange.

The London exchange, in common with its counterparts in the US and Europe, is facing a serious challenge from a round-the-clock market in shares of the world's biggest companies, developing to a large extent away from established exchange floors.

Rival computerised trading systems, such as Instinet, the US-based network which is to be marketed in Europe by Reuters, the business information group, threaten to take international equity trading away from established exchanges for good.

The London exchange, as part of next year's reorganisation of UK financial markets is planning to operate four investment exchanges for the trading of international equities: domestic equities, options and UK bonds.

It is discussing the joint operation of the international equity exchange with a regulatory body for international securities being set up by international bond dealers and bankers.

Under the new proposals, how-

ever, the investment exchange will be part of a much wider automated network that would be set up with the co-operation of North American, European and eventually Far Eastern exchanges.

At the heart of the new investment exchange would be an automated quotation and trading system for which the Stock Exchange Automated Quotation (Seaq) system, now being developed, is likely to be only a precursor.

The plans which have yet to receive the formal backing of the exchange's ruling council, are likely to be outlined this week in a series of speeches by exchange officials at a London conference on Computers in the City.

Under official plans for regulation of UK markets, the Securities and Investments Board will recognise investment exchanges which regulate individual markets and provide price dissemination and audit trail facilities. Firms wishing to deal on such exchanges must be authorised by a self-regulatory organisation (SRO). The stock exchange also plans to be an SRO.

The exchange believes that, even though international equities are unlikely to be dealt centrally on exchange floors, stock exchanges still provide the best trading mecha-

nisms because they offer members necessary services such as satisfactory price display, settlement systems and market surveillance.

The new idea would, however, require close co-operation with stock exchanges outside the UK. "No one stock exchange can expect to establish on its own a global exchange," Mr George Hayter, divisional director of information services at the London exchange, says.

Potential participants in the new exchange would include European bourses through a data interchange system, called Idig, which the European Community has been striving to establish for several years. It is expected to get underway next year with prices available initially from several exchanges including London.

The London exchange has also been holding talks with the New York Stock Exchange and Nasdaq, the North American Securities Dealers Automated Quotation system, which has developed the huge US over-the-counter equity market.

NYSE officials have spoken of a potential "electronic bridge" over the Atlantic, similar to the Inter-market Trading System which links the NYSE with regional stock exchanges. But London's talks with Nasdaq have progressed further,

partly because the Nasdaq market-making method is closer to London's than the NYSE's specialist system.

Formal trading links would require extensive government inspection in the UK and US, but there are hopes that a less formal pilot scheme could get under way next year, with the exchange's Topic screens and Nasdaq both showing prices of shares which are traded in both systems.

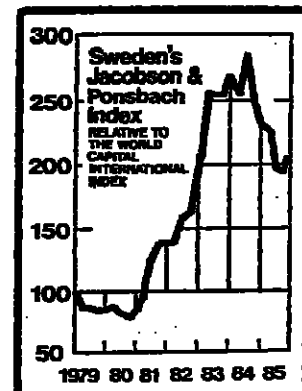
Underlying the planned initiative is a belief in some quarters of the exchange that, unless a serious competitive effort is made, it could become an insignificant body trading only second-line UK stocks. In the run-up to the "City revolution," some feel that too much attention has been focused on domestic market changes and too little on the development of the global equity market.

The exchange's Seaq International service, showing market-makers' prices for selected non-UK equities, already faces direct competition from a similar Reuters service and the threat to the exchange's control over price display will intensify next year when Instinet's US service is also provided.

Progress on German-Japanese bank reciprocity, Page 19

## THE LEX COLUMN

# Stockholm comes out of the cold



Sweden is finally starting to thaw. The Stockholm equity market, which flowed faster than any other in the world between 1981 and 1983, has been frozen ever since. While equity indices elsewhere in Europe have been setting records, Stockholm has traded in a narrow range some distance below its late-1983 peak. Yet since the late summer the Swedish market has begun to make up the lost ground. The Jacobson & Ponsbach index has risen by a fifth since early July, with the majority of the rise occurring in the past month. On Friday evening the index stood at its highest point of the year.

It is a curious time to turn bullish. The Social Democrats were returned to power two months ago, underlining yet again the electorate's commitment to a welfare state which is financed by astonishingly high rates of taxation and by a budget deficit which in relation to GDP stands comparison with its counterpart in Washington.

In the absence of an absolute majority the Social Democrats may need to lean on the Communist Party for support and are in any case most unlikely to dismantle the paraphernalia of exchange controls or credit ceilings which help to make Sweden seem a suspicious sort of place to the fund manager off a plane from Boston. Nor are they about to abandon the wage-earner funds which, in the view of Swedish industry, compel the corporate sector to pay for its own socialisation.

The competitive devaluations of 1981 and 1982, with a strong underlying improvement in productivity, have sustained GNP growth over the past three years and kept unit labour costs at least in line with those of Sweden's major European trading partners. But the soft currency advantage has been progressively eroded by a comparatively high inflation rate - around 8 per cent at present - and a rise in real wages. An overhang from last year's pay round makes it almost impossible for wage increases to be kept below 6 to 7 per cent next year, and the most recent forecasts suggest average rises of roughly 7 per cent, at least 2 percentage points above the expected inflation rate.

Real wage increases have a muted effect on domestic consumption, because of the very high personal tax rates, but they have an immediate impact on industrial profitability. Sweden's corporate sector is not taxed extravagantly - few companies pay corporation tax at much above a 25 per cent rate - but indirect labour costs are steep. A SKr 100 wage increase converts to a SKr 142 rise in overall labour costs after social security and other payments.

These cost increases, the pessimists argue, will eat straight into profit margins, since there is simply not much room to raise prices either at home or abroad. GNP growth is expected to fall from around 2 per cent this year to between zero and 1 per cent in 1986, while the current account, which showed a modest surplus in 1984, is heading for a deficit of about Skr 12bn this year and will stay in the red during 1986.

So growth in pre-tax profits may slip from around 15 per cent this year to no more than half that figure in 1986. The bulls of the equity market reckon that this slow-down has already been fully built into share values. On an actual tax basis, the Swedish market is trading on a multiple of no more than 7 times 1985 earnings (although the Swedish system of tax allocation does produce a rather generous earnings figure).

Equity prices have, according to this more cheerful analysis, been consistently depressed by Sweden's high real interest rates. It is hard for an equity market yielding 3 per cent to make much progress when five-year Government bonds are offering 13.3 per cent. A 1-point cut in the official "penalty" rate prompted an immediate equity market rally late last month and, while the scope for further cuts is constrained by the size of the current account deficit and the strength of personal consumption, the trend in interest rates is clearly downwards.

With domestic institutions now returning to the equity market, foreign investors are beginning to feel less lonely. They have been consistent - and often heavy - net buyers of the Stockholm market since last summer on the grounds that Sweden's big exporting companies represent outstanding long-term value. It is hard to quarrel with that analysis. The corporate sector has pushed up its average return on equity from virtually nil to around 30 per cent over the past eight years, capital spending growth of 15 per cent or more in each of the past two years has been financed from internal cash flow and capacity utilisation is exceptionally high - 95 per cent or more in the forest products industry. Swedish industry is, by any international standard, in remarkably good shape.

Until recently, foreigners have had precious little to show for their enthusiasm. Ericsson, the one company in which the foreign shareholding exceeds 50 per cent, has been a miserable performer and Swedish companies have developed a nasty habit of offering new equity on foreign markets just before their share prices collapse. Compared with the returns on, for example, the German equity market this year, Sweden has been a disaster. It may be that the rally of the last month peters out just as every other has over the past two years. But it could be that this time foreigners will be rewarded for their patience.

## Electronics indices

Before the fuses started to blow, the accepted argument for long-term investment in electronics was that here, if anywhere, was a sector with a technological momentum which would enable it to grow faster than the rest of the British economy. All this year, however, dismal results have been forcing the London market to stand this idea on its head: technology and growth consume cash, for certain; profits are more capricious. A fund that had remained invested in the constituents of the FT Electronics index over the past twelve months would have lost a third of its capital.

That fact alone might suggest that the sector was cheap enough to buy (on a total capitalisation of about £34bn) if only the shocks would stop. But it is clearly not enough to buy indiscriminately: a more refined approach is made possible through a family of 16 sub-sector indices constructed by Robert Fleming. It must make sense to separate the industry majors from the smaller companies and computer manufacture from component distribution; doing so throws up small areas of serene progress amid the devastation. Running the indices back a few years also confirms old rules of thumb about leaders and laggards in the cycle; and that favourite leading-indicator, component distribution, has been performing nicely for a couple of months past.

# Plessey blames Rockwell for US rejection of Parmigan

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT, IN LONDON

BRITAIN'S failure to win a multi-billion dollar contract from the US Army was primarily the result of lack of co-ordination and consultation between Plessey, the UK electronics group, and Rockwell, its US prime contractor, rather than overpricing of its equipment by the British company, Mr Michael Heseltine, the UK Defence Secretary, will be told today.

Mr Heseltine will open the first stage of his inquiry into how the French battlefield communications system, Rita, beat its British rival, Parmigan, for the \$4.3bn US contract when he summons officials from the defence sales organisation, the British Army and Mr Peter Lewin's Procurement Executive to his office this afternoon.

The officials are being asked to explain the gap between the \$7.4bn Rockwell-Plessey bid and the winning tender of \$4.3bn by the French company, Thomson DCSF, led by its prime contractor, the US company GTE.

The officials appear to have accepted Plessey's contention that Parmigan - which is also being supplied to the British Army at a cost of at least £700m - had not over-priced in the bid for the US contract.

The company is said to have provided the Defence Ministry with calculations showing that had it bid Parmigan on the basis of equipment and prices as delivered to the British Army - which US procurement rules forbade it from doing - its bid for the US contract would have been \$4.5bn.

The company maintains that Parmigan accounts for less than 40 per cent of the total bid made on its behalf by the Collins division of Rockwell. Plessey officials are claiming therefore that Rockwell was primarily responsible for the high bid.

It is far from clear whether Mr Heseltine will accept those arguments, even though his officials have long pointed to an uneasy relationship between Plessey and its US prime contractor which they believe was detracting from the success of the British bid.

The Defence Secretary, who was in the Far East when the US contract was awarded on November 5, was shocked not only because Parmigan lost by such a wide margin but because he and the UK Prime Minister, Mrs Margaret Thatcher, used - on his advice - political influence with the US Administration to try to win the contract,

not knowing how far apart the bids were. The embarrassing and unanswered question in the Defence Ministry is how British intelligence could have been so poor.

Mr Heseltine is expected to call in representatives from Plessey within the next few days and seems certain to demand a detailed analysis of the army's past and possible future contracts for Parmigan.

His inquiry, expected to form the basis of a report to the Cabinet, comes in the wake of a briefing by the Pentagon last weekend for the losing consortium to which the British Government was invited but did not send a representative.

US officials are believed to have identified three main reasons for the lower GTE-Thomson bid. The US-French consortium adopted what one official called a "clever engineering solution" to one of the problems involving the interface between communication systems already deployed by the US Army. It also made a point of incorporating as much equipment as possible that is already in use with the US Army, the official said, while Thomson-GTE made sure that no more than 25 per cent of the total communications system would be procured from France.

# Int'l Harvester sinks deeper into deficit

By Terry Dodsworth in New York

INTERNATIONAL Harvester, the US truck group, sank deeper into deficit last year, the cost of amortising its farm equipment business led to net losses of \$364m on sales of \$3.5bn.

In the previous year net losses amounted to \$55m on sales of \$4.4bn, but the loss from discontinued operations, at \$228m, was considerably lower than the deficit of \$376m in the most recent year. Tax credits in the two years were roughly comparable, amounting to \$100m this year and \$94m in the previous fiscal year to the end of October.

In the fourth quarter the group made net profits of \$57m, or 41 cents a share, against earnings of \$7m, or 3 cents a share, in the same period of the previous year. The results in the most recent year included a tax credit of \$27m, or 20 cents a share, against a tax credit of \$31m, or 41 cents.

Harvester added that operating income in the 1985 quarter amounted to \$30m, or 21 cents a share, against \$34m, or 26 cents a share. Sales fell to \$868m from \$987m. The group added that shipments of its heavy trucks declined during the final quarter as demand moderated. Mr Donald Lennex, chairman, said he expected demand in 1986 to be slightly below 1985 levels.

Deere, the farm machinery company that has been hard hit by the crisis in US farming, is trimming its workforce and production schedules still further in an effort to reduce dealer inventories.

The jobs of about 350 employees at its plant in Waterloo, Iowa, will go as part of the move, while the combine factory in East Moline, Illinois, will be shut down for 42 production days in January and February.

## Soviets play down letter

Continued from Page 1

He said the absence of a ban on Star Wars was the main defect in the US counter-proposals on disarmament tabled in Geneva at the end of last month. "Without a ban on space strike weapons there is no hope for a reduction in strategic offensive weapons," Gen Chervov said.

Mr Robert McFarlane, Mr Reagan's national security adviser, said that there had been some progress on bilateral US-Soviet issues during intensive negotiations at expert level over the weekend. He was unable, however, to cite any progress on the issues of arms control and regional conflicts around the world that will be the summit's dominant political themes.

Mr McFarlane said that lengthy discussions on chemical weapons had not brought the two sides closer to the global ban that the US is seeking. Washington remained very interested, however, in reaching an agreement on stopping their spread worldwide. US-Soviet talks aimed at establishing "common purposes" in preventing the proliferation of nuclear weapons had gone better and he was optimistic that an agreement could be reached.

Mr Speakes reaffirmed that the US would continue to abide by a strict interpretation of the ABM treaty in pursuing the Star Wars programme.

The outcome of the summit may affect West Germany's attitude to joining the Star Wars programme, Chancellor Helmut Kohl said yesterday.

# Control Data cancels payment of dividend

BY PAUL TAYLOR IN NEW YORK

CONTROL DATA, the troubled US computer and computer products group, has bowed to mounting pressure and cancelled its 18¢ cent-a-share quarterly common stock dividend. The move highlights the problems faced by the group, particularly in its computer peripherals business.

The Minneapolis-based group, which only two months ago told Wall Street that it remained "committed" to paying dividends despite its problems, on Friday that its board considered it "prudent" to cease paying the common stock dividend "in view of the losses currently being incurred."

In October, the group reported a \$255.6m third-quarter net loss, partly reflecting a special \$153.8m charge to restructure parts of its business.

Control Data, which is currently in default on some of its short-term bank loans, has recently embarked on a massive asset sale programme in an attempt to conserve cash, return to profitability and reassure its bank lenders.

In a brief statement, the company said its board had decided to maintain the company's 11 1/4 per cent preferred stock dividend and was "confident that the previously announced restructuring programme will serve as a sound basis for regaining profitability."

Cutting its already modest quarterly common stock dividends will save the group about \$8.4m a quarter, but the action does signal Control Data's determination to come to grips with its problems and help preserve its dwindling cash balances which stood at about \$57m at the end of the latest quarter against \$63m at the end of last year.

Control Data has announced plans to close down or sell off large chunks of its businesses in an effort to reduce operating losses and refocus its operations on profitable business segments.

Control Data's stock, which had traded at a high of more than \$38 a share earlier this year, closed on Friday down 3 1/4 at \$17 1/4 having traded down as low as \$17 1/4 earlier in the day.

# S. Africa talks held

Continued from Page 1

draw up an alternative strategy to economic sanctions and disinvestment and discuss a greater business role in efforts to bring about change in South Africa.

An important item on the London agenda is said to have been funding for black housing, education and small business projects.

Although not directly linked, the latest initiative coincides with efforts by the Urban Foundation, a business-backed South African reform lobby, to win financial support from companies in the US and Britain.

A delegation from the foundation,

led by Mr Warwick Barnes, an executive director, visited both the UK and the US recently in an effort to raise support for its black housing, education and business projects in the Republic. The delegation raised \$1m during its visit to the US, and hopes to secure support from UK companies worth £400,000 (\$568,000) a year.

Earlier this year, Mr Jan Steyn, the foundation's chairman set out what he called "an agenda for reform" in South Africa, calling among other things for talks with representative black leaders including the banned African National Congress (ANC).

# Bovis Construction wins £70,000 building contract.

"Would you kindly repeat that - left a few noughts off have we?"

"No mistake. During 1984 and 1985 we've also been appointed for projects costing £103,000, £50,000, £120,000, £100,000, £250,000..."

"But..."

"...£168,000, £73,000, £96,000, £100,000..."

"But, but..."

"£95,000, £116,000, £123,000, £140,000..."

"Stop! I thought Bovis Construction only took on multi-million pound Management Contracts and that projects of this size didn't get a look in. But I'm obviously wrong."

"Obviously."

**Bovis**  
Bovis Construction Limited  
(Quality is a rare bird.)

Bovis Construction, Bovis House, Northolt Road, Harrow, Middlesex HA2 0EE. Tel 01-422 3488.

Readings at mid-day yesterday:

C-Daily	D-Daily	F-Fair	Fg-Fog	B-Brain	S-Sun
St-Short	Se-Sea	T-Thunder			

Amst	10.1	10.1	10.1	10.1	10.1
Antw	10.1	10.1	10.1	10.1	10.1
Berlin	10.1	10.1	10.1	10.1	10.1
Bombay	10.1	10.1	10.1	10.1	10.1
Buenos Aires	10.1	10.1	10.1	10.1	10.1
Calcutta	10.1	10.1	10.1	10.1	10.1
Canton	10.1	10.1	10.1	10.1	10.1
Cebu	10.1	10.1	10.1	10.1	10.1
Hankow	10.1	10.1	10.1	10.1	10.1
Hong Kong	10.1	10.1	10.1	10.1	10.1
Kobe	10.1	10.1	10.1	10.1	10.1
London	10.1	10.1	10.1	10.1	10.1
Lyons	10.1	10.1	10.1	10.1	10.1
Manila	10.1	10.1	10.1	10.1	10.1
Medan	10.1	10.1	10.1	10.1	10.1
Osaka	10.1	10.1	10.1	10.1	10.1
Paris	10.1	10.1	10.1	10.1	10.1
Shanghai	10.1	10.1	10.1	10.1	10.1
Singapore	10.1	10.1	10.1	10.1	10.1
Tokyo	10.1	10.1	10.1	10.1	10.1
Yokohama	10.1	10.1	10.1	10.1	10.1



## SECTION III

## FINANCIAL TIMES SURVEY

## International Fund Management

"THE domestic US securities markets represent only half the global opportunities available to the US investor. There is no difficulty in justifying international investment. The onus of the argument is on those who stay at home."

That remark, by the asset allocation executive of a major US-owned fund management firm, upstages the new aggression of the global investment industry. The aim is to turn international investment from a minority product, representing only a small segment of a diversified domestic fund, into the mainstream portfolio concept.

In the past, international investment has been the pre-occupation mainly of small nations, forced by lack of domestic opportunity to search outside their own borders. Oil-rich states like Kuwait and Brunei have been among the most prominent global investors in the past couple of decades. Such state funds are scantily documented, and so are the vast private boards which are channelled through Switzerland and various offshore havens, and produce their most visible manifestation in the \$350bn Euro-bond market.

But the important recent development is that private sector institutions in a number of major countries are also embarking on an internationalisation of their portfolios. The precise reasons may differ: the British have been adjusting to new freedoms resulting from the ending of exchange controls in 1979, the Japanese are having to find ways to invest an expanding balance of payments surplus, and the Americans are being persuaded that they ought to diversify at least a modest proportion of their vast domestic portfolios.

The background theme is common, however. Improvements in communications technology are breaking down many of the barriers that have isolated markets from each other in the past. Banks and securities firms are setting up global networks, and having developed

Private sector institutions in a number of major countries have embarked on an internationalisation of their portfolios, as improvements in communications have lowered the barriers of previously isolated markets.

## More aggression shown on a broader front

BY BARRY RILEY, Financial Editor

global products they are pulling out all the stops to persuade investors to buy them.

That the Americans are serious about the global picture is shown by the proposal of several US houses to promote a mini-Manhattan in London's docklands, as a satellite to the congested financial district of the City.

And at the product level, one of the major New York investment banks, Morgan Stanley, has decided to buy the Capital International series of world-wide equity indices—a decision that has sent minor shock waves through the international fund management community.

It shows that the Americans are prepared to inject their brand of aggression and competitiveness into what has up to now tended to be a fairly low profile business.

The takeover of the CI series—which includes the widely used World Index and the also extensively followed non-US EAFE (Europe, Australia, Far East) Index—comes at a time when the indices are already

embarrassing to many international fund managers for another quite different reason. Most funds have seriously underperformed on the basis of these yardsticks in the past couple of years.

The global performance measurement service of WM Computer Services now goes back more than four years. It at present covers 95 portfolios run by 31 managers, with a total market value of nearly \$3bn, almost all in equities.

What stands out in the record is the astonishing underperformance by these funds in 1984, when ill-judged stock selection cost them on average 12.2 per cent relative to the EAFE (Europe, Australia, Far East) Index.

To some extent this marked the reversal of excess performance of 7.1 per cent in 1983. But in the first half of 1985 the funds were still losing out, going down 4.6 per cent against the EAFE on stock selection grounds, reduced by 0.9 per cent thanks to favourable market weighting. Japan has proved a major

problem for the global fund managers. They tend to invest in the "international" sector of the Japanese equity market and not in the domestic stocks. When the two sectors move differently—as is often the case—the performance of the international funds can diverge sharply from the patterns of the overall indices.

Who, in early 1984, would have invested in Japanese banks on 20 p/e's? Obviously they were much more expensive than bank stocks in Europe. So when the Japanese bank stocks began to rocket, and eventually moved on to p/e's of 80 the foreign managers cried "fool," talked of manipulation, claimed they could never have scraped together enough shares in a nominal market to gain a proper weighting anyway, and watched their performance figures fall apart.

More recently, other domestic sectors in Japan, such as real estate, utilities and transportation, have made the running. Here, too, the international funds tend to have limited exposure.

Apart from giving a boost to global index funds, the Japanese debacle has raised question marks against the expertise of the global investment managers. They can argue that swings among the Japanese sectors are cyclical, and the international stocks will come back again. But they are all categorised as active managers, and charge fees to match, so major realignments in the world's second largest equity market are surely well within their frame of reference.

At least the dollar has been moving favourably for the international fund managers for most of this year. During its period of growing overvaluation, particularly in 1984, their performance in dollar terms was seriously depressed. At the same time the fund managers were able to argue—rightly as it turned out—that late 1984 and early 1985 were excellent periods for Americans to use overvalued dollars to buy foreign assets. The benefit has duly come through as the dollar has tumbled.

Even so, WM figures for the four years to mid-1985 are still badly affected by adverse currency movements as well as poor stock selection, so that an annualised four-year return of 6.3 per cent on the equity portfolios in the WM universe compares with 15.6 per cent on the Standard & Poor's 500.

Dollar weakness has also begun to enhance the attractions of international bonds, though bond fund managers insist that currency swings are not the only or even the major reason for diversifying bond portfolios.

Some argue that foreign bonds are not really an alternative to domestic bonds, but represent an entirely distinct kind of investment. They offer the opportunity to add value by arbitraging between different economic and political regimes, which are typified by different structures of risks.

The claim is that the return can be increased over that in a domestic market, while at the same time the risk can actually be reduced. Such



claims rely on the availability both of vast amounts of information and of high level analytical skills.

At any rate, J. P. Morgan, which pioneered the global diversification of ERISA equity portfolios in 1980, is now actively promoting the same idea for bonds. In all, its international bond portfolios run to around \$800m.

For both equity and bond

fund managers, the success of an international approach relies on the various markets having the right combination of isolation and accessibility.

If the markets are too protected it may be impossible to get in and out freely enough. If they are too open, they are likely to move broadly in line with other markets and the arbitrage potential will be reduced. For it to make sense to

swing money around the world, the correlation between movements of different markets must not be too high.

For the moment, at least, the technologists are moving a good deal faster than the politicians, giving international investors plenty of scope. So global fund managers have a lot going for them—but they had better beef up their performance if they are to keep their clients happy.

# Wherever you look in this survey, you'll find Barings.

Well, almost.

Because Barings are active in virtually every field of International Fund Management surveyed here.

The ubiquitous presence of Barings extends to the following areas:

BONDS · EQUITIES · PROPERTY · FUTURES AND OPTIONS

VENTURE CAPITAL · US PENSION FUNDS · JAPANESE CAPITAL EXPORTS

OFFSHORE FUNDS · MUTUAL FUNDS

If you need to draw on the worldwide and wide-ranging fund management expertise of the Barings Group, contact any of the people listed below:

R. M. Shaw (UK domestic and global fund management)  
Barings Investment Management Limited  
8 Bishopsgate  
London EC2N 4AE  
Telephone: 01-283 8833  
Telex: 883622

J. J. Arena (Fund management—North American securities)  
Endowment Management & Research Corporation  
77 Franklin Street, Boston  
Massachusetts 02110, USA  
Telephone: (617) 357 8480  
Telex: 710 321 0664

J. J. K. Taylor (Specialist fund management—Far Eastern and Pacific Basin markets)  
Barings International Investment Management Limited  
9 Bishopsgate  
London EC2N 3AQ  
Telephone: 01-588 6133  
Telex: 894989

R. S. Hartley (Fund management for ERISA and other North American clients)  
Barings International Investment Limited  
9 Bishopsgate  
London EC2N 3AQ  
Telephone: 01-623 5264  
Telex: 885888

R. G. Hall (Unit trusts)  
Barings Fund Managers Limited  
8 Bishopsgate  
London EC2N 4AE  
Telephone: 01-283 8833  
Telex: 883622

E. E. Walsh (Currency funds)  
Barings Fund Managers (Overseas) Limited  
P.O. Box 71  
Barfield House  
St. Julian's Avenue  
St. Peter Port, Guernsey, CI  
Telephone: (0481) 26541  
Telex: 4191651

E. I. Saunders (Fund management and other financial services)  
Barings Brothers S.A.  
6 Place Chevre  
1201 Geneva  
P.O. Box 73, 1211 Geneva 1  
Switzerland  
Telephone: (022) 32 4216  
Telex: 28677

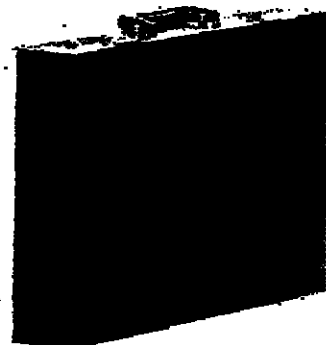
J. G. J. Everett (Fund management and other financial services)  
Barfield Bank & Trust Co. Limited  
P.O. Box 71  
Barfield House  
St. Julian's Avenue  
St. Peter Port, Guernsey, CI  
Telephone: (0481) 26541  
Telex: 4191606

R. A. Onians (Venture capital funds in the UK and Europe)  
Barings Brothers Hambro & Co. Quin Limited  
Suite 34  
140 Park Lane  
London W1Y 3AA  
Telephone: 01-408 0555  
Telex: 295082

A. D. Chambers (Venture capital funds in Japan)  
Orient Capital Co. Ltd.  
World Trade Center Building  
2-4-1 Hamamatsu-cho  
Minato-ku, Tokyo 105  
Japan  
Telephone: (03) 435 4890  
Telex: 1424154

R. L. Houston (Property consultants)  
Barings, Houston & Saunders  
104-106 Leadenhall Street  
London EC3A 4AA  
Telephone: 01-621 1433  
Telex: 894811

K. M. Cummings (Real estate consultants)  
Landauer Associates, Inc.  
335 Madison Avenue  
New York, NY 10017  
USA  
Telephone: (212) 687 2323  
Telex: 710 581 2012



## International Fund Management 2

European expertise  
faces challenge  
from the U.S.Managers  
BARRY RILEY

INTERNATIONAL fund management goes back at least as far as the South Sea Bubble, but its really phenomenal expansion has occurred in the past 20 years or so. That period has seen the growth of that archetypal international market place, the Eurobond market, from nothing to its current dimensions of \$500bn or so.

It has also seen a steady flow of money out of Europe and, more recently, out of the US seeking opportunities in the glamorous growth markets of the Far East, where Japan now supports the world's second largest equity market.

This has complemented the Europeans' much longer-standing involvement in the North American markets, where the British, the Swiss and the Dutch have many decades of experience, in some cases going back to the development of railroads and mines in the 19th century.

So for the time being, at least, expertise in global investment is concentrated in Europe. But this may not last, because American advisers are increasingly moving into international equities, and are now promoting international bond funds, too. The Japanese, meanwhile, will need to develop portfolio management skills to match their country's emergence as a major exporter of capital; but for the time being they are relying extensively on foreign connections.

Swiss banks have been the first to turn international investment management into a major business. Much of the \$500bn in the Eurobond market can be presumed to be invested through Switzerland, which has a legendary attraction for wealthy individuals seeking a confidential haven for their money.

The investment activities of Swiss banks abroad could become more prominent when Swiss pension laws are altered next January, permitting a greater international element in pension fund portfolios.

But generally speaking the

Swiss banks have failed to make a very effective pitch for international institutional business, or for the more performance-oriented private client business. Swiss fund management is very expensive, and several Swiss banks have actually opened up in London to tap institutional business.

The kind of international money which is looking for management includes the reserve funds of central banks and oil states, and international insurance funds—especially those of offshore captives. Much of this is typically invested in bonds, or even in shorter-term instruments.

But there is a substantial volume of British and American pension fund money available for equity investment, and large volumes of private client money—much of it collected through tax havens—are also channelled into international equities by those managers with the appropriate marketing networks.

The London merchant banks have been strongly placed to bid for this business, and Bank of England figures published earlier this year showed that the accepting houses alone handle around \$15bn of assets owned by foreigners—out of a total \$80bn or so managed by the accepting houses.

These merchant banks have the advantage of established reputations, with in many cases a world-wide system of branches serving the dual purposes of providing a marketing network and supplying the necessary international investment expertise.

Several US banks and securities houses are also prominent in this field in London, including J.P. Morgan which was a pioneer in bringing over portions of ERISA accounts in the late 1970s for global management. It is now promoting the idea of international bond portfolios for US investors.

At present Morgan manages some \$3.5bn for institutional clients in London, including \$2.8bn for US pension fund clients. It also runs portfolios for government clients, although this is an activity about which the industry is highly discreet.

There are also many specialised investment management institutions in Europe, such as the Dutch group Robeco



The Tokyo Stock Exchange. Money has flowed out of Europe and the US seeking opportunities in the glamorous growth markets of the Far East, where Japan now supports the world's second largest equity market.

which runs a mainstream equity fund worth nearly \$3bn and in all manages some \$7bn, including associated bond, property and other funds.

In the UK, there are well over 100 listed investment trusts with assets of some £15bn, of which rather more than half is held in non-British assets. Investment trust managers have a very long history of investing around the world, originally in North America and more recently in Japan and the Far East, and a number of management houses are building upon this experience to sell global investment services to US and UK pension funds.

Examples are Ivory and Sims and Martin Currie in Edinburgh, and Henderson Administration and John Govett in London. Several of them have enjoyed reasonable success in expanding out of the investment trust field, but they are relatively small organisations which find it difficult and expensive to get involved in high-powered international marketing exercises of the kind needed to achieve a high strike rate in pitching for ERISA business, for example.

In competing against the established banks, however, they are increasingly able to use their complete independence as a marketing asset. The securities industry revolution is giving many banks in London an opportunity to get into securities market making and distribution, but this raises question marks about the independence of view of their investment management operations.

Naturally the banks point to internal safeguards against abuses, but there is nothing like complete independence of

ownership to convince potential clients that conflicts of interest will never be a problem.

Independence can be something of an expensive luxury, however. Several of the independent London managers have explored the possibility of marketing tie-ups which might help to open up foreign client potential. After much deliberation, John Govett decided against a formal relationship with Security Pacific, which might have compromised its independence, though on the other hand Touche Remont has gone ahead with a joint venture deal with Bank of Tokyo.

Some of the banks are themselves responding with schemes to separate their investment management business into segmented parts of their group structures, and perhaps physically distinct premises too. There are, indeed, rumours that one or two of the major London merchant banks might spin off their investment management businesses entirely.

Such developments would partly reflect a desire to counter the multiplication of conflicts of interest. But there is also a need to motivate key investment personnel at a time when there is enormous competition for the services of top grade practitioners.

The success of several of the independents in achieving flotation as public companies—Henderson and Ivory & Sims are cases in point—has set a precedent. At the very least the big banks are being forced to install profit participation schemes if they are to maintain the stability of personnel which is a key element in satisfactory client relationships.

Concern expressed over  
electronic equity dealing

THE WORLD'S diverse stock exchanges are poised to follow the foreign exchange and bond markets to become truly global operations where the information flow and the deals themselves will be carried out increasingly through electronic systems.

The launch of Reuters' Monitor network in the early 1970s created a large international market for currencies. Now the development of SEAO, the London Stock Exchange's Automated Quotation system, will lay the foundations for an electronic information and dealing system in securities in the UK.

Reuters, through its US partner Instinet, plans to establish an international share-dealing network, while new automated systems are also being introduced in the US.

There is, however, an important distinction to be drawn between the rapid growth of international currency dealing in the 1970s and present plans for the securities markets.

Reuters' Monitor filled a previously unexploited gap in the market place. The new securities systems are attempting to break into the preserve of old-established stock markets with their own traditions and rules of conduct.

The integration of the new systems has already led to a clash in London between the Stock Exchange and Reuters/Instinet. The two sides are hoping to reach agreement but as the autumn 1986 deadline approaches for "big bang"—when the Stock Exchange radically revises its operations—the possibility remains that the two sides will go their separate ways.

The Stock Exchange insists that it retains control of the electronic information and dealing systems in the future. Reuters sees London as only one element, albeit an important one, in its plan for an international electronic market place for securities.

The London Stock Exchange is not the only regulator to express concern. Warnings about the dangers of the development of international securities markets have also come from the US Securities and Exchange Commission.

The SEC earlier this year said it was worried that its ability to regulate trading would be undermined by the increasingly international nature of dealings.

Specifically it was concerned that transactions in US stocks carried out outside the US would not be captured by its

consolidated reporting system which requires the notification of the price and the size of bargains. Most foreign stock exchanges have less stringent reporting requirements.

Trading halts imposed by the SEC might be rendered ineffective by deals carried out beyond its jurisdiction.

Against this background of official caution, the information providers and the software houses have been working busily on new products to meet the demand they are confident will come.

Reuters has been signing up clients in London to take the North American securities service already operated in the US by its partner Instinet. Reuters has exclusive rights to market Instinet outside North America.

Trading Systems  
CHARLES BATCHELOR

Problems with establishing adequate communications links across the Atlantic and in finalising clearing arrangements for UK customers have delayed the launch of the service from the original July target however.

Instinet allows the automatic completion of small orders—of up to 1,000 shares—at the best price being displayed by competing market makers on its screens.

Instinet already has a proven track record in the US where it is used by about 300 broker-dealers and institutions. It handles average daily volumes of 5m shares of exchange-traded and over-the-counter NASDAQ (National Association of Securities Dealers Automated Quotations System) stocks.

The London Stock Exchange has freely acknowledged the debt it owes to NASDAQ in its plans to revise radically the shape of the UK market but it insists on keeping control of the information and trading systems.

NASDAQ is a computerised information network which links competing market makers and broker-dealers in a nationwide market.

SEAO, which is being developed out of the existing Topic information network, is to provide expanded amounts of information to traders. It will show the quotes of competing market makers, details of previous trades and high and low quotes for the day, as well as the news items and company announcements already carried

on Topic.

Ultimately the Stock Exchange hopes to develop SEAO into a full-fledged dealing system which would allow traders to carry out transactions from their offices. To what extent the existing exchange floor will survive as a focus for personal contacts between traders and for the larger deals is uncertain.

Additional dealing systems are also being launched in the US. Two leading discount brokers, Charles Schwab & Company and Fidelity Investment Group earlier this year unveiled plans for computerised services which will link their clients' personal computers with the automated systems being introduced by the stock exchanges. This will allow the electronic completion of orders.

Increasingly an investor will be able to execute orders from his home or office through his personal computer. The system will automatically verify the identity of the investor and check that his account can cover a purchase and that the deal is within the customer's permitted limits.

The information systems too are becoming more sophisticated. Reuters and Telerate, two of the leading financial information providers, have been broadening the range of their services from the mere provision of constantly-updated prices.

They compile "pages" of specially selected information for which clients would have previously had to hunt through the system to find.

The information providers are storing the daily inflows of information in data bases and introducing graphics facilities to allow the manipulation of the data. This has brought the news-based services such as Telerate and Reuters into areas traditionally dominated by the more analytically-oriented operations such as Datastream.

The tide is clearly flowing in the direction of computerised information and dealing systems. But the recent revival of the fortunes of a dealing system launched by a number of UK merchant banks in the early 1970s, suggests there is a counter-current.

Ariel attempted to introduce computerised trading long before it was fashionable and flopped. It threw out the computers, replaced them with dealers supplying the human touch and now reports a modest upturn in business. There may be limits to the role that electronics can play.

## Navigator

The merchants who pioneered trade routes to the East faced many unknowns. Today, successful navigation in Asian waters still demands patience, skill and local knowledge.

HongkongBank has acquired such expertise through more than a century of service in the development of Asian trade and commerce.

This expertise has also provided the momentum for the Bank's expansion

into one of the world's largest international banking groups, with more than 1,000 offices in 55 countries.

Such capability allows HongkongBank to respond to your banking needs quickly and effectively, in Asia and around the world.

HongkongBank will give you access to a range of financial services which will help you chart a continuous course to success.

Write to us now at our London Office, 99 Bishopsgate, London EC2P 2LA, or contact us at any of our offices in Edinburgh, Leeds or Manchester.

**HongkongBank**  
The Hongkong and Shanghai Banking Corporation

Marine Midland Bank - Hongkong Bank of Canada - The British Bank of the Middle East  
Hang Seng Bank Limited - Wardley Limited  
Hongkong Bank Limited

Fast decisions. Worldwide.

CONSOLIDATED ASSETS AT 31 DECEMBER 1984 EXCEED US\$61 BILLION.

# We speak the language of investment worldwide.

Today it is technically possible to run an international investment company largely from London, communicating with the world by telex, fax and telephone.

Some companies do. Others establish token offices abroad to claim a presence in key financial centres.

That is not enough for GT. We've set up fully staffed offices in the main markets in which we operate worldwide. It's the only way to monitor trends, assess markets and make decisions with the depth of knowledge essential for success.

It is this kind of expertise which has twice in recent years led the Observer to nominate GT, "Unit Trust Managers of the Year" and made GT a leader in overseas management of US pension funds.

Like us, professional advisers realise the value of fund managers 'on the ground' in Tokyo, Hong Kong, San Francisco and Silicon Valley as well as London - fund managers who are frequently on the move within their own investment areas, and in constant touch with GT management internationally. With offices spanning the world's time zones, GT experts exchange information, confer on judgements and maintain awareness of market opportunities 24 hours a day.

Speaking to members of the world financial community not just in their own language, but in their own countries, helps to create GT's success - year after year.

**GT Management Limited**

8th Floor, 8 Devonshire Square  
London EC2M 4YJ  
Telephone: 01-283 2575





## International Fund Management 3

## Change of attitude by UK managers

## Futures and Options

ALEXANDER NICOLL

BRITISH fund managers have been slow to seize the hedging and income-enhancing opportunities afforded by financial futures and options.

Their caution has been fostered not only by natural suspicion of new-fangled and apparently speculative instruments, but also by prohibitions enshrined in their own articles of association.

The picture is, however, changing. Large institutions such as Prudential Portfolio Managers, the investment arm of the Prudential Insurance Group, Foster Investment Management, Save and Prosper and Foreign and Colonial have publicly thrown their weight behind the use of derivative financial products.

Nevertheless, it will be a long time before UK fund managers use futures and options as extensively as their counterparts in the US. Even though the proportion of US institutions using stock index products is far short of the potential total, they have helped to produce booming volume.

The most publicised aspect of US activity is in large-scale arbitrage programmes, in which institutions attempt to spot and

take advantage of temporary discrepancies between price levels in the futures or options market and the actual stock market.

This leads to so-called "basket" trading, in which the institutions buy or sell shares in all the companies in an index such as the Standard & Poors 500.

Index products have taken some volume away from the quieter, lucrative business of individual stock options, traded on a number of exchanges led by the Chicago Board Options Exchange (CBOE) and the American Stock Exchange. But option-writing is seen as a useful way of enhancing portfolio income, and there are many other uses, ranging from simple hedging to complex and creative techniques, to which US financial futures and options markets are put.

All these methods are expected to increase in London, with a particular boost likely to come from next year's Big Bang reforms of City institutions. The formation of conglomerate securities houses in an increasingly competitive environment will force them to use more extensively hedging and into seeking both commission income and trading profits in products such as futures and options.

This will not only boost their marketing efforts, it will also increase the liquidity of the markets themselves, making them more attractive for fund

managers to use. A further encouragement comes from the recent resolution of tax uncertainties about using the markets.

Just as Treasury bond futures represented the first venture into the pits for many US institutions, so in London futures on gilt-edged securities — UK government bonds — have so far been the most popular for fund managers.

These are traded on the London International Financial Futures Exchange (LIFFE), and are likely to get a substantial boost to volume next year when the gilt market, now dominated by two jobbers, is restructured to have 29 primary market-makers. Gilt options are traded on the Stock Exchange.

Mr Keith Bedell-Pearce, a director of Prudential Portfolio Managers (PPM), argues that, provided the investor keeps sufficient cash deposits to cover a futures market liability, holding a futures contract is no more risky than holding the underlying securities — and dealing costs on LIFFE are much lower.

He details three ways in which financial futures can enhance a pension fund's return: first, it can arbitrage, taking advantage of pricing anomalies between the cash and futures markets; secondly, it can hedge inexpensively against detrimental movements in the underlying market; thirdly, a

fund can switch its investments from one market sector to another — say from gilts into equities — at low cost and without disturbing prices in the underlying market.

"Financial futures contracts have become the prime means by which asset sector switches are now made in some of PPM's segregated pension funds," Mr Bedell-Pearce says.

Such a technique allows a fund manager to make quick decisions which are not delayed by time-consuming stock selection, undermined by market movements, or made less attractive by high dealing costs.

In the UK, however, this approach has been hampered by the failure to develop sufficient volume in stock index products: futures on the FT-SE 100 index traded on LIFFE, and options on the same index traded at the Stock Exchange.

In the US, apart from the extraordinarily active S & P 100 options at the CBOE, there are active futures contracts based on the broader S & P 500 at the Chicago Mercantile Exchange and on the New York Stock Exchange's Composite Index at the New York Futures Exchange. The American Stock Exchange trades options and the Chicago Board of Trade trades futures on the 20-stock Major Market Index, designed to be a proxy for the Dow Jones index, and there are a host of other index contracts.

An example of an innovative use of options is the Gateway Option Income Fund, a mutual fund which buys the stocks included in the S & P 100 index and then writes call options on the index itself. If stock prices fell, the loss on the stock holdings would be offset by the premium income received. If they rose sharply, the equities would be called away, setting a maximum income for the fund. Thanks to the premium income, it claims to have been outperforming the S & P index.

Traded options on individual stocks on London's Stock Exchange took some time to take off, but were considerably aided by the arrival of British Telecom options last year. Though several years of bull markets have not provided a stimulus for hedging, many institutions have welcomed the opportunity to enhance premium income by option-writing.

A survey of institutional clients by stockbrokers Rowe & Pitman showed recently that 24 per cent were already active in using traded options, 18 per cent had recently begun to use them, and that 43 per cent planned to enter the market. This encouraged the firm, in setting its Big Bang strategy, to introduce an institutional service in equity options. Fund managers are most likely to want to use equity options as writers in order to receive the premium income. The main risk lies in an un-



Trading floor of the London International Financial Futures Exchange

expected sharp rise in equity prices, which would result in a portfolio being denuded of its best stocks.

Limitations remain, however, on the extent to which fund managers are allowed to use the markets. Unit trusts have long been lobbying the Government for permission to write put options. If such options are exercised, the writer would have to take delivery of the underlying stock.

The unit trusts argue that this activity is analogous to underwriting share issues, and that they should therefore be allowed to do it. It seems most likely, however, that the Government will want to see the City's new regulatory structure put in place before allowing such a change.

Fund managers can also use currency options, offered either by banks or on various exchanges, to hedge against the

currency risk to their portfolios. Foreign and Colonial is among those that have made a significant entry into this market.

For institutions which feel that they have insufficient expertise, Rouse Woodstock, the futures subsidiary of Mercantile House, has set up a Risk Management Advisory Service designed to provide an education in the available instruments and techniques in trading them.

## Renewed vigour for diversification

## U.S. Pension Funds

TERRY BYLAND

THE federally-inspired diversification of U.S. pension funds into non-US securities markets, now entering its second decade, has shown renewed vigour in 1985. The Erisa funds, named for the Employee Retirement Income Security Act, have exceeded their target of putting 5 per cent of assets overseas, and now aim to invest 10 per cent of their assets outside the US within four or five years.

But the return on these assets continues to disappoint the industry. Managers of foreign invested US funds are now hoping that a further fall in the dollar will rescue their portfolios from woefully low rates of return of recent years.

The first five months of this year have seen renewed growth in international assets of the pension funds. According to InterSec Research, Connecticut-based consultants on international diversification for US pension fund managers, these assets totalled \$26bn, a net gain of 46 per cent on the year-end 1984 figure.

While short of previous peak growth rates, this total exceeds earlier forecasts and suggests that the gain in the yen, Deutsche Mark, sterling and Swiss and French francs over the past 12 months has already encouraged increased pension investment outside the US.

Also encouraging US managers to increase their overseas commitment has been the surge in many global markets to new highs, buoyed by recoveries in corporate earnings and by hopes that European economies will begin to pick up after their prolonged recession.

Calendar 1984 was a banner year for the Erisa funds, but only in one sense. US markets were in the doldrums for most of the 12 months, and the US domestic fund managers were struggling to keep pace with the major Wall Street indices. Overseas, however, the picture was brighter. Far Eastern stock markets, always favoured by US managers, soared ahead of Wall Street, as did some European bourses.

Japan turned in a return of 17 per cent, and Hong Kong 6.2 per cent, against a mere 6.2 per cent on the Standard and Poor's 500 index.

Yet, more than half the US pension portfolios followed by InterSec actually turned in negative performances last year. Most trailed the S&P 500, and most even trailed InterSec's own Europe, Australia, Far East (EAFE) index.

The problem was twofold. The strength of the EAFE index rested substantially on the growth in the Tokyo market, and particularly in Japanese bank stocks. The Erisa funds shied away from these stocks, and consequently missed a significant growth area.

But, more significantly in overall terms, returns on overseas investments were still badly undermined last year by the extraordinary strength of the dollar. Measured in terms of local currencies, the EAFE index returned 21.2 per cent. But a US dollar portfolio invested overseas brought a negative return of 1.9 per cent. This compares with a return of 6.2 per cent on the S&P 500 index.

This poor showing, all the worse since 11 non-US stock markets set new highs last year and eight beat the S&P 500,

underlines the importance for Erisa funds and those who manage them of the outlook for the dollar, and the need to respond to its trends.

There are signs that the pension funds are readjusting policies in the light of shifting trends in global markets and also the GS plan to lower the dollar exchange rate. Having badly missed the strong rise in returns from Japan, funds are now switching attention away from Japan and towards the UK.

Returns from several European markets, notably Austria, Italy and Germany, have rocketed this year, easily outstripping the rise in InterSec's EAFE index.

The beginnings of what may be a substantial downturn in the US dollar has turned managers' attention towards overseas fixed interest securities, hitherto a neglected investment area.

Any prolonged downturn in the dollar is expected to be mirrored by a fall in US interest rates, which would in turn fuel bond prices in the Far East and Europe. The possibility of substantial short-term capital gains in foreign bond markets has already pushed up Erisa investment in foreign bonds from an effective zero to \$3bn or perhaps considerably more.

The move to fixed interest investment has made itself felt on the appointment of managers for Erisa funds, an area in which the industry has matured significantly in the past two years.

The general profile of Erisa funds has been consolidated over the past 10 years. The established names have strengthened their position. The top 20 per cent of managers still handle 20 per cent of the business.

But lower down the scale, there are signs that increasing competition is taking effect. Contributions to Erisa funds fell \$3.4bn last year as some workforces shrank and some pension plans were terminated. Although the total number of managers increased, some managers were forced out.

Of the 82 managers appointed to manage Erisa funds, about half had, and were able to show, a relevant track record covering at least three years. Only two managers lacking track records managed to attract funds.

European and Far Eastern managers are finding themselves forced to share clients with US managers. Only 24 managers headquartered outside the US found Erisa funds to manage last year, compared with 27 two years ago. US-based managers held their share of the business steady, but the number of joint ventures, involving a US and a foreign manager, jumped from eight to 17.

It is likely that joint venture agreements, in which the US partner increasingly has the senior position and often selects the overseas manager, will continue to grow in the future.

In one sense, this was probably inevitable. Once the initial rush into overseas markets was over, Erisa funds were always likely to turn back towards the domestic management industry for advice. In turn, it was inevitable that the domestic managers would develop the international management capacity.

It is clear that non-US managers will find it harder to enter the market for Erisa funds as competition from the home side grows stronger. The US institutions have learned a great deal about currency fluctuations and international securities over the past decade. An Erisa fund taking the step into overseas markets is no longer seen as a foreign-based manager as an automatic choice.

## AN ESTABLISHED COMPETENCE

## Identifying meaningful relationships in a world of disparate events.



Observing behavior in either a mountain village or a city office, the social anthropologist can identify kin relationships, political alliances, and other links that make up the social network. The anthropologist is also concerned with weighing the importance of these links for the social dynamics of the village or office.

Investment managers face the same bewildering task of identifying the links among seemingly disparate events and weighing their importance when determining the direction of securities markets.

The investment professionals at Nikko can handle this task. Each day, they observe the behavior of the government, businesses, and financial institutions and the consequences of their behavior as measured by the performance

of the economy, corporate profitability, and financial markets.

Their skills at analyzing and interrelating events have built the success that Nikko-affiliated organizations have had in managing more than ¥3.5 trillion in assets. Nikko Securities Investment Trust Management has consistently been one of the better performers among the investment trust managers. Nikko International Capital Management is attracting a growing number of domestic and international clients for its advisory services.

Nikko, an established competence in investment management.

NIKKO

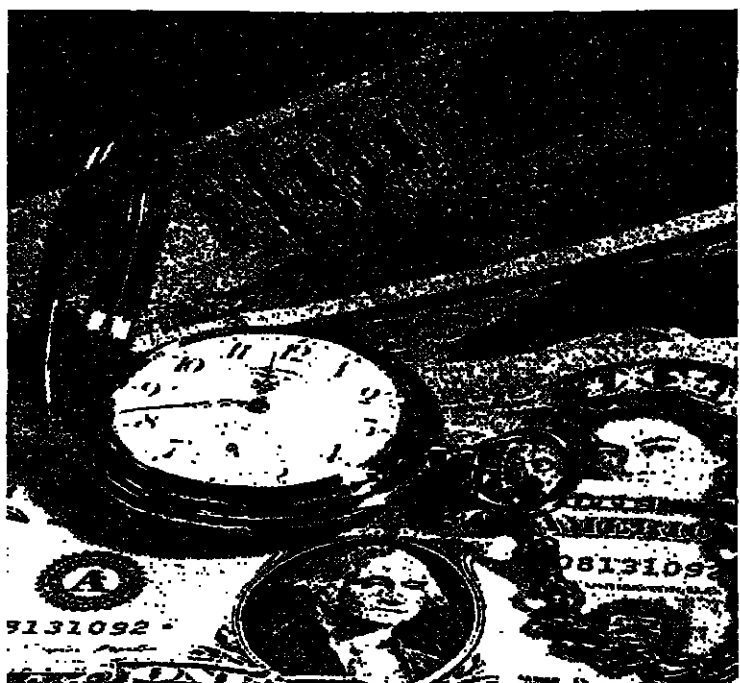
Shin Tokyo Building, 3-1, Marunouchi  
3-chome, Chiyoda-ku, Tokyo 100, Japan

The Nikko Securities Co., (Europe) Ltd.

Nikko House, 17 Godliman Street, London EC4V 5BD, United Kingdom Tel: 01-248-9811

ZURICH GENEVA FRANKFURT LUXEMBOURG PARIS COPENHAGEN BAHRAIN NEW YORK SAN FRANCISCO LOS ANGELES CHICAGO TORONTO  
HONG KONG SINGAPORE SYDNEY SEOUL BEIJING QINGDAO

## Good timing in multicurrency investments has always been second nature to Merchant Bankers.



Historically, by the very nature of his relationships with astute investors, and his own direct investment undertakings, the merchant banker has always been active in international capital markets. Consequently, portfolio management has traditionally been an integral part of merchant banking.

Since the mid-nineteenth century merchant bankers have been prime movers of German industry and commerce, and the traditional source of investment management and advice for entrepreneurs.

In these times of rapidly shifting investment patterns, it is essential for the institutional as well as the private investor to have a portfolio advisor who can react quickly, based on a thorough understanding of markets around the world.

At BHF-BANK, a leader in German merchant banking, providing professional investment services has been a proud tradition for more than a century.

Today, the Bank's staff of expert portfolio management professionals provides timely advice to both institutional and private investors, formulating and implementing strategies consistent with individual investment goals.

Whether your requirements call for a spreading of currency risk, or for a maximization of either growth or income, or for a tailor-made strategy combining all of these elements, let BHF-BANK put its expertise at your service.

For the flexibility and commitment of a bank personally managed by its general partners, rely on a merchant banker. BHF-BANK.

### BHF-BANK

BERLINER HANDELS- UND FRANKFURTER BANK

Merchant Bankers by Tradition.  
Resourceful by Reputation.

HEAD OFFICE: Bockenheimer Landstrasse 10, D-6000 Frankfurt 1. Telephone: (069) 7180. Telex: 411026 (general). Telecopy: (069) 718-2296. BRANCHES: New York • Grand Cayman • Singapore • Tokyo. SUBSIDIARIES: Luxembourg • Jersey • New York • Zurich. REP. OFFICES: Bogotá • Hong Kong • Johannesburg • London • Los Angeles • Madrid • New York • Rio de Janeiro • Singapore • Tehran • Tokyo.

## International Fund Management 4

### More work needed to make the right investment choice

#### Bonds

MAGGIE URRY

"AT LAST our clients know why they are employing us," says one bond portfolio manager. "For the past few years anyone could run a bond fund, just by buying dollar bonds and watching the currency go up while interest rates went down and collecting the double-digit yields. This year you have had to work at it."

The dollar started to fall in February, and the slide gathered pace when the Group of Five meeting of finance ministers in September agreed to a concerted effort to bring the dollar's value down. Bond fund managers have had to take decisions on which currencies to invest in as well as which markets will perform best.

They have a wider choice than ever before between different types of instrument and currencies. The Eurobond market now has a value of nearly \$400m with well over \$100m worth of new issues coming onto the market this year. There are around two dozen different currencies to pick from including baskets such as the European currency unit. Added to that, the US Treasury market is easily accessible to foreign buyers with around \$130bn worth of US Government paper held outside the country. And other domestic government bond markets are available too.

So a fund manager has to decide whether to buy high yielding paper such as New Zealand dollar bonds paying coupons of around 18 per cent, but with the chance that the currency will weaken, or to accept a much lower yield—of say 7 per cent—from Deutsche Mark bonds where there might also be currency gains. Then they must decide whether to hedge their currency exposure through the use of options or forward contracts.

The table of bond market returns shows how widely the performance in local currencies can vary when expressed in dollar terms. Many bond funds are dollar based and these have been among the best performers in 1985 so far, as long as their managers sold their dollar bonds and switched into other currencies such as sterling, the Deutsche Mark and the Yen.

Fund managers are often restricted from moving entirely out of the dollar, but those with the freedom to do so and whose timing was good, have achieved a high real return in recent months. Perfect timing would have been a sale of dollar bonds in February, though for most of the first half of the year they were still outperforming others as interest rates were falling. Mr Alan Brown of American Express Asset Management took a bold line on the dollar. "In an unconstrained account our dollar weighting is now only 5 per cent. At the start of the year it was around 95 per cent," he says. And he is still bullish on the dollar.

Other fund managers took a less radical view. Mr Robert Stirling, manager of the GT Bond Fund, one of the top performers so far this year, says: "By July we had cut the dollar to 40 per cent of the fund and increased the Yen and Deutsche Mark weightings." The German International Bond Fund is another high performer and there the strategy has been to keep out of the dollar this year and stick to the European bond markets.

Where should fund managers go from here? Merrill Lynch, the large US and international securities house, regularly recommends weightings for global bond funds for managers with a fairly short time horizon. After the dollar's tumble in September, Merrill has increased the recommended holding of dollar and dollar bloc currencies holdings to a 50 per cent weighting. The firm is suggesting a 10 per cent weighting in the Deutsche Mark bloc

#### International Bond Market Performance

Bonds market	First nine months of 1985 (Total rate of return, not annualised)		
	Performance in US\$ terms %	Performance in local currency %	Currency movement v. US\$ %
Eurosterling	34.7	11.1	21.2
Yen	30.8	12.0	16.8
Euroguilder	24.8	8.4	16.1
EuroD-Mark	22.9	6.5	15.4
EuroYen	22.0	8.0	12.0
Swiss franc	21.3	5.0	15.3
Eurodollar	12.5	12.5	—
Euro-Canadian \$	11.3	14.4	— 2.7
EuroAustralian \$	— 3.5	12.3	— 14.1

Source: AIBD, Merrill Lynch.

with 20 per cent in the Yen and the last 10 per cent in sterling. Part of this weighting Merrill recommends achieving through currency hedges, adding to the dollar and reducing the Deutsche Mark exposure.

Many fund managers remain bearish for the dollar though, expecting further falls of perhaps 20 per cent over a period, but with a more gradual descent than has occurred this autumn.

Managers must also decide whether to keep their funds in short-term instruments or longer-dated bonds. Merrill's recommendation is for a 40 per cent weighting in cash with only 10 per cent of the portfolio in bonds dated over 15 years.

Mr Brown of American Express says that his funds have moved considerably shorter in recent months. "We were holding longs," he says, "now we are 20 per cent liquid and 40 per cent in short dates. The only long-dated paper we have is in Deutsche Marks."

The outlook for inflation is one of the main factors affecting bond markets and many managers expect that around the world inflation will continue to slow. The exception could be in the US where some economists are expecting a pickup in the rate of price rises next year.

Many managers of large funds have steered clear of the more exotic currencies such as the New Zealand dollar despite

high yields in the sector, partly because of fears for the currency, but also because bond issues in these markets are often small and difficult to deal in. A fund has to be sure that the bonds it buys are easily saleable if it is to be able to change its weightings quickly and without excessive costs.

They must also look at the credit risk of the issuer of the bonds and many managers prefer to stick to sovereign names, and supranational borrowers such as the World Bank. Investors can find slightly higher yields from bonds issued by lesser credits, while in the US there is a thriving market for "junk" bonds where issuers whose bonds are not considered to be investment grade borrow at higher interest rates still. Fund managers often do not have the staff to analyse the borrowers sufficiently well to take advantage of these situations.

The market for bond fund management is growing fast. The US pension funds who have already taken the decision to diversify their equity portfolios are now spreading their bond investments further as well. Japanese investors have huge sums to place in the world's bond markets, and the Middle East is another cash-rich area. "There is no problem winning money to manage," says one portfolio manager, "it's deciding how to invest the money that takes the effort."

#### Profile: Robert Fleming

By Barry Riley

### Cross-border venture stays course

ROBERT FLEMING is notable both for being one of London's largest fund management groups—where it managed \$15.7bn at mid-1985—and for its successful joint venture approach to international marketing.

Although many other cross-border joint venture deals have fallen by the wayside, Fleming's appear to have stayed the course. Jardine Fleming, for instance, was started as long ago as 1970 and now runs around \$1.5bn in the Far East as well as covering a range of other investment banking functions. It is a joint venture with Jardine Matheson.

More recently, in 1979, Fleming decided that the only way to break into the North American market for global fund management would be by linking with a US domestic firm. At present these are T. Rowe Price of Baltimore and Rowe Price-Fleming International now controls over \$1.1bn of client funds.

Now Fleming has used the same route into the Japanese market, albeit at one remove through Jardine Fleming. Last January Jardine Fleming Investment Advisers (Japan) was formed as a joint venture with Yasuda Trust & Banking. The aim is to participate fully in the development of institutional fund management in Japan.

Inevitably this leads to a complex organisation, however, and at the same time Fleming has set up International Portfolios Group, which is separately selling a global product to non-US clients. At present these appear to be mainly British, Canadian and Australian and accounted for \$923m at the end of September.

Meanwhile, of course, Fleming has a very substantial domestic UK business for pension funds, Save and Prosper investment trusts and so on, which themselves will have important overseas elements in their portfolios—but will not have a global perspective as such.

The Fleming guideline for joint ventures is that both parents should be in a position to make contributions that the other parent cannot replicate. There must be equal but complementary contributions.

Martin Wade, president of RPF, explains the background there. "No-one had heard of Flemings among pension funds in America. And we had to learn about a very complex legal environment. As for marketing, to be frank we didn't know too much about the whole process of determining where the market is, the individuals that should be addressed, or the design of literature or graphics."

In the Far East, however, Jardine Fleming has become a big company in its own right

and Patrick Gifford, international investor director of Fleming and also a director of Jardine Fleming, admits that after 15 years there are now less clear cut relationships with the parents.

At the same time, Jardine Fleming is too big simply to be in the way that a smaller Far Eastern joint venture, Henderson Barings, a partnership between Henderson Administration and Barings Brothers, was last year.

Patrick Gifford points out that Fleming is protected by a buyout right if Jardine Matheson were ever taken over. Mean-

time it has built up a separate Far Eastern investment management capability in London and Tokyo, with some \$1.8bn under management, paralleled by a separate US portfolio management group looking after \$750m or so.

The emphasis at Fleming is very much upon the organisation of resources in depth. "We operate on a very centralised basis," says Francis Ledwidge, head of the international portfolios group. At the same time, there are systems to cope with the specialised requirements of individual funds, and flexibility

is built in at the stock selection level.

Stock recommendation lists are generated, influenced by approach. "But you do not have to buy what is on that list," says Francis Ledwidge. "It is not a mechanical system."

At the overview level, a strategic committee meets in London each month and makes basic asset allocation judgments, according to a matrix of assets and national markets. The aim, however, is to turn this into a tailor-made service for individual funds rather than to impose a rigid pattern right across the client list.

## Independent International Innovative

...fund managers

At Lazard Securities, we advise top performing funds in all of the world's major equity markets – the UK, North America, the Far East, Europe and Scandinavia – as well as in specialist international fixed interest markets.

If results count –  
talk to Lazard Securities

For further information contact Jonathan Robinson  
or Rona Jarvis

**Lazard Securities Limited**  
21 Moorfields, London EC2P 2HT  
Telephone: 01-588 2721

### Striving for new peaks in performance?

It's the one moment in the athlete's life when he draws on every last resource to challenge new heights and produce that little extra that will make all the difference to his performance.

Of course, the qualities required to be the best tend to be the same in other walks of life. Determination. An investment of time, effort and often money. Pride. And a thoroughness of preparation that leaves little or nothing to chance.

It's this last quality, above all, which characterizes the Wardley approach to investment. We are absolutely committed to being the best. It's as simple as that.

So, when we invest in international markets, we don't rely on secondhand advice. We have our own team in place. On the spot.

With subsidiaries and associates in Hong Kong, Singapore, London, New York, Tokyo and Melbourne, we are uniquely positioned to manage funds internationally with all the advantages of being "on the spot".

In the pursuit of excellence in the investment field, we have clearly left little to chance. And we are sure that — like the athlete in the picture — when it matters most, we will be there, drawing on every last resource, to produce that little extra for our clients.

The little extra, in fact, that will be the margin between the best and the rest. Because, in the pursuit of excellence, only the best will do.

Imagine the important difference that this expertise and commitment can make to the performance of your portfolio.



**Wardley Investment Services Limited**  
A World of Experience

Wardley Investment Services Limited  
BA Tower, 12th Floor, 12 Harcourt Road, Hong Kong. Tel: 5-2679600  
Telex: 73934 WARDIN HK

member: Hongkong Bank group



Financial Times Monday November 18 1985

## International Fund Management 5

## Greater sophistication required

Performance Measurement  
DOUGALD EADIE AND JOHN GILLIES

INTERNATIONAL investing is not new, but in recent years it has become a more widespread phenomenon than ever before. Investors from the US, UK and Japan own more foreign investments than previously in their history, and the trend is upwards. Increasingly, therefore, investors need a series of indices to assist them with the planning of portfolio structure and the evaluation of performance.

To date, for the world equity markets many investors have used the indices published by Capital International. These indices are technically similar to the FT-Actuaries All-Share, and the Standard & Poor's 500, which are widely used and respected.

Nevertheless, it has been clear that the CIP indices have differed dramatically from the actual experience of most international investors, unlike the FT-As and the S&P in their markets.

This disparity has raised serious concerns among international investors. If the index is a good one, why have investors' portfolios performed so erratically in relation to it? If the average experience is a fair reflection of the markets, why has the index been so different? To answer these questions, a closer look at what an index is must be taken.

The stock market index has become such an established feature of today's financial markets that it is almost taken for granted as an impartial and unflinching arbiter of market performance. We are familiar with comparison of investment performance against indices, and with the invitation to make consequent judgements. We tend to take for granted the assumption that the index is a fair representation of the opportunity

offered the investor. How did it all come to be thus? It is useful to recall the purpose of the very first stock market index, the Dow Jones Industrial Average (DJIA).

The stated objective of this index was to represent the experience of the average investor. The terms may seem naive today, when the meanings of "average" and "investor" are in perennial open season for interested parties to debate. Yet it was a fair objective to pursue, and it remains so. The best and most pertinent question to ask about any index, for any market, is still "Does it represent the experience of the average investor?"

The method chosen for the DJIA was a simple average of the share prices of 30 leading companies. Before long, it was perceived that there were two problems with this index: first, it was more influenced by a movement in a high-priced share than by the same percentage movement in a low-priced share; and second, it did not reflect the fact that some companies had more shares in issue than others, and that the "average investor" would hold proportionately more shares in those companies.

This problem was solved by a technique called "capitalisation weighting", which provides in effect a notional collective of all the portfolios invested in the market. Companies influence the index in proportion to their size (market capitalisation) just as larger holdings have greater influence within a real portfolio. Indices based on the capitalisation weighting technique, such as the FT-As All-Share, and the S&P 500, include a large number of stocks, usually representing over 75 per cent of the total value of all the stocks listed in the appropriate market.

The FT-As and the S&P rest on the logic that in a particular market the average investor and the notional collective of all investors are very similar, because most investors in that market share similar objectives, opportunities, and constraints.

The index is a close proxy for the collective. There the index may fairly be said to represent the "average".

While that syllogism obtains in the US and the UK, there are difficulties in applying the concept in its "pure" form to some other markets around the world, and even greater difficulties in grouping different countries together in one index. It is not correct in all markets to assume that the collective is similar to the "average", or that the index satisfactorily represents the collective.

There are two major problems:

① In certain countries, the degree of corporate cross-shareholding is very high. This can lead to double-counting of assets within the index. Ranking alongside this syndrome is the high incidence of government shareholdings in certain countries. Unless one takes the generous view that governments are to be regarded as "just another investor," the index will overstate the opportunity available to the average investor.

This difficulty can be, and has been solved in some countries (notably Canada and Australia) by excluding the portion of some companies' issued share capital that is held by another corporation or a government. It can only be solved, however, if information on these shareholdings is readily available. In some countries it is not: it is clear that Japan is a market very much affected, but precise figures are hard to come by. Until they are available, there will be serious doubts about any traditional index representing that market, no matter how technically excellent it is.

② Averages can sometimes mislead. One person shivering at the South Pole, and another person on the point of heat exhaustion in Death Valley, together form a group that is, on average, comfortable. It may appear at first sight reasonable to aggregate the collectives of investors in different countries to represent "the world." Nevertheless, there are some danger signs. Some countries restrict participation in their

markets by foreigners. More generally, it would be untrue to say that the global investor's circumstances in a particular market were similar in objectives, opportunities and constraints to that of the domestic investor.

An index that aggregates the collective experience of all investors, domestic and foreign, in all countries, is therefore risking encompassing too much heterogeneity. It may not represent fairly the experience of the global investor.

What are the solutions?

Firstly, each country's representation must be cleaned up. Indices should perhaps be based on share float rather than issued capital. Where information is lacking as to the true size of the float, we should test the validity of using long-term average share trading volume as the basis for deciding company weightings in the index.

Secondly, we should distinguish between indices representing the domestic investor's opportunity (the whole market) and the foreign investor's opportunity where that is restricted.

Finally, even supposing that an improved World Index can be created, there remains the issue of how to use the index as a benchmark for a particular fund. In many cases it may still be more useful to compare a fund with a "peer group" or "universes" of funds with similar objectives. Alternatively, it may be necessary to construct variants of the World Index to reflect the objectives and constraints of the particular fund.

With the ever-increasing globalisation and sophistication of the world securities markets, the owners of the funds will require more sophisticated information to monitor the services supplied by their professional investment managers. Likewise the managers and advisers require a credible database of world securities which they can use for portfolio planning purposes.

Dougald Eadie is managing director and John Gillies international performance director of WM Computer Services.



## Declaration of independence

Free thinkers have always influenced the important changes in the world's history. Battles have been fought for the right to independent thought and ideas.

Touche Remnant pension managers have a reputation for having an independent line of thought and action.

We have years of experience and wisdom and a clear view of future pension fund strategy.

Give it some thought.

Touche Remnant  
Pension Fund Management

Mermaid House 2 Puddle Dock London EC4V 3AT  
Telephone 01-236 6565 Dealing 01-248 1250 Cables Tremnant London EC4 Telex 885703

## Two cultures in competition

Management  
Style  
BARRY RILEY

BOTTOM UP and top down, index matching and currency hedging, are a few of the styles that may be about to clash in earnest in the field of global equity management.

Traditional European-style portfolio management is being brought face to face with the newer techniques which have been developed for the US domestic institutional market. The two cultures meet in competition for the global portions of US pension funds, the so-called ERISA funds which have channelled more than \$25bn into non-US markets in the past few years.

The pioneering phase is now over, and in a more mature environment plan sponsors and fund managers are assessing each other in a more critical way. At the same time, a number of American firms of investment advisers are moving into global management, making life more difficult for the London-based managers.

Not surprisingly, the Americans are bringing with them the multiplicity of styles which have come to be a feature of the US domestic management scene.

The trustees, meanwhile, are gaining familiarity with international conditions, and are building their confidence. According to Donald Hardy, senior vice president of Frank Russell International in London: "Five years ago people were just getting their feet wet. Now they are able to refine the briefs they give their management and make them more complementary."

For the big London-based managers, there has already been a considerable readjustment in their thinking, to match the more analytical basis of the management selection process for US clients.

Traditionally, the approach of a major management house like Baring Brothers, which manages some \$8.7bn for ERISA and other international clients, has been to operate through a network of local offices and combine this with tight central control.

In the American terminology this combines a "bottom up" approach to the picking of individual stocks with a "top down" assessment of the values of particular markets — heavily Baring, for instance, heavily into the Continental European markets this year.

In the early phases of the exodus of ERISA money, the obvious presence of the big London managers on the ground in the Far East counted for a great deal. Clearly teams of analysts in Tokyo and Hong Kong ought to be worthwhile. Yet assumptions like these have come under scrutiny as

managers have sought to ascertain where they really add value for their clients. Competitors have attempted to break into the market, and without the benefit of the infrastructure of the established managers.

Certainly a global bottom up style is very expensive in terms of the numbers of analysts who need to be employed, the branch offices which must be maintained in expensive locations like Tokyo, and the vast quantity of information which must be obtained and processed.

Placing more emphasis on top down asset allocation has the advantage, according to some theorists, that it is in the area of relative market movements that the most glaring inefficiencies are to be exploited. More cynically, it is comparatively cheap to set up a team of economists and market strategists.

Another possible approach is index matching, on which one of two arguments are doing the rounds. According to Frank Russell, the passive approach has proved popular domestically in the US, and there would probably be a demand for it internationally — especially after a year in which active managers have often been badly caught out.

Variants of this are possible. Truly global indexing would involve matching the Capital International World Index, or some other index of the world market as a whole.

But an alternative would be to combine index-matching national or regional funds with a top down approach to market weightings. This might make it possible to outperform a world index without getting involved in the very heavy costs of analysis of individual securities on a global basis.

Meanwhile, some managers are content to develop a regional expertise in areas like the Pacific Basin. And Frank Russell has identified some who are better at a so-called EAFE brief (after the Europe, Australia and Far East Index) than at a truly global mandate.

There is also the currency dimension to portfolio management, which has been exploited by some. Try some ABD International, a subsidiary of Dresdner Bank, has become known as something of a currency hedger. But managers have found that an aggressive approach to currencies is not always welcome. Corporate officials tend to have lost so much money on currencies themselves that they are sceptical that anybody else can do better on a consistent basis. All the same, currency strategies are clearly part of the global investment approach, and ultimately managers will wish to have valuation techniques at their disposal which can cope with a wide range of different asset categories, including switching between bonds and equities.

County Bank is one of the organisations which is hoping to bring new techniques to bear on international portfolio management. "The ERISA market is changing significantly," says Christine Dowson, managing director of County Bank Investment Management. "We are taking a very analytical and disciplined approach to fund management in both passive and active activities."

She argues that it is going to become much more important to demonstrate to clients quantitatively what has been achieved for them — not just overall, but at various different levels of decision making.

Similar views are expressed by Frank Klein, Managing Director of Touche Remnant, a traditional London-based investment trust group which is diversifying and now runs nearly £3bn of which two-thirds is international.

His aim is to put in place an internal review system which will pinpoint strengths and weaknesses, taking advantage of the potential of modern microcomputers. "We are paid to deviate from the consensus," he says. "But with better information it will be more easily possible to judge where risks will bring high rewards. At any rate, global fund management seems certain to be characterised in the future by much more complication and much more variety."

## Profile: Capital Group

By George Graham

## Strong overseas experience

OUTSIDE THE US, the public face of the Capital Group has for years been its range of world equity indices, contained alongside other financial and market data in the publication Perspectives.

This publishing operation, however, is only an offshoot of Capital's main line of business, fund management. It is an offshoot, moreover, that is about to be shed, for Capital is to sell the publishing arm of the New York brokerage Morgan Stanley.

"It is not strictly consistent with our main business, fund management," says Mr. Bill Grimsley, senior vice president at Capital's London office. "And the ability to set information on non-US securities is light years ahead of what it was when we first had to set up the service."

Not that Capital plans to reduce its emphasis on value-oriented research, which gave birth to the Capital International indices in the first place. The group, which now manages around \$25bn, continues to base its investment philosophy heavily on fundamental research. With 40 analysts worldwide, Capital spends around \$12m a year on its research activities. These include following 600 companies

regularly and generating regular earnings estimates for them, as well as monitoring the results of an additional 1,200 companies. Even Capital's fixed interest analysts pay close attention to the fundamentals of the companies whose debt they are buying.

Capital dates back more than 50 years, when it took over the investment management of one of the US's oldest mutual funds, the Investment Company of America. Mutual funds remain one of the cornerstones of its business, with the 13 open-ended funds in the American Funds group now accounting for nearly half of Capital's total funds under management.

Indeed, mutual funds — which are run by the group's Capital Research and Management Company division — are once again the fastest growing side of Capital's business, overtaking the pension fund sector. Pension funds, managed principally by Capital Guardian Trust Company, still account for over half of the group's funds under management. Subsidiaries in Geneva and London — Capital International SA and Capital International Ltd — also manage funds for clients outside the US, as well as providing

international research for Capital's US fund managers. The group operates an investment management system somewhere between management by individuals and management by committee. Under the "multiple portfolio" system, which Capital has been using for over 20 years, each portfolio is divided into a series of smaller sub-portfolios, with one individual responsible for each of these. While an investment committee has ultimate responsibility, Capital says the right of veto is rarely ever used.

In addition, a portion of the portfolio is allotted to the financial analysts and research staff. Under the supervision of the director of research, individual industry analysts put together their own selection of shares, and act collectively as single "portfolio" managers for a segment of each fund.

As US pension funds now start to look overseas, Capital expects to benefit from the international experience it has developed since opening its Geneva office in 1962. "We have been beating on people for ten years to invest outside the US," says Capital's Mr. Grimsley, "and they just went ho-hum. Now they are throwing money over the transom."

## Telerate...

WORLD SPOT CURRENCY MARKET							
LAST FIVE UPDATES IN EACH CURRENCY							
PAGE BANK STG GMT				PAGE BANK YEN GMT			
3480	SWISS BANK	GEN 1 1155.65	9 10	3524	U.S.	ZUR 260.65 75	9 12
3516	DEUTSCHE	FF 1 1155.65	5 11	3517	DEUTSCHE	FF 2 260.65 75	9 13
3530	SWISS BANK	ZUR 1 1155.65	9 12	3540	CP SUISSE	ZUR 260.65 75	9 13
3519	CHRISTIANIA	OSL 1 1154.55	9 14	3550	BARCLAYS	LON 260.65 75	9 13
3552	U.G BANK	FF 1 1155.65	9 13	3480	SWISS BANK	OSL 260.65 75	9 11
(EURO-STERLING DEPOSITS PG 271)							
PAGE BANK DMK GMT				PAGE BANK SWF GMT			
3204	WIRTSCHAFT	EUR 2 2432.37	9 14	3523	U.S.	ZUR 2 260.65 75	9 14
3224	WIRTSCHAFT	EUR 2 2432.45	9 14	3450	WIRTSCHAFT	ZUR 2 260.65 75	9 14
3666	B.C.I.	MIL 3 2431.40	9 14	3311	DEUTSCHE	OSL 2 260.65 75	9 14
3319	DEUTSCHE	FF 2 2432.37	9 14	3516	DEUTSCHE	ZUR 2 260.65 75	9 14
2509	U.S. BANK	EUR 3 2235.45	9 14	3586	CHEMICAL BK	LON 2 260.65 75	9 14
(EURO-MARK DEPOSITS PG 272)							
05:50 CALENDAR OF EURO-BOND OFFERINGS							
05:50 DOLLAR STRENGTH AT HIGHER LEVELS IN EARLY FRANKFURT TRADING							
05:57 NISSAN/DIOL SELLERS ROLE REFINERY FACILITY							
05:10 DOLLAR CONTINUES GAINING AGAINST GULDER, EMS STEADY							
05:12 SAUDI RATES TIGHTEN ON DOLLAR STRENGTH, KUWAIT RATES STEADY							
05:15 LONDON MORNING GOLD WEAKENS FROM EASIER OPENING							
... 1845							
... 1838							
... 1858							
... 1662							
... 1671							

LATEST SPOT RATES  
AUTOMATICALLY UPDATED

AP-DJ NEWS HEADLINES  
CONSTANTLY DISPLAYED

...puts the  
currency markets at  
your fingertips

Telerate's composite foreign exchange pages display the most recent spot rates automatically. Markets change while you watch with each update from Telerate's contributing banks.

On Telerate, you don't have to keep punching keys to keep abreast of world events either. Stay informed through the news 'window,' a continual scroll of the latest news headlines on the bottom portion of your Telerate screen.

If you need current information on world currency, money markets and advisory services, put Telerate to work for you. For a demonstration in London, call Robert Stichbury on 01-583 0044.

INTERNATIONAL OFFICES:

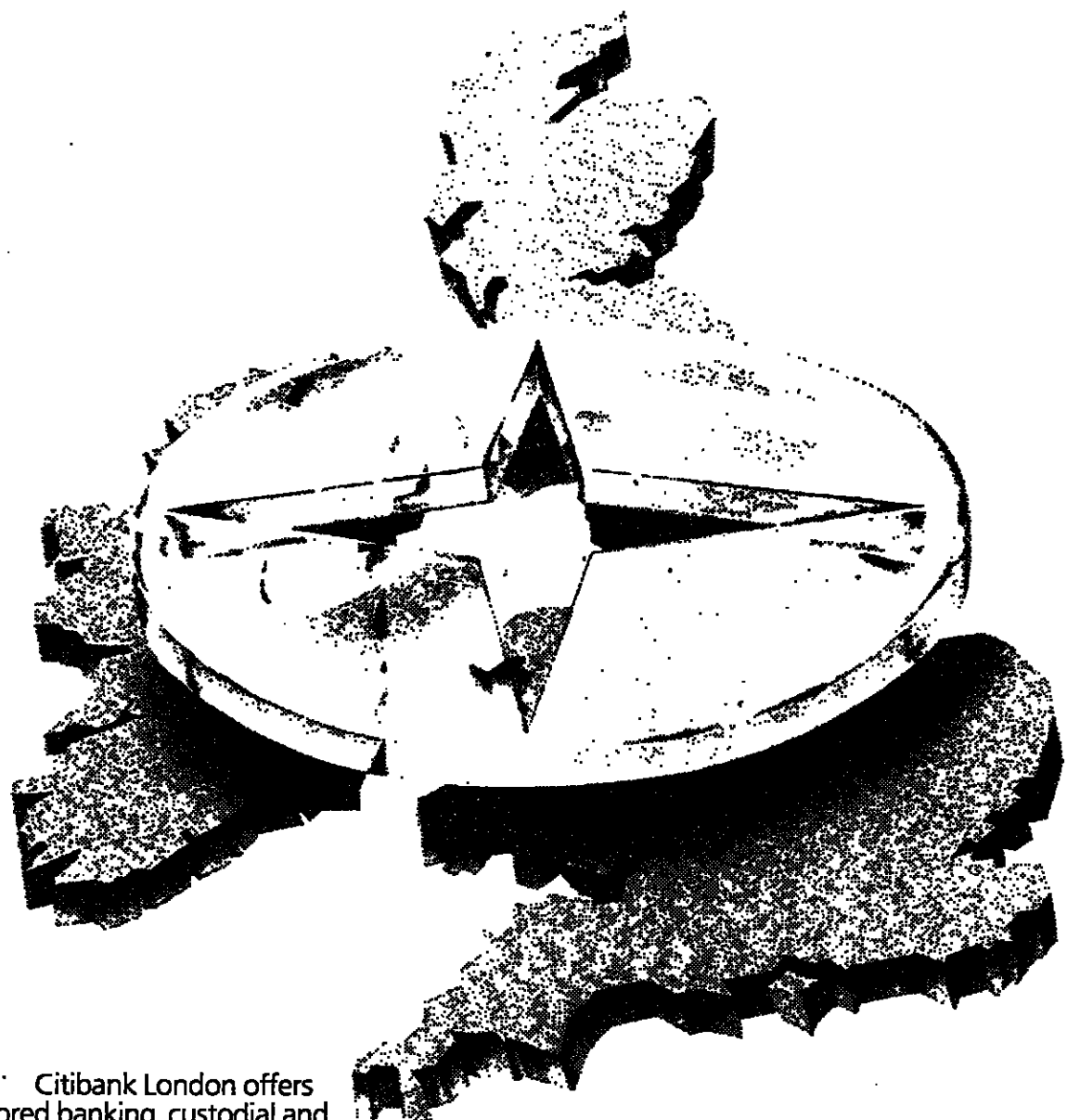
EUROPE (AP-DJ)  
LONDON 583 0044

ASIA (AP-DJ)  
HONG KONG 213686

USA (TELERATE)  
NEW YORK 938 5200

AP-DJ  
TELERATE

# AT YOUR SERVICE PEOPLE AND TECHNOLOGY IN HARMONY



Citibank London offers tailored banking, custodial and record-keeping services specifically designed for the UK Investment Industry. We can produce flexible and cost effective solutions to the complications of both domestic and international investment administration.

Our team provides services for Pension Funds, Fund Managers, Investment Banks, Stockbrokers and Insurance Companies.

**CITIBANK**  
Financial Institutions Group  
P.O. Box 10, Savoy Court  
London WC2R 0EA Tel No: 01-240-1222

## EUROPEAN FUND

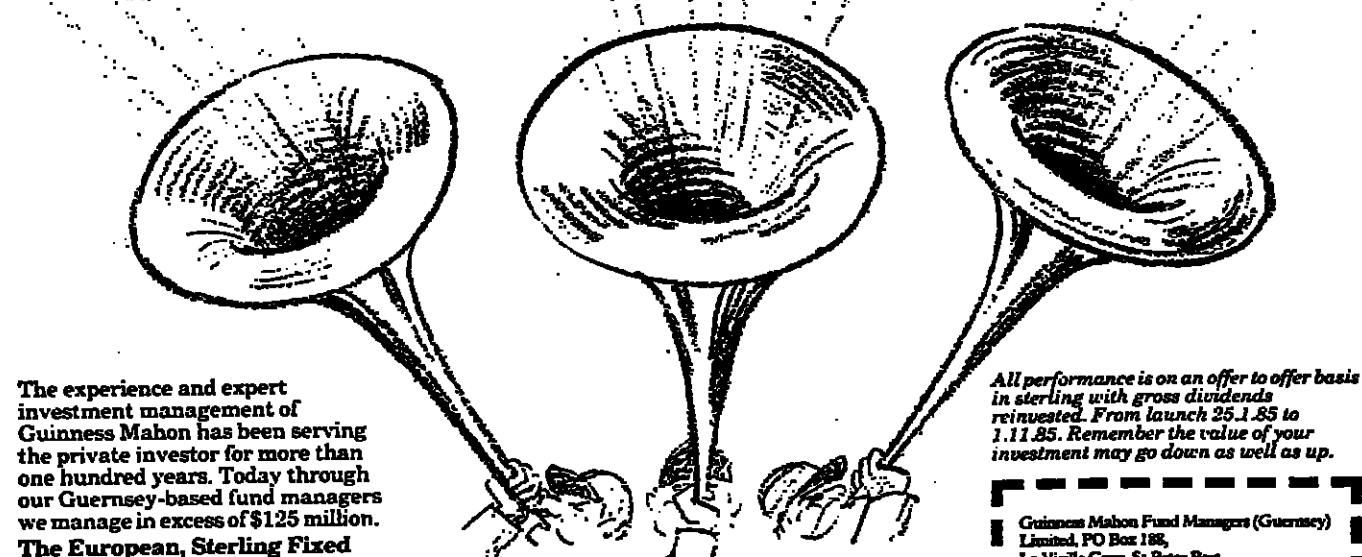
**+33.8%**

## STERLING FIXED INTEREST

**+16.0%**

## UK EQUITY FUND

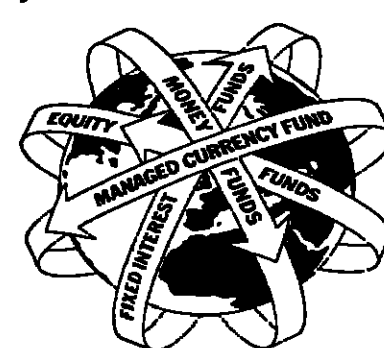
**+18.4%**



The experience and expert investment management of Guinness Mahon has been serving the private investor for more than one hundred years. Today through our Guinness-based fund managers we manage in excess of \$125 million. The European, Sterling Fixed Interest and U.K. Equity funds are part of our Global Strategy Umbrella Fund.

They currently stand first, second and third against their direct competition in the respective Offshore Fund Sectors.

(Source: OPAL/IDC) Our Global Strategy Umbrella Fund is designed to make it easy for our clients to achieve access to the main investment sectors at the right times. It provides eight equity funds, three fixed interest funds, four money funds and our champion Managed Currency Fund. Switching between funds has been made as simple and inexpensive as possible. Guinness Mahon's charges are among the lowest available. Fill in the coupon, send it to us without obligation and we will send you full details.



**THREE  
REASONS  
FOR  
GUINNESS  
MAHON'S  
INVESTMENT  
MANAGERS  
TO BLOW  
THEIR  
OWN  
TRUMPETS**

All performance is on an offer to offer basis in sterling with gross dividends reinvested. From launch 25.1.85 to 1.11.85. Remember the value of your investment may go down as well as up.

Guinness Mahon Fund Managers (Guinness) Limited, PO Box 185, La Vieille Cour, St Peter Port, Guernsey, Channel Islands. Telephone (0481) 23506 Extension 231 or telex 4191482 GUIMAC G. Please send me a prospectus (on the sole basis of which investment may be made) and an application form.

Name \_\_\_\_\_  
Address \_\_\_\_\_

Please tick for information required.  
☐ European  
☐ Sterling Fixed Interest  
☐ UK Fund GSF/18.11.85



**Guinness Mahon**  
This advertisement has been placed by Guinness Mahon & Co. Limited, an exempt dealer.

## International Fund Management 6

### Signs of move from a narrow investment band

#### Japanese Capital Exports

JOHN MAKINSON

WHEN THE Tokyo bond market suddenly collapsed at the end of last month, some Japanese fund managers were crushed in the rush to the exit. For others, the really serious losses were being incurred not in Tokyo but in New York.

What prompted the bond market debacle was a sharp, and officially encouraged, rise in domestic interest rates which had the effect of driving up the yen against the dollar. In yen terms, the value of dollar investments was immediately reduced. For the Japanese institutional investor, that was a very serious matter indeed.

In the past two years the Japanese have become far and away the most important foreign investors in dollar assets. In 1984, Japanese investors ploughed \$31bn into foreign securities, with at least three-quarters of the total going into dollars. Japan now rivals Saudi Arabia as the largest creditor nation in the world with net

foreign assets — at the end of August this year — totalling \$84bn.

The Japanese have not on the whole been adventurous investors. They have committed the bulk of their foreign funds to the U.S. Treasury bond and bill markets. The narrow band of their investment no doubt reflects the innate conservatism of the Japanese fund managers. Until recently at least, it has been hard to argue with their logic. The US debt markets are large and liquid, while the instruments on offer are of the highest credit quality available. More important, US debt securities have offered a consistently running yield — returns far superior to anything in Tokyo.

The gap between long bond yields in the US and Japan has consistently been around 4 per cent this year so, for the long-term investor, the yen has to appreciate a very great deal against the dollar before the Tokyo bond market offers a competitive total return.

However, Japanese institutions are beginning to look more closely at alternative foreign investments. The sharp fall in the dollar against the yen this year has pointed up the short-term exchange rate risk, while the fact the weakening dollar has not been accompanied

by a significant drop in US interest rates has undermined the old idea that exchange rate losses would automatically be compensated by capital gains on the underlying security. So fund managers are now looking with more interest at non-dollar investments and at equities.

For foreign investment management groups, this is an exciting prospect. In fund management terms, Japan is the new Organisation of Petroleum Exporting Countries (Opec) and even a small slice of the available cake could work wonders for fee income. For the most part, foreigners are still chipping away at the icing.

Japanese institutions and corporations are reluctant to impair their long-term relationships with domestic securities firms by hiring foreign fund managers.

The foreigners do, however, hold cards in their hand. They are generally far more experienced in international portfolio investment than their Japanese counterparts, many of whose track-records in overseas fund management is lamentable. The pressure on Japan to open up its financial markets has not been exactly unhelpful to their cause.

So far, the preferred route has been the joint venture, with the securities firms and trust banks providing the client base and the foreign investment manager the research and investment expertise. In June this year, the Japanese Ministry of Finance announced that nine foreign banks would be permitted to enter the domestic trust banking business and compete with Japan's eight trust banks for corporate pension fund business. It was an important step forward.

Having gained a foot in the door, foreign investment managers are beginning to wonder what resources should be placed behind their marketing effort. For it is by no means a foregone conclusion that Japanese investment in foreign securities will continue at its recent pace. The boom of the early 1980s represented the release of pent-up demand for overseas portfolio assets. Not until the de-regulation of foreign exchange

### Concentration of talent bolsters prominent role

#### London as a Centre

BARRY RILEY

FUND MANAGEMENT companies in London, and to a lesser extent in Edinburgh and Glasgow, have become prominent in the business of running global portfolios. Indeed, London has become so pre-eminent in the institutional sector that a number of important foreign managers run their international portfolios out of London. These include American groups like J. P. Morgan and American Express, and Swiss banks such as Lombard Odier.

But is London's prominent role sustainable as the market for global investment skills becomes bigger? There are signs that a number of US money management firms are now actively developing products and styles aimed at international investment clients. Some of them are furious that plinestrapped British investment managers have been snatching the global business of US clients. For various reasons, however, it may not prove all that easy to knock London off its perch.

London's most often quoted advantage is its position in the time zone framework: it is possible to talk to Tokyo in the morning (though connections can be hard to obtain in practice) and to New York after lunch. Even California can be contacted late in a London afternoon despite the eight-hour time difference.

Other European financial centres share similar advantages, but they do not usually boast other features such as a strong tradition of international dealing and the basic advantage of the English language in the financial markets.

The crucial advantage of London, however, is thought to be its depth of institutional resources, backed up by the availability of information and a favourable cultural framework.

"Visitors can see an institution every hour of the day, and then they can invite people for dinner," says one international manager, who thinks the future scope for London is "terrific". For Americans, in particular, London can be an attractive place to visit on an expenses-paid business trip which is said to be a not insignificant point for US pension plan sponsors who might have, say, Philadelphia or Minneapolis as alternative fund management centres.

On this slightly cynical view, a ready supply of tickets for hit shows is one pre-requisite for a successful London manager majoring in the ERM market.

More fundamentally, however, the concentration of skills is of great significance; the phrase "critical mass" tends to crop up in any discussion of London's position. This applies not just to the availability of portfolio managers and analysts but just as crucially to the "back office" staff used to handling international transactions.

This is where London tends to score over US-based managers who have benefited from the highly automated dealing and settlement systems which are found in their domestic markets. They have been able to run their back offices down to a couple of staff keying data into computer terminals.

Such managers run into big problems when they try to coax reluctant certificates out of Sydney or Milan, without the

expertise of the kind of London back office staff who are used to grappling with cross-border hold-ups.

At the same time, London enjoys a concentration of international securities firms which is unrivalled anywhere except possibly in New York. Other centres may try to make up for this through the telephone and telex; but practitioners in London have access to a busy programme of seminars and presentations, and the need for travel is less than it might be in a smaller city.

Some fund managers point out that this infrastructure extends beyond finance and investment, and that the presence in London of political bodies such as the Institute of Strategic Studies is vital to the formulation of political risk analysis.

Another argument put forward to explain why London's pre-eminence is not likely to be simply temporary is that investment talent in the US — and to a large extent in Japan — is diverted by the sheer size of the opportunity in those domestic markets.

London's advantage is the lack of scale of the rest of Britain. It is how one leading fund manager puts it. The top talent is being attracted into international management.

Another top manager expresses a similar viewpoint. "In New York the international scene is secondary. It is increasingly the main name of the game in London."



Wall Street, New York. The Japanese have concentrated heavily on US investments, but are beginning to look more closely at alternative foreign markets.

transactions in 1980 had Japanese institutions been permitted to invest in foreign securities. In the past five years, they have rapidly approached the officially permitted ceiling on non-yen investments.

Life and casualty insurance companies are allowed to direct no more than 20 per cent of their monthly cash flows to foreign assets, with an overall ceiling on foreign holdings of 10 per cent. This limit has been reached in many cases already, encouraging insurance companies to take advantage of a loophole which permits investment in foreign securities issued by Japanese companies.

Moreover, corporations are not likely to continue building up portfolios of foreign securities at the same pace. Japanese exports are expected to increase only by around 1 per cent this year, in dollar terms, according to Nomura Securities compared with a rise of 15.7 per cent on the same basis last year. So there will be fewer surplus dollars available for investment at a time when domestic cash flow will be less strongly positive.

For foreign fund management groups, however, the future growth in foreign asset holdings is of secondary importance. There seems no prospect of wholesale disinvestment in overseas securities and the size of the funds already placed outside Japan is quite mouth-watering enough in itself.

#### CRM

CAPITAL RESEARCH + MANAGEMENT GMBH

FOR INSTITUTIONAL INVESTORS

our independent team specialises

in the markets:

GERMANY, SWITZERLAND, UK, AUSTRALIA

Head Office:  
PRINZREGENTENPLATZ 10  
D-8000 MÜNCHEN 80  
Tel: (089) 4 70 70 55  
Telex: 5 24 472 CRM D  
Telefax: (089) 47 10 71

UK Representative Office:  
27 THROMGORTON STREET  
LONDON EC2N 2AN  
Tel: 01-628 3241  
Telex: 884 255 CARMEN G  
Telefax: 01-589 9089

## MURRAY JOHNSTONE



**Over 75 years  
experience  
of international  
fund management**

Murray Johnstone have been managing institutional investments since 1907.

Based in Glasgow, our emphasis is on global investment strategy. Through it we achieve high overall returns for our clients, whether they be investment trusts, pension funds or unit trusts.

For over 75 years investment management has been Murray Johnstone's sole activity. As a result we have established a wealth of contacts throughout the world. We now successfully manage over £2,200 million invested world-wide on behalf of institutions.

For further information please contact: Nicholas Prescott, Murray Johnstone Limited, 163 Hope Street, Glasgow G2 2UH. Telephone: 041-221 9252. Telex: 778667.

**MURRAY JOHNSTONE**



## International Fund Management 7

## Hedging against dollar fall proves expensive

Currencies  
GEORGE GRAHAM

FUND MANAGERS are still licking their wounds from their experience last year with currency fluctuations. As the US dollar rose, and kept on rising, against other major currencies, many managers embarked on hedging policies designed to insulate themselves against the dollar's seemingly inevitable fall.

The decision cost them dear when it came to adding up their performance over the year. An analysis of the performance of over 750 pension funds carried out by Cubie Wood, the actuarial consultants which forms part of the Hill Samuel group, showed that currency hedging cost an average of \$250,000 per fund in 1984.

On overseas portfolios the average loss caused by premature currency hedging amounted to around 1.7 per cent over the year—enough to make the difference between bettering the median performance and sinking into the bottom quartile.

To judge by preliminary results so far this year, fund managers have not been deterred from hedging, and have won back about 0.7 per cent by hedging in the first six months—with perhaps another 0.3 per cent gain between July and September.

In some cases the gain is not offset by last year's losses. The M & G unit trust group, for instance, successfully introduced a hedge when the pound stood at \$1.06; all last year, it

refused to hedge its American funds, on the grounds that its investors had chosen it to manage equities in the US, not currencies.

For many, however, the novel experience of seeing large currency losses appear on annual reports concentrated attention on whether hedging was an appropriate activity for the fund manager.

Mr Keith Jacks, of Cubie Wood, launched the debate by questioning whether currency transactions should be viewed as hedging, rather than investment. "In the longer term, selling dollars forward is nothing less than taking a view on the dollar, something which many trustees would feel unhappy about if it had been presented in this manner," he said.

The justification for hedging is either if at the end of the hedging period the overseas investments are to be realised, which is very unlikely in the case of a pension fund, or an attempt to improve short-term performance comparisons.

Mr Jacks's views do not amount to an outright condemnation of currency hedging. He still regards it as a valid investment decision for a fund manager to take, although he doubts whether any groups have shown themselves to be consistently expert in currency management over the longer term.

He does, however, regard it as misleading to present currency transactions to trustees as some form of insurance against currency risk. The point is accepted by many fund managers. "In the long run, currency movements are some-

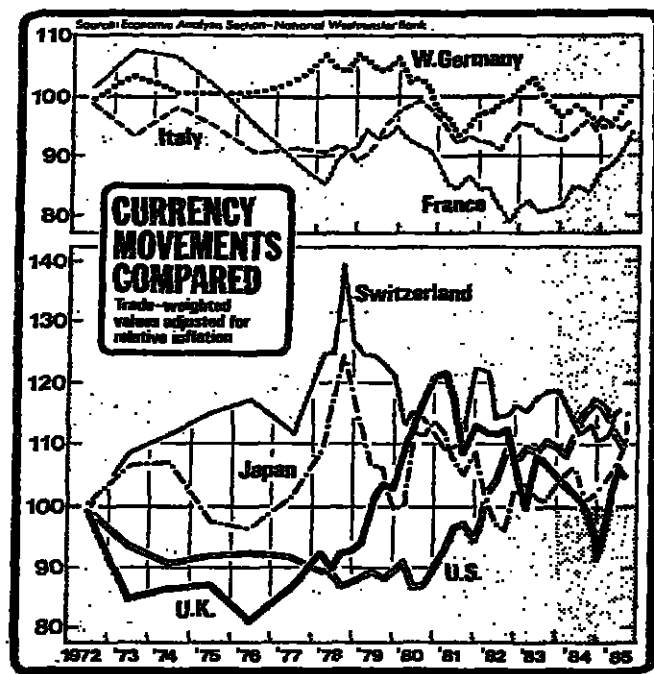
thing of a zero sum game," said Mr Robert Boyd of the independent fund management group GT. "But in the long run we all get fired by our trustees."

Mr Jacks concedes that performance analysts like himself are to some extent to blame for the preoccupation with short-term performance that has led to a greater degree of currency hedging. "My criticisms were intended to highlight some of the problems in the system, not least those which we cause," he said. "It worries me that currency hedging is one area where fund managers are changing their policies to suit quarterly performance measurement."

For most fund managers, the decision on whether or not to hedge their overseas exposure is certainly based on short term factors. As GT's Mr Boyd puts it, the long term is based on fundamentals, so the relationship of currencies will not change dramatically. The medium term cannot be forecast, so there is nothing you can do about it; and the short term is entirely technical. His own group's hedging is carried out entirely on technical analysis.

"Our view is that you are not going to make money, but you can stop yourself losing money from time to time," Mr Boyd says. "Whatever you say about the long term, can you take the extremes of volatility in the short term?"

If in future the currency options market should develop to the extent that it becomes a practicable choice for the fund manager, options could provide a means of insuring against currency risk, rather than tak-



ing a currency investment decision. At present, however, options are too expensive and their tax treatment too ambiguous for UK fund managers, at least to make much use of them.

The cost, at between 1 and 13 per cent of the funds hedged, would very nearly have matched fund managers' currency losses in 1984, when they were in general disastrously wrong in their assessment of the strength of the dollar. The cost disadvantage is reinforced by the likelihood in the UK that options profits could not be set against the capital losses they were designed to offset, but might be treated as trading income.

For most fund managers, then, the realistic hedging methods remain forward currency contracts or —

especially for those whose trustees enforce investment restrictions, such as unit trusts — back to back loans. With these methods cost is not regarded as a factor in deciding whether or not to hedge. Indeed, the difference in interest rates between the US and the UK can bring a small profit on the hedging transaction, regardless of currency swings.

But whatever the methods used, fund managers can expect their trustees to be more questioning in future over their hedging policies — and over whether it is right for them to embark at all in the stormy waters of the world's currency markets. In Mr Jacks's words: "Unless you are to repatriate money, it doesn't matter what the currency does in the meanwhile."

## "Why your International Plans should include Britannia"

Where shall we see tomorrow's best investment opportunities? At BIFM we are well placed to provide the answers. We are part of Britannia Arrow Holdings plc, managers of £4,800m of assets worldwide. We have expertise in all the major international investment markets.

### MORE SCOPE

From the USA, the world's leading economy, we are kept in close touch with markets by sister fund management companies in Boston and Denver.

In Japan, through a joint company with Okasan Securities, we have access to the resources of a major Japanese investment house.

In London, Britannia's investment team, provides in-depth experience and ability in every major international market.

### MORE SCOPE MAKES POSSIBLE MORE SERVICE

BIFM manages Pension, Insurance and other long term funds. We channel our Groups' international resources to meet individual client needs.

We offer a range of services from balanced fund management to the development of specialist sector or geographic portfolios.

To find out how our global expertise can assist your fund, please contact me.

R L Mitchell,

Managing Director,

Britannia Institutional Fund Management Limited,

74-78 Finsbury Pavement, London EC2A 1JD.

Telephone: 01-588 2777.



**BRITANNIA INSTITUTIONAL FUND MANAGEMENT LTD.**

## Swimming with the tide

Diversification  
CLIVE WOLMAN

1985 IS SET to become the year in which the arguments for the international diversification of equity portfolios were finally accepted by the managers of the world's largest pool of portfolio assets, the US pension funds.

The immediate cause has been the fall in the value of the dollar since February. US academics and international fund managers eager for business had been advising US pension fund sponsors for at least two years to exploit the over-valued dollar by using it to buy foreign assets. But, as the dollar continued to rise against other currencies throughout 1983 and 1984, those US fund managers and pension plan sponsors who had already ventured overseas saw their foreign portfolios under-performing. And, the more aggressive investment managers, whose performance is assessed quarterly, or even monthly, found it difficult to swim against the tide.

According to Intersec, a pension fund investment performance service, the value of US pension fund assets invested outside the US stood at about

\$23bn in mid-October, compared with a figure of \$15.5bn at the start of the year. The increase is attributable to the fall in the value of the dollar and the rise of other world stock markets is about \$4bn, so that pension funds have invested approximately another \$3.5bn overseas in the first 94 months of the year.

Overseas assets still account for only about 2.75 per cent of the total. But, after allowance is made for the time sponsors take to approve a strategy of international diversification, that proportion is expected to rise substantially, possibly approaching 10 per cent by the early years of the next decade.

French, German and Dutch portfolio managers with restricted opportunities at home have long accepted with little dispute the need to invest abroad and typically hold over half their portfolios in foreign securities. However, investment managers in all countries except possibly the US, have to diversify into at least some of the large multi-national companies listed on foreign stock markets as the only way of building up a reasonable stake in many industrial sectors.

In the UK, investment overseas was restricted by exchange controls until 1979. After that, until the last quarter of 1983, there was a major outflow of investment funds as pension

funds moved between usually 10 and 20 per cent of their assets abroad. The average is about 15 per cent. However, that net outflow has virtually ended. At the same time, the Labour party is committed to forcing pension fund managers to reduce that proportion to 5 per cent again by threatening to withdraw their tax privileges if they fail to comply.

Investment managers in the UK, and to a greater extent in the US, where the range of domestically-based industries from which the investor can choose is so broad, have been increasingly influenced by the theoretical case for diversification overseas.

In terms of modern portfolio theory, the basic argument for investment overseas is that, because of the fairly low correlations between different world stock markets, an international investment manager can reduce the riskiness of his portfolio (as measured by the variability of its returns) without sacrificing expected returns — or achieve higher expected returns for the same level of risk. The opportunities are highlighted by the experience of many of the smaller equity markets in south east Asia and Europe which have yielded high returns over long periods, while the additional riskiness of each market individually can be diversified away.



In an analysis of the 13 largest equity markets in the world between 1972 and 1979, Messrs Elroy Dimson, Stewart Hodges and Paul Marsh of the London Business School seek to quantify this effect. They estimate that whereas the holder of a diversified portfolio of UK equities faced a variability of 29 per cent, by diversifying into a portfolio of world equities he could have reduced the variability to only 12 or 13 per cent. The researchers claim that the largest variability remains fairly stable over long periods.

The authors also challenge the conventional assumption that currency fluctuations add to the riskiness of international portfolios. Although an international portfolio which is not hedged against currency fluctuations is exposed to greater risk in terms of nominal domestic money, the authors argue that in real terms an unhedged portfolio is probably less risky because changes in exchange rates offer protection against (unanticipated domestic inflation).

However, the force of this argument has been seriously weakened over the past two years by the rise and fall in the value of the dollar which had only a tenuous connection with changing forecasts of future inflation rates in the US and its trading partners. More fundamentally, the gyrations of the currency markets over that period have challenged the axiom on which the LBS study and much of modern portfolio theory is based, namely that financial markets efficiently reflect all publicly available information in the prices of the assets they trade.

The main conclusion from this is not perhaps that international fund managers should seek to add value by adjusting their currency weightings to exploit market inefficiencies, as few can point to a consistently strong record of currency management. It is rather that a policy of consistent currency hedging can help reduce the riskiness of international investment.

The other argument in support of international investment is that some financial markets, particularly small foreign equity markets, and the individual stocks listed in those markets, are inefficiently priced. Therefore, it is easier for the foreign investor to add value by spotting bargains. Among the small under-valued equity markets which have recently been discovered by foreign investors are the Swedish in 1982, the Spanish in 1984 and the West German market recently. This argument can be turned on its head. The chief traditional deterrent to overseas investment has been the cost of acquiring information — and of dealing. If foreign investors cannot be assured that the stocks they buy and sell are priced reasonably efficiently, they may decide that the risks of foreign investment are too great.

Professional fund management organisations have developed and marketed their international expertise to assuage such fears. UK merchant banks, such as Morgan Grenfell, have achieved great success in the US pension fund market by using this approach. Nevertheless, their charges, both explicit and covert, are often high. And their clients are unable to judge whether they are getting value for money, particularly as there is no consensus as to how a world stock market index could be constructed so that it could be used as a benchmark for investment performance.

Some US fund management groups, for example Grantham, Mayo, Van Otterloo and Company of Boston, have recently taken the opposite tack. They have started to market passively-managed international funds which are designed merely to track or replicate the Capital International world index or some other tailor-made international index. Such funds represent the logical, practical expression of the approach that justifies international investment purely in terms of the benefits of diversification.

### Global Portfolio Management Services

For Pension Funds, Corporations and Financial Institutions Investing in

Eurobonds, UK Gilts, UK and Overseas Equities

LTGB International Limited

Wholly-owned subsidiary of The Long-Term Credit Bank of Japan Ltd. 18 King William Street, London EC4N 3BB. Telephone: 01-623 3765. Attention: Y. Kato/D. C. Bowden.

SMF 6 MOB 25  
CFD 22\*36E H  
SXI 3\*16BIBI

**APDJ/QUOTRON**

**The source you need for business today**

COMPANIES ASSUMING CO  
BERG ENTERP  
ASSOCIATED

0\*49C ITT 10.

GOZ\*3130+43  
23A.. F-43G-C  
7A-B ICIF-10

QUISITION OF  
TION OF THE A  
WILL BE OPER  
AS A UNIT OF

D IFG 13\*11D

APDJ/Quotron brings you real-time financial facts and figures from the world's major equity and commodity markets, backed by the Dow Jones 90-Day News Retrieval Service and a cash-market profile.

It's more than a pricing service; it's a fast, flexible system tailored to meet your immediate demand for market data and analysis — now.

For further information, contact Stephen Rayment in London on 01-353 6723.

**APDJ QUOTRON**

## Henderson: Independence and a lot more...

At Henderson the number of pension funds we manage has grown in five years from 14 to 100. The reasons for our success are not hard to find.

### Independence

We are an independent publicly-quoted company and our only business is investment management; our only income, the fees we earn from it.

This means that not only do we have to be excellent at what we do to prosper, but that we never run the risk of any conflict of interest.

### Investment Expertise

With over fifty years' experience, the Henderson Administration Group now looks after funds of £2.6 billion, spread across authorised unit trusts, offshore funds, investment trusts and private portfolios, and £1.4 billion of this in pension funds and exempt trusts.

### International Outlook

Being independent doesn't mean being insular. Of the £2.6 billion we manage, some £1.3 billion is currently invested overseas across all the major stock markets of the world. Eight of our twenty seven investment managers specialise in specific overseas areas.

### Fair Charging

Our fee scales offer good value. We make proper allowance for in-house exempt trusts included in pension portfolios.

Benefits we receive from stock exchange dealings or money left on deposit go fully to our clients' accounts.

### Quality of Service

Our service is both comprehensive and personal. In addition to handling all the administrative aspects of international investment, we offer close communication, regular review meetings, written reports, valuations and transaction details.

### Consistent Performance Record

To end 1984, the average growth record over five years by all pension funds under our management was +135.4% (+24.2% pa).

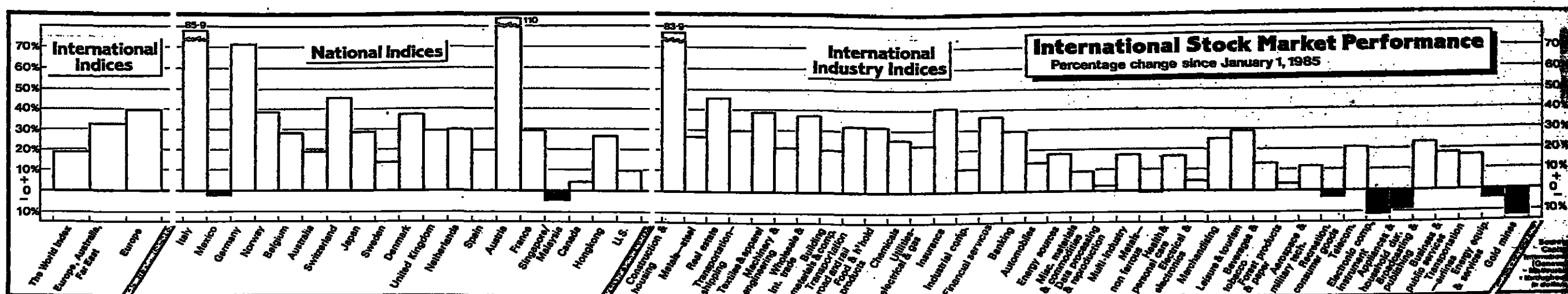
If you are responsible for a pension fund of £5 million or more, perhaps it's time Henderson were working for you.

Why not call Colin Day on 01-638 5757 for further details? Or write to him at Henderson Pension Fund Management Limited, 26 Finsbury Square, London EC2A 1DA.

**Henderson. The Investment Managers.**



## International Fund Management 8



## Strong enough to take the setbacks

## Venture Capital in the U.S.

TERRY GARRETT

IT SAYS something about the maturity of the US venture capital market that its practitioners talk in terms of cycles. Although the level of activity has gone flat, especially in terms of backing start-up schemes, people close to the market such as Jane Morris of Venture Capital Journal, the US specialist magazine, talk confidently of a resurgence of activity—sometime.

Indeed, the sector is suffering from a backlash following the over-indulgence of 1983. The market was totally gung-ho then, according to Rhys Williams of Alan Patricot Associates, the venture capital group. The stock market was in bullish mood and institutional investors naively saw the venture capital sector as an easy way to make money.

Not surprisingly the "easy money" expectations proved misguided after a very short run. The high technology electronics sector in the US stumbled, some companies failed altogether and a great many more lost their glamour for investors. At the same time, and for much of the same reason, the stock market cooled and so not only were companies running into trading difficulties but even the successful ones were finding it difficult to join the quoted sector, cutting off

the opportunity for quick returns for investors who had backed them in earlier days.

David Quysner of Abingworth, the UK venture capital group quoted in London, says that Silicon Valley is still in a state of disarray as far as many of the companies are concerned. The well managed and correctly structured companies are still in fair shape and will come right eventually, but the events of the last couple of years have scared off many investors and, of course, that has led many to assume that the whole market is becoming deprived of capital.

In fact, as David Quysner points out, the sector is not quite as short of funds as some commentators suggest.

According to statistics compiled by Venture Capital, independent private venture firms raised \$1.3bn in the first half of this year for investment, only slightly down on the \$1.4bn raised in the second half of 1984.

The level of commitment to new ventures continued to decline—it has been slipping since the first half of 1984—but the rate of descent is not alarming. Jane Morris anticipates that for the full year venture capital investments will not be materially different from the \$3bn invested during 1984. That would lift the level of money invested in the last half a dozen years to around \$13bn.

Part of the reason for this stabilisation of new funds, despite the disappearance of many US investors sucked into the market in the heydays of 1983, is the increasing involvement of foreign investors. Traditionally,

US pensions funds account for the most significant proportion of money committed towards venture capital projects. Yet, in the first six months of this year, the proportion of the market supplied by these funds dropped to 23 per cent—the first time it has been below 30 per cent since 1981.

Pensions fund money still accounted for the largest single share, however. But the sector's commitment of \$360m in the first six months of 1985 represents a drop of 45 per cent against the same period of last year.

Significantly foreign investors have increased their effort, putting up \$352m in the half year compared to \$299m in the same period of 1984. That actual increase may be small but it is meaningful in the light of declines elsewhere. Foreign investors contributed 27 per cent of the market in the period compared to 18 per cent for the whole of 1984 and 16 per cent the previous year.

There are several reasons for the surge of activity from outside the US. Generally the venture capital industry is becoming more international as similar activities expand in the UK and continental Europe. Also, it is suggested, foreign institutions are using the US as a testing ground—because the country's venture capital market is well established—before increasing their commitment to their domestic markets.

So, despite the withdrawal of some investors, the US venture capital market would appear to be adequately supplied with funds thanks to the support of foreign investors. Yet that

assumption, just like the impression that the market is short of funds, does not reflect the position accurately.

The US venture capital market differs from the UK in that the sums involved are generally much larger and often directed towards more established companies, where the funds might be better described as development, rather than venture, capital.

In the current climate, where many companies have been unable to go to the stock market for capital, either because their own trading performance is not up to scratch or because they believe the market would be more receptive at a later date, venture capitalists are being increasingly requested to finance second round funding.

So both the venture capitalists' time and money are being diverted towards companies where they already have an investment. This is causing the movement some concern. The mushrooming demands of their existing portfolios means that true start-up opportunities, which really need the attention of venture capitalists, are being starved of funds and management guidance from the investing funds. Start-ups are expected to take little more than a third of the total invested in venture capital portfolios this year against about half the total in 1983.

If the professional members of the market are to satisfy both the demands from the companies they already have relationships with and to cope with new businesses coming through, they will have to find

an increasing number of institutions willing to fund later stage development capital. This is one of the reasons that the US managers are so keen to develop sources of capital outside of their domestic market.

In theory, at least, tapping institutions and industrial corporations to act as co-investors with venture funds during second, or even third, stage financings should not be particularly onerous. Because investing in later expansion phases should be less risky than the original seed-corn capital, the more conservative investors should be willing to accept participation in these further cash raising exercises.

However, the market's young history shows that such sources can prove fickle and it is important for the venture capital sector to establish stronger lines of finance to back expanding companies, otherwise the demands created by existing investments alone could exceed the flow of funds to the market, leaving precious little for younger businesses.

However, an increase in stock market activity could provide the catalyst for a rejuvenation of the venture capital sector which would see worries about funds disappear over night. If institutional investors can once again see an obvious exit route to turn their investments in unquoted companies into good profits and marketable assets, then the whole sector could start humming as it did in 1983. And that underlines the first principal of the US venture capital market—it is highly cyclical.

## Capital International Indices

(Performance Jan 1-Oct 31 1985)

	% Change in index
World Index	24.5
EAFE (Europe, Australia, Far East) Index	40.8
Europe Index	54.8

## National Equity Markets

(performance Jan 1-Oct 31 1985)

Country	% Change in index
Austria	109.9
Germany	97.2
Italy	92.8
Switzerland	66.0
Norway	66.0
Belgium	51.9
Denmark	47.0
UK	42.5
France	40.2
Hong Kong	38.2
Netherlands	37.5
Japan	32.2
Spain	30.7
Sweden	22.7
Australia	22.5
US	13.9
Canada	5.5
Mexico	-2.4
Singapore/Malaysia	-6.1

Change measured in terms of US dollars.

## Europe dominates equity league

THIS HAS been the year of Europe as far as international equity managers have been concerned. The neglected Continental bourses have leaped to life as foreign money has poured in and has helped to push up prices dramatically.

The tiny Australian market—still capitalised at only \$3bn—tops the table, but the more significant moves have been made by Germany and Italy. In contrast, the North American markets have been comparatively subdued and the Far East has been patchy.

For non-American investors the returns in the table are artificially inflated by the weakness of the dollar. In local currency terms the rise in the Austrian index is reckoned to a still impressive 74 per cent, with Italy up 76 per cent and Germany 64 per cent.

The way in which international investors have heavily backed the swing to Europe is demonstrated by figures from WM Computer Services, which tracks a universe of over 90 funds with an EAFE mandate (global but excluding North America).

Five years ago such funds had twice as much invested in the Far East than in Europe, which accounted for only 24 per cent of their assets at that stage. But there has been a long-term trend

towards increased European exposure.

Switching was particularly active during 1984, when Japanese holdings were sharply cut. By June 1985 the funds had, in aggregate, 46 per cent of their assets in European equities against 40 per cent in Far East equities.

For funds with a global mandate the problems have been enhanced by the poor performance of the US equity market. Not only have the broad US indices declined in terms of many foreign currencies, but it has proved hard for many fund managers to match the US indices because of the strong influence of takeovers, and speculation about takeovers, on the overall index movements.

Managers who concentrate on investment fundamentals have found that "good" companies have underperformed while the running has been made by "bad" companies which have received takeover bids.

For global equity managers, 1985 has turned out to be a year of great opportunity but also great risk. There is likely to be an exceptionally wide gap in performance terms between those who got it right and those who got it wrong.

Barry Riley

## Datastream's financial information service...

lets you know when investments are ripe.

Datastream brings you investment information as fast as you need it. Information on the past and the present. But Datastream's service has reached a new maturity. It now delivers information on-line to IBM PCs, so you can manipulate data with off the shelf software or your own.

Can you afford to be any less informed? Datastream offers millions of items covering almost every investment topic.

Equities, bonds, financial futures and options, commodities, stock market indices, economic and industrial data, money market data, corporate data, portfolio holdings and investment ledgers.

Which is why most major banks, brokers and investment institutions choose Datastream as their source of reliable information.

If you'd like to know how Datastream can help you pick the right investment, call us today.

DATASTREAM

FIRST IN INVESTMENT ANALYSIS

LONDON TEL 250 3000 ROTTERDAM TEL 11 11 54 NEW YORK TEL 938 8609

a company of Datastream International

Every advertiser in this survey has special strengths to offer.

What if you could combine them all?

Those who have an enviable performance record draw it to your attention. Those who don't, claim that other qualities are no less important.

Some small firms offer direct service and fast decision-making. Larger rivals offer deeper resources - and a broader view.

Specialists claim advantages in a focus on particular markets. Generalists recommend a global approach.

Combine the substance of all these valid arguments, and you'll find that you're already considering a firm remarkably like Flemings.

To deal with the complexities of multi-market portfolio management, we have a small, closely-coordinated team of international investment experts, acting independently, yet with access to the support of Flemings' unmatched worldwide resources.

Institutions and pension funds in the UK, the USA, Canada, the Middle East, Japan, Hong Kong, Australia, Germany and The Netherlands are already enjoying the combined benefits brought to them by Flemings' successful investment team.

In today's sophisticated and complex markets, the decision to invest overseas is a critical one, and we are eager to help you.

Get in touch with our experts at any of the locations below.

FLEMINGS

London: Kim Yates, ROBERT FLEMING INVESTMENT MANAGEMENT, 8 Crosby Square, London EC3A 6AN. Telephone: 01-638 5858 Telex: 297451.

Baltimore, USA: Philippa Grant, ROWE PRICE-FLEMING INTERNATIONAL Telephone: (301) 547 2141 Telex: 710-234 1024

Hong Kong: Mark White, JARDINE FLEMING INVESTMENT SERVICES Telephone: 5-843888 Telex: 75608

Tokyo: David Paterson, JARDINE FLEMING INVESTMENT ADVISERS (JAPAN) Telephone: (03) 597 0545 Telex: 28173

Sydney: Chris Grubb, JARDINE FLEMING (AUSTRALIA) Telephone: (02) 235 3144 Telex: 20098



**Travis & Arnold**  
 Timber, Building Materials, Heating and  
 Plumbing Equipment for the Construction  
 and Allied Trades. Northampton S2424.

## SECTION II - COMPANIES AND MARKETS

# FINANCIAL TIMES

Monday November 18 1985

**CRANE FRUEHAUF**  
 DEREHAM, NORFOLK  
 (0362) 5353

### EUROBONDS

## New issue activity slows as thoughts turn to Christmas

THOUGHTS of Christmas are beginning to creep into the minds of Eurobond traders, writes Maggie Urry in London.

New issue activity has slowed in response to the market's problems. Most of last week's fixed-rate Euro-dollar deals were trading outside their commissions by the weekend as the market fell in response to the news of Treasury auctions in the US Friday saw prices down by as much as 1/4 of a point at one stage, although they recovered a little later.

"It's a tough market to bring new issues in," said one syndicate manager, "there's too much good paper out there with coupons that cannot be matched. And the swaps do not work." Another said: "The market has had enough, we're almost shutting down for the year."

Practically no new deals were launched in the latter part of last week and few are likely this week, at least until traders get an idea of how the auctions are going.

Paradoxically, there could be a better chance of deals being done if the market slips down than if it rises because the Eurobond market will lag behind New York, so making deals here look more attractive to borrowers.

The gloom is by no means confined to the dollar market. The Australian and New Zealand dollar sectors are in poor shape, although relieved that no more paper was loaded on to syndicate books last week.

The Canadian dollar market is also suffering. The domestic market enjoyed a fair rally this autumn which encouraged new issues. But the competitive pressures in the Eurodollar market have spread into Canadian dollars, and syndicate relationships are breaking down as houses fight for mandates.

Gas Metropolitan's issue, for instance, was won away from the traditional lead manager, Wood Gundy, by Société Générale, usually the co-lead on Gas deals, with a coupon that many regarded as too low.

There seems to be little buying of Canadian dollar paper by Eurobond

EUROBOND MARKET TURNOVER Turnover (£m)				
Primary Market	Secondary Market	Conv.	FRN	Other
US\$ 1,688.5	17.5	2,948.5	3,957	
FR\$ 1,801.2	—	564.5	757.2	
Other	204.8	—	272.5	58.5
FR\$ 170.8	—	—	12.1	581.4
Secondary Market				
US\$ 15,302.9	1,074.1	12,819.1	2,301.5	
FR\$ 7,108.3	1,064.2	12,513.1	2,064.5	
Other	5,102.5	58.3	1,064.3	1,915.2
FR\$ 5,154.5	58.3	1,709.7	2,522.7	
Total				
US\$ 16,991.4	1,091.6	25,767.6	4,602.5	
FR\$ 14,919.5	2,128.4	25,026.6	4,121.7	
Other	5,261.3	2,082.8	1,076.8	2,004.4
FR\$ 5,261.3	58.3	3,419.4	2,534.7	

Week to November 14 1985 Source: ABO

investors at present, so bonds have to look for homes in Canada where they must compete with plenty of other new issues.

The building market, where foreign borrowers tap the sterling domestic market, has made great strides in the last couple of years and margins over gilt-edged stocks have steadily narrowed.

Sweden, for instance, which has launched long-dated issues priced at spreads of 225 and the 135 basis points over the benchmark stock, last week borrowed at a margin of about 73 basis points. But some traders were asking whether Sweden could not have done slightly better but for its choice of a tender issue.

Borrowers have long suffered from the chance of the gilt market rising between the pricing of an issue on Wednesday afternoon and its offer for sale on Thursday morning. If they could price on Thursday morning they could get the benefit of any rise.

At the same time, investors have often seen their applications for stock heavily scaled down because of over-subscription.

A lender should eliminate those problems. But to make sure investors are interested in bidding the minimum tender price has to be set just a little lower than it would be

for a normal issue. In Sweden's case the yield margin of 75 basis points over the gilt at the minimum price might have been set at 70 if the issue had been done in the traditional way.

As it turned out the market moved in just the wrong way at the critical time. Even so the issue went at a price above the minimum, although giving a margin more than the 70 some bankers believed the borrower deserved.

The Euro sector is a rare bright spot in the Eurobond market and last week's issues, both with five-year lives, met good demand and were trading within their selling commissions. The fairly careful regulation of new issues in this market can prevent the excesses of other sectors.

Syndicate managers in the D-Mark bond market have yet to come to terms with their new-found freedom and the weight of new issues contributed to a one-point fall in the market over the week. Traders are still waiting to see what names are coming out during the rest of November.

Flotiers as well as fixed-rate bonds have appeared in two great professions, and the Kuala Lumpur deal last week met resistance. Part of the problem with this sector is that the issuing and trading activities are taking place in two locations, as trading floters in Frankfurt is not economic.

Non-German co-managers are also becoming distinctly fed up with their German colleagues being given an extra 20 basis points, in Malaysia's case, as a listing fee providing an extra cushion if the bond price falls. The deal was not profitable to the non-German participants.

The Swiss franc foreign bond market has improved by about 1/4 to 1/2 point as primary activity has slowed. On Friday Citicorp announced a \$1.5bn seven-year private placement for European Investment Bank with a 5% per cent coupon and 88% issue price.

### CREDITS AND EURONOTES

## Portugal attempts to renegotiate loans

THE DEBT renegotiation wave which has seen increasing numbers of sovereign borrowers restructure their loans to achieve a lower servicing cost finally reached the westernmost shores of Europe last week, writes Peter Montague, Euromarkets Correspondent, in London.

Portugal is seeking improved terms on two loans arranged at the height of its economic crisis in 1983.

It has mandated Bank of Tokyo International, Chase Manhattan, Manufacturers Hanover and National Westminster to renegotiate the loans totalling \$850m, both of which currently bear a margin over the expensive US prime rate.

Under the terms of the renegotiation this margin will be dropped and a new margin will be set at 1/4 of a point over London interbank offered rates (Libor).

The news caused predictable grumbling in the marketplace, where most banks dislike renegotiations as a matter of principle, but many also conceded that Portugal's vastly improved credit rating and changing market conditions made

such a renegotiation inevitable. The loans in question bear a margin of 50 and 45 basis points respectively over prime, steep in 1983 and unheard of today. Although the new Libor margin represents a cut of about half on previous levels, it is still regarded as generous, especially since the maturity of the loans has been left unchanged at 1990.

Repayments will also begin on schedule in 1987, which gives a short average life.

Portuguese officials say they do not plan a systematic refinancing exercise, partly because much of the country's older debt is already being paid off. But a couple of more recent credits, also bearing high

margins, may be renegotiated as well.

The improvement in the country's economy - its current account balance of payments is expected to be in rough balance this year and liquid reserves are \$1.7bn - means, however, that Portugal has reached the point where it no longer needs to rely on the syndicated credit market to meet its future borrowing needs.

Instead it will now start placing greater emphasis on the bond market.

Future borrowing needs are in any case likely to be small even though Portugal will again run a balance of payments deficit next

year. The requirement is expected to amount to several hundred million dollars less than the gross \$1.7bn which Portuguese public and private sector borrowers have raised so far this year.

In addition, EEC membership will provide Portugal with alternative sources of funds, for example from the European Investment Bank and through on-lending of funds raised by the EEC itself. This latter form of financing may total Ecu 300m next year, the first year of membership.

The realisation that Portugal no longer needs the syndicated loan market (except for smaller borrowings by some state sector entities) is significant because it means that even some of the lesser-rated credits for which the market still seemed suited are now drifting away.

Once again last week, business in both the syndicated loan and Euronote market was relatively quiet. An expected mandate from Gaz de France has not yet materialised.

This week should see a \$350m

deal for the African Development Bank and Heron International has mandated Barclays Merchant Bank for a note-issuance facility on, as yet, undisclosed terms.

Romania's \$150m credit has meanwhile proved fairly successful in syndication having taken nearly \$30m from the market. Signing is expected to take place early in December in London.

Romania has not asked its bankers for any further loans and its borrowing needs for next year are expected to depend heavily on the severity of this year's winter.

However, some bankers believe that Romania, which has several projects in hand with the World Bank, should seek a co-financing deal if it does need money from commercial banks in 1986.

One other new credit which did emerge last week was unusual on two counts. It is a plain-vanilla deal with no frills and it is for a bank. The Bahaman subsidiary of Istituto Bancario San Paolo di Torino is raising \$30m over five years at a margin of 1/4 of a point through Chemical Bank International.

## Bonn and Tokyo hopeful on easing financial barriers

BY JOHN DAVIES IN FRANKFURT

JAPAN and West Germany appear to be making progress towards reducing the barriers to each other in their capital markets, although negotiations have some way to go.

Government officials from the two countries met in Bonn at the weekend in the latest in a series of consultations about financial matters.

One of West Germany's main concerns is to obtain the right for West German banks to take part in stock market and other capital market activities in Japan.

Some leading West German banks are anxious to step up their Japanese involvement as part of overall efforts to strengthen their

international capital market operations.

After recent talks both sides expressed the hope that the outstanding questions could be settled "as soon as possible" in discussions between banks and the Japanese Finance Ministry.

Because it is seeking reciprocity, West Germany has withheld permission for Japanese securities houses to lead-manage D-Mark bonds for foreign borrowers - a right extended to other foreign financial institutions last May.

One of the main obstacles to this would be removed, however, if West German banks reached a satisfactory agreement with the Finance

Ministry in Tokyo about access to Japan's markets.

The Japanese delegation to Bonn was led by Mr Tomomitsu Oba, a vice-minister at the ministry, who held similar talks earlier this year with UK Government officials.

The West German side was led by Mr Hans Tietmeyer, a senior Finance Ministry official, but the delegation also included representatives of the Bundesbank, the country's central bank, and the Federal Banking Supervisory Office in West Berlin.

One of the problems that has complicated matters is that West German banks are "universal" banks carrying out a spectrum of financial activities,

## BASF reorganises US units into one company

BASF, the West Germany chemicals group, is reorganising its US subsidiaries into one company in the wake of several US acquisitions this year, AP-DJ reports from Ludwigshafen.

The restructuring will place all the company's US subsidiaries under newly-formed BASF Corp, to be headed by Mr Jürgen F. Strube, president of BASF America Corp. Mr Strube will be chairman and president of BASF Corp.

The addition of new business areas and the rapidly changing, extraordinarily competitive market demanded an organisational structure that strengthens our role as a leading producer in the North American chemical industry," Mr Strube said.

BASF has been an aggressive ac-

quisitor in the US and Europe this year as part of its plan to expand worldwide operations to capitalise on soaring earnings over the past two years.

Earlier this year BASF paid United Technologies \$1bn for Inmont, a leading supplier of paint for the US motor vehicle industry and a manufacturer of printing inks.

It also bought three US subsidiaries of Celanese, and American Eka, a US unit of Akzo, the Dutch chemical company.

Under the restructuring, BASF Corp will take control of Badische of Williamsburg, Virginia; BASF Systems of Bedford, Massachusetts; and BASF Wynadotte of Parsippany, New Jersey.

### Morgan Guaranty Ltd

In connection with the opening of the first phase of new dealing facilities, MGL will have new telephone numbers from Monday, 18 November 1985

NEW ISSUES/SYNDICATIONS	606 7875
TRADING/ARBITRAGE	606 7131
SALES	606 9111
FRN SALES	726 2641
FRN TRADING	606 7611
CAPITAL MARKETS RESEARCH	606 4490
COMPLIANCE	606 9111

MORGAN GUARANTY LTD  
 30 THROGMORTON STREET  
 LONDON EC2N 2NT  
 TELEX: 8954804  
 FAX: 726 8359

### Morgan Futures Corporation

In connection with the opening of the first phase of new dealing facilities, MFC will have new telephone numbers from Monday, 18 November 1985

GENERAL BUSINESS:	606 4321
TRADING:	606 4177

MORGAN FUTURES CORPORATION  
 LONDON BRANCH  
 1 ANGEL COURT  
 LONDON EC2R 7AE  
 TELEX: 89557111  
 FAX: 606 7766

### Morgan Guaranty Trust Company of New York

In connection with the opening of the first phase of new London dealing facilities, the US Government Bond Department of Morgan Guaranty Trust Company of New York will have a new Sales and Trading number from Monday, 18 November 1985

606 9985

MORGAN GUARANTY TRUST COMPANY OF NEW YORK  
 1 ANGEL COURT  
 LONDON EC2R 7AE  
 TELEX: 915045  
 FAX: 600 0510

All of these Securities have been sold. This announcement appears as a matter of record only.

N.Z. \$60,000,000

## Dart & Kraft Financial Corporation

16 1/4% Notes Due 1988

MORGAN STANLEY INTERNATIONAL

CREDIT LYONNAIS

GENOSSENSCHAFTLICHE ZENTRALBANK AG  
 VIENNA

NOMURA INTERNATIONAL  
 Limited

AMRO INTERNATIONAL  
 Limited

BANK MEES & HOPE NV

DEN DANSKE BANK

KREDITBANK INTERNATIONAL GROUP

BANK FÜR GEMEINWIRTSCHAFT  
 Aktiengesellschaft

GENERALE BANK

MANUFACTURERS HANOVER  
 Limited

UNION BANK OF SWITZERLAND (SECURITIES)  
 Limited

KLEINWORT, BENSON  
 Limited

BANK BRUSSEL LAMBERT N.V.

BAYERISCHE VEREINSBANK  
 Aktiengesellschaft

BERLINER BANK  
 Aktiengesellschaft

GIROZENTRALE UND BANK DER OESTERREICHISCHEN SPARKASSEN  
 Aktiengesellschaft

WESTPAC BANKING CORPORATION

October 21, 1985.

## INTERNATIONAL CAPITAL MARKETS

## US MONEY AND CREDIT

## Passage of debt ceiling bill prompts sell-off

THE TREASURY long bond yield firmed briefly with the magic 10 per cent level last Tuesday—a five-year low—then backed off under the weight of profit-taking and the upcoming flood of new paper from the Treasury.

By the close on Friday, most government bond prices were unchanged to a point lower on the week while short-term US money market interest rates continued their recent upward trend.

The most immediate reason for the sharp sell-off in the markets late in the week was the passage by Congress of a bill raising the debt ceiling by \$80m—enough to keep the Federal Government funded until December 12 and avert the threatened Friday default on government obligations.

As President Reagan reluctantly signed the bill into law, the Treasury was busy announcing plans for the auction of \$10bn of new paper beginning with \$2bn in cash management bills sold on Friday. All told, the government market will be asked to absorb a massive \$100bn between now and Thanksgiving.

U.S. MONEY MARKET RATES (%)				
	Last Friday	1 week ago	4 weeks ago	12-month
Fed Funds (weekly average)	5.75	5.50	5.25	7.75
Three-month Treasury bills	7.25	7.25	7.15	6.87
Six-month Treasury bills	7.25	7.25	7.15	6.81
Three-month prime CDs	8.00	7.50	7.25	8.00
30-day Commercial Paper	8.00	7.50	7.25	8.25
90-day Commercial Paper	7.50	7.25	7.00	7.50

U.S. BOND PRICES AND YIELDS (%)				
	Last Friday	1 week ago	4 weeks ago	12-month
Seven-year Treasury	100 1/2	100 1/2	100 1/2	100 1/2
20-year Treasury	100 1/2	100 1/2	100 1/2	100 1/2
30-year Treasury	100 1/2	100 1/2	100 1/2	100 1/2
New 10-year "A" Financial	N/A	100 1/2	100 1/2	100 1/2
New "AA" Long utility	N/A	100 1/2	100 1/2	100 1/2
New "AA" Long industrial	N/A	100 1/2	100 1/2	100 1/2

Money Supply: In the week ended November 14, M1 rose by \$2.52bn to \$214.7bn. In October M2 rose by \$4.2bn to \$232.7bn and M3 rose by \$9.5bn to \$314.7bn.

Of course the markets had been expecting an avalanche of new paper once the debt ceiling was lifted—but the sheer volume of new supply was still shocking. Several other factors were probably also at work, as the markets traditionally trade ahead of a refunding and then rally into it. Second, and perhaps more

importantly, the passage of the temporary debt ceiling extension without an allied deficit reduction package has again raised market concerns that Congress will now sink back into inaction on the pressing deficit problem. Indeed some market analysts suggest that the recent rally at the long end of the Treasury market—and the associated flattening of the yield curve—assumes passage of some form of deficit-cutting package like the Gramm-Rudman-Holles balanced budget amendment.

A final, and equally intangible, reason for the late bond price sell-off was a new and subtle shift in market psychology caused by the failure of the Federal Reserve to cut the discount rate as some market participants had expected.

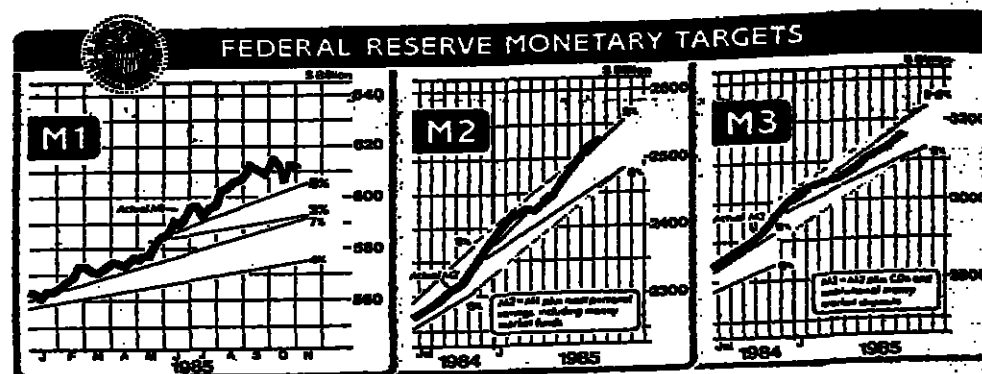
While the market generally expects the Fed to remain accommodative, a view apparently borne out by the recent low level of bank discount window borrowings—expectations of an imminent cut in the discount rate—have receded somewhat. Accordingly the

markets appear to have adopted a more cautious short-term interest rate outlook.

Indeed short-term rates rose again last week by between 10 and 20 basis points. As Salomon Brothers points out, in mid-week three-month T-bill rates, at 7.25 per cent, were 54 basis points higher than mid-summer lows while the yield on the Treasury long bond was 21 basis points lower than its mid-1985 low.

Nevertheless, many of the other fundamental reasons for the recent credit market rally point—remain in place.

Most importantly, as Dr. Katzman of Salomon Brothers said, "The latest batch of economic numbers released last week, and David Berson, a senior economist with



GNP statistics are due out on Thursday and are expected to show little change from the previously reported 3.5 per cent gain. But many senior economists are already looking back their final quarter estimates.

In the wake of the weak batch of economic numbers released last week, David Berson, a senior economist with

Wharton Econometric Forecasting, predicted that real growth in the final quarter will slow to between 1.5 and 1.7 per cent. Mr. David Jones of Aubrey Lanston noted, "Last week's data would seem to suggest a downward revision in estimates of fourth-quarter real GNP growth to perhaps 2 to 2.5 per cent from earlier estimates of 2.5 to 3 per cent or higher."

Paul Taylor

## UK GILTS

## Schizophrenia over government policy

ALTHOUGH the gilt market lost about 14 points at the long end during the week, it managed to take the Chancellor of the Exchequer's Autumn Statement fairly well in its stride. The thrust of the speech, with encouraging forecasts about growth and inflation, was widely expected.

The market was left, however, still somewhat schizophrenic about Government policy. This year's abandonment of over-funding the public sector borrowing requirement means that, barring a grievous overshoot of spending targets, the supply of gilts will remain below that of recent years and should be easily absorbed.

Nor was there serious concern—despite some alarmist brokers' circulars—about the issue that the Government is taking a modest reduction in advance of the next election. Mr. Lawson, in any case, produced tables to show that planned spending growth, with the effect of asset sales excluded, did not support the argument that reduction was

under way.

What did make the market uneasy was his belief that the Government has adopted a more risky stance which stands or falls on the sterling exchange rate, and that Government spending and economic projections may be too optimistic.

Mr. John Mullett, of L. Messel, summed up a widespread view of Government economic policies: "They may work, but there is a very real danger that they will not."

The chief risks to the market seen as resulting from the Government's strategy are:

● That sterling will fall, forcing a rise in short-term interest rates that would dampen optimism about the economy. It could fall as a result of declining oil prices or because of concern about rapid growth of sterling M3 money supply, for which the official target range has been suspended because distortions have pushed it far above the target range.

● That public spending, as it has done this year, will overshoot targets, or oil revenues will underperform. Either would produce either higher than pro-

jected borrowing or reduced scope for tax cuts. Most economists believe £24bn of tax cuts have been allowed for the Budget next March.

● That slippage from over-optimistic projections could erode the market's confidence in the Government. The 3 per cent inflation target for the fourth quarter of 1986 is seen as particularly vulnerable.

One thing that the gilt market could not look for in the near future was any significant cut in short-term interest rates. The official economic projections appeared to assume only a small reduction during 1986-87.

Though a cut in US discount rate could trigger a small fall in London, the virtual construction that there will be no substantial drop from 11 1/2 per cent bank base rates seems likely to set a ceiling on the short-end of the market for the time being.

This need not affect the long end of the market, which could indeed be helped for the time being by rising inflation prospects, low supplies, and the

prospect that the Government will be re-elected. But the second week running, paid to chances of a real rally when, to exhaust supplies, he cut the price of the 9 1/2 per cent 2005 tap to 98 1/2 from the 99 at which it had been previously supplied.

This reaffirmed views that the Government wants to get a lot of funding out of the way, perhaps in advance of the Cable and Wireless offering expected next month.

Some people even believe the Government is now less concerned about gilt market levels, because equity sales will be accounting for so much of its funding, and because over-funding of the PSBR has been abandoned. Phillips & Drew, noting that the PSBR this year will be at its lowest as a proportion of GDP since the Government took office in 1979, warned: "The gilt-edged market can no longer expect the favoured treatment from the Government to which it has been accustomed since 1973."

Alexander Nicoll

All of these Securities have been offered outside the United States. This announcement appears as a matter of record only.

New Issue/November, 1985

U.S. \$250,000,000

IBM World Trade Corporation

(Incorporated with limited liability in the State of Delaware, U.S.A.)

U.S. \$150,000,000

10 1/4% Notes Due November 14, 1995

U.S. \$100,000,000

10 1/4% Notes Due November 14, 1995

Salomon Brothers International Limited

Credit Suisse First Boston Limited

Merrill Lynch Capital Markets

Banque Nationale de Paris

Banque Paribas Capital Markets

Commerzbank Aktiengesellschaft

County Bank Limited

Crédit Lyonnais

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Dresdner Bank Aktiengesellschaft

Goldman Sachs International Corp.

Morgan Guaranty Ltd

Morgan Stanley International

Nomura International Limited

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

## FT/AIBD INTERNATIONAL BOND SERVICE

US DOLLAR				Chg. on	Yield
Issued	Price	Week	Week		
AHFC 0/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 1/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 3/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 5/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 7/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 9/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 11/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 13/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 15/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 17/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 19/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 21/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 23/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 25/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 27/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 29/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 31/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 33/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 35/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 37/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 39/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 41/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 43/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 45/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 47/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 49/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 51/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 53/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 55/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 57/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 59/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 61/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 63/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 65/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 67/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 69/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 71/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 73/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 75/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 77/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 79/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 81/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 83/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 85/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 87/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 89/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 91/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 93/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 95/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 97/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 99/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 101/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 103/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 105/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 107/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 109/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 111/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 113/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 115/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 117/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 119/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 121/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 123/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 125/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 127/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 129/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 131/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 133/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 135/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 137/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 139/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 141/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 143/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 145/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 147/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 149/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 151/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 153/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 155/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 157/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 159/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 161/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 163/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 165/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 167/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 169/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 171/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 173/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 175/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 177/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 179/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 181/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 183/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 185/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 187/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 189/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 191/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 193/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 195/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 197/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 199/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 201/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 203/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 205/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 207/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 209/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 211/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 213/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 215/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 217/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 219/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 221/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 223/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 225/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 227/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 229/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 231/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 233/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 235/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 237/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 239/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 241/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 243/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 245/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 247/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 249/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 251/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 253/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 255/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 257/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 259/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 261/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 263/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 265/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 267/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 269/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 271/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 273/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 275/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 277/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 279/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 281/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 283/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 285/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 287/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 289/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 291/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 293/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 295/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 297/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 299/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 301/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 303/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 305/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 307/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 309/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 311/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 313/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 315/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 317/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 319/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 321/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 323/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 325/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 327/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 329/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 331/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 333/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 335/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 337/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 339/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 341/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 343/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 345/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 347/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 349/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 351/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 353/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 355/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 357/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 359/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 361/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 363/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 365/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 367/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 369/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 371/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 373/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 375/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 377/5 11 3/4	100	100 1/2	10 1/2	0	
AHFC 379/5 11 3/4</					



Financial Times Monday November 18 1985

## INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## CORPORATE FINANCE

## Euro-debt insurer gets a boost from GEC

FINANCIAL SECURITY Assurance, the first company set up specifically to insure corporate debt securities in the Euro-markets, got some welcome publicity last week by attracting as a founder shareholder GEC Finance, the venture capital subsidiary of the UK electrical giant.

It needs a boost because debt insurance is not familiar outside the US, and some people in the Euro-markets even wonder whether it is necessary except in rather special situations. Mr Jim Lopp, the chairman, is however confident that Financial Security has been created at the right moment "just as European markets are opening up," and "securitisation" becomes the trend in banking.

Debt insurers guarantee repayment of both capital and interest on bonds issued by their clients. Like any other insurers, they collect a premium for their pains. By far the biggest market for this type of insurance is local authority paper in the US where about a third of the expected \$125bn

issued by municipalities this year will be insured, much of it by the Municipal Bond Insurance Association, also started by Mr Lopp.

The attraction for issuers is that insurance enhances their credit standing and lowers their borrowing costs. The premium for insurance should be less than the spread between a borrower's natural and enhanced credit standing, though this is not always the case because there are other advantages.

Financial Security guarantees to boost a borrower's standing to AAA, the highest credit rating, through a special arrangement with Standard & Poor's, one of the two leading rating agencies. However, it will only take on clients who are at least BBB, the minimum investment quality grade, and it requires additional security from them, usually in the form of pledged assets which might have to be increased during the term of the insurance if credit conditions change.

(Its own \$350m capital has been put up by several leading

banks and insurance companies around the world).

The average size of its financings will be \$50 to \$100m, though it will also handle deals as small as \$10m.

Aside from lowering credit costs, (the difference between BBB and AAA yields can be well over 1 per cent), insurance offers tax advantages and enables borrowers to come to the market anonymously through front companies carrying Financial Security's guarantees. In some cases it will also open the market to companies who might otherwise be shut out.

For the investor, the risk of default is eliminated, as is "event risk" - the danger that the capital value of the securities will be affected by some occurrence which lowers the borrower's credit standing.

All this, however, supposes that credit quality is the prime consideration for access and standing in the markets. This is certainly the case in the US with its complex credit rating systems, but not in the Euro-

markets where "name recognition" is all-important. Investors buy a company's paper if they know it rather than on its rating.

Because of this, some investment bankers were arguing last week that Euro-borrowers do not need guarantees. However Mr Lopp maintained that as increasing numbers of less familiar US companies begin to tap the Euro-markets, the demand for guarantees will grow.

"I expect the Euro-markets to become increasingly conscious of credit quality," he said. Mr Lopp also sees opportunities arising from the deregulation of domestic capital markets in Europe, as well as in non-corporate areas, like mortgage-backed securities and swaps.

Although Financial Security is purpose-built, other companies have tried debt insurance in the Euro-markets, notably Aetna Life and Casualty, the large US insurance company which has provided guarantees in at least four cases. These include

Olympia and York, Rockefeller Group, and Thyssen-Bornemisza, all of which are secretive companies which were able to use the guarantees to tap the markets with minimal disclosure.

Samuel Montagu, the UK merchant bank formerly part-owned by Aetna, also arranged a \$100m placement for an anonymous borrower last year who obtained a AAA rating, thanks to Aetna, even though nobody knew who it was.

Some bankers believe that these are typical of the special situations that are likely to provide Financial Security with most of its business, at least until the Euro-markets become more conscious of credit quality.

But Mr Lopp and his shareholders have great expectations. They are looking for a return on their investment of 33 per cent post-tax, counting on a low loss rate, the "up-front" benefits of premium payments, and the low operating costs of the company's staff of 55.

David Lascelles

## Nine-month loss at Wheeling tops \$200m

By Terry Dodsworth in New York

WHEELING - PITTSBURGH. The US steel company operating under Chapter 11 bankruptcy proceedings lost \$209m in the first nine months of this year as it absorbed the impact of the 98-day strike called to protest against wage cuts.

In the third quarter alone, the loss amounted to \$133m, or \$28.43 a share, compared to a loss of \$9.9m, or \$2.56 a share in the same period of last year.

Included in the third-quarter figures were non-recurring losses on investment reserves and write-downs on slow-moving inventories of \$56m. Net sales amounted to \$98m on shipments of 200,655 tons of steel, compared to \$266m on shipments of 551,408 tons in the same period of last year.

The nine-month loss, the equivalent of \$42.07 a share, included \$84.6m, or \$16.55 a share, of non-recurring losses and compared with a deficit of \$9.5m, or \$3.56 a share, in the same period of 1984. Sales in the nine months fell 27 per cent to \$585m, from \$798m, while shipments dropped by 28 per cent to 1,288,000 tons. Wheeling-Pittsburgh, which has recently signed a new labour contract and resumed production, said that low sales volume, coupled with severe price discounting and continued high level of imports, would generate additional losses in the fourth quarter.

## Fairchild Inds deeper in red

By Our New York Staff

FAIRCHILD INDUSTRIES, the Virginia-based aerospace group, plunged more deeply into the red in the third quarter under the impact of write-offs caused by its reduced role in the joint venture Saab-Scania turbo-prop aircraft.

Net losses for the quarter, after accounting for pre-tax charges of \$162.3m, amounted to \$77.6m, or \$3.89 a share, compared to net earnings of \$7.5m, or 22 cents a share.

For the first nine months of the year, Fairchild ran up a deficit of \$171m, or \$13.25 a share, against earnings of \$23.4m, or \$1.04 a share.



## We speak your language

We realise that your time means money and that ploughing through a list of functions and features on automatic Telex communications systems will take up some of that valuable time. However, the benefits of our completely compatible Telex management systems will far outweigh the time spent. So, if you need some plain talking about the last, reliable and efficient management of your office Telex communications...

CHERNIKOFF have the answer.

Telephone or telex Damon Oldcorn (U.K. Sales Manager) today and find that not only do our Telex management systems speak your language, but we do too.

Demonstration Roadshows in London during December, 3rd, Heathrow Penta Hotel, 5th, Selfridge Hotel, 10th, Sheraton Park Tower, 12th, Sedgwick Centre.



**Chernikoff**  
Telecommunications Ltd.

Chief in Communications  
Church Wharf Pumping Station Road London W4 2SN  
Tel: 01-995 7855 (10 lines) Telex 935072 MIGLDN G

## Recovery in profits at Suntory

By Yoko Shibata in Tokyo

SUNTORY, Japan's largest distiller, has reported a sharp recovery in profits following the downturn in its last fiscal year caused by the boom in inexpensive "Shochu" spirits made from potatoes or corn.

The company, which has a 70 per cent share of the domestic whisky market and is one of the largest unlisted Japanese concerns, boosted pre-tax profits by 47 per cent to ¥7.23bn (\$55.4m) in the six months to September 30, with net profits rising 27 per cent to ¥2.8bn.

In June Suntory had reported its first fall in annual profits in 40 years, caused by a slump in whisky sales as consumers shifted to the cheaper spirits. But the company now says it has extricated itself from the problems this caused.

In the latest six months, sales rose 3 per cent to ¥406.6bn, due chiefly to a 6 per cent rise in beer sales and a 17 per cent advance in health food revenues.

## Rey sells 60% Omnibank stake

By JOHN WICKS IN ZURICH

MR WERNER K. REY, the Swiss financier, is to sell a majority stake in his international co-operative Omnibank to Switzerland's 29 cantonal banks. The sale, for about Sfr 60m (\$27.9m) involves an initial 60 per cent of the Zug-based bank's share capital. This is at present the main asset of the Rey subsidiary Omni-Holding.

Omnibank was set up earlier this year after Mr Rey bought Fibrobank, of Zug, from the New York group Fibro-Salomon. This was merged with the German private bank Hamburger Handelsbank, which he

bought from Hoffman-La Roche in 1983. Mr Rey subsequently increased Omnibank's capital from Sfr 5m to the current Sfr 80m.

Apart from its Swiss headquarters and German operations, Omnibank also runs a full branch in London. It is now intended to set up representative offices in New York and Hong Kong.

The reason for the sale of his controlling interest lies in the substantial business volumes which the cantonal banks will provide for Omnibank. Mr Rey said yesterday. This co-operation, and not the sale itself, would make the deal a profitable one for him, he added.

The new majority shareholders, which are controlled by the various cantons, will for their part gain a foreign dimension. Latest national bank figures show that only some 4.5 per cent of total cantonal bank assets are outside Switzerland.

The Omnibank transaction will also strengthen their commission activities. Like other Swiss banks, the cantonal institutions have recently been making efforts to expand their non-credit business.

## Italtel close to deal with Telettra

By JAMES BUXTON IN ROME

ITALTEL, the telecommunications subsidiary of the state-controlled Stet holding company, is understood to be close to reaching an agreement with Telettra, the telecommunications subsidiary of the Fiat group, which would lead to closer co-operation. The plan is believed to have been approved by Italtel and

Stet, but not yet by the Fiat board. Few details of the proposed arrangement and of its intentions have emerged.

It is believed, however, that both Stet, which is part of the IRI group, and Fiat would take 48 per cent stakes in a new company, with the remaining 4 per cent being held by a third party, possibly Mediobanca, the

state-controlled Milan merchant bank.

Italtel is considerably bigger than Telettra, with sales of L1,022bn (\$676m) in 1984. Its primary activity is making telecommunications switching equipment. Telettra specialises in telecommunication transmission systems and had sales of L405bn last year.

## Downturn at Singapore Land

By Chris Sherwell in Singapore

SINGAPORE LAND, one of the island state's premier property development companies, has suffered its first fall in net profits and in gross rental and investment income, for several years.

Results for the year to August show that the country's depressed property market has begun to take its toll on the company, and the directors have indicated that the picture will worsen in 1986.

After-tax operating profits, at S\$21.27m (US\$10.05m), were down by 23 per cent, and, if extraordinary items are taken into account, by 53 per cent, at S\$23.5m.

Gross rental and other income fell by 11.7 per cent to S\$89.7m, with investment income suffering more than rentals. The company's main rental income continues to come from Shell Tower, Clifford Centre and Shing Kwan House, all in Singapore's central business district.

Interest charges remain heavy at \$29.6m, up by \$8.14m on the previous year.

## Swiss Re

## Swiss Reinsurance Company

100,000 Bearer Participation Certificates of Sfr. 50 nominal value each.

Credit Suisse First Boston Limited

Swiss Bank Corporation International Limited Union Bank of Switzerland (Securities) Limited

Algemeine Bank Nederland N.V. Bank Leu International Ltd. Banque Paribas Capital Markets

Cazenove & Co. County Securities Limited Crédit Commercial de France

Daiwa Europe Limited Deutsche Bank Capital Markets Limited

Dresdner Bank Aktiengesellschaft Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

Lazard Frères et Cie Morgan Stanley International S. G. Warburg & Co. Ltd.

Wood Gundy Inc. Yamaichi International (Europe) Limited

Amro International Limited Julius Baer International Banca Commerciale Italiana Banca del Gottardo

Banca della Svizzera Italiana Bank Gotsche & Co. Bankgener (Overseas) Bank Hensler & Co AG Bank Hofmann AG

Bank in Liechtenstein AG Bank Mees & Hope NV Bank J. Vontobel & Co. AG Banque Bruxelles Lambert S.A.

BPC - Banque Financière de la Cité Banque Internationale à Luxembourg S.A. Banque Nationale de Paris

Banque Scandinave en Suisse Barclays Bank (Swiss) S.A. Baring Brothers & Co., Ltd. Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft

Bayerische Verleihanstalt Berliner Handels- und Bank Aktiengesellschaft Borsier & Cie Citicorp Investment Bank Ltd. Clariden Bank

Compagnie de Banque et d'Investissements, CBI Crédit Lyonnais CSFB - Effectenbank AG Daxier & Cie Debit & Co.

Enskilda Securities General Bank Goldman Sachs International Corp. W. Goeppel & Co. Handelsbank NW (Overseas) Ltd

Georg Hauck & Sohn Bankiers HBI Samuel & Co. Kidder, Peabody International Kleinwort, Benson Kreditbank N.V.

Leonhard Oeder International Underwriters S.A. Merrill Lynch Capital Markets Mirabaud & Cie Morgan Guaranty Ltd

The Nikko Securities Co., (Europe) Ltd. Nomura International Sal. Oppenheim Jr. & Cie Fictel International Ltd

Pierres, Hédreling & Piersen N.V. Prudential-Bache Securities Rothschild Bank AG N.M. Rothschild & Sons Ltd. Bâle, Bâle & Cie

Sarasin International Securities J. Henry Schroder Wagg & Co. Shearson Lehman Brothers International

Schweizerische Hypotheken- und Handbank Société Générale Standard Chartered Merchant Bank Swiss Volksbank Unigestion SA

Verband Schweizerischer Kantonalbanken M.M. Warburg-Brinckmann Wirtz & Co. Westdeutsche Landesbank Wood Mackenzie & Co.

## THE DAI-ICHI KANGYO BANK, LIMITED

(Incorporated with limited liability in Japan)

U.S. \$100,000,000

2½ per cent. Convertible Bonds Due 2001

Dai-ichi Kangyo International Limited

Merrill Lynch Capital Markets

Credit Suisse First Boston Limited

Amro International Limited

Banque Bruxelles Lambert S.A.

Citicorp Investment Bank Limited

Crédit Commercial de France

Dai-ichi Kangyo Finance (Hong Kong) Limited

Deutsche Bank Capital Markets Limited

Enskilda Securities

Generale Bank

Hill Samuel & Co. Limited

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)

Manufacturers Hanover Limited

Morgan Stanley International

The Nikko Securities Co., (Europe) Ltd.

J. Henry Schroder Wagg & Co. Limited

Svenska Handelsbanken Group

Union Bank of Switzerland (Securities) Limited

Westdeutsche Landesbank  
Girozentrale

October, 1985

Nomura International Limited

Nippon Kangyo Kakumaru (Europe) Limited

Yamaichi International (Europe) Limited

BankAmerica Capital Markets Group

Banque Paribas Capital Markets

County Bank Limited

Crédit Lyonnais

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Robert Fleming & Co. Limited

Goldman Sachs International Corp.

Hoare Govett Limited

Kuwait International Investment Co. s.a.k.

Morgan Guaranty Ltd

The National Commercial Bank (Saudi Arabia)

Orion Royal Bank Limited

Shearson Lehman Brothers International

Swiss Bank Corporation International Limited

S. G. Warburg & Co. Ltd.

This announcement appears as a matter of record only.





Financial Times Monday November 18 1985

## THE WEEK IN THE COURTS

## Public order at the crossroads

FIFTY YEARS ago fascists and anti-fascists clashed in the streets of London. So serious were the disturbances that Parliament enacted the Public Order Act 1936 which prohibited the wearing of uniforms in connection with political organisations, and gave chief officers of police the power to control processions through the streets.

This week the Government will be publishing its Public Order Bill, the product of five years' study of law and disorder, but inevitably in the shadow of the riots of 1981 and the recent disorders in Handsworth, Brixton and Tottenham.

The public could be forgiven for thinking that the legislation is prompted by those recent events which are said to indicate clearly a breakdown in social order that has been witnessed before in this country. Mr Norman Tebbit, chairman of the Conservative Party, in his Disraeli lecture last week attributed the breakdown to the nation's "permissive" society, ushered in during the post-war years as a direct result of a pronounced falling off of moral standards. Mr Tebbit made a direct plea for the restoration of Victorian values that had supposedly sustained the social equilibrium of our forefathers.

Mr Tebbit's lament over discarded virtues is not new. All through the 1930s politicians and other commentators were saying much the same. Apart from the rise of the British Union of Fascists, with their ugly creed disgoring violence, there were the boogymen elements on the football stadium terraces.

The only difference then was that the crowds vented their spleen on the referees, since the rival supporters were absent,

restricted by the comparative inability of people to travel to every games. Serious disorders arising from the industrial scene were no less evident than they were last year during the miners' strike. In October 1981 no fewer than 30 towns in England were visited by marauding mobs expressing their discontent about unemployment. These were the days of the National Government and long dole queues.

The political lamentors of the 1930s likewise invoked Victorian values, and likewise they were selective about those values. There was no reference to the Chartists, or to the anarchy that reigned in 1869 when the gates of Hyde Park were torn down.

The simple fact is that what we are witnessing today is a petition of our social history. Yet it seems to have a different perspective. Is there in reality a new and sharper form of disorder to which the police are responding with a different pattern of policing?

The police have certainly adapted themselves in a number of ways in dealing with modern riotous behaviour, to the point where there is talk of creating formally two-tier police forces, one that carries on the community policing approach, while the other assumes the more coercive function akin to a militaristic style of policing.

Undoubtedly the police are increasingly being equipped with modern tools—riot shields, plastic bullets and even water cannon, although the latter two have not yet been employed against rioters.

This hardening of technology has been accompanied by much better co-ordination of police forces. Mutual aid was in evidence during the miners' strike

when the national reporting agency was actively assisting chief officers of police when they needed reinforcements from outside their area. Training of police officers in riot control tactics is another feature of contemporary policing.

Generally, the overall style and tactics of the police in relation to public disorder has a distinct modern look about it. While the police have managed to maintain their neutrality, there is a feeling that their response to the current scene may diminish their non-political role. Some commentators argue that the police inevitably have to be political, in the sense that they are the government's law enforcement agency. It is only against being politically partisan that the police must be ever watchful.

It is the fear of being dragged into the party political infighting that has led some people to reject the proposal in the Bill to give greater control to chief police officers to control marches and processions through the streets of our inner cities and to supervise demonstrations and meetings.

The safeguard against the unreasonable use of the extended powers to control public meetings and processions will be the specific power in the High Court to review the decisions of chief officers of police who ban or impose unreasonable conditions on marches and the like. Judicial review of such decisions by the police is not universally regarded as a suitable means of supervising essentially administrative decisions.

The Bill will sweep away much of the archaism in the law. There will now be four imprisonable offences. In descending order they are riot,

with a maximum penalty of 10 years; violent disorders, five years; affray, three years; and threatening behaviour, six months.

Controversy has already broken out over a new offence of disorderly conduct, which will carry only a monetary penalty. And there is to be a tightening up of the offence of incitement to racial hatred. In future, it will be enough for the prosecution to prove the accused's intent to incite. At present the defendant has to be shown to have done something likely to incite racial hatred, a requirement that has proved a stumbling block to successful prosecutions.

Public order lies at the crossroads of law and politics. From whichever end of the political spectrum one views the Government's Bill, much of it is little more than an updating of legislation needed in any modern industrialised democracy.

Other parts of the proposed legislation spill over into the realm of political debate, characterised by the politician's slogan, law and order. There is not one concept in that phrase, but two. Law is a matter for Parliament and the courts. We all, including the police, live under it. Order is maintained by the agencies of law enforcement acting within legal powers. Law, one hopes, sustains and produces order. But it may not necessarily.

A Public Order Bill can be judged for its worth by the ability of the enforcement agencies and the citizen to accept that it reflects the balance between individual rights and the public interest.

Justinian

## INSURANCE

## Optimistic outlook for reinsurance market

BY JOHN MOORE AND JOHN WICKS

AN IMPORTANT survey published by the Swiss Reinsurance group, one of the world's largest reinsurers, reveals the changing shape of the international professional risk-taking community.

According to the group's research the number of professional reinsurers is increasing rather than declining in spite of seven years of intense competition and a downward turn in the reinsurance cycle.

The study shows that the number of those engaged exclusively in the acceptance and insurance of other insurance groups' liabilities has almost doubled since the late 1980s, rising from 197 in 1988 to 376 this year.

This phenomenon, according to the study, has resulted primarily from the transfer of direct or primary market insurance companies transferring their reinsurance business to newly formed subsidiaries.

Apart from companies engaged exclusively in reinsurance, there are about 3,000 direct insurers engaged in reinsurance activities. Since the mid-1960s reinsurance premium

growth has shown an average annual growth rate of 11.5 per cent, and non-life reinsurance premium by 1983 was running at \$40bn (£28bn). Including life reinsurance premiums the market's premium volume is reckoned to be running at \$45bn.

In terms of market share, three groups dominate the world's reinsurance market. The Swiss Reinsurance group, in Switzerland, the Munich Re in Germany and the General Re in the US are estimated to book about a quarter of the world total premium income among the professional reinsurers. A further quarter of the premium volume is spread among just 12 other companies.

The Lloyd's insurance market in London would not be regarded as a professional reinsurer as its insurance activities are diversified and not exclusively confined to that market. Yet it is becoming an increasingly important reinsurance centre with about \$2bn of its \$20bn annual income accounted for by the assumption of other insurance groups' risks.

Direct and composite insurance companies are estimated to have a market share of about 40 per cent of the world's reinsurance premiums, which implies that the rest of the business is spread very thinly.

Industrial companies, seeking to reduce the cost of their insurance programmes, established their own "captive" insurance companies to insure the risks of the parent company. When these companies diversified into insuring risks outside their groups, usually in the form of reinsurance, they increased competitive conditions, put pressure on rates, and were left with large losses.

Worldwide, according to the Swiss Reinsurance group, underwriting losses were running by 1983 at 6.3 per cent of premiums in the US, 5.8 per cent in Germany and 3.7 per cent in Switzerland.

The study observes that premium volume actually fell from a record \$42bn in 1981 in each of the two successive years, as the reinsurers reduced their exposures.

In London there is growing optimism that the latest

renewal season—the time when insurance groups and their customers renew their policies—will see a sharp upturn in rates. In the last renewal season rates have risen by up to 200 per cent on some re-insurance arrangements, although the average rate rise has been between 10 and 55 per cent.

Big London reinsurers, such as the Mercantile and General, have shed lines of unprofitable business in an effort to improve their portfolios and stem the level of underwriting losses.

Yet with the return of a farmer market in reinsurance new impetus could be given to a further increase in the number of participants. Already there are signs that the captive movement may revive. Other professional reinsurers or other insurance interests may be attracted to a market which is enjoying an upturn, while among existing reinsurers there may be an attempt to win back market share by reducing rates.

The turnaround in the reinsurance underwriting cycle could be short-lived.

## Poor 'not much better off than in 1950'

BY ROBIN PAULEY

LOW-INCOME families on social security are hardly better off than those of 1950, according to researchers at York University.

The report, published today by the Low Pay Unit, shows that a family of five today would need a weekly income of £107 to maintain the 1950 subsistence level and £85 a week to maintain the 1989 level. Yet such a family could expect a maximum income of £90 a week plus an average £25 a week for housing, says the report.

The research is based on up-

dating the criteria for subsistence which were so stringent they excluded any allowance for alcohol, tobacco or transport fares.

The report says its research refutes the Government's claim in the Green Paper on the future of social security that people on benefit have an income well above the level necessary for basic subsistence.

The Low Pay Unit is also critical of the Green Paper proposals to abolish family income supplement and replace it with a family credit scheme to top up the incomes of poor

families with children.

The unit says that in the event of a pay rise a low-paid family could lose up to 76p in each extra pound through higher tax and national insurance payments and reduced family credit.

Those also claiming housing benefit could lose more than 90p in the pound of extra earnings as this benefit also tapers off. This is, by comparison, "well in excess of the 60p-in-the-pound top rate of income tax payable by the very richest."

Current marginal rates of tax in excess of 100 per cent

on low-income earners would be eliminated under the proposals.

The family credit scheme would be administered by employers whereas the family income supplement is administered by the Department of Health and Social Security. The Low Pay Unit says this would discourage many from claiming because they would not want their employer or colleagues to know of their personal circumstances.

Low Pay Review 23, £130; Low Pay Unit, 9 Upper Berkeley Street, London W1.

New Issue  
November 15, 1985EUROPEAN INVESTMENT BANK  
LuxembourgDM 300,000,000  
6 3/4% Deutsche Mark Bearer Bonds of 1985/1995

Offering Price: 100%  
Interest: 6 3/4% p.a., payable annually on November 16  
Maturity: November 16, 1995  
Listing: Frankfurt am Main, Berlin, Düsseldorf, Hamburg und München

Deutsche Bank  
Aktiengesellschaft  
Commerzbank  
AktiengesellschaftDresdner Bank  
Aktiengesellschaft  
Westdeutsche Landesbank  
Girozentrale

Arab Banking Corporation -  
Dau & Co. GmbH  
Bank für Gemeinwirtschaft  
Aktiengesellschaft  
Bayerische Landesbank  
Girozentrale  
Berliner Bank  
Aktiengesellschaft  
Citibank Aktiengesellschaft  
Deutsche Girozentrale  
- Deutsche Kommunalbank -  
Hamburgische Landesbank  
Girozentrale  
Industriebank von Japan (Deutschland)  
Aktiengesellschaft  
Landesbank Saar Girozentrale  
Morgan Guaranty GmbH

Baden-Württembergische Bank  
Aktiengesellschaft  
Bankers Trust GmbH  
Bayerische Vereinsbank  
Aktiengesellschaft  
Berliner Handels- und Frankfurter Bank  
CSFB Effectenbank AG  
DG Bank  
Deutsche Genossenschaftsbank  
Georg Hauck & Sohn Bankiers  
Kommanditgesellschaft auf Aktien  
Bankhaus Hermann Lampe  
Kommanditgesellschaft  
Merck, Finck & Co.  
Nomura Europe GmbH

Badische Kommunale Landesbank  
- Girozentrale -  
Bayerische Hypotheken- und Wechsel-Bank  
Aktiengesellschaft  
Joh. Berenberg, Gossler & Co.  
Bankhaus Gebrüder Bethmann  
Deßbück & Co.  
DSL Bank  
Deutsche Siedlungs- und Landesrentenbank  
Hessische Landesbank  
Girozentrale  
Landesbank Rheinland-Pfalz  
- Girozentrale -  
N. Metzler seel. Sohn & Co.  
Norddeutsche Landesbank  
Girozentrale  
J.H. Stein  
M.M. Warburg-Brinckmann, Wirtz & Co.

Sal. Oppenheim Jr. & Cie.  
Trinkaus & Burkhart KGaA

Simonbank  
Aktiengesellschaft  
Vereine- und Westbank  
Aktiengesellschaft  
Westfälische Bank  
Aktiengesellschaft

This announcement appears as a matter of record only. The securities have not been registered under the United States Securities Act of 1933 and may not be offered or sold in the United States or to U.S. persons as part of the distribution.

New Issue

15th November, 1985

U.S.\$150,000,000

RJR

R. J. Reynolds Industries, Inc.

10 per cent. Notes due 1991

Issue Price: 99 3/4 per cent.

Union Bank of Switzerland (Securities) Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Baring Brothers &amp; Co., Limited

Creditanstalt-Bankverein

Crédit Lyonnais

Dai-ichi Kangyo International Limited

Lloyds Merchant Bank Limited

The Nikko Securities Co., (Europe) Ltd.

Orion Royal Bank Limited

Shearson Lehman Brothers International

Westdeutsche Landesbank Girozentrale

Yamaichi International (Europe) Limited

Julius Baer International Limited

Banca del Gottardo

Bank Cantrade Switzerland (C.I.) Limited

Bank Leu International Ltd

Swiss Volksbank

## Republic National Bank of New York

A subsidiary of REPUBLIC NEW YORK CORPORATION

Consolidated Statements of Condition  
(In Thousands)

Assets	September 30		Liabilities and Stockholder's Equity	September 30	
	1985	1984		1985	1984
Cash and demand accounts	\$ 171,728	\$ 123,410	Non-interest bearing deposits:	\$ 450,820	\$ 350,093
Interest bearing deposits with banks	5,483,653	4,785,203	in domestic offices	67,424	—
Precious metals	77,547	54,880	Interest bearing deposits:	2,643,783	2,396,494
Investment securities	2,053,403	1,592,830	in foreign offices	5,958,492	4,744,275
Trading account assets	60,107	—	Total deposits	9,120,519	7,490,862
Federal funds sold and securities purchased under agreements to resell	466,275	954	Short-term borrowings	637,857	380,719
Loans, net of unearned income	2,777,321	2,287,243	Acceptances outstanding	876,698	1,142,389
Allowance for possible loan losses	(71,617)	(51,868)	Accrued interest payable	197,292	248,526
Loans (net)	2,705,704	2,235,375	Other liabilities	244,763	85,803
Customers' liability under acceptances	873,744	1,137,254	Long-term debt	24,726	—
Premises and equipment	207,340	133,334	Stockholder's Equity:		
Accrued interest receivable	216,053	231,077	Common stock, \$100 par value: 4,800,000 shares authorized; 3,550,000 shares outstanding	355,000	355,000
Other assets	215,331	102,486	Surplus	800,000	476,996
Total assets	\$12,530,885	\$10,376,783	Retained earnings	274,030	194,488
			Total stockholder's equity	1,429,030	1,026,484
			Total liabilities and stockholder's equity	\$12,530,885	\$10,376,783
			Letters of credit outstanding	\$ 385,506	\$ 316,006

The portion of the investment in precious metals not hedged by forward sales was \$5.2 million and \$5.9 million in 1985 and 1984, respectively.

REPUBLIC NEW YORK CORPORATION  
Summary of Results  
(In Thousands Except Per Share Data)

	Nine Months Ended September 30,		Three Months Ended September 30,	
	1985	1984	1985	1984
Net income	\$80,031	\$71,377	\$30,751	\$24,242
Net income per common share	\$4.39	\$4.17	\$1.52	\$1.38
Dividends declared	\$1.23	\$1.20	\$4.1	\$4.0
Average shares outstanding	17,230	13,433	17,274	13,438

Fifth Avenue at 40th Street, New York, New York 10018  
(20 offices in Manhattan, New York, Brooklyn, Queens, & Suffolk County)  
Member Federal Reserve System/Member Federal Deposit Insurance Corporation  
Beverly Hills • Boston • Buenos Aires • Caracas • Cayman Islands • Channel Islands • Hong Kong  
London • Los Angeles • Luxembourg • Mexico City • Miami • Milan • Monte Carlo • Montevideo • Montreal • New York • Nassau  
Panama City • Paris • Punta Del Este • Rio de Janeiro • Santiago • Sao Paulo • Singapore • Tokyo





## FINANCIAL TIMES SURVEY

Monday November 18 1985

## Greater Manchester

From next April the county's ten districts face the task of regenerating the local economy on their own. The area has many strong assets but continuing weaknesses too.

## Shadows over the future

By NICK GARNETT, Northern Correspondent

ONE THEME is dominant among politicians, planners and forward-looking businessmen who recognise the need to examine where Greater Manchester's future might lie. How can the conurbation's rich but grossly underused assets be bequeathed by generations of commercial growth and expanding wealth be harnessed to ward off the consequences of decline?

The failure to tackle this problem helps to make Greater Manchester one of Britain's most complex social and physical mixes. The county, which covers 500 sq miles and 2.5m people, demonstrates deep divisions between wealth and poverty. It has some of the country's best infrastructure and some of its worst.

A few of Europe's largest and most impressive urban renewal schemes are underway alongside persistent forms of dereliction. The area is still an important producer of goods and services but its manufacturing base looks increasingly shaky.

The City of Manchester bests its chest, is the capital of the North but the conurbation has lost its self confidence. It has

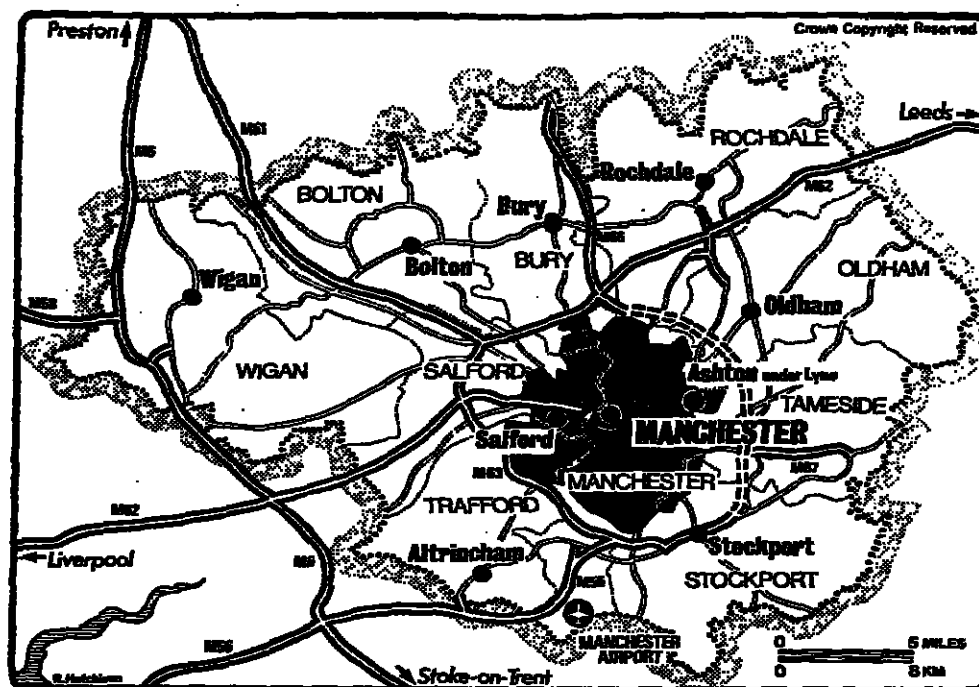
an unemployment rate of almost 16 per cent, that is 185,000 people.

Under use of assets runs across these issues. Greater Manchester encompasses what is probably Europe's largest educational precinct, a clutch of profitable manufacturing companies, a sizable financial centre and a "social infrastructure" of a dozen theatres, 14 professional soccer and rugby league clubs, countless nightclubs and restaurants.

Yet there is only a rudimentary linkage between manufacturing and its technology-orientated higher education institutions, management school and science park. Ideas are not being transformed into saleable products fast enough.

The county is also weighed down by the failure of local government reorganisation in the 1970s to address problems posed by 10 separate, and often parochially-minded, district and city authorities in what is almost a unitary urban area.

The problems and cultures of these districts differ. There are the Pennine towns of Rochdale, Oldham, Bury and Bolton; the rugby league stronghold of Wigan; and the inner cities of



Salford and Manchester; the more affluent southern districts of Stockport and Trafford and the straggling artificial creation of Tameside.

The disappearance of Greater Manchester Council next year adds further uncertainties. The region as a whole (rather than just the City of Manchester alone) is a real physical entity and some of its difficulties need to be approached on that basis.

A temporary co-ordinating structure is being set up to examine how things should be continued after abolition. That will include a review of the small, underfunded and low-profile Greater Manchester Economic Development Corporation, set up by the GMC as a separate company.

Some 80 per cent of the FT top 100 companies have significant offices or manufacturing sites in the conurbation and there are 100 US companies represented. In engineering and chemicals, food production and plastics a large number of big companies continue to give Greater Manchester a substan-

tial manufacturing role.

From Heinz, Kellogg, Walls and United Biscuits through GEC, Colgate-Palmolive, British Aerospace, GIBA-Geigy and Mather and Platt into the high-tech production or office sites of Ferranti, ICL and Hewlett Packard, the conurbation is still a significant contributor to the country's GDP. Many of these companies are solid and secure performers, grew up in the conurbation and will remain there.

## Solid performers

Yet the fragility of Greater Manchester's manufacturing structure is continually exposed. In the four years to the beginning of this year, Greater Manchester lost well over 100,000 jobs, 10 per cent of its employment pool. Nearly 16,000 redundancies were notified last year.

The pace of plant closures has slowed but in the past year the British Rail Engineering works at Horwich has virtually

shut and Manchester Steel, the last basic metals plant in Manchester is closing. The numbers employed at many big sites like Heinz at Wigan and Shell Chemicals, Carrington, continues to tumble. Last month's Outlook survey among manufacturers by the Manchester Chamber of Commerce was the bleakest for two years. The Japanese companies Sharp and Brother have their UK headquarters in Greater Manchester but built their new video recorder and electronic typewriter plants in North Wales on the back of large financial assistance.

Greater Manchester is failing to generate enough small and medium businesses. The high-tech spin-off from the indigenous computer manufacturers has been poor. Mr John Thynne, the department of trade and industry's regional director, says it appears to have one of the worst records in the country.

In spite of a track record of business success and manufacturing expertise, Mr Les



Peter Henry, commercial and industrial development officer for the City of Salford, by the new marina which is being developed in Salford Docks

Boardman, the Development Corporation's managing director, complains bitterly that attracting interest from institutional investors is a frequently unrewarding struggle.

Discrepancies in wealth are deepening. According to the latest New Earnings Survey, the average male wage in Greater Manchester is the highest of all metropolitan council areas after London but it has the highest proportion of male manual workers (12 per cent) earning less than £100 per week.

The north and east of the conurbation receive intermediate assistance which now covers the centre of Manchester. Wigan, with an unemployment rate of 22 per cent, is the only development area, but the southern districts receive no assistance—a mark of their relative affluence.

The Trafford Park and Salford enterprise zones are doing well. But in large parts of the rest of the conurbation it is a much sadder picture. The 2½ mile belt of land termed east Manchester, once a significant manufacturing area, has watched its unemployment rise from 5 to 25 per cent in four years.

In the inner city area of Hulme 67 per cent of men are unemployed. More than a half of the unemployed in the Manchester-Salford inner city partnership area have been out

of work for more than a year. According to a Low Pay Unit report this year, 430,000 workers—more than 40 per cent of the working workforce in Greater Manchester—earn less than a "living wage" defined by the Council of Europe's "decent threshold." One in three young workers find first jobs in low-paid Wages Council service trades.

One of Western Europe's biggest city-centre renewal schemes is being cast in the Manchester Central Station redevelopment, which will encompass most of the land and buildings around it. A £100m project to bring life back to the near-defunct Salford Docks looks ready to move off the drawing board. Town centres are being smartened and enlivened.

Yet the county is scarred by environmental decay. A quarter of its 1m houses lack basic amenities. Manchester City alone estimates that repair and demolition work on its housing would cost £800m.

Some 20m sq ft of factory and mills, larger than 200,000 lie abandoned. The state of the Trafford Park Industrial Estate is so poor that at the prompting of a manufacturers' pressure group, the Government has announced a £100,000 study into how it can be improved.

Some 100 miles of motorways sweep through the county while Manchester International Air-

## CONTENTS

Industry: Profiles of Ferranti, ICL and BAE	2
Salford Docks	3
Exhibition Centre	3
Higher Education	3
Financial services	4
Greater Manchester Economic Development Corporation	4
Retail Property	5
Property	5
The Arts	6
Tourism	6
Transport	6

port is Britain's most important outside London, one of Europe's fastest growing and a crucial lever in drawing money through the conurbation. The outer motorway ring is due to be finished by the turn of the decade, with Rochdale and Salford in particular using the motorway network to build a distribution industry.

These positive advantages however, cannot conceal infrastructure deficiencies. There is no proper north-south through route, roads in the east and north Manchester are so bad some lanes have been virtually abandoned by cars. As with so many of the county's problems, more cash would make their impact much less severe.

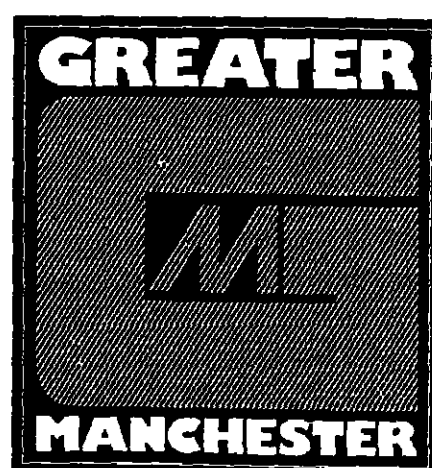
# The right contacts, the right people, the right finance, the right property.

## GREATER MANCHESTER

Ready to expand your business? Greater Manchester is the right place. Who says so? The big companies do, 80% of the Financial Times top 100 are there already. Why do they say it? Mainly because of the people there—people with industrial skills bred into them. And with such pride in their work, that industrial stability comes naturally. Greater Manchester has invested strongly in its workforce for generations. You can benefit from that investment.

Greater Manchester is at the cross-roads of England, with a first-class rail service, connections to all major motorways, and an international airport. The Development Corporation can provide assistance and advice on finance, development, land and buildings. Access to really top-flight technology through Greater Manchester's four main higher education institutions. And the GMEDC has strong contacts with national and local government. To sum up, Greater Manchester has great development strength—in depth.

Greater Manchester... Strength in depth.



Please send me the Greater Manchester Fact-File.

NAME \_\_\_\_\_ POSITION \_\_\_\_\_ COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 POST CODE \_\_\_\_\_ TELEPHONE \_\_\_\_\_  
 Greater Manchester Economic Development Corporation Ltd., Bernard House, Piccadilly Gardens, Manchester M1 4DD, Telephone: 044-236 6462  
 BOLTON-BURY-MANCHESTER-OLDHAM-ROCHDALE-SALFORD-STOCKPORT-TAMESIDE-TRAFFORD-WIGAN

TOOTAL OSMAN SYLKO Trutex

Raynil Slimma Echelon

Stiebel Easifit Southern Comfort WILCOBUNCH

### These Tootal names all have their home in Manchester. Like so many other good ideas.

Manchester has been the home of innovation in textiles since mass production began. The Tootal Head Office is here in Manchester, and Tootal has been in Manchester for over 200 years.

Richard Arkwright invented the first mechanical spinning wheel in 1768 at nearby Preston. His original company became part of the Tootal Group. It is his tradition of skill and inventiveness that helped Tootal become a great name in textiles.

Today Tootal is a world leader in the manufacture of thread with household names like Sylko and Sylko Supreme. Every hour we make enough to circle the world. Tootal is the shirt that looks even better on a man. And the reversible skirt for the lady who knows fashion inside out.

Slimma, who make a whole range of clothes for Marks & Spencer, are part of the Tootal Group. So are Osman furnishings, Stiebel nets and Lantor Nonwovens.

The Tootal names mean quality and innovation. Which is what Manchester has a name for.

**Tootal Group**

Our names add up to strength

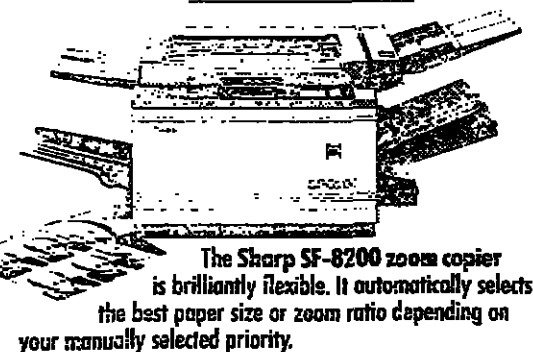
Tootal Group plc, Tootal House,  
19/21 Spring Gardens, Manchester M2 2LL

## THERE ARE MANY WAYS TO TACKLE BOBBY CHARLTON.

At last. Someone good enough to copy Bobby Charlton. Sophisticated copiers from Sharp.

There are nine in all, and each and every one of them performs like a real international.

STAY BACK OR GO IN CLOSE



The Sharp SF-8200 zoom copier is brilliantly flexible. It automatically selects the best paper size or zoom ratio depending on your manually selected priority.

Mis-copies and paper waste are reduced dramatically. And record keeping and filing are much more efficient when every copy is of a standard size. Multiple originals can be used to make custom designed copies combining graphs, texts, charts or photography. The SF-8200 also has three-way feed and prints in four colours.

ON THE TABLE

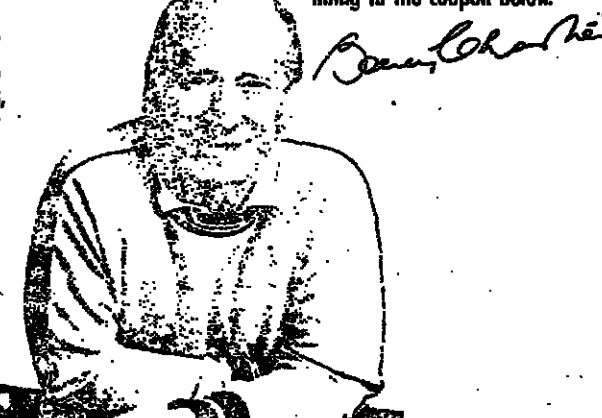
The Sharp Z-60 is a highly mobile, compact affordable copier that can play anywhere. The quick change developer unit lets you make copies in black, red, blue or brown.

FAST  
The Sharp SF-9500 includes the zoom capabilities of the SF-8200 but with the extra speed of 50 copies per minute. Its large capacity cassettes can hold up to approx. 2000 sheets of paper.

While its four-way paper-feed system reduces the bothersome task of transferring, cassettes and calling in reserves. This system helps zooming and high speed bulk-copying easy to tackle, as there is as little manual interference as possible.

And with four colour copying, the SF-9500 is a machine that's not only fast, but skilful.

The Sharp copier range. Put in a transfer request by filling in the coupon below.



**SHARP COPIERS**

Please send me further details of Sharp Copiers.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
POSTCODE \_\_\_\_\_  
TELEPHONE \_\_\_\_\_  
FAX \_\_\_\_\_  
ELECTRONIC MAIL \_\_\_\_\_

Sharp Electronics (UK) Ltd., Copiers, PO Box 8 (East 700), Manchester M18 9BB.

COPIERS - ELECTRONIC TYPEWRITERS - FACSIMILES - CALCULATORS - COMPUTERS

## Greater Manchester 2

### Engineering is the largest sector

Industry  
TOM HEANEY

SPRITS IN Greater Manchester's engineering industry may be given a muted uplift with redundancies falling in above half last year's figures. Improved recruitment means the two might come into balance.

"But every time we are tempted to get cocky, something goes wrong," says Mr Morris Burton, regional engineering employers' director. "Only a brave man would say we have seen the last of the shake-ups."

Engineering is the largest local manufacturing industry. Sectors like electrical, electronic and aeronautical face the future with optimism but others are struggling for survival. Some companies have been strengthened by acquisitions while new investments in others have been directed into expansion of operations.

Renold is recovering and business is good, with a factory about to come on stream to house a buoyant electronics division. The company is also moving into robotic equipment.

Falrey Engineering has widened its product base by acquisitions and is looking for more opportunities. It produces for military, offshore, nuclear and general process markets and has built sales from £17m to £50m in four years. Increased profitability has helped fund substantial investment.

Worldwide sales by Simon Engineering last year reached £520m and most of the 70 companies in the group are per-

forming well. Recently completed contracts include equipment for an Elm Bank Hovis flour mill in Manchester. Work is in progress on a \$56m Nigerian contract and there are hopes of involvement in petrochemical complexes in the Soviet Union.

There is little evidence of better order books for surviving sectors of the textile industry to generate significant increased demand for labour. But morale has been helped by a £10m investment in an integrated spinning and weaving mill at Rochdale, bringing prospects of up to 400 jobs.

Greater Manchester's substantial chemical industry has fared better than some other local businesses. Apart from Shell Chemicals, where the main operations have undergone major surgery, there has been a general stability which has encouraged investment—if only limited job creation.

Investment has contributed to confidence in parts of the county's food manufacturing industry which include Kellogg and CPC. This has been clouded only by the H J Heinz move to shed 1,200 jobs at Wigan and a CWS decision to close its Manchester biscuit factory with the loss of 420 jobs to concentrate production at Harlow.

But £5m will be invested by CWS in a glass container factory at Wigan.

Redundancies in Greater Manchester industry between 1981-1984 total 101,000—equal to one tenth of total employment. The rate of plant closure has slowed but job shedding continues and has yet to be matched by job creation. New jobs tend to be with small companies.

Greater Manchester has not been able to attract enough

new industry to compensate for losses, and there is growing acceptance that investment by existing industry must play a key part in job generation.

Greater Manchester Economic Development Corporation believes that unemployment could be "reduced appreciably" if more was done to encourage established companies to expand locally rather than further afield.

For instance, Brother Industries and Sharp, Japanese electronic companies well rooted in Greater Manchester, chose to locate new manufacturing operations in North Wales. Brother had compiled a 50-point checklist of key factors before choosing Wrexham "not on the basis of any one factor, although grants were important."

But both companies have invested substantially in non-manufacturing expansion in Greater Manchester.

The county claims to have much to offer as a manufacturing base, in particular a disciplined and adaptable workforce experienced in the sector and with a good industrial relations record. Other factors include good communications, one of the fastest-growing international airports and close contacts with technology-based universities.

In spite of the area's decline, it remains a major industrial centre with international as well as domestic investment, including many US companies.

Concern about North-west England's failure to attract high-technology industry led the Department of Trade and Industry to commission a study. This recommended a regional promotion organisation to concentrate on attracting investment rather than lobbying for support.

The suggestion has been followed but it has been a painful and acrimonious birth. Continuing political divisions in parts of the region threaten fragmentation and dilution of effort, undermining hopes of the region presenting a united marketing front.

Other recommendations included building a reputation as a centre of excellence in selected key high-technology sectors.

Mr Andrew Toon, North-west director of the CBI, says "Perceptions in the South-east are of a dynamic healthy region. We in the North-west have gone on presenting ourselves as a down-trodden, down-market region so often holding out a begging bowl."

"We have to improve our image, because we have so many positive things to offer."

FERRANTI

Leader in use of high technology

CONCLUSIVE home-grown evidence in the shape of Ferranti is never far away when Greater Manchester needs to support a claim that it is a county with proven potential as a location for high technology industry. The international electrical and electronic engineering group was created in Greater Manchester, operates more than a dozen factories in the county, and has headquarters there.

The growth record of local Ferranti establishments is useful in adding firepower to the armoury of Greater Manchester's new industry seekers, even if today the two constituent companies, in defence systems and industrial electronics, contributing most to group business and profits both happen to be located in Scotland.

Greater Manchester can claim a substantial part in Ferranti's computer manufacturing operations and a local monopoly in the UK in its electronics constituent, as well as sharing in instrument production and weapons equipment.

Almost 5,700 Greater Manchester jobs depend on the group, which is 12 per cent more than at this time last year, positioning Ferranti high in the table of local job generators. Investment continues in expanding capacity at a number of the group's Greater Manchester sites. Further job creation has been forecast.

Substantial defence contracts involving the Cheadle Heath division of Ferranti computer systems include a £24m contract for a new sonar for Royal Navy frigates.

Business in most sectors of group operations is said to be running around 15 per cent up on last year. The depressed semiconductor demand has not helped the Greater Manchester-based electronics activity after last year's very good performance, but business is reported to be still 15 per cent better than two years ago and Ferranti's continued investment in its Oldham area sites is seen as a reflection of its confidence in the future.

T. H.

### Winner of the Queen's award

WHEN Prince Michael of Kent visited ICL in Manchester last month to present a Queen's Award for technological achievement, he made a personal request: how many mentions of the Kent family were there in the entire works of Shakespeare? The world's fastest information retrieval system linked to a new series 30 mainframe searched the lot and came up with the answer—in less than four seconds.

Through the major presence of ICL (it provides more than 2,000 jobs in the area), Greater Manchester can claim a showcase of advanced technology.

The company's mainframe systems division, responsible for design and development of all ICL mainframes, has headquarters at West Gorton, Manchester, where a 1,000-plus staff includes a graduate standard ratio in excess of 70 per cent.

Half-a-dozen miles distant, all mainframes are assembled in a modern factory at Ashton-under-Lyne employing 600. Manchester City centre houses a further 450 at the northern region sales, marketing and customer ser-

vices headquarters.

Whatever the current problems of parent group STC, ICL in Greater Manchester is eager to think of itself as a healthy and profitable operation. Business is rated "very buoyant," the Ashton site is working at full production, employee relations are good, and acceptance of change and consequent need for retraining in an industry where technology makes rapid strides, is rated high. Sales of Greater Manchester mainframes and associated products probably contribute around 25 per cent of total group business.

This year's Queen's Award recognises ICL's innovative contribution of ICL's Greater Manchester operations to the development of CAFS, which is capable of searching information at speeds up to 100 times faster than any other technique. The unit is the size of a shoebox and is incorporated in ICL's recently-introduced and acclaimed series 39 mainframes, again built in Greater Manchester.

T. H.

BRITISH AEROSPACE

### Pride in launch of the ATP

GREATER Manchester's largest manufacturer in the field of advanced technology is looking ahead to the new year with optimism. For British Aerospace and the 6,000 workers at its Chadderton and Woodford factories, 1986 will see the first new all-Manchester aircraft for 25 years.

Progress, hastened by a tight timetable, overtime urgency, and a sense of "tremendous enthusiasm," is such that the maiden flight of the ATP (advanced turboprop) has been brought forward by two months to early August 1986. The 64-68 passenger airliner, a local product from drawing board to roll out, is targeted at a regional airline market estimated to have world potential for sales of 1,100. BAe Manchester expects to build a market share of around 350, generating business worth nearly £2.5bn at £7m an aircraft into the next century.

Sales of the last all-Manchester aircraft, the ruggedly dependable 748 (still in production and selling with a scramble for secondhand ones) so far total 377. It has seen service with 80 operators in 50 countries.

BAe Manchester did not expect to sell its first ATP before this December, but already has orders for seven. The aircraft promises not only to outsell the 748—its Manchester makers are confident it will—but to set new civil aviation standards for advanced technology, including fuel economy and operational quietness.

The Chadderton factory also builds the rear fuselage for the

BAe 146 and wing spars and stringers for the European Airbus. At Woodford, work is just starting on a major programme to update RAF Buccaneer, but the Nimrod programme is reducing.

The main thrust of BAe Manchester in 1986 will be directed at getting the ATP into the air and selling it. Mr Charles Masefield, divisional director, has promised his workforce it will secure their jobs to the year 2000.

T. H.

**ALSOP STEVENS SOLICITORS**

11 ST. JAMES'S SQUARE MANCHESTER M2 6DR  
TELEPHONE 061-834 7760 TELEX 667965  
GROUPS 2 & 3 FAX 061-834 2455

**COAL**

Greater Savings for Greater Manchester

Many industrialists in Greater Manchester have found that they can make large fuel cost savings by switching to COAL FIRING.

On a thermal basis COAL is between 25 and 30 per cent cheaper than fuel oil and natural gas.

There are government grants to assist with conversion costs. And the fuel cost advantage gives an attractive payback.

Join the many companies in the North West who have already taken advantage of a change to COAL. Just a phone call to Denis Walker, Head of Industrial Sales for the NCB Western Area will put you on the right road to financial savings.

Contact Denis on Leigh 672494

Or write to the Head of Industrial Sales, NCB Western Area, Anderton House, Lowton, Warrington, Cheshire, for a free pack of information.

SAVE ENERGY WITH COAL



## Greater Manchester 3

## Plans to turn a dreamscape into reality

## Salford Docks

NICK GARNETT

A COLOUR brochure packed with artists' impressions of a dreamscape of yachts, water basins, housing and promenades has been in circulation since April. The booklet—Salford Quays, the development plan for Salford docks—outlines a scheme so ambitious that it would transform a 225-acre spread of water and derelict land, a testament to industrial decline, into one of Greater Manchester's most prized developments.

At the start of the Manchester Ship Canal, opened 91 years ago, became part of Britain's third biggest port system but now lies virtually moribund.

The development—drawn up by Salford City Council which is discussing the project with the Department of the Environment—would absorb £25m just to complete land clearance and road building. Housing and leisure developments could require another £75m.

But it might not be a pipe-dream. Dump trucks and JCBs are already flattening the site. The foundations for a 160-bedroom British Caledonian hotel have been laid. Thorn-EMI is having an eight screen multiplex cinema built near the head of the docks. Spencer, the housing developer is already on site.

"The development will mean that part of an inner city, the classic type of derelict land, will become a very pleasant place to work and live," Mr Peter Henry, Salford's commercial and industrial development officer says.

Linked to this scheme is the future of the upper reaches of the ship canal. The Ship Canal Company says it will close the 23-mile Runcorn to Manchester stretch made uneconomic by declining trade. A local authority steering committee is seeking aid from the Government to keep it open which would be an important link to the Salford docks scheme by allowing leisure boat activities along its length. Keeping it open requires continuous dredging.

Aside from the conversion of Manchester Central Station and the city's



Manchester Central Station is probably Britain's largest city centre urban renewal scheme

Industrial and air and space museums, the conurbation's other main regeneration scheme is that of Wigan Pier.

This £3m development opened this year. It includes the George Orwell public house, a "Living Exhibition" of Wigan in the former Trencherfield mill and walkways along the Leeds-Liverpool canal. A £26m town centre shopping development by North of England Development Associates has just been approved by Wigan Council.

The county Council has also directed a programme to open up the conurbation's river valleys starting with the Tame, Medlock, Mersey and Croal-Well. Most of these are linked to country parks.

Yet, despite these renewal projects, Greater Manchester's severe environmental difficulties are not only real but are in view from almost every vantage point.

The conurbation's factory stock includes 20m sq ft of vacant industrial premises larger than 20,000 sq ft. 70 per cent of it more than 25 years old, according to a joint study by Roger Tyn and Partners at the beginning of 1984. Multistorey buildings then accounted for almost 40 per cent of floor space.

One third of Greater Manchester's 1m homes were built before 1919. A quarter of the total are classed as unsatisfactory because they lack basic amenities or are in a state of such disrepair they each require more than £2,500 of work.

In the City of Manchester alone, the council estimates that £600m is required to raise the council-owned housing to an acceptable standard.

The number of houses termed "unfit" has fallen steadily but those in the category "disrepair" have gradually risen as a percent-

age of the housing stock. In the past seven years the Government's housing capital allocation for the county's districts has been halved in real terms.

Some developments, particularly the big Hulme development, one of Western Europe's largest post-war housing projects, have turned out to be social disasters.

The surface of many of the conurbation's roads have deteriorated very badly and the massed ranks of road diversion notices in some of the districts are the surface signs of subterranean collapses as sewer repairs cause management headaches.

As with almost every large urban area in the North, Greater Manchester needs far more than its available cash resources to rectify environmental difficulties bequeathed by a long industrial past and misconceived post-war social planning.

## Project will cost £21m

EXTENDED arms of cranes and the noise of dump trucks are the first signs motorists detect of what is probably Britain's largest city centre urban renewal scheme.

Manchester Central Station, the terminus of the London Midland and Scottish line to the capital's St Pancras Station until it was shut in 1968, is due to reopen next spring as the conurbation's biggest exhibition centre.

The £21m development is the main but not the only project in a large renewal programme on the edge of Manchester's city centre. A £12.5m refurbishment of the now-closed 310-bedroom Midland Hotel will begin soon for completion at Easter 1987. Alongside the central station, the massive structure of the Great Northern Railway warehouse and goods yard will then be tackled. Proposals are still under consideration for this part of the programme but they include plans for a swimming pool, offices and shops.

Any doubt that the 108,000-sq-ft exhibition centre—a manageable three months behind schedule—would be able to compete in the exhibition industry seems to have disappeared. G-MEX, the company set up to manage the exhibition centre and which has given its name to it, has "sold" the centre to exhibition organisers for the next two years. That means 25 exhibitions next year and 27 in 1987 have already been arranged.

Greater Manchester Council purchased most of the whole

development site at the end of the 1970s and persuaded Commercial Union Properties, a subsidiary of Commercial Union Assurance, to join in a £200,000 study of Central Station in 1980.

The project was eventually agreed between 1981-82 with money deriving half from the public sector (including Salford, Manchester inner city partnership cash) and half from the private sector.

## Exhibition centre

NICK GARNETT

Refurbishment and renewal work under the main contractor Alfred McAlpine has included the building of a glass foyer, installation of 86m under-floor electrical and heating plant and 3,500 parking spaces. The designers say smooth traffic flow has been ensured, though some of Manchester's commuters from the south of the city are sceptical.

The former train hall can be divided into a large and smaller area by a fibre glass "wall" raised from the floor. Apart from exhibition stands which have their own plug-in power points in the floor, the centre can be transformed into a sporting arena of 5,000 tiered seats. G-MEX managers are hoping this will be extended to 8,300 seats for concerts.

Sporting and cultural events would have to be staged in the exhibition winter off-season. Exhibitors will have to pay £45 a sq metre for space, with power costs on top of that. Fittingly, the first exhibition next year will be one for north-west businesses.

## More links with trade and industry

## Higher education

NICK GARNETT

A NEW mainframe computer and 60 terminals that will make Manchester Business School one of Europe's leading management teaching centres in information technology are being installed as part of a £2m grant from IBM.

At the University of Manchester, MBS's parent body, a joint management board has been set up with ICL in a £250,000 project to explore the industrial potential of liquid crystals. Nearby, the University of Manchester Institute of Science and Technology will benefit from a new grant from the Wolfson Foundation for the computer-aided engineering unit, part of the advanced manufacturing technology centre established by UMIST, the Machine Tool Industry Research Association and Salford University.

At Salford, the university has received £1.4m out of the Government's Engineering and Technology Programme to help support a planned information technology institute. These are indications of the way the powerful links between industry, trade and Manchester's higher educational institutions are continuing to develop and expand.

Within what is known as the Manchester education precinct, 30,000 full-time students are studying. The precinct incorporates the university, UMIST (which is technically the university's faculty of technology but is semi-autonomous and funded separately), the business school and the country's biggest polytechnic, as well as the Royal College of Music, a college of adult education and a teaching hospital.

This makes it possibly the largest educational site in Europe. The University of Manchester, with 11,000 students excluding the 4,000 at UMIST, is Britain's largest non-collegiate university.

Less than two miles away Salford University, with just 3,000 students, has carved out a niche in the annals of Britain's higher education establishments by turning the most sweeping cuts in government funding suffered by any university into a success story of entrepreneurial flair, marketing and hard-nosed practical research.

The common strand that runs through Manchester University, UMIST, the business school and Salford is that science, industry and the methods of maximising profit through good management must be underpinned by academic research and teaching.

The links being forged between the institutions are becoming stronger. A grouping called the Manchester Partners is being set up by Manchester University, UMIST, the business school, Yuman (a marketing-orientated company set up by the university) and the Manchester science park to market expertise to industry.

The three areas of Manchester University and Salford are also coming together in a consortium to set up a joint agency for providing adult education and training.

Salford was hit by a 41 per cent cut in its grant in 1983 and has been contracting ever since. But the bitterness felt by most staff at what they saw as an unwarranted reduction in cash

support detrimental to industry was combined with a determination to attract money from elsewhere.

Under its forthright vice-chancellor, Professor John Ashworth, "the academic plan" (as the blueprint for the university became known) has helped push non-University Grants Committee income from 18 per cent four years ago to 39 per cent now. Of its £9m non-Exchange revenue last year, £3m came from research and contracts, £250,000 from consultancy, £2.5m from overseas students and self-financing courses.

Some £3m has also come from Salford University Industrial Centre, a limited company set up in 1980 to specialise in collaborative deals with private companies seeking technical and development skills. It has set up a subsidiary, Salford Civil Engineering.

Salford has pioneered "teaching companies" which are collaborations between academics, technicians and private company engineers. As a mark of the assistance Salford gave on computer-aided design and manufacturing to Arden Dies, Prof Ashworth was asked this year to open the company's factory at Marple, Cheshire.

The university's profile to the outside world is shaped and promoted by CAMPUS, a separate marketing arm of the university but outside its management structure.

Manchester Business School is one of the top two or three business schools in Britain, with more than 200 permanent staff and more than 2,000 part-time or full-time students.

British Rail, the Co-op and Greenall Whitley are among companies which use the Executive Development Centre, which offers general and tailor-made courses for companies.

Managers from big UK and overseas banks are also trained at the business school.

UMIST, with 450 academic staff, attracts £10m external funding a year. Mr Tim Yates, its commercial director, says it is committed to the problems of local industry.

Fourteen industrial units covering a range from medical engineering to CAD/CAM and chemical technology work for and with industry. The Corrosion Protection Unit, with a £1m turnover and 24 staff, is the world's biggest. UMIST's Instrumentation and Analytical Science Department is Britain's newest university department and UMIST has Britain's only department of paper science.

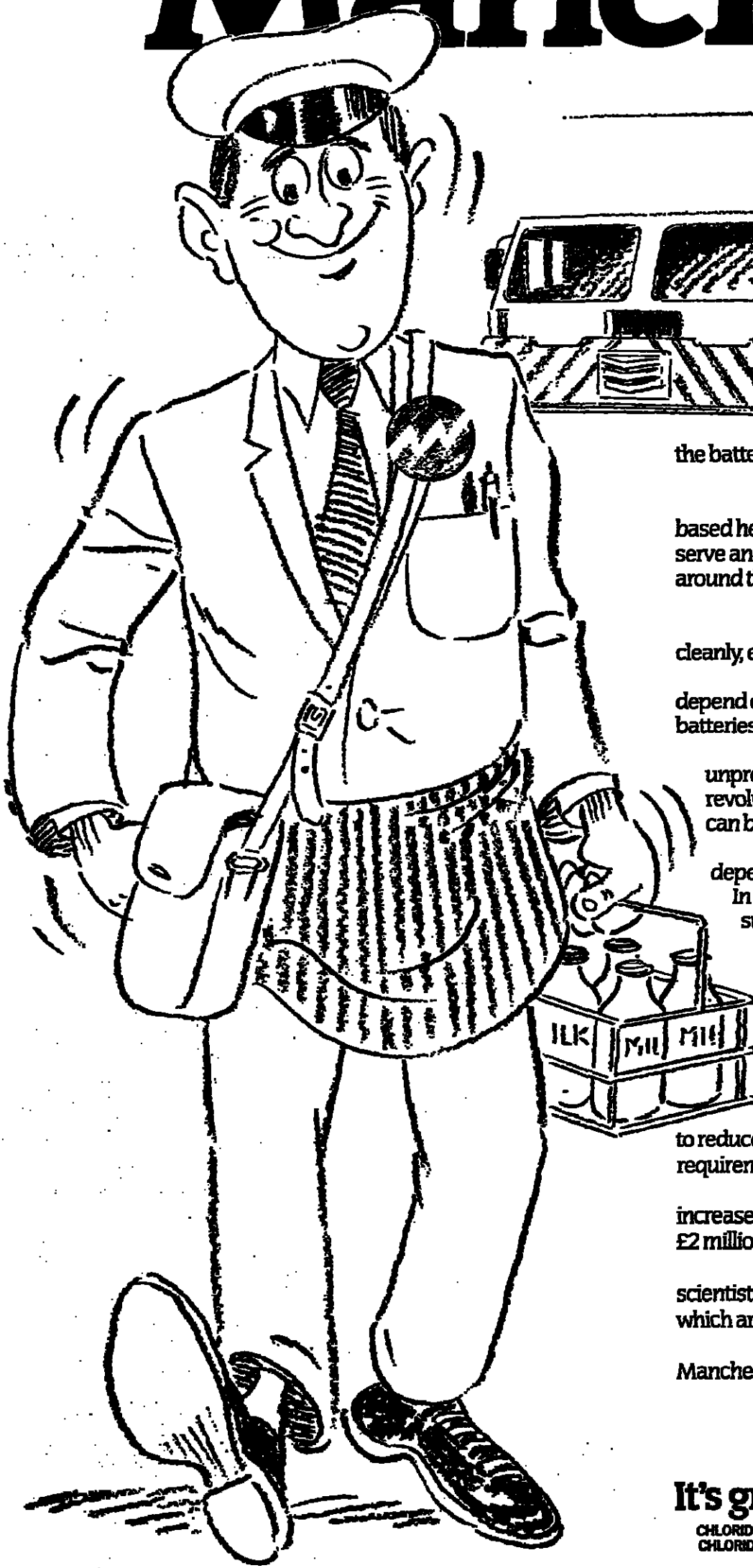
Developments have included an eight-company consortium to sponsor process integration research and the setting up of the Advanced Manufacturing Technology Centre in conjunction with Salford University and the Machine Tool Research Association.

Manchester University offers undergraduate courses across virtually the whole spectrum with the exceptions of veterinary and agricultural studies. It has western Europe's largest medical faculty.

The university secured some £10m last year from research. It claims to be the country's best university for computer sciences, rather fitting since the world's first stored-program computer was invented there in 1948 before developing into Ferranti's Atlas.

Mr Brian Warboys from ICL has been appointed to the first professorial post for software engineering.

## Good Morning, Manchester.



Whilst Britain sleeps, half the world is humming with energy from the batteries we build.

We are Chloride.

One of the world's leading manufacturers of batteries and chargers, based here in Greater Manchester, close to the heart of many of the industries we serve and at the hub of a communication network that links us to our markets around the world.

And 46% of what we make we export.

Chloride Motive Power batteries power all types of electric vehicles, cleanly, efficiently and quietly.

Thousands upon thousands of milk floats and fork lift trucks depend on Chloride power, day in, day out, charge after charge. We make big batteries too, powerful enough to pull mining locos or fully loaded jumbos.

Chloride Power Storage. The storage of power, to meet unpredictable situations, calls for a technology of its own. Chloride have revolutionised this technology. A guaranteed supply, just when it's needed, can be the difference between life and death.

Complex computer systems, and the largest power stations depend on that supply for reliable back-up power when they need it most. In addition Chloride also manufacture specialist defence batteries for submarines, tanks and torpedoes.

Chloride-Lorival is another of our companies at home in Manchester. They are specialist manufacturers of plastic and rubber components for world-wide markets.

Here, at Chloride, we have developed batteries which deliver 27% more power for the same size and weight or in relation to storage, can save up to 70% of the space required. Batteries with the new Autofil system also cut maintenance time.

The Chloride Spegel: the first automatic battery charger in the world to reduce power consumption by precisely monitoring its own power requirement.

Seven years ago we invested £15 million here in a green field site to increase our production and developments and we are continuing to invest £2 million per year in maintaining these facilities.

Today we employ 1,500 skilled workers, technicians, engineers and scientists and provide employment to that number again in regional businesses which are supportive to our own.

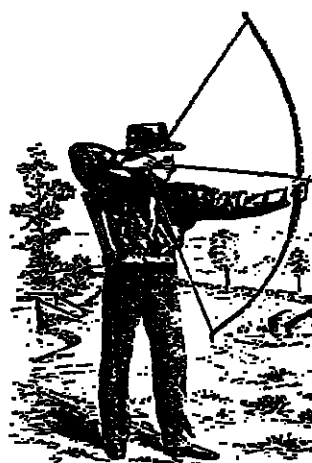
Whilst half the world sleeps, the Power of Chloride in Greater Manchester is humming.

# CHLORIDE

It's great to be part of Greater Manchester!

CHLORIDE MOTIVE POWER, PO Box 1, Salford Road, Over Hulton, Bolton BL5 1DD, England. Tel: 0204 64111 Telex: 635759.  
CHLORIDE POWER STORAGE, PO Box 5, Clifton Junction, Swinton, Manchester M27 2LR. Tel: 061 794 441 Telex: 669087.  
CHLORIDE-LORIVAL, Little Lever, Bolton BL3 1AR. Tel: 0204 72155 Telex: 63228.





We know how frustrating it can be to have capital tied up in slow moving stock, or in the laying in of new stock, and the adverse effects it can have on cash flow. That's why, in 1983, Arrows Limited was founded to fill a gap in the financial market place by providing unique facilities that were not being offered by any other institution in the United Kingdom. We are still the clear leaders.

Put simply, companies can borrow money from us in the short term against their stock and so have capital ready to hand to buy in more materials; extend credit to their customers; or enjoy the discounts that cash payment can provide.

## INTRODUCING THE NEW WAY TO HIT GROWTH TARGETS WITHOUT AFFECTING EXISTING BORROWING LIMITS

How is it done? A company invoices all or part of their stock to Arrows Limited in exchange for immediate payment – less an agreed discount – with a sale back to the company against an accepted Trade Bill of Exchange normally drawn up for a period of up to 60 days or, under exceptional standards, up to 90 days.

It is the easy, quick and convenient alternative to the difficulties involved in arranging bank overdrafts, second line financial arrangements or factoring.

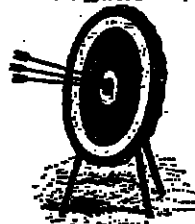
And the cost? True, our facilities are marginally more expensive than those offered by the clearing banks but we believe our rates are actually lower than those offered by Finance Houses. And Arrows Limited require no formal security.

Our unique method of Off Balance Sheet Finance eliminates borrowing from a company's balance sheet and releases funds to help increase trading capacity.

If you would like further information, please contact Arrows Limited and we will deal with your enquiry in the strictest confidence.

# ARROWS LIMITED

Arrows House, Kingsway, Manchester M19 1BA. Telephone: 061-224 8800. Telex: 667052



## Greater Manchester 4

# Forum sharpens the profile

## Financial services

HARRY RILEY

A NEW spirit of enthusiasm in Manchester's financial services sector has crystallised in the formation of an independent professional association to promote the city's financial and professional resources.

The Manchester Financial and Professional Forum is designed to raise the profile of the "square half-mile" and to demonstrate that it offers businessmen an infrastructure second only to that of the City of London in the UK.

"Manchester probably does not project itself very well," says Mr Fraser Grant, the senior partner of chartered accountants Spicer and Pegler's Manchester office, who is spearheading the development of the MFPF. "Our primary objective is to advertise all that Manchester has to offer to the businessman."

Those involved are quick to "assist that the initiative is being generated out of strength, not weakness." "We don't see Manchester as a depressed area," says Mr Stephen Moore, director of County Bank which is one of the most active merchant banks in the city.

One of Mr Grant's partners at Spicer and Pegler, Mr Bob Kinson, points out that new financial concerns are now coming into the city. "Manchester's professional services sector," he says, "has never been as prosperous, as we are not in any sense putting out a begging bowl."

The view is confirmed by non-

Forum member Mr Peter Folman, who runs the Manchester office of the small company finance group 3i. "There has been more buzz here in the past year or two," he says. "The volume of our business is running at well over double the rate it was two years ago."

After experience in 3i's offices in Reading, London and Sheffield he arrived in Manchester three years ago. His summing up: "It's a great place."

Mr Ian Bolton, financial director of the Greater Manchester Economic Development Corporation, believes that the city's financial services sector has "a number of very strong pluses."

He points to the city's long history as a centre of commercial activity, which has left it with a highly developed financial and professional infrastructure even though a number of the region's major industries have faded or died.

Some Mancunians admit that one reason for their city's relative prosperity is the sad decline of nearby Liverpool, which has removed a once potent rival as a professional centre.

More recently, Birmingham has fallen victim to the severe recession in West Midlands industry, and anywhere is near enough to London for its financial services sector to be under greater pressure from the pull of the capital. This leaves Manchester a more or less clear opportunity to capitalise on its historical expertise.

Thus Allied Irish Banks has chosen Manchester as the location for one of its only two UK corporate business offices (the other is in Reading).

"Manchester is nicely placed in the middle of both Leeds and Liverpool," Mr Frank

O'Donovan of Allied Irish, says. "It is a very vibrant financial area."

Certainly Manchester is well provided with British and foreign banks, including a number of merchant banks. But it may have suffered from the increasingly branch nature of its economy, with its major local banks such as Williams Deacons now long since swallowed up into national giants.

The one remaining bank with a head office in Manchester is the Co-operative Bank, which is a big local employer along with the other major financial services arm of the co-operative movement, the Co-operative Insurance Society.

Given the shortage of heavy-weight Manchester-headquartered financial institutions, the professional firms—whose leading partners have a strong commitment to Manchester—are playing a big role in the establishment of the MFPF.

One of the Forum's steering committee, Mr Lionel Freedman of commercial solicitors Alexander Taylor, emphasises the strengthening of the local professional infrastructure. "The businessman in Manchester has been able, without leaving the area, to surround himself with the professional services which he needs," he says.

But there is feeling among the MFPF's sponsors that the message has not been properly put over, and that although various agencies have been heavily promoting aspects of the regional economy such as industry and tourism, the financial and professional services sector has been rather hiding its light under a bushel.

What we are intending to do is to reinforce the efforts being made by others," Mr Grant says, emphasising that the MFPF is not planning expensive advertising campaigns as such. One idea is a series of major conferences related to appropriate professions; another is to encourage the Government to send its ministers and officials to Manchester more often, so as to help raise the city's profile.

Initially, the MFPF will be focusing on opportunities within the UK domestic scene, but it will begin looking at international aspects next year. By then, the Forum is expected to be considerably expanded, taking in representatives of domestic and international banks and insurance companies as well as accountants, solicitors, stockbrokers, surveyors and actuaries.

Members of the financial community in Manchester accept that the city will never be able to compete with London for the really big ticket business. But there is a feeling that more companies in the north make

the trip to London for advice than is justified. "I don't think we make the right impact on our natural catchment area," says Mr Kinson's view.

Mr Moore of County Bank sees opportunity in the changing structure of industry, with declining giants being replaced by large numbers of emerging companies.

"It's these companies which are turning to Manchester," he suggests. "If we can get ourselves structured properly then they will continue to look to this city."

One structural gap which is often mentioned by Mancunian financiers is the lack of a properly developed local capital market. There used to be a thriving local stock market, but the stock exchange is now a national institution, and in the past 20 years or so much of the local vigour has declined.

However, a recent upturn in corporate business is reported by Mr David Hunter, chairman of Manchester stockbrokers Henry Cooke, Lumden. Already one of the largest regionally-based broking firms in England, several USM stations have been completed, or are in the pipeline.

His firm intends to remain independent and based in central Manchester, despite offers from conglomerates—although it might consider injections of capital in the shape of minority interests. After the restructuring of the Stock Exchange next year Henry Cooke, like other broking firms, will be able to act as broker-dealer and make markets in the shares of local companies, and this is under consideration.

But it is at the level of locally syndicated development capital that the most important moves now appear to be taking place. Already there has been some ad hoc syndication of deals between institutions like 3i, County Bank and the GMEDC, but there are unofficial proposals for a more formalised Manchester capital market.

Mr Bolton of GMEDC is convinced of the potential. "There is a very serious need for locally-based and locally-oriented investment funds which are capable of producing individual tranches of up to £500,000," he says. "It is something that is needed much more in the provinces."

With eight merchant banks, some 20 international banks and a dozen or so stockbroking firms, Manchester is well provided with resources to justify its claim to be England's second financial centre. The next year or two will show whether it can promote itself more effectively and enter a new phase of expansion in financial services.

## Agency accepts change of flavour

## GMEDC

TOM HEANEY

THE Greater Manchester Economic Development Corporation will outlive its parent, the metropolitan county authority, which ceases to exist next April. The corporation's survival has not been a party political issue even though it will no longer relate directly to a single county-wide strategic body but to 10 district councils.

The prospect is not unwelcome to Mr Leslie Boardman, GMEDC managing director since its inception.

"Having to talk to 10 constituents instead of one will not be a bad thing," he says. "It will help to change the flavour of the agency because the independence of each district will come into play and the result will be a more interesting package."

A £5m allocation from the GMC helped set up the corporation in 1979 as a company with public and private sector support at a time when a Conservative administration held power at County Hall. Six years later, with the GMC under Labour control, Mr Boardman emphasises that party politics play no part in the boardroom of GMEDC.

"We have a board committed to the resurgence and regeneration of Greater Manchester and we are here to stimulate enthusiasm, vigour and vitality in our county," he says.

All these qualities are needed. The challenge of producing industrial investment leading to job generation in 1985 with 15.8 per cent unemployment is more pressing than it was in 1979 when it stood at 5.7 per cent.

With a board drawn from public and private sectors, the GMEDC emphasises building bridges between the two. Its responsibilities include participation—direct or in partnership—in development and management of industrial property, attracting new investment and supporting businesses. The range of its activities has broadened to include industrial promotion and advisory services on behalf of the GMC.

Throughout its life it has swum against a powerful tide which has swept away thousands of manufacturing jobs. Its investment in development has totalled £7.2m, stimulating projected private sector investment of £25.1m.

This spans development (completed or under way) of 270 acres, including 97 acres of sales; 197,000 sq ft of small factories (142,000 sq ft sold); and 195,000 sq ft of refurbishment (50,000 sq ft sold).

Loans, investments and guarantees for 29 companies employing just over 2,100, involved a commitment of £1.4m with another £9m from banks and institutions.

The corporation has the largest land bank in the country, with some 250 acres available. It owns sites at Stockport, Trafford, Bolton and Wigan and controls properties at

Tameside, Bolton and Bury/Salford.

One deal last year saw the sale of 38 acres of the South Lancashire Industrial Estate at Wigan, for development of 600,000 sq ft of factory and warehouse accommodation by a local paper products company, safeguarding 400 jobs and promising 20 more.

Activity levels are growing at Worknorth, GMEDC subsidiary launched last year to operate a business funding scheme jointly with the GMC and the Co-operative Bank, which is based in Manchester.

Lending and investment within general limits of £10,000 to £100,000 is linked to job creation or maintenance. Worknorth is generating considerable interest, with the bank "now looking at a high volume of excellent propositions," it says.

The corporation has also been involved in defence of jobs, putting together packages designed to secure continuity and in takeovers.

In one £500,000 deal a specialist food processing company with 36 workers was sold to a buyer backed by 3i and GMEDC. Mr Peter Bolman, Manchester director of 3i, who has been involved with the corporation on several occasions, says it performs an effective job within its resources.

"The corporation has helped deals to be done," he says. Greater Manchester Council can claim significant success in winning EEC funds, but a substantial part of this help is limited to the public sector.

The difference between the council and GMEDC in relation to the EEC is clouding the future of schemes supporting 10,000 jobs through employment subsidies and training grants.

EEC contributions are matched pound for pound by the GMC, but according to Mr Boardman the county's 10 districts will be incapable of continuing to pay this once the county has been abolished.

Whether the districts will be prepared to subordinate self-interest remains to be seen. Councillor Brian Tetlow, leader of the minority Conservative group on the GMC, believes that doubts about achieving high level of co-operation have been overplayed.

Throughout its life it has swum against a powerful tide which has swept away thousands of manufacturing jobs. Its investment in development has totalled £7.2m, stimulating projected private sector investment of £25.1m.

This spans development (completed or under way) of 270 acres, including 97 acres of sales; 197,000 sq ft of small factories (142,000 sq ft sold); and 195,000 sq ft of refurbishment (50,000 sq ft sold).

Loans, investments and guarantees for 29 companies employing just over 2,100, involved a commitment of £1.4m with another £9m from banks and institutions.

The corporation has the largest land bank in the country, with some 250 acres available. It owns sites at Stockport, Trafford, Bolton and Wigan and controls properties at

# IT TAKES A CO-OPERATIVE BANK TO PAY 9% ON A CURRENT ACCOUNT.

Cheque & Save is a true current account that pays you high interest.

It offers all the normal current account facilities including a cheque guarantee card, a Visa Card if required and your own Personal Banker.

The more you leave in your Cheque & Save Account, the higher the interest. On balances from £500 to £2,500 the interest rate is 7.10% on the total balance, and for balances above £2,500 it's 9.02%.

Cheque & Save Balance	Net Interest Rate Prior to Deduction of Quarterly Admin. Charge %	Compound Annual Rate Net %	*C.A.R. Gross Equivalent to a Basic Rate Tax Payer %
£500-£2,499.99	7.10	7.29	10.41
£2,500+	9.02	9.33	13.33

(\*On the amount in excess of £2,500 up to £100,000)

And, of course, we're the only bank to provide over 4,000 places where you can cash a cheque during shopping hours.

Because at the Co-operative Bank, we live up to our name.

A service charge of £3 per month is off-set against the interest. There are no other charges for payments into or out of the account. The Cheque & Save Account is the best bank account for cashing cheques. It is the only bank account which allows you to cash cheques at over 4,000 places during shopping hours.

# TELEPHONE 061 829 4165

The only Bank with its Head Office in Manchester.

# CO-OPERATIVE BANK

People who care



## ENTERPRISE ZONE

### MASSIVE FINANCIAL INCENTIVES

# Manchester

## Houston Park

High specification single storey retail and industrial/warehouse units  
FOR SALE OR TO LET  
PERCY ROWLES  
13,950/6,975/19,300/20,344 SQ FT

## Guinness Road

### TRADING ESTATE

The best value in the Enterprise Zone at ONLY £2.00 per sq. ft. Warehouse/factory units available now TO LET  
7,050/10,250/11,400 SQ FT  
A Prudential Development

## OAKWOOD ESTATE

Prestige, quality showroom and warehouse/industrial units TO LET—IMMEDIATE OCCUPATION  
8,150/10,000/18,150 SQ FT

## Swimer Leon Blasdale

Commercial Property Agents Surveyors and Valuers  
Northern Assurance Buildings, Albert Square, Manchester M2 4DN  
061-236 2468

## Fairey Engineering Ltd.

Based at Stockport in Greater Manchester producing:

- High quality fabrications in stainless steel, carbon steel, aluminium and other exotic materials.
- Remote handling manipulators.
- Special purpose machines.

Utilising:

- CAD/CAM
- Advanced welding techniques.
- Highly experienced workforce.
- NATLAS approved laboratories.

Fairey Engineering Limited, PO Box 41, Crossley Road, Heaton Chapel, Stockport, Cheshire SK4 5BD.  
Tel 061-432 0261 Telex 667866

Fairey Engineering Limited is an operating company within Fairey Holdings Limited, the Engineering Sector of Pearson PLC.



Financial Times Monday November 18 1985

## Greater Manchester 5

## Lively growth throughout the area

## Retail Property

TOM HEANEY

THE NATIONAL upsurge in the retail property sector has been widely, if not uniformly, reflected in Greater Manchester. In the city centre a spirit of optimism and rejuvenation is visible, and the prime shopping zones, while in some of the most affluent satellite towns the scramble for strategic positions has reached a new intensity, with premium and rent levels reacting in response. New investment in retailing is currently being committed in a number of towns and is set to be translated into bricks and mortar.

The trouble with Manchester city centre, a critic complained not so long ago, was the existence of too many negative factors. "Now things are happening," says Stuart Dawson, who heads the Heywood. "The place looks good, feels good. Three years ago, endless numbers of units were available at nil premiums, but the general atmosphere's changed and there has been a resurgence of demand."

Civic thinking has come to terms with reality and that has helped prepare the way for the new mood. Manchester's shopping core was in decline and their less than welcoming acceptance of the private motorist, were doing little to halt the drift. "The local authority's new approach has helped tremendously," says Stuart Dawson. "The past two years have seen a positive policy of trying to get shoppers back by providing more car-parking, pedestrianisation, and by an awful lot of tidying up and brightening up. The aggressive marketing policy is paying off."

Market Street, the city centre's mainstream shopping area, has gained significantly. Rents, after stagnating for several years, are moving forward, with Zone A achieving in several recent transactions. Significantly, there could be achieved if a unit came on the market on a new lease, according to Paul Nichols of Elliott Partnership, underlining that there is quite a lot of catching up to be done. Overshadowing just about

everything else in central Manchester, including Zone A levels, has been the huge bulk of the Arndale development, the largest covered shopping centre in Western Europe. A limited survey by Greater Manchester Council some time ago claimed that "only a handful" of people would admit to liking it. "Many more criticised it for being too big, ugly, claustrophobic, threatening, and difficult to find one's way around," the council reported. The Arndale management has been actively working to win new friends and evidence suggests it is succeeding. A £3.5m programme of refurbishment is progressively achieving a section-by-section transformation of the vast interior, producing a brighter, friendlier, more imaginative, less overwhelming, and altogether more human scale within the limitations of a giant occupying 1.3m sq ft of floorspace.

Peter Ford, chairman of Arndale Shopping Centres (P & O Group), does not claim it has yet overcome all its problems but is enthusiastic and full of ideas for continuing to improve a centre, which, with 200 units, encompasses more shops than many an entire town, and can claim a customer flow of 750,000 a week. "We have done a tremendous amount of promotion in the past two years and for the first time are just starting to get premiums on re-lets. Values are firming whereas previously we were offering discounts," he says.

Meanwhile, Manchester's other prime shopping zones of King Street and the St Ann's area are wearing an even more upmarket look, a trend reflected in values. A premium of £55,000 was achieved at the end of a near-suction for a rack rented unit in King Street, "awkwardly shaped and in need of complete refitting." The status of King Street has been heightened with the arrival of several prestige national names in fashion and St Ann's Square's already high standing is set to get a further lift with the quality Gardens development by Royal Insurance.

Manchester is exceptional, as agent W. H. Robinson has noted, in that no other major city in the UK, with the exception of London, is surrounded by so many autonomous satellite towns of such strength. Some have grown at the expense of the city centre. Stockport is



King Street, Manchester, a business and shopping centre

extremely buoyant with £55-£60 Zone A becoming established and with top positions in hierarchy "considerably more," according to agent Donaldsons, claiming that more than 100 multiples are anxious to locate there. Nearby Altrincham, possibly the most affluent centre of all, is described by the same agent as the star of the Manchester constellation. Elliott Partnership has recently negotiated £68 sq ft with Virgin Records for a unit in much-sought-after George Street.

Stockport could establish itself as the most dominant shopping centre of Greater Manchester's satellite towns, forecasts agent W. H. Robinson. This October it boosted its sales floorspace by more than 60,000 sq ft in one week with Asda and Sainsbury opening the doors of major new stores literally within sight of each other. Construction of a £6.8m Whitecraft Developments scheme close to Asda and Sainsbury is on target. The 43,000 sq ft project includes 19 shop units and the first pre-let was completed at the end of October.

Bolton, an attractive centre has long held a leading position in the hierarchy of Greater Manchester shopping, ranking second to central Manchester itself. "It is the sort of town where people like to go to shop, rather than just a place to shop," says Mike Ouseby, an associate with Bernard Thorpe and Partners in Manchester. The distinction is important and explains why Bolton's appeal draws shoppers from a wide surrounding area.

The central area has seen no new retail development of significance for more than a decade, an interval which is about to be broken. The country planner's view is that a period of stability will need to follow to allow the centre to adjust to the impact of Grosvenor

Developments' £30m Bark Street scheme, on which work is just starting. It includes three major stores, the largest (100,000 sq ft) pre-let to Debenhams. Active marketing has yet to start in the case of the other two of 46,000 and 25,000 sq ft. Also included are 25 shop units ranging up to 5,500 sq ft. Bolton is short of "mod-sized" shops of the type sought particularly by fashion retailers. This scheme will help fill that gap," says Mike Ouseby. Completion is scheduled for spring, 1986, by which time rental levels of around £50-£60 Zone A are being suggested.

This month work is due to get under way on the largest central area retail development in the history of nearby Wigan. A partnership between the borough council, CIN Properties and Northern England Development Associates is behind the £28m Market Square scheme, which includes four stores totalling 9,300 sq m, 75 shops covering 12,000 sq m, together with a new market hall of just over 5,000 sq m. The project is scheduled for completion by the mid-1990s and the anchor store is to be occupied by Yorkshire superstore operator Morrisons and two others by Boots and Mothercare.

Pengap is the chosen developer for a £12m scheme which will add 150,000 sq ft of floorspace to the central area of Rochdale, making it the largest development since the building of the town centre shopping precinct, 200,000 sq ft in the mid-70s. It will include a major department store, two large units and 35 smaller standard units from 1,500 sq ft upwards. The scheme also includes a new central library. Projected completion date is around 1990, according to joint agents Elliott Partnership and Richard Ellis.

## You don't have to look to the Capital for capital.

There's no shortage of places offering help with industrial development, but there's no place like **GREATER MANCHESTER**

Greater Manchester has all the skills and back-up any developing business might need - it's got strength in depth.

It's also got what expansion needs - finance. Not just ordinary financial help, but access to risk capital.

Worknorth exists to back expanding businesses in Greater Manchester that will create jobs.

If you can demonstrate managerial competence and a sound business scheme, then Worknorth will be pleased to talk to you about financial backing. Fill in the coupon. Or give us a call.



## Worknorth - Finance for industry.

Please send me more information about Worknorth, and a Greater Manchester Fact-File.

NAME  POSITION   
COMPANY  TELEPHONE   
ADDRESS   
POST CODE

Greater Manchester Economic Development Corporation Ltd., Bernard House, Piccadilly Gardens, Manchester M1 4DD. Telephone: 061-236 4402  
BOLTON · BURY · MANCHESTER · OLDHAM · ROCHDALE · SALFORD · STOCKPORT · TAMESIDE · TRAFFORD · WIGAN

## Buoyancy south of the city

## Property

IAN HAMILTON-FAZEY

CLEAR PATTERNS have been emerging in Greater Manchester's commercial and industrial property markets during the last few years that say much about the way industry and commerce is developing in the region.

Agents report renewed buoyancy in the past year, a claim reflected by some expansionary mergers and dramatic increases in staff recruitment. But part of their bullishness has been caused by the way government policy has distorted market forces in the industrial sector.

A positive trend in ware-

housing may therefore not last and over-supply may become the main feature of the whole industrial sector. Generally, the office and retail sectors remain strong in well-defined geographical pockets.

The 840-acre Salford-Trafford Enterprise Zone, which straddles the Manchester Ship Canal and where no rates are payable up to 1991, has created a dual market for industrial property. Mr Paul Simms of agents King & Co says: "Rents inside the zone are higher than in the immediate periphery, absorbing 50 to 60 per cent of the rates benefit."

About 60 per cent of the benefit is going to the landlord. Industrial rents are £2 to £3 per sq ft inside the zone and 40p to 50p lower outside it. The main demand in the zone has been for modern warehousing at rents of £2 to £2.25 a sq ft (which with self-

contained offices command £2.50 to £3.00 a sq ft).

This has accentuated over-supply of industrial property elsewhere, particularly for manufacturing. But Mr Leon Saurymper, of Swinner Leon Bladale, warns: "We are now getting over-supply in the zone, which has done little to stimulate traditional industry."

"About 80 per cent of space is going to service-type users. It is true that the zones have created jobs, but they are jobs that would have been created elsewhere."

"They have transformed tracts of derelict land, so they have achieved something. Nevertheless, the Government should have concentrated on improving Urban Development Grant schemes."

In one example, a company which took 60,000 sq ft of space in the Trafford section of the zone chose this to expanding in Stockport. About 60 jobs were involved.

The letting market for industrial property, particularly for 25-year leases, is difficult and probably at its worst for assignments of existing leases. Demand is still good for smaller and start-up properties but there is a glut of these too. Greater Manchester planners say the vacancy rate for nursery units increased from 56 to 61 per cent during 1984.

Nevertheless, good units in the 1,500 to 2,000 sq ft range are fetching £2.25 a sq ft outside the zone and £3 inside it, compared with £1.70 to £2.20 for bigger units and 75p to £1.50 for older ones.

Demand is strong in one industrial segment. Mr Robert Dunston of Dunlop Heywood says: "There is a buoyant market for purchase of second-hand buildings at between £4 and £10 per sq ft. It goes right across the board, from 1,000 to 50,000 sq ft."

Design-and-build projects are also picking up. Clients tend to be companies which have survived the recession and are improving their asset base, possibly to borrow against later.

In the office sector, rents in Manchester city centre are established at £7 per sq ft and pushing £7.50 at Ship Canal House, which has undergone extensive remodelling.

Mr David Rose of the Elliott Partnership says: "Outside the city centre it is not easy and assignments are difficult. There is upward migration within the market as companies move to better premises but fewer takers for the older property they vacate, leaving a glut of these types of offices. The exception to the city

centre office trend has been Sunlight House, just outside the central area and therefore "off pitch" in agents' eyes. This was on offer at £4 a sq ft but demand soon added £1 to the rent.

Mr Peter Gallagher of Dunlop Heywood says: "In a fragmenting office market we have done well with Sunlight House, 80 per cent of which is let. 200,000 sq ft in the mid-70s and the anchor store is to be occupied by Yorkshire superstore operator Morrisons and two others by Boots and Mothercare."

The other key was quality. According to Mr Rose: "At £5 a sq ft it is a bargain for someone who wants it to look as though they have paid £7."

Office prices continue to run ahead of the city centre in the suburban Cheshire town of Wilmslow, next to Manchester International Airport, the rail line to London and the motorway network.

Towns nearby are following suit. Mr Gallagher says: "Rents are already at £7.25 a sq ft in Wilmslow. If the buildings were there we would already be getting £7.75."

Altrincham is enjoying a boom. Space that cost £4.50 to £5.00 a square foot has shot up to £8 overnight. Stockport will be next, then in 12 to 18 months it will be Sale.

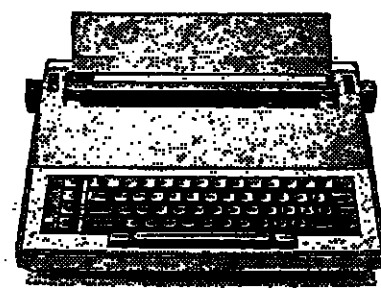
"The City centre is hard but rewarding work, but out in the best areas of South Manchester we are having a ball."

Strong retail markets are growing even stronger in the suburban towns that comprise the rim of the conurbation, particularly in new shopping centres in places such as Bury.

Mr Rose says: "People are now looking for units 25 ft wide by 100 ft deep, while 20 years ago the size was 18 ft by 60 ft. Demand is outstripping supply for units of the right size of shop."

Zone A rents—the price of the important first 20 ft of depth—are running at £60 per square foot. Property agents can hardly be expected not to paint an optimistic picture but none would be increasing their overheads if the market was not yielding funds. Swinner Leon Bladale grew recently by merger and the Elliott Partnership, formed from three agencies last year, has already grown from 22 to 34 staff.

Meanwhile, Manchester's biggest agency, Dunlop Heywood, has grown to 95 people in the city and another half-dozen in London.



This could be the start of something big.

After a long courtship, there was a successful marriage recently. The people and resources of Wrexham, with a pioneer of Japan's economic miracle, Brother.

One of the world's largest manufacturers of typewriters and sewing machines, Brother also produce some world-leading knitting machines, microwaves and computer printers.

As our picture shows, the union has already proved fruitful. The Brother AX-10 has the proud distinction of being the first electronic typewriter

ever to be produced in Britain.

A potent combination of British workmanship and Japanese technology, it has proved immensely popular.

For all its success, the AX-10 is but a small acorn, from which 240,000 electronics will grow in 1986 alone. The new range created will fulfil every domestic, professional and commercial typewriting need.

Brother's 50,000 sq.ft. factory is already near completion.

Employment in excess of 160 people is projected for next year.

All of this will ensure that Wrexham becomes the undoubted capital of Brother's European typewriter network.

Which stretches from Ireland to Israel. If compatibility is anything to go by, it seems Wrexham and Brother make the ideal couple.



The future at your fingertips.

BROTHER INDUSTRIES (UK) LIMITED, 150/152, BRIDGEWAY CENTRE, BRIDGE RD, WILKIN INDUSTRIAL ESTATE, WILKIN, CV34 1JL. TEL: 0454 511111

BROTHER OFFICE EQUIPMENT DIVISION, JONES & BROTHER, 51/53, WHELEY STREET, ALDRINSHAW, MANCHESTER M14 3JD. TELEPHONE: 061-330 6531. TELEX: 666060. BROTHER INDUSTRIES LIMITED, NAGOYA, JAPAN.

## Greater Manchester 6

## At Allied Irish Banks business is a pleasure

Allied Irish Banks Group has been providing a comprehensive range of banking services in a friendly manner to the people and businesses of Greater Manchester for many years through Allied Irish Banks and Allied Irish Finance.

Our latest innovation is the Corporate Business Office. This newly formed specialist group based in

Manchester provides a wide range of financial services to business and professional clients. It also gives access to the merchant banking, trade financing and international services within the Allied Irish Banks Group.

Whatever your banking needs, you can be sure of a professional service at any of these addresses:

Allied Irish Banks plc  
106/108 Portland Street  
Manchester M1 4RJ  
Tel: 061-228 2933

Allied Irish Banks —  
Corporate Business Office  
The Atrium  
8-10 Booth Street  
Manchester M2 4AW  
Tel: 061-228 3561

Allied Irish Finance  
Company Ltd.  
Peter House  
Oxford Street  
Manchester M1 5AW  
Tel: 061-236 8346



**Allied Irish Banks plc**



Commercial Union Group  
formed Central Station Properties Limited  
with Greater Manchester Council  
and the successful outcome should assure  
a better future for this major part  
of the heart of Manchester.

## Ferranti. Selling technology the Mancunian way.

If you were asked to name a major industry that has replaced cotton as the means by which Manchester earns its daily bread, you might well say 'electronics'.

For the evidence, you could point to just one company.

Ferranti was already a thriving electrical enterprise when it set up headquarters at Hollinwood in the 1950s — nearly a century ago.

A famous collaboration between Ferranti and Manchester University produced the world's first commercially available digital computer in 1951.

Head Office, for the whole Ferranti group of companies, which now employs more than 20,000 people worldwide, is still in Greater Manchester, where no less than 6,000 of the workforce are engaged in twelve manufacturing plants. They are turning advanced technology into a diversity of high saleable products now being marketed all round the globe.

These products are not only bringing a new prosperity to Greater Manchester but helping to generate new businesses, new investment, new jobs and new wealth in the country as a whole.

Ferranti is part of Manchester's high technology image, and Manchester is providing a fertile environment for the technological growth of this local and international company.

Computer systems for industry and commerce

On a 40-acre site at Wythenshawe, close to Manchester International Airport and at other major locations in Stockport and Oldham, Ferranti Computer Systems has built up a world leadership in the design and

implementation of process control systems for industries of all kinds.

More recently the company has expanded its activities in data processing and communications equipment and office automation systems. A current major success in this field is the PC860 series of personal computers.

**Pioneers of the silicon chip**

Twenty years ago Ferranti was developing 'solid state' electronics at Oldham, and making the first integrated circuits. Today Ferranti Electronics is one of the foremost semiconductor houses in Europe and leads the way in large scale integration for semi-custom designed circuits with its ULAs (Uncommitted Logic Array) technology. The company is also famous for its 'E-line' plastic transistors and other discrete components.

Other products of Ferranti Electronics include specialist microwave components and systems for a range of civil and military communication activities and satellite ground stations for TV and data transmission.

**From commercial instruments to fuzes with a 'z'**

At Moston, on the northern fringe of Manchester, Ferranti instrumentation makes a comprehensive range of fuzes for artillery, mortar bombs, mines, grenades, submunitions, missiles and rockets. They range from simple basic types to sophisticated electronic devices for the most advanced weapons. Besides fuzes, a range of safety and arming devices is produced.

Just recently the company has collaborated as design authority in the development of a highly successful area denial

submunition and other vital elements in a weapon system for the RAF's Tornado aircraft.

On the commercial side the company produces computerised energy control systems and automatic load control equipment.

**New developments in the telecommunications equipment**

Four years ago Ferranti and the GTE Corporation of Stamford, USA, formed a joint venture company — Ferranti GTE.

Today Ferranti GTE at Moston makes and markets a comprehensive range of telecommunications equipment. It includes telephone instruments, office key-systems, private automatic branch exchanges (PABX), voice messaging, call accounting systems and international terminals. These products have an international reputation for efficiency and reliability derived from advanced technology.

Ferranti GTE has just achieved a new technological advance with Omnit, a new telecommunications system with a unique 'highway' architecture which provides for the transmission of both voice and data communications.

**Associated engineering activities**

Among other activities of Ferranti at Oldham and Chadderton are the design and manufacture of on-load tap-changers for power transformers, and marketing and support for container handling equipment used in docks and warehouses.

ULAs is a registered Trade Mark of Ferranti plc for semiconductor devices.

**FERRANTI**  
Selling technology

Ferranti plc, Bridge House, Park Road, Gaddes, Cheshire SK8 4HZ.

## Cuts threaten wide range of activities

### The Arts

LES KNOWLES

IN FEW places outside London do people demand organised entertainment as much nor have the means to satisfy it than in Greater Manchester. Theatres and night spots, more than a dozen professional soccer, rugby league and rugby union clubs and the opportunity of eating in an Alpine-style restaurant on the Pennines or at the heart of the country's second largest Chinese quarter give it a vibrant and varied social life.

It can also be a flashy place, made for larger-than-life figures like Mr Ron Atkinson, Manchester United's manager, and Mr Bob Scott, the entertainment manager whose marketing aggression plays a key role in the success of the Palace Theatre and Opera House.

But the county also has a cultural depth rooted in the Halle and BBC Northern Symphony Orchestra, the Northern Ballet and a network of local and regionally important theatres.

Nor does Manchester have a monopoly of theatre, for both Bolton and Oldham have their own flourishing rep companies.

Manchester's Palace Theatre had a long and honourable career as a home of variety, musical comedy and pantomime before it was bought in 1978 by Norwest Holst, the engineering and construction company, for an independent charitable trust.

Over the next three years the theatre underwent a £3m refurbishment which saw its reopening in March, 1981, as the major venue outside London for the country's leading opera, ballet and theatre companies.

The success of the Palace attracted attention far beyond Manchester and in March 1984, there was more excitement with the news that the Palace Theatre Trust had bought the nearby Opera House to house the long-running musical shows which clearly could not be accommodated for many weeks at the Palace.

After closing as a theatre, it endured five inglorious years as a bingo hall until a further injection of funds by Norwest Holst made possible its purchase from the Mecca group. The theatre's refurbishment, £500,000, were met by loans from Manchester City Council and Greater Manchester Council, and the Opera House formally reopened on October 3 last year with Michael Crawford in Barnum.

Despite increasing financial problems — of which more later — the smaller Royal Exchange Theatre continues to draw audiences of over 80 per

cent to its remarkable home in what was once the very centre of the Lancashire cotton trade.

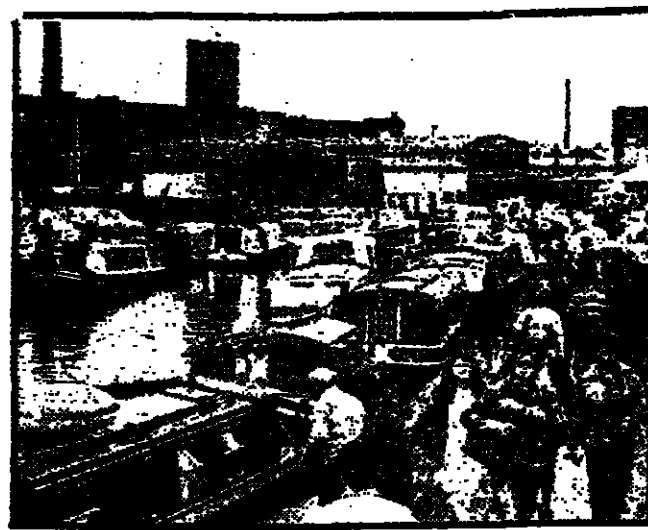
The city-owned Library Theatre Company draws audiences from other parts of the county to its home in the city centre and to the Forum, its handsome Wythenshawe satellite. When the Forum opened in 1971, productions revolved between the two theatres; today they offer separate programmes.

The Contact Theatre Company, which replaced the 69 group in the University Theatre, was founded 13 years ago primarily to present productions for young people of both classics and modern plays.

Maintaining close liaison with teachers and youth workers, Contact does much work in schools and draws funds from GMC, Manchester University, the Arts Council and Manchester Education Committee.

In the refurbished Oldham Coliseum the new artistic director, John Kestelack, recently gave the town its first professional production of Moliere with "Tartuffe". Breaking with tradition, the theatre is devoting Tuesday and Wednesday of each week to visiting shows which include the Danse de L'Afrique troupe and a production of Steven Berkoff's "Decadence".

Like Bolton's Octagon Theatre, which inhabits a handsome modern building in the town centre, Oldham Coliseum draws much of its audience from outside the town and relies substantially on GMC for finance; a situation which both



The newly revived Wigan Pier should attract a stream of visitors

share with other arts organisations great and small.

The Government's offer of £16m to replace the £34m being spent on the arts by the metropolitan counties means that Greater Manchester would receive about £900,000 compared with £1.54m for 1986-87.

The arts groups would have to look to the district councils for the other half. However, the former Arts Minister, Lord Gowrie, has estimated that the district councils would provide only 10.5 per cent; a mere £193,000 in Greater Manchester.

In a letter to Lord Gowrie's successor, Mr Richard Luce, North West Arts and 10 other arts organisations have warned that such a shortfall could have a number of dire consequences.

In its latest annual report the Halle Committee, reporting an accumulated deficit of £150,000, gave warning of the still bleaker days to come and declared with true northern grit: "The future success of the orchestra will depend more than ever on self-help" — in the form of fund-raising and sponsorship.

The Northern Ballet, though

much younger, has also been taken to the public's heart. It regularly draws capacity audiences to the Palace with its productions, of which "The Nutcracker" has won particular acclaim.

With the clouds looming so darkly over the future, to open a new contemporary arts centre in the very heart of Manchester must seem an act either of great courage or great folly.

Yet the Cornerhouse, opened only last month at a cost of £1.25m, has regularly welcomed 700-1,000 visitors a day to its exhibition of drawing, painting, sculpture and photography.

Inside and outside the city Greater Manchester is especially rich in museums: here there is space to mention only the new and exciting developments centred on the Liverpool Road area. In the Castlefield Heritage Park, the first of its kind in Britain, the discovery of Manchester's Roman past continues.

Nearby the Air and Space Museum and the Museum of Science and Industry continue to draw large numbers of young visitors.

## East-west road improvements

### Transport

LES KNOWLES

GREATER MANCHESTER has an impressive motorway system, with the M6 running north-south along its western boundary, the trans-Pennine M62 linking the county to the east coast, and the M61, M63 and M56 linking Manchester to these two principal routes.

Yet the system is still incomplete. It needs an eastern section to complete the Manchester outer ring road, linking the M62 and M63, Mrs Linda Chalker, Transport Minister, says this is the priority road task in the North-west.

It came a step nearer when the M63 was extended from Cheshire to Portwood, east of Stockport, in 1982.

Next year work will begin on the penultimate phase, five miles of the M63/M66 between Portwood and Denton, costing an estimated £57m. This will relieve congestion on roads through Bredbury, Woodley and Reddish. At Brinnington, where the new section becomes the M66, it will be linked to the A6(M) Stockport bypass, a 5½-mile stretch from Hazel Grove reducing congestion along the A6.

The by-pass will cost an estimated £51m and has been included in the programme for 1987-89.

The 10-mile final section of the M66, completing the outer ring road, will run from Denton to the existing M66 at Middleton, close to the junction with the M62. It will cost about £150m and is also included in the 1987-89 programme.

In addition to easing movement round the main conurbation, this final link will give access to the motorway system and benefit local industry. Interchanges are proposed at Denton, Audenshaw, Hollinwood, Chadderton, Alkington and Middleton.

Enthusiasts had asked road designers to provide a navigable crossing of the disused Rochdale Canal at Chadderton, avoiding a further obstacle to its restoration. But it was decided that, in view of the obstructions already existing elsewhere along the canal, the extra £2m cost could not be justified.

Road widening is already under way along the M63 and on the M62 a climbing lane for heavy traffic will be provided at Littleborough near Rochdale, on Windy Hill at a cost of £3.4m sometime after April 1989. This should improve traffic conditions and encourage lorry drivers to use the M62, to cross the Pennines.

The Department of Transport wants design-and-build tender offers aiming to keep down costs by encouraging keener competition.

In the same long-term programme is 9 miles linking Bolton to the M6 and bypassing Westhoughton, Hindley and Wigan, at an estimated cost of £32m.

Greater Manchester's railway system suffers from the outstanding deficiency that there is no north-south route across the city centre, a legacy of Victorian building by independent companies.

In 1973 the old transport authority obtained powers for a tunnel providing a north-south route between Piccadilly and Victoria stations, but successive governments have refused to fund the scheme. In 1978 a cheaper surface-level link between Salford and Deansgate stations was proposed but this was overtaken in 1981 by electrification plans including the Preston-Bolton-Manchester line, NO 16-8/84.

Work on a £20m link to connect this line to the electrified routes through Piccadilly Station, through central Salford and new railway station should start in 1988.

Connecting Piccadilly to the main Glasgow-London line, will increase inter-city traffic and improve Manchester's position as a business centre. Stockport and Bolton will benefit from an increased range of inter-city destinations, while local passengers will be able to travel to north and south of Manchester without crossing the city to change trains.

The other big rail development is the 600-yard track at Hazel Grove under construction

linking the Midland railway and the Buxton line to allow services from Hull and Sheffield to go via Stockport.

Greater Manchester Council has also drawn up plans for a £90m light rapid transport (LRT) surface system. This 60-mile network would use five existing lines and a disused one, running on-street in the city centre. It would link the centre with Altrincham, Marple, Romiley, Glossop, Rochdale, Oldham, Bury and Didsbury.

Its future now lies in the hands of a new passenger transport authority which must shape policies within the limits of rate-capping.

The rail link to Manchester Airport proposed for the mid-1990s would bring a substantial increase in both business and holiday rail traffic, especially as the airport expects by that time to have doubled its passenger total of 12m per year.

British Rail is preparing studies of the link, which may be a loop from the Sneyd line, costing £40m. A cheaper alternative is a single spur using double-ended trains and costing an estimated £15m.

## Room for urban growth

SPENDING BY business and leisure "tourists" staying overnight in Greater Manchester was close to £115m, according to 1983 figures from the English Tourist Board and the Association of District Councils, the last year such figures were published. That sum looks reasonably healthy but it masks an unpleasant fact.

The county has been slow to hitch its star to the expansion of urban tourism.

Of that overall spend figure, £45.5m was in the city of Manchester, and attributed largely to businessmen. The next district in the county league table was Stockport at £11.5m; again largely business tourism.

Leisure tourism is still in its infancy but the North West Tourist Board is convinced that Greater Manchester has a real future in this industry.

### Tourism

NICK GARNETT

Part of it might lie in the strength of the conurbation's centre with its clublife, soccer teams, restaurants, busy Chinese quarter, good class hotels and theatres providing an evening base from which to explore the surrounding countryside. The Lake District is one-and-a-half hours away by coach.

Some of the conurbations "fixed assets" are slowly being developed. The industrial and air and space museums in the Castlefield "urban heritage" area of Manchester are fine examples of their type.

The newly-revived Wigan Pier will undoubtedly attract a steady stream of visitors and a small heritage centre is being created from an old mill at the Portland basin on the Huddersfield narrow canal in Tameside.

There are also a range of long-established visitor centres like the Parklands and houses of Durham Massey, Lyne Park and Tatton, Toad Lane in Rochdale, where one of the first two co-operatives was founded and scores of industrial museums.

Yet development has been slow and the abolition of the Greater Manchester Council might further restrict county-wide initiatives.

The North-West Tourist Board housed in The Last Drop mock tudor village near Bolton is keen to see much more farm accommodation on the conurbation's hillside slopes. This would allow it to exploit the Saddleworth group of villages.

The board is helping a number of districts with tourist development plans. A tourist association is expected to be formed shortly in Rochdale where the Hollingworth Lake country park might be more usefully promoted.

The county council has identified 20 sites for potential development and has been seeking the interest of the business community through tourism workshops. The airport, trying to tie itself in more closely to the tourist industry plans to have a tourist information centre for the North-West next year.

**NEED ACCOUNTANTS WHO THINK AS BUSINESSMEN? GET IN TOUCHE!**

Like all our offices, Touche Ross Manchester takes pride in a rather individual and personal approach to accountancy.

We don't, for example, believe that our job ends with the audit, (though it can be a very good point at which to begin). Nor that our relationship extends no further than the Revenue, (though we'll have little trouble minimising your tax bill).

Instead, we think as businessmen.

Which means that, in addition to the basic functions outlined above, we offer a complete range of widely respected accounting, financial and management services. Our aim, quite simply, is to work alongside you, providing the information you need precisely when you need it, (maybe even before).

Not surprisingly, Touche Ross is one of the world's largest firms of Chartered Accountants, with over 450 offices in more than 80 countries. In Manchester, our origins go back more than a century, and in that time we've been helping businesses of every type and size to grow.

To find out more, just call Marilyn Vernon-Smith on 061-228 3456 or write to him at the address below, stating what service you're particularly interested in.

**Touche Ross & Co.**  
**The Business Partners**  
P.O. Box 500, Abbey House, 74 Mosley Street,  
Manchester M60 2AT.  
Telephone: 061-228 3456.



Financial Times Monday November 18 1985

## INTERNATIONAL APPOINTMENTS

## Surprise moves at US pipeline company

BY WILLIAM HALL IN NEW YORK

Mr Sam Segnar, the chairman and chief executive of HNG/INTERNORTH, who masterminded the \$2.5bn acquisition of Internorth last July, creating the biggest pipeline group in the US, has resigned in a surprise bidroom reshuffle.

Mr Segnar, 58, has been replaced by Mr Lynn Lay, 43, former chief executive of Internorth and president of the new

group. He is regarded as one of the brightest of the young executives now emerging at the top of the US pipeline industry. Mr Segnar had intended to hand over as chief executive in January 1987 and Mr Lay had already been named as his successor.

However, Mr Segnar's decision to take early retirement and sever his connections with the

group caught Wall Street by surprise, especially since the group had held a major analysts meeting in New York recently and had given no indication of any management disruption.

Mr Segnar, who hopes to start another career, said that he had planned to give up his job once the merger between the two companies had been sufficiently

digested. He felt that the process had progressed more rapidly than he had foreseen and so was handing over to Mr Lay. "With the restructuring of the industry taking place at such a rapid pace, I felt it was appropriate that new management team be put in place now with responsibility and authority to manage changes," said Mr Segnar.

## Chief technical officer for ITT

Dr William B. Smith has been appointed to the newly-created position of chief technical officer for ITT CORPORATION. Dr Smith succeeds Dr Stewart S. Flasher, senior vice president and general technical director, who is retiring. As chief technical officer, Dr Smith will be responsible for the establishment of product-based strategic technologies as well as evaluation of existing and developing research.

He will also be responsible for the direction of the corporation's long range technology efforts, as well as overseeing various co-ordinating activities among ITT units. This includes direction of all technical aspects of development activities related to ITT's System 12 digital telecommunications equipment.

Dr Smith will head the merged activities of the ITT headquarters corporate and ITT Euro-

technical departments, including the advanced technology center in Brussels. Prior to his new assignment, Dr Smith was vice president-ITT as well as general technical director-ITT Europe where he was responsible for System 12 development and ITT's European-based research and development programmes which represent a US\$500m annual commitment.

## Promotions at Volksbank

By John Wickes, Zurich

Dr Ernst Bragger, former Swiss Minister for Economic Affairs, is next March to retire as chairman of SWISS VOLKS-BANK BERNE. Subject to the approval of the 1986 annual meeting, he will be succeeded by Dr Rainer Weibel, who is currently the bank's vice-chairman, as well as chairman and managing director of Keramik Holding, Laufen. At the same time, Mr Bernard Schneider, managing director of Ateliers de Construction Metalliques et Mecaniques, Fribourg, will be nominated to fill the vacant position of vice-chairman.

## Chairman of United Artists

Mr Jerry Weintraub, a veteran Hollywood producer and music promoter, was named chairman and chief executive officer of UNITED ARTISTS CORP. MGM-UA Entertainment Co unit that will be scheduled to become an independent company next month.

Mr Weintraub, 48, succeeds Mr Frank Rothman, who resigned as chairman and chief executive officer of the subsidiary. Mr Rothman, 57, said he expects also to resign as chairman and chief executive officer of MGM-UA after that company is acquired by Turner Broadcasting System Inc. Turner Broadcasting has agreed to purchase MGM-UA for about US\$1.5bn and resell the United Artists unit for about US\$485m in a transaction that is expected to close next month. Mr Kerkorian currently owns about 50.1 per cent of MGM-UA.

At AMER GROUP Helsinki, the president and chief executive officer, Mr Helkko O. Salonen, has been appointed chairman of the group from April 1 1986. Mr Leif Ekstrom, who has been appointed president of the group as from April 1, will join the company on February 17.

Mr Ekstrom is executive vice president of Ramona Repole Oy, responsible for the forestry industry businesses.

pharmaceutical businesses. Mr Harold R. Elser Jr has become executive vice president finance and Mr Donald R. Conklin group vice president pharmaceutical operations. Mr Elser was senior vice president finance and Mr Conklin was president of Schering US.

Mr Charles E. Stott, Jr has been elected a vice president of AMAX INC. He is president of the alloy division of AMAX Inc with responsibility for Molybdenum, nickel, tungsten, Western Canadian Mines and the Nevada Sleeper Gold Mine operations. Mr Stott was previously a vice president of Climax Molybdenum Co and general manager at the Climax Mine since January 1983.

SCHERING-PLOUGH CORP has appointed Mr Richard J. Kogan its president and chief operating officer from January 1. He will have responsibility for pharmaceutical, chemical and consumer operations, pharmaceutical research and human resources functions. Mr Kogan was executive vice president pharmaceutical operations, in charge of world wide

## MOVES IN BRIEF

holder of Esselte Business Systems.

Mr Charles E. Stott, Jr has been elected a vice president of AMAX INC. He is president of the alloy division of AMAX Inc with responsibility for Molybdenum, nickel, tungsten, Western Canadian Mines and the Nevada Sleeper Gold Mine operations. Mr Stott was previously a vice president of Climax Molybdenum Co and general manager at the Climax Mine since January 1983.

SCHERING-PLOUGH CORP has appointed Mr Richard J. Kogan its president and chief operating officer from January 1. He will have responsibility for pharmaceutical, chemical and consumer operations, pharmaceutical research and human resources functions. Mr Kogan was executive vice president pharmaceutical operations, in charge of world wide

## New president for Esselte

Mr Bengt Stranberg, president and chief executive officer of ESSELTE BUSINESS SYSTEMS Ltd, at the beginning of 1986, became 60 years of age and has decided to resign from his executive position on January 1. Mr Stranberg will remain on the board and continue to serve on the executive committee.

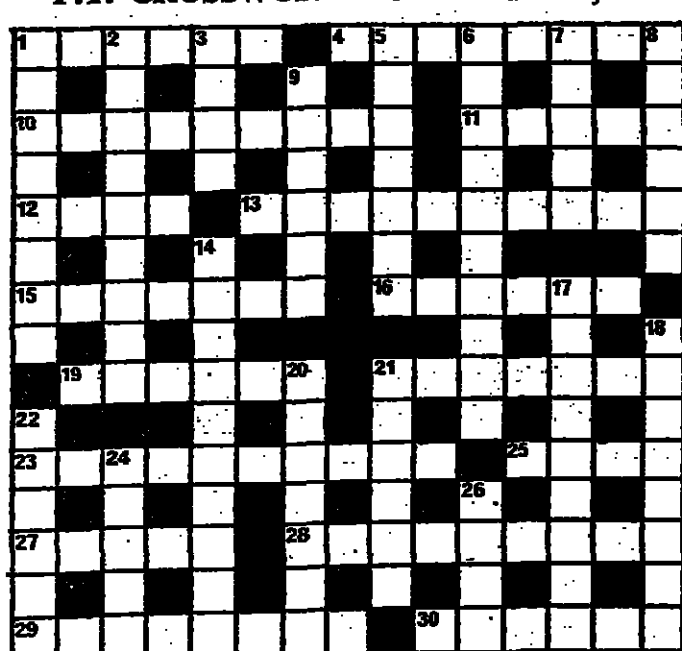
Mr Hans Fristedt has been appointed to succeed Mr Stranberg as president and chief executive officer. Mr Fristedt, 43, is at present executive vice president and, since 1979, president of the company's North American office supplies operations. Prior to that Mr Fristedt was chief financial officer of Esselte AB, the major share-

## FINANCIAL TIMES

is proposing to publish a survey on  
INTERNATIONAL GAS INDUSTRY  
Publication date 12th February 1986  
Copy date 29th January 1986

For further details contact:  
William Clutterback  
01-248 8000 ext 4148

## F.T. CROSSWORD PUZZLE No. 5,876



## ACROSS

- 1 Express despair about the French transport in winter (6)
- 4 It's most likely for the youngster left inside (8)
- 10 Disconcerted if a priest driver (9)
- 11 She tends to rush back—and there's some point to that (5)
- 12 Many have very fine plumage (4)
- 13 Not an account for travelling expenses (4, 2, 4)
- 15 Growing grain is tricky (7)
- 16 Tax being cut (6)
- 19 The appearance of coppers in a group (8)
- 21 Shore's the main finance company (3, 4)
- 22 Managed to study, and afterwards did some fishing (10)
- 23 Trade distribution (4)
- 27 A woman from a South American country (5)
- 28 Signal to bring in a social worker (9)
- 29 See changes in time in the North-east (8)
- 30 The female's content about nothing on this (6)

## DOWN

- 1 Flag, as usual (8)
- 2 Small white flower highly

- 3 regarded in Europe (9)
- 4 Look pleased when the drink's about right (4)
- 5 To tackle the problem yet again required determination (7)
- 6 Helpful maybe if nice able characters (10)
- 7 Polish uprising followed by well-qualified man in this country (5)
- 8 The figure one's repeatedly given (6)
- 9 Remaining magnanimous about 24 down (8)
- 14 Instruments for dealing with orange-pips (4, 4)
- 17 Old fellow causing deadlock (9)
- 18 Replacing lost knee bones (8)
- 20 Bound to admit everything agreed (7)
- 21 Tired general captured by scout (6)
- 22 Stress it's the electricity money (6)
- 24 The sound one is to be used (5)
- 26 Language that's a bit over-sensational (4)

The solution to last Saturday's puzzle will be published with names of winners next Saturday.

This advertisement is issued in compliance with the regulations of the Council of the Stock Exchange.

Application has been made to the Council of the Stock Exchange for the grant of permission to deal in the whole of the issued share capital of the Company in the United Securities Market. It is emphasized that no application has been made for these securities to be admitted to listing.

## THE STERLING PUBLISHING GROUP PLC

(Incorporated in England under the Companies Act 1948 to 1976  
Registered Number 1309004)

## SHARE CAPITAL

Authorized £850,000 Issued and to be issued fully paid £700,000  
In Ordinary Shares of 5p each

Placing by  
INDUSTRIAL FINANCE AND INVESTMENT CORPORATION PLC  
of  
3,000,000 Ordinary Shares of 5p each at 57p per share

A proportion of the shares has been offered to the Market and may be available to the public through the Market during Market hours today.

The Group is a specialist publisher of controlled circulation titles and other publications.  
Full particulars of the Company are available through the Edel United Securities Market Service. Copies of the Prospectus and of Edel Cards can be obtained until 7th December 1985 from:

Industrial Finance and Investment Corporation PLC  
Well Court House  
8-9 Wall Court  
London EC4M 9DN  
18th November 1985

**YOKOHAMA ASIA LIMITED**  
(Incorporated in Hong Kong)  
U.S.\$100,000,000  
GUARANTEED FLOATING RATE NOTES DUE 1997

Unconditionally and irrevocably guaranteed by  
THE BANK OF YOKOHAMA, LTD.  
(Incorporated in Japan)

Notice is hereby given that the Bank of Insurance for the interest period has been fixed at 9 1/4% per annum and that the interest payable on the relevant Interest Payment Date February 18, 1986 against Coupon No. 2 in respect of US\$100,000,000 nominal of the Notes will be US\$22,437 and in respect of US\$250,000 nominal of the Notes will be US\$5,610.76.

November 18, 1985, London  
By: Citibank, N.A. (CSI Dept.), Agent Bank **CITIBANK**

## FT UNIT TRUST INFORMATION SERVICE

## AUTHORISED UNIT TRUSTS

Unit Trust Name	Manager	Investment Objective	Assets Under Management (£m)	Units (£)	NAV (£)	YTD Return (%)	5Y Return (%)
Abney Unit Trust (A)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (B)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (C)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (D)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (E)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (F)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (G)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (H)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (I)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (J)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (K)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (L)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (M)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (N)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (O)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (P)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (Q)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (R)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (S)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (T)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (U)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (V)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (W)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (X)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (Y)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5
Abney Unit Trust (Z)	Abney Fund Managers Ltd	Equity	10.5	100,000,000	1.12	15.2	12.5



Manufacturers Life Insurance Co (UK)		Property Growth Asset Co Ltd	
32 George's Way, Staines		Luton House, Crayke, CRY 2LJ	
Manager	199.5	194.5	194.5
Property	199.5	194.5	194.5
Equity	199.5	194.5	194.5
Gift Asset	199.5	194.5	194.5
Debt	199.5	194.5	194.5

[illegible]











INDUSTRIALS—Continued		1950-1951	
Product	Value	Quantity	Value
Aluminum	1,200,000	1,200,000	1,200,000
Steel	1,200,000	1,200,000	1,200,000
Iron	1,200,000	1,200,000	1,200,000
Copper	1,200,000	1,200,000	1,200,000
Lead	1,200,000	1,200,000	1,200,000
Zinc	1,200,000	1,200,000	1,200,000
Gold	1,200,000	1,200,000	1,200,000
Silver	1,200,000	1,200,000	1,200,000
Platinum	1,200,000	1,200,000	1,200,000
Palladium	1,200,000	1,200,000	1,200,000
Rhodium	1,200,000	1,200,000	1,200,000
Iridium	1,200,000	1,200,000	1,200,000
Osmium	1,200,000	1,200,000	1,200,000
Vanadium	1,200,000	1,200,000	1,200,000
Nickel	1,200,000	1,200,000	1,200,000
Chromium	1,200,000	1,200,000	1,200,000
Manganese	1,200,000	1,200,000	1,200,000
Antimony	1,200,000	1,200,000	1,200,000
Arsenic	1,200,000	1,200,000	1,200,000
Bismuth	1,200,000	1,200,000	1,200,000
Cadmium	1,200,000	1,200,000	1,200,000
Fluorine	1,200,000	1,200,000	1,200,000
Hydrogen	1,200,000	1,200,000	1,200,000
Helium	1,200,000	1,200,000	1,200,000
Neon	1,200,000	1,200,000	1,200,000
Argon	1,200,000	1,200,000	1,200,000
Krypton	1,200,000	1,200,000	1,200,000
Xenon	1,200,000	1,200,000	1,200,000
Radium	1,200,000	1,200,000	1,200,000
Thorium	1,200,000	1,200,000	1,200,000
Uranium	1,200,000	1,200,000	1,200,000
Plutonium	1,200,000	1,200,000	1,200,000
Protactinium	1,200,000	1,200,000	1,200,000
Actinium	1,200,000	1,200,000	1,200,000
Francium	1,200,000	1,200,000	1,200,000
Radium A	1,200,000	1,200,000	1,200,000
Radium B	1,200,000	1,200,000	1,200,000
Radium C	1,200,000	1,200,000	1,200,000
Radium D	1,200,000	1,200,000	1,200,000
Radium E	1,200,000	1,200,000	1,200,000
Radium F	1,200,000	1,200,000	1,200,000
Radium G	1,200,000	1,200,000	1,200,000
Radium H	1,200,000	1,200,000	1,200,000
Radium I	1,200,000	1,200,000	1,200,000
Radium J	1,200,000	1,200,000	1,200,000
Radium K	1,200,000	1,200,000	1,200,000
Radium L	1,200,000	1,200,000	1,200,000
Radium M	1,200,000	1,200,000	1,200,000
Radium N	1,200,000	1,200,000	1,200,000
Radium O	1,200,000	1,200,000	1,200,000
Radium P	1,200,000	1,200,000	1,200,000
Radium Q	1,200,000	1,200,000	1,200,000
Radium R	1,200,000	1,200,000	1,200,000
Radium S	1,200,000	1,200,000	1,200,000
Radium T	1,200,000	1,200,000	1,200,000
Radium U	1,200,000	1,200,000	1,200,000
Radium V	1,200,000	1,200,000	1,200,000
Radium W	1,200,000	1,200,000	1,200,000
Radium X	1,200,000	1,200,000	1,200,000
Radium Y	1,200,000	1,200,000	1,200,000
Radium Z	1,200,000	1,200,000	1,200,000
Radium AA	1,200,000	1,200,000	1,200,000
Radium AB	1,200,000	1,200,000	1,200,000
Radium AC	1,200,000	1,200,000	1,200,000
Radium AD	1,200,000	1,200,000	1,200,000
Radium AE	1,200,000	1,200,000	1,200,000
Radium AF	1,200,000	1,200,000	1,20

st	19	227
lea	126	323
er	32	181
be	57	124
err	48	124
Go	16	61
ex	58	042
	12	
of		Sou
15		
allo		
me		
p		
u		
ou		
m		
Dec		



All these bonds have been sold. This announcement appears as a matter of record only.

October 14, 1985



# AB ELECTROLUX

Stockholm

FF 250,000,000

11 1/8 % notes due 1990

BANQUE NATIONALE DE PARIS

SOCIETE GENERALE

AMRO INTERNATIONAL LIMITED

BANQUE GENERALE DU LUXEMBOURG S.A.

CREDIT SUISSE FIRST BOSTON LIMITED

DEUTSCHE BANK CAPITAL MARKETS LIMITED

ENSKILDA SECURITIES

MERRILL LYNCH CAPITAL MARKETS

SCANDINAVISKA ENSKILDA LIMITED

MORGAN GUARANTY LIMITED

SWISS BANK CORPORATION INTERNATIONAL LIMITED

UNION BANK OF SWITZERLAND (SECURITIES) LIMITED

S.G. WARBURG & CO. LTD.

Bank Leu International Ltd.  
Banque Indosuez  
Baring Brothers & Co., Limited  
Caisse des Dépôts et Consignations  
Crédit Commercial de France  
Crédit Industriel et Commercial de Paris  
Dresdner Bank Aktiengesellschaft  
Hambros Bank Limited  
LTCB International Limited  
J. Henry Schroder Wagg & Co. Limited

Bank Mees & Hope NV  
Banque Internationale à Luxembourg S.A.  
Bergens Bank A/S  
Commerzbank Aktiengesellschaft  
Crédit Commercial de Belgique S.A./Gemeentekrediet van België N.V.  
Crédit Lyonnais  
Forretningsbanken A/S  
Kansallis-Osake-Pankki  
Orion Royal Bank Limited  
Svenska Handelsbanken Group

Banque Bruevilles Lambert S.A.  
Banque Paribas Capital Markets  
Caisse Centrale des Banques Populaires  
Compagnie Monge de Banque  
Den Danske Bank  
Generale Bank  
Kreditbank International Group  
Post-Öch Kreditbanken, PK Banken  
Swiss Volksbank

Monk build a true reflection of your design



Housing scheme in Liberia

CONSTRUZIONI METALLICHE FINSIDER, a unit of Italy's state-owned Italmonted construction company, has received a contract worth £50m (£188m) to build single-family housing in Liberia. CMF is to build some 500 housing units at West Kpata, a residential area of Liberia's capital Monrovia. CMF has also signed a letter of intent under which it will build additional housing in Monrovia's New Georgia zone.

Morgan Grenfell offices at Finsbury Circus

Morgan Grenfell & Co has awarded a £4m management contract to NORWEST HOLST for completion works at 20 Finsbury Circus. The project, including the installation of special services, will provide offices for Morgan Grenfell's new security dealing operations. This contract follows the successful reconstruction of 20 Finsbury Circus by Norwest Holst under an £8.2m contract awarded by the Norwich Union Insurance Group.

£7m orders for Warings in southern England

WARINGS (CONTRACTORS), Portsmouth, has won awards throughout southern England amounting in value to £7.5m. The company maintains a heavy involvement in hotel construction with two further awards; work has started on a new hotel at Alington for Coldwell, which will comprise 64 bedrooms over two floors using prefabricated units, brick and tile cladding with a slate roof, joining an octagonal central facilities block. Work will shortly commence on a five-storey extension at Gatwick Post House Hotel for Trust Houses Forte valued at £1.5m, which will provide 70 bedrooms, meeting room and restaurant extensions to the public rooms block and alterations to the reception area and car park.

Industrial and commercial awards include a £1.5m warehouse in Portsmouth for Nordin & Peacock, alterations and mezzanine floors to existing premises at Havant for IBM (UK), valued at £0.75m, and a depot extension at Chichester for Southern Gas. In the design and build field a £0.7m contract has been secured for the design and construction of a complete vehicle servicing centre at Fareham for Spartrucks, together with an office extension for Southern Gas at its headquarters in Portsmouth. Warings has also won a number of major road contracts in both west Sussex and Hampshire.

Laing builds magistrates courts

JOHN LAING CONSTRUCTION has won contracts totalling more than £1.75m. Work has started on the demolition of a warehouse to make way for magistrates courts and a probation office in Catherine St, Whitehaven. Included in the £900,000 contract are drainage external works and a single-storey secure corridor link with new police headquarters. Work starts shortly on two modernisation contracts awarded by the City of Carlisle worth a combined total of £908,000. Under these contracts 75 houses in the Raffles district of Carlisle, and 32 in Currock will be upgraded.

Shepherd Hill wins range of civils work

SHEPHERD HILL has been awarded five contracts totalling £3.6m. In south Wales the NCF Opencast Executive has placed an order worth £726,000 for the recovery by washing methods of 69,000 tonnes of clean coal from a reject's tip at Gwent-Cae Gurwen near Ammanford. The work is expected to take 12 months. A start will be made soon at Brudenell on Phase 3 of the River Ogwen flood prevention scheme. This £825,000 project is expected to take 45 weeks and is being undertaken for the south western division of the Welsh Water Authority. It comprises the construction of reinforced concrete and sheet piling walls in addition to earthworks to form flood banks. Part of Shepherd Hill's fleet of excavation plant will be employed in Kent for the next three years removing overburden from a Northfleet quarry for Blue Circle Industries under a contract worth £1.94m. In Derbyshire, the county council has entrusted Shepherd Hill with two contracts for renewing the waterproving of two bridge decks. Work on these is being carried out simultaneously at a cost of £102,000. One is located in Long Eaton and the other near Sandiacre.

Edwards takes over Chivers housing jobs

Contracts totalling £3.25m have been secured by N. H. EDWARDS & PARTNERS. Two of the contracts involve the take-over of contracts from W. E. Chivers (now in receivership) for Rushmore Borough Council at Farnborough. Valued at £2.3m, they are for the construction of 82 houses at the Prospect Estate, Farnborough and the building of three houses and 18 flats at Lyneford Road, Farnborough. Two contracts have been received from the Property Services Agency. The larger is for a major refurbishment of parts of the depot at Bramley Camp in north Hampshire. N. H. Edwards & Partners is also constructing a control and welfare building at Church Crookham, Hampshire.

Grays Inn developments

NORWEST HOLST CONSTRUCTION has begun work on the £2.3m New Raymond Building at Grays Inn, London. The project is a steel-framed, brick-clad building of five storeys plus basement, to provide offices and education accommodation, including a 243 sq metres lecture hall to seat 360 persons. Foundations are reinforced in situ concrete strips and pads with underpinning to the adjoining building.

Upper floors are composite metal deck and lightweight concrete. External walls will be of London stock bricks, with a lead covered mansard roof. This is the first new building at Grays Inn since the completion of the School of Law in 1870. It adjoins the existing Raymond Buildings, the facade accurately reproduces the traditional architecture. Completion is expected in April 1987.

AMEC PROJECTS has been appointed construction manager for a new £7m data-processing centre on the ICI office and laboratory complex at Runcorn Heath, Cheshire. AMEC will be responsible for managing and supervising the construction, plant/services installation, and commissioning of two single-storey buildings—a computer secure and an archive by store, together totalling 3,775 sq m in floor area. The project is scheduled for completion and hand-over to ICI in January 1987.

Variety of projects for Wimpey Construction

WIMPEY CONSTRUCTION (UK) has won contracts worth £5.65m. In Devon the company has been awarded a £1.43m contract by Co-operative Retail Services to build the Leo Supermarket (Co-op), at Wanford, Exeter. The supermarket building will have an area of 2,400 sq metres, and the surrounding car park of 5,000 sq metres, will accommodate 195 cars. The work is due for completion in May. A £1.37m contract has been awarded by Cardiff City Council, for an extension of 1,100 sq metres, and a detached two-storey administration block of

500 sq metres together with a 3,000 sq metres level parking area at the Cardiff bus depot in Sliopa Road, Cardiff. Completion is due in August. A £1.06m contract has been awarded by the Welsh Health Common Services Agency, to build a genetics centre at the University Hospital of Wales at Heath, Cardiff. Construction of the three-storey building, with a single-storey annexe, totalling 1,735 sq metres, and an electrical sub-station of 98 sq metres, is due for completion in October. A £920,000 contract has been

awarded by Petty and Sons to construct a press hall at its Whitehall Road premises in Leeds. Construction of the 2,415 sq metre high technology building commenced recently with Wimpey adopting a "fast track" programme to meet the stringent requirements and tight scheduling associated with this contract. The building will be secure and watertight by mid-January and ready to receive the eight-unit Webb-offset presses arriving in January. The press hall and other related works will be completed by the

end of March ready for full production commencing in April, when Petty will begin printing Woman's Own magazine. A contract worth £576,000 has been awarded by Grampian Regional Council for the construction of the Aberdeen School for the Deaf, at Linksfield Academy, Aberdeen. The building will consist of a single-storey primary block and a secondary school block with a corridor of proprietary glazing linking this block to the existing buildings. The work was due for completion in December 1986.

U.S.\$400,000,000



The Kingdom of Belgium  
Floating Rate Notes Due December, 2004

In accordance with the provisions of the Notes, notice is hereby given that interest payable on 18th December, 1985 will amount to U.S.\$10,876.74 per U.S.\$250,000 Note.

Interest rates applicable are as follows:  
13th June 1985 to 15th July 1985 - 8 1/4%  
15th July 1985 to 15th Aug. 1985 - 8 1/4%  
15th Aug. 1985 to 15th Sept. 1985 - 8 1/4%  
15th Sept. 1985 to 15th Oct. 1985 - 8 1/4%  
15th Oct. 1985 to 15th Nov. 1985 - 8 1/4%  
15th Nov. 1985 to 15th Dec. 1985 - 8 1/4%

Agent Banks

Morgan Guaranty Trust Company of New York  
London

S & U STORES PLC

The unaudited results for the half year ended 31 July 1985 are announced as follows:

	1985	1984
Turnover	17,708,000	16,920,000
Profit before tax	353,261	430,249
4.2% preference dividend	4,200	4,200
31.5% cum. pref. dividend	70,890	70,890

The turnover increase was not enough to offset higher costs and this has resulted in a decline of profitability for the first half. The preference dividends on both classes of preference shares are being paid on the due dates; however, no ordinary dividend is recommended at the present time.

The increase in turnover and cost reductions since the end of July, suggest that the outcome for the year as a whole will be very similar to last year without the extraordinary item largely represented by the closure of a manufacturing unit. The outlook, if current trends continue, is optimistic for 1986.

Derek Coombs, chairman and managing director  
15 November 1985

S & U STORES PLC  
51-53 Edgbaston Street, Birmingham B5 4QH

New Zealand

£100,000,000

Floating Rate Notes 1997

In accordance with the provisions of the Notes, notice is hereby given that, for the three months period, 14th November, 1985 to 14th February, 1986, the Notes will bear interest at the rate of 11 1/8 per cent. per annum. Coupon No. 2 will therefore be payable on 14th February, 1986 at £1,457.19 per coupon from Notes of £50,000 nominal and £145.72 per coupon from Notes of £5,000 nominal.

S.G. Warburg & Co. Ltd.  
Agent Bank



Siderurgica Lazaro  
Cárdenas-Las Truchas, S.A.

U.S.\$65,000,000 Floating Rate Notes due 1989  
In accordance with the provisions of the above Notes, notice is hereby given that for the six months period from 15th November 1985 to 15th May 1986, the Notes will carry an interest rate of 8 1/8 per annum.  
The interest payable on each U.S.\$100,000 Note on the next date interest payment due, 15th May 1986, will be U.S.\$4,218.75.  
Agent Bank



DnC

Den norske Creditbank  
Primary Capital Perpetual  
Floating Rate Notes

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from November 15, 1985 to February 15, 1986 the Notes will carry an Interest Rate of 8 1/8 per annum and the Coupon Amount per U.S.\$10,000 will be U.S.\$219.36.

November 18, 1985  
By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBANK

U.S.\$300,000,000—SERIES 28  
ASESORES DE FINANZAS, S.A. DE C.V.

(Organised under the laws of the United Mexican States)  
Short term Notes issued in Series  
Under a U.S.\$300,000,000  
Note Purchase Facility Agreement  
Guaranteed by Citibank, N.A.

Notice is hereby given that the above Series of Notes issued under a Note Purchase Facility Agreement dated August 12, 1982, will carry an Interest Rate of 8 1/8 per annum. The Maturity Date of the above Series of Notes will be May 16, 1986.

November 18, 1985 London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

## A new name... a powerful track record

LRC International plc  
has changed its name to  
London International Group plc

This change underlines the strong growth in the company's position in international consumer markets and also reflects its heritage.

During the past six years the company has undergone a change in its size, scope and ambitions. In the same period pre-tax profits have trebled on turnover up 70%. Return on capital employed has more than doubled, dividends per share have increased by 75%. At the same time net borrowings have been significantly reduced and the debt to equity ratio has been dramatically improved.

The wide range of consumer products and services marketed by London International Group includes Marigold household gloves, Durex contraceptives, Duraplug electrical accessories, Royal Worcester and Spode fine china and ColourCare photo-processing services.



## London International Group plc

Meeting the needs of consumers worldwide



[illegible]



**Continued on Page 39**



**AMEX COMPOSITE CLOSING PRICES** Closing prices  
November 15

**OVER-THE-COUNTER** Nasdaq national market, closing prices November 15



